
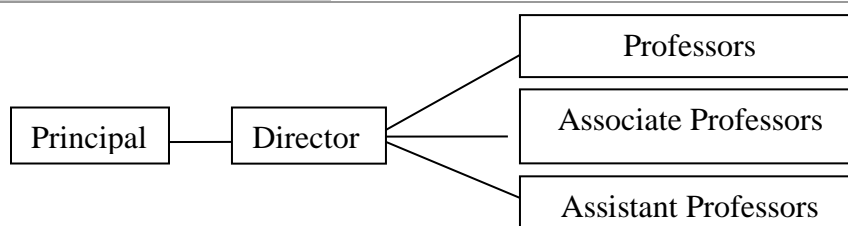


**Sri Ramakrishna College of Arts and Science
Coimbatore, Tamil Nadu**

MBA Programme

Format for Mandatory Disclosure		
	Mandatory Disclosure	2023-2024
1	AICTE File No.	F. No 440-45/BOS(M) 94 dated 30/06/1994
	Date & Period of last approval	30/04/2019 – 3 years up to 2021-2022
2	Name of the Institution	SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE
	Address of the Institution	(Formerly SNR Sons College)
		Nava India
		Avinashi Road
	City & Pin Code	Coimbatore - 641006
	State / UT	Tamil Nadu
		 <p style="text-align: center;">Location map of the Institution</p>
	Phone number with STD code	0422 2562788
	FAX number with STD code	---
	Office hours at the Institution	8.30am to 5.00 pm
	Academic hours at the Institution	9.30 am to 4.30 pm
	Email	principal@srcas.ac.in
	Website	www.srcas.ac.in
	Nearest Railway Station (dist in Km)	Coimbatore Junction (Towards 4 Kms)
	Nearest Airport (dist in Km)	Coimbatore Airport (Towards 5 Kms)
3	Type of Institution	Private-Self Financed
	Category (1) of the Institution	Non-Minority
	Category (2) of the Institution	Co-Education
4	Name of the organization running the Institution	SNR Sons Charitable Trust


	Type of the organization	Trust
	Address of the organization	395, Sarojini Naidu Street, New Siddhapudur
		Coimbatore - 641044, Tamil Nadu
	Registered with	Joint Sub Registrar, Coimbatore Tamil Nadu
	Registration date	09/02/1970
	Website of the organization	http://www.snrsonscharitabletrust.org
5	Name of the affiliating University	Bharathiar University
	Address	Bharathiar University Road, Coimbatore – 641006, Tamil Nadu
	Website	www.b-u.ac.in
	Latest affiliation period	MBA FT – Permanent Affiliation – BU/18319/PA/A1/99 Dt.13/05/2000 MBA PT – Permanent Affiliation – BU/R/A1-B/2016/27150 Dt.03/05/2007
6	Name of Principal / Director	Dr B L ShivaKumar
	Exact Designation	Principal & Secretary
	Phone number with STD code	0422-2562788
	FAX number with STD code	
	Email	principal@srcas.ac.in
	Highest Degree	PhD
	Field of specialization	Computer Science
7	Governing Board Members	Link - http://www.srcas.ac.in/about-us/governance/statutory-bodies/
	Frequency of meetings & date of last meeting	Twice in a year & 18/01/2020
8	Academic Advisory Body	Link - http://www.srcas.ac.in/about-us/governance/statutory-bodies/
	Frequency of meetings & date of last meeting	Once in a year & 20/11/2020
9	Organizational Chart	




10	Student feedback mechanism on Institutional Governance/faculty performance	Students feedback system is prevalent		
11	Grievance Redressal mechanism for faculty, staff and students	Grievance Redressal Cell is prevalent for Faculty and Students Link - http://www.srcas.ac.in/grievance-appeal-and-redressal-committee/		
12	Name of the Department*	Master of Business Administration		
	Course	Master of Business Administration		
	Level	Post Graduate Degree		
	1 st Year of approval by the Council	F. No.440-45/BOS(M)94 dated: 30/06/1994		
	Year wise Sanctioned Intake	120	120	120
	Year wise Actual Admissions	FT:120 (2022-23)	120 (2021-22)	120 (2020-21)
	Cut off marks – General quota	UG Degree with 50% of marks and Entrance Exam Score		
	% Students passed with Distinction	FT: 24.06 (2020-21)	27.08 (2021-22)	29 (2022-23)
	% Students passed with First Class	FT: 67 (2020-21)	69 (2021-22)	72 (2022-23)
	Students Placed	21 (2020-21)	30 (2021-22)	52 (2022-23)
	Average Pay package, Rs/Year	Rs. 8.2 Lakh/per Annum		
	Students opted for Higher Studies	1 (2020-21)	0 (2021-22)	2 (2022-23)
	Accreditation Status of the course	Accredited by NAAC “A” Grade (3.10/4.00)		
	Doctoral Courses	Yes		
	Foreign Collaborations, if any	1. Asia Pacific University of Technology & Innovation, Kuala Lumpur, Malaysia 2. INTI University, Malaysia 3. Sunway College, Malaysia 4. Amity Global Institute, Singapore		
	Professional Society Memberships	Yes (All India Management Association & Coimbatore Management Association)		
	Professional activities	Yes		
	Consultancy activities	-		
	Grants fetched	AICTE FDP Grant - Rs. 9,18,500/- AICTE STTP Grant - Rs 3,28,000/- AICTE STTP Grant - Rs 2,98,666/-		

	Departmental Achievements	Workshops, Training Programmes, Induction Classes, Guest Lectures, FDPs, MDPs, etc	
	Distinguished Alumni	Hail Evangeline Arun N SanthanaPriya Vennila D Ashwinraj R Adwaith Krishnan Jegan M Anjel Therasa H	- Shree Ram Finance. - City Union Bank, Kumbakonam. - IDBI Federal - Future General India Life Insurance Company Ltd - BYJU's - HomeLane - Extramarks - Ready 2 Jobs


Faculty Profile

13.1	Name of Teaching Staff*	Dr. Bamini Rajasekharan			
	Designation	Professor & Director			
	Department	Management Science			
	Date of Joining the Institution	05/08/2019			
	Qualifications with Class/Grade	UG :BBM I class	PG : MBA I class	PhD : Management	
	Total Experience in Years	Teaching 27.9	Industry -	Research 10	
	Papers Published	National 18	International 14		
	Papers Presented in Conferences	National 8	International 9		
	PhD Guide? Give field & University	Field:	University: Bharathiar, CBE, TN		
	PhDs / Projects Guided	PhDs	Projects at Masters level - 71		
	Books Published / IPRs/ Patents	2 Books; 1 Book Chapter; 2 Patents			
	Professional Memberships	CMA, OAAA-Muscat-Sultanate of Oman International Member for Institutional Accreditation of Oman Tourism College under Oman Academic Accreditation Authority during March 2019.			
	Consultancy Activities	-			
	Awards	-			
	Grants fetched	-			
	Interaction with Professional Institutions	CMA, OAAA, AIMA, NIPM, CII			

13.2	Name of Teaching Staff*	Dr. Gunaseelaprabhu K			
	Designation	Associate Professor			
	Department	Management Science			
	Date of Joining the Institution	06.06.2011			
	Qualifications with Class/Grade	UG :B.Coop I class	PG : MBA I class	PhD : Management	
	Total Experience in Years	Teaching 17Y 19 M	Industry -	Research 12	
	Papers Published	National 12		International 1	
	Papers Presented in Conferences	National 19		International 9	
	PhD Guide? Give field & University	Field Marketing		University Bharathiar, CBE, TN	
	PhDs / Projects Guided	PhDs 4		Projects at Masters level 54	
	Books Published / IPRs/ Patents	2			
	Professional Memberships	-			
	Consultancy Activities	-			
	Awards	-			
	Grants fetched	-			
	Interaction with Professional Institutions	-			



13.3	Name of Teaching Staff*	Dr. Sabarinathan K		
	Designation	Professor		
	Department	Management Science		
	Date of Joining the Institution	02-01-2020		
	Qualifications with Class/Grade	UG : B.Com II class	PG : MBA I class	PhD : “Commended”
	Total Experience in Years	Teaching 22.4	Industry 3	Research 9
	Papers Published	National 12	International 5	
	Papers Presented in Conferences	National 21	International 6	
	PhD Guide? Give field & University	Field	University	
	PhDs / Projects Guided	PhDs	Projects at Masters level 80	
	Books Published / IPRs/ Patents	-		
	Professional Memberships	-		
	Consultancy Activities	-		
	Awards	-		
	Grants fetched	-		
	Interaction with Professional Institutions	-		





13.4	Name of Teaching Staff*	Dr. ParvinBanu I		
	Designation	Associate Professor		
	Department	Management Science		
	Date of Joining the Institution	13/06/2012		
	Qualifications with Class/Grade	UG :BCom I class	PG : MBA I class	PhD : Commerce
	Total Experience in Years	Teaching 17	Industry 1	Research 9
	Papers Published	National 4	International 42	
	Papers Presented in Conferences	National 10	International 35	
	PhD Guide? Give field & University	Field Marketing	University Bharathiar, CBE, TN	
	PhDs / Projects Guided	PhDs	Projects at Masters level 55	
	Books Published / IPRs/ Patents	2		
	Professional Memberships	(Reviewer – ADRRI, Africa), IFERP		
	Consultancy Activities	2 (NAAC – Dr RV Arts & Science College, Pioneer College)		
	Awards	1		
	Grants fetched	5,000 (Coimbatore Insurance Institute)		
	Interaction with Professional Institutions	TIE (The Indus Entrepreneurs)		






13.5	Name of Teaching Staff*	Dr Nagarakash T		
	Designation	Associate Professor		
	Department	Management Science		
	Date of Joining the Institution	06.07.2015		
	Qualifications with Class/Grade	UG :BBA I class	PG : MBA I class	PhD : Pursuing
	Total Experience in Years	Teaching 24Y 11 M	Industry 11 M	Research 3
	Papers Published	National 9	International 6	
	Papers Presented in Conferences	National 17	International 12	
	PhD Guide? Give field & University	Field	University	
	PhDs / Projects Guided	PhDs	Projects at Masters level 109	
	Books Published / IPRs/ Patents	-		
	Professional Memberships	AIMA / CMA		
	Consultancy Activities	2		
	Awards	-		
	Grants fetched	-		
	Interaction with Professional Institutions	-		




13.6	Name of Teaching Staff*	Dr. Merceline Anitha B			
	Designation	Assistant Professor			
	Department	Management Science			
	Date of Joining the Institution	29.05.2017			
	Qualifications with Class/Grade	UG : BBA I class	PG : MBA I class	PhD : Management	
	Total Experience in Years	12Y Teaching 6M	Industry	Research 5	
	Papers Published	National 19	International 28		
	Papers Presented in Conferences	National 15	International 13		
	PhD Guide? Give field & University	Field Marketing	University Bharathiar, CBE, TN		
	PhDs / Projects Guided	PhDs	Projects at Masters level 94		
	Books Published / IPRs/ Patents	-			
	Professional Memberships	I2OR India.			
	Consultancy Activities	-			
	Awards	1 (I2OR)			
	Grants fetched	-			
	Interaction with Professional Institutions	-			






13.7	Name of Teaching Staff*	Caroline Rebecca D				
	Designation	Assistant Professor				
	Department	Management Science				
	Date of Joining the Institution	03.12.2018				
	Qualifications with Class/Grade	UG :B.Sc I class	PG : MBA I class	PhD : Pursuing		
	Total Experience in Years	Teaching 9.4	Industry	Research	-	
	Papers Published	National	- 18	International	-	14
	Papers Presented in Conferences	National	- 12	International	-	4
	PhD Guide? Give field & University	Field	University			
	PhDs / Projects Guided	PhDs	Projects at Masters level 19			
	Books Published / IPRs/ Patents	-				
	Professional Memberships	-				
	Consultancy Activities	-				
	Awards	-				
	Grants fetched	-				
	Interaction with Professional Institutions	-				





13.8	Name of Teaching Staff*	Dr D Divya			
	Designation	Assistant Professor			
	Department	Management Science			
	Date of Joining the Institution	04.01.2021			
	Qualifications with Class/Grade	UG :B.Com (CS) I class	PG : MBA I class with Distinction	PhD : Management	
	Total Experience in Years	Teaching 13.8	Industry	Research	5 Y
	Papers Published	National 11	International		6
	Papers Presented in Conferences	National 21	International		12
	PhD Guide? Give field & University	Field Finance	University Bharathiar, CBE, TN		
	PhDs / Projects Guided	PhDs	Projects at Masters level 12		
	Books Published / IPRs/ Patents	1			
	Professional Memberships	IARA			
	Consultancy Activities	-			
	Awards	-			
	Grants fetched	-			
	Interaction with Professional Institutions	-			




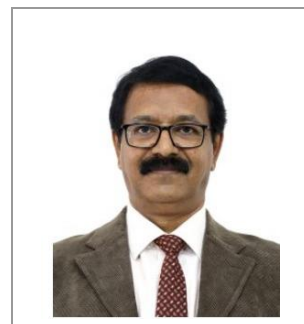


13.9	Name of Teaching Staff*	Dr Amsaveni NA		
	Designation	Associate Professor		
	Department	Management Science		
	Date of Joining the Institution	18.01.2021		
	Qualifications with Class/Grade	UG :BBM I class	PG : MBA I class	PhD : Management
	Total Experience in Years	Teaching 23.3	Industry	Research 7 Y
	Papers Published	National 13	International	15
	Papers Presented in Conferences	National 16	International	11
	PhD Guide? Give field & University	Field Finance	University Bharathiar	
	PhDs / Projects Guided	PhDs	Projects at Masters level	102
	Books Published / IPRs/ Patents	-		
	Professional Memberships	CMA		
	Consultancy Activities	-		
	Awards	-		
	Grants fetched	-		
	Interaction with Professional Institutions	-		




13.10	Name of Teaching Staff*	Dr Prem Anand N		
	Designation	Professor		
	Department	Management Science		
	Date of Joining the Institution	17.02.2022		
	Qualifications with Class/Grade	UG :BE I class	PG : MBA I class	PhD : Management
	Total Experience in Years	Teaching 29	Industry	Research 7 Y
	Papers Published	National 7	International 1	
	Papers Presented in Conferences	National 5	International 1	
	PhD Guide? Give field & University	Field Marketing	University Bharathiar	
	PhDs / Projects Guided	PhDs	Projects at Masters level 112	
	Books Published / IPRs/ Patents	-		
	Professional Memberships	-		
	Consultancy Activities	-		
	Awards	-		
	Grants fetched	-		
	Interaction with Professional Institutions	-		





13.11	Name of Teaching Staff*	Dr Mythili N		
	Designation	Assistant Professor		
	Department	Management Science		
	Date of Joining the Institution	01.08.2022		
	Qualifications with Class/Grade	UG :BCA I class	PG : MBA I class	PhD : Management
	Total Experience in Years	Teaching 11	Industry	Research 7 Y
	Papers Published	National 6		International 21
	Papers Presented in Conferences	National 4		International 1
	PhD Guide? Give field & University	Field Human Resource	University Bharathiar	
	PhDs / Projects Guided	PhDs	Projects at Masters level 102	
	Books Published / IPRs/ Patents	-		
	Professional Memberships	-		
	Consultancy Activities	-		
	Awards	Novel Research Academy		
	Grants fetched	-		
	Interaction with Professional Institutions	-		





14	Admission quota [#]	50% Government & 50% Management		
	Entrance test / admission criteria	Government Quota based on TANCET by Tamil Nadu Govt. Management Quota based on CET by Admission Committee		
	Cut off / last candidate admitted	CAY	CAY ₋₁	CAY ₋₂
	Fees in rupees	60,000 (2020-2021)	60,000 (2019-2020)	50,000 (2018-2019)
	Number of Fee Waivers offered	CAY	CAY ₋₁	CAY ₋₂
	Admission Calendar	May to July every year		
	PIO quota	No		

15. Infrastructural Information

Classroom / Tutorial Room facilities



Laboratory details



Computer Centre facilities



Library facilities



Auditorium / Seminar Hall



Cafeteria



Indoor Sports facilities / Outdoor Sports facilities



Gymnasium facilities

Available

Facilities for disabled

Available

Any other facilities

**ATM, A/C Auditorium, Water Treatment Plant,
Solar Power Plant, Energy Saving, Lift, Ramp**

16. Hostels

Boys Hostel



Girls Hostel



Medical and other facilities at Hostel : Available

17	Academic Sessions	MBA FT: 2 Years Post Graduate Programme (August – May)
	Examination system, Year / Sem	MBA FT: Semester System (Totally 4 Semester)
	Period of declaration of results	Odd Semester : Month of December Even Semester: Month of May
18	Counseling / Mentoring	Monitoring by Tutorial System and Counseling Psychologist
	Career Counseling	Counseling cell is available
	Medical facilities	Yes, Concessional treatment at Sri Ramakrishna Hospital, Coimbatore (Trust Hospital)
	Student Insurance	Available
19	Students Activity Body	Available
	Cultural activities	Available
	Sports activities	Available
	Literary activities	Available
	Magazine / Newsletter	Available
	Technical activities / TechFest	Available
	Industrial Visits / Tours	Available
	Alumni activities	Available
20	Name of the Information Officer for RTI	Dr BL ShivaKumar
	Designation	Principal & Secretary
	Phone number with STD code	0422 2562788
	FAX number with STD code	-
	Email	principal@srcas.ac.in

CAY=Current Academic Year

*Repeat this template for each department / staff.

#Repeat this template for additional quota, if any.

^Add photographs