

Sri Ramakrishna College of Arts & Science (Autonomous)

Innovation & Entrepreneurship Development Cell

News letter

2023 – 2024

Events Organized:

1. A Session on Lean Startups and Minimum Viable Products was organized on Aug 10, 2023. The Invited Speaker was Dr. D Santhanakrishnan, Asst. Professor SRCAS, About 120 students attended the workshop.
2. A Session on Business Model Canvas was organized on Sep 08, 2023. The Invited Speaker was Dr. R. Jai Shankar, Asst. Professor SRCAS, About 120 students attended the workshop.
3. National Startup Day was celebrated on Jan 19, 2024. A Session on Empowering Futures: A National Startup Day Celebration with Visionary student Entrepreneurs and 50 Aspiring Minds was organized to the Students. The Invited Speakers are Ms. Ruth Evangeline, Women Entrepreneur, Coimbatore & Mr. T Muthukumaran, Creative Director, Adayalm, Coimbatore. About 60 Students attended the session.
4. A Workshop on Entrepreneurship Skill, Attitude and Behavior Development was organized to the Students on 20th Jan, 2024. The Invited Speakers are Ms. Ruth Evangeline, Women Entrepreneur, Coimbatore & Mr. T Muthukumaran, Creative Director, Adayalm, Coimbatore. About 60 Students attended the workshop.
5. A Session on Achieving Problem Solution fit & Product Market fit was organized on Feb 07, 2024. The Invited Speaker Dr. D Santhanakrishnan, Asst. Professor SRCAS, about 120 students attended the workshop.
6. A Session on Entrepreneurial Skill, Attitude and Behaviour Development was organized on Feb 09, 2023. The Invited Speaker was Dr. R. Jai Shankar, Asst. Professor SRCAS, About 120 students attended the workshop.

Dr D Santhanakrishnan

EDC Coordinator