

Sri Ramakrishna College of Arts & Science (Autonomous)
Innovation & Entrepreneurship Development Cell
2022 – 2023

Events Organized:

1. A Session on Angel Investment/ Venture Capital funding opportunity for early stage Entrepreneurs was organized on August 06, 2022. The Invited Speaker was Mr. Somas Kandhan, CEO LED Mirrors, Coimbatore. About 120 students attended the workshop.
2. A Session on Lean Startup and Minimum Viable Products was organized on August 08, 2022. The Invited Speaker was Mr. Naveen Manickam, NM Enterprises, Chennai. About 120 students attended the workshop.
3. A Session on Innovation & Prototype Validation was Organized on August 20, 2022. The Invited Speaker was Mr. Prasanna Kumar D, Project Scientist Dept. of Design, IIT Delhi. About 60 students attended the workshop.
4. World Entrepreneurship Day was Celebrated by organizing a session for the Students on August 22, 2022. Invited Speakers are Dr D Santhanakrishnan, EDC Coordinator and Dr Nithilan, Asst. Professor MBA. About 150 Students attended the Session.
5. An Entrepreneurship Awareness Program was organized on September 9, 2022. The invited guest was Mr. S. Shameer, Founder of By the Startups Community, Coimbatore. About 125 students attended the program.
6. Alapreneurs 2022 Version 1.0 the 5 Day Student Entrepreneur Conclave was organized from Sep 19 – 23, 2022. The conclave inaugurated with elite alumni, Mr. Sakthivel and Mr. Balamurugan, motivating students on entrepreneurship, innovation, and overcoming global challenges. Notable sessions included Mr. Shameer on startup fundamentals, Mr. Kandhan on skill development, Mr. Sundar on FMCG opportunities, Mr. Subramanian on cross-culture relations, Mr. Balajee on marketing, Mr. Sivananda on bank loans, and Mr. Shankar on fostering innovation. Mrs. Kayalvizhi briefed MSME schemes. The event culminated in the launch of 101 SRCAS student startups.
7. National Innovation Day Was Celebrated by organized a Session on Better Innovation for Better Lives on October 18, 2022. The invited Speaker was Mr. R. Rahul, Trained E Leader from EDII Taminadu. About 65 Students attended the session.
8. Alapreneurs 2023, Alumni Face to Face Event was organized on January 28, 2023. The Invited Alumni Speaker was Mr. Murali Manohar, Founder JMM Consultants, Australia. About 1000 Students attended the session. On the Day of the Event Ms. Ruth Evangealine of II BBA CA received the best Student Entrepreneur Award.

Dr D Santhanakrishnan

EDC Coordinator