

Almapreneurs 2022 Student Entrepreneur Conclave version 1.0
Organized the Department of MBA, Alumni Association and E Cell SRCAS
Date: Sep 19-22, 2022

19.09.2022

The Day 1 we inaugurated the conclave by inviting two Elite Alumni of Our College Mr. Sakthivel MD Peetee Coach Builders Pvt Ltd Karur and Mr. Balamurugan MD of GGN Spinning mills Theni. Mr. Sakthivel addressed the students by giving a motivational talk on Entrepreneurship & Innovation and how to take this forward to meet the customer needs & become a great successful entrepreneur. Followed by Mr. Balamurugan addressed the gathering about building self confidence in facing the Global Entrepreneurial challenges, He spoke about Team work, Consistency and a small glimpse of our Former President Dr APJ Abdul Kalam sir's Successful Project and life Journey.





19.09.2022

Next Day 1 Session 1 Mr. S. Shameer, Founder IT Projects Media and By the Startups, Coimbatore North Startup Community Circle, He was invited to handle the session on “Many are Entrepreneurs: Why not you?” He addressed the gathering about the fundamentals of Entrepreneurship, Creativity, Innovation and the TANSIM & TANSEED scheme which benefits the budding Entrepreneurs in getting Assistance from EDII Tamil Nadu.





20.09.2022

Day 2 Session 1 Mr. Somas Kandhan Alumni of Our College CEO of LED Manufacturing Pvt Ltd and CEO of Nava India Exports addressed the students on the Topic “Entrepreneurship Skill Development among students” his session started with a Small activity to students were students actively participated he also addressed the students in building Skills Required to meet the needs of the Costumers and how to build network and Doing Product Promotions through Social media for Free.





2nd Session handled by Rtn. S. Sundar, Sales and Marketing Architect – FMCG Food Industry, Founder CEO of Biznet Solutions addressed the gathering on the topic “New Business Opportunities in FMCG Food Industry across Global” In this session he highlighted about the traditional Food items and how that can be exported to various countries by adding value innovation techniques and richness of the product. He also encouraged the students to partner with him as resellers.



21.09.2022

Day 3 Session 1 Mr. Kaarthick Subramanian, Human Resource Manager, Virtual Tech Guru Incorporation. He started the session with a fun activity to the students in knowing the basics of Entrepreneurship, then he continued the session with Cross Culture Relationship, Team Work, Opportunities that Startups' can Witness in the future and how the ideas could be Generated and Initiated to set the key for Startups'.



Followed by Session 2 Mr. Balajee S, Director- Sales and Marketing Squash Apps Coimbatore addressed the students about Startup Promotions and how to focus on Sales and Marketing. Many Questions from the Student in regard with Marketing were also addressed by the speaker.



22.09.2022

Day 4 Session 1 Mr. K. Prakash Sivananda Colony Branch Manager City Union Bank was invited to take a session on Bank Loans and Schemes for Startups. He also addressed the questions raised by the students about risk in getting loans, Crypto currency trading from unauthorized Google Applications.



Followed by Session 2 Mr. Suresh Shankar CEO, Synthia Plastics Industries was invited to address the gathering on developing Entrepreneurial Mind Set & Fostering innovations. He Shared his own Innovative Business and How he took it to the market and turned out as one of the best successful Business Model.



We also Invited Mrs. Kayalvizhi Assistant Director from MSME Development and Facilitation Office Coimbatore to brief the students about the MSME Schemes for Startups and Entrepreneurs.



23.09.2022

Today the Final and Big Day: Day 5 We are here for the Launch of 101 Srcas Student Startups to make it big we have Dr. D Senthil Kumar is here. This Conclave have definitely Ignited you to choose Entrepreneurship as your career choice. This 101 will definitely go bigger in the near future.



Totally we have invited 8 Speakers and 3 Elite Alumni as Chief Guest for this Conclave Exactly 91 Questions has been raised by you and all the questions were well addressed by the Speakers. Now you are ready to Startup.