



# SRCAS PULSE

.....  
An IQAC Initiative

6<sup>th</sup> September, 2022



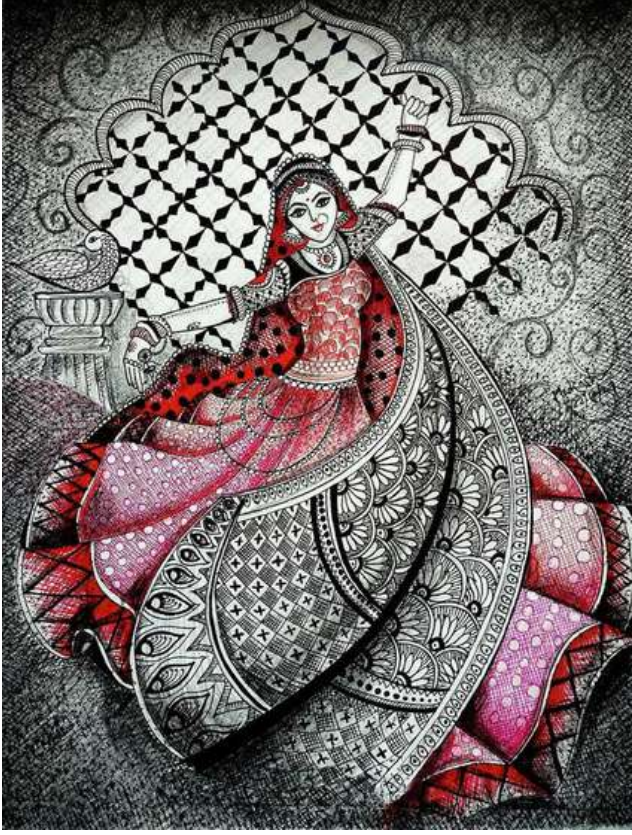
**EVOLUTION OF TECHNOLOGY**



# Student Zone



## வண்ணத்தூரிகை



**Tejasri B**  
20122056  
III BCOM B&I



**Sathyasheela M**  
(21122044) - II B.Com B&I





# Student Zone



## வண்ணத்தூரிகை



CONCEPT - S. VENKATESH

EDITED BY - S. SHIVA ADITHYA



The main theme of our poster is about Evolution of technology... Technology have both advantages and disadvantages.. But in our present generation, Technology is necessary... But overuse of technology is also harmful.

**Shiva Adithya S & Venkatesh S**  
II B.Com PA



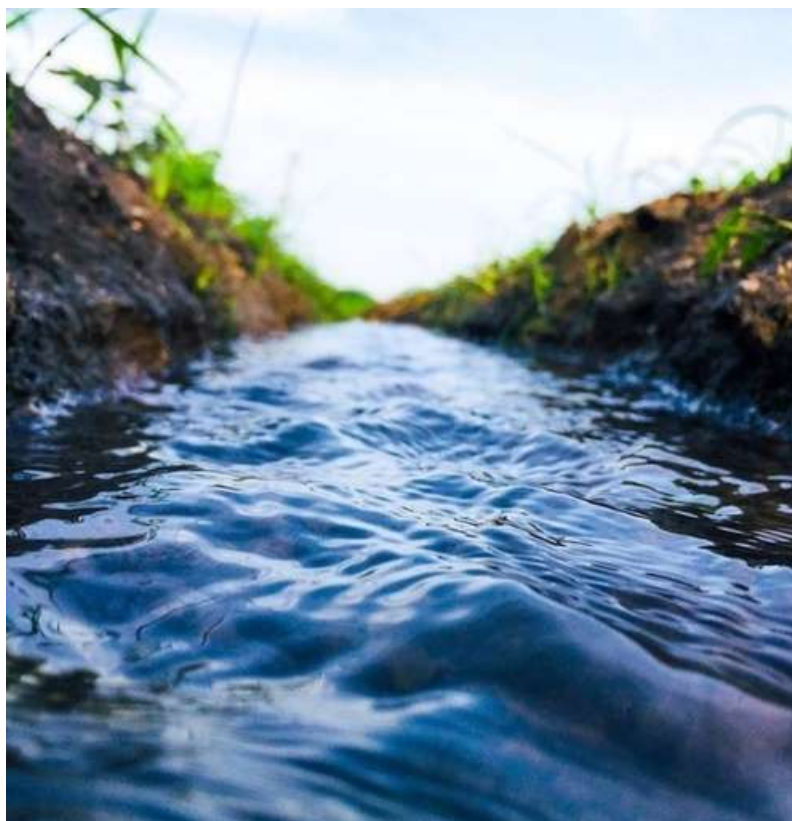




# Student Zone



## "I do" Photography



**Saran G**  
(22111050) - I B.Com PA





# Events @ SRCAS

## Social Work - Induction Programme

6<sup>th</sup> September 2022



**SRI RAMAKRISHNA**  
COLLEGE OF ARTS & SCIENCE (Autonomous)  
(FORMERLY SNR SONS COLLEGE)

Avinashi Road, Nava India, Coimbatore - 641 006.

Ranked 90<sup>th</sup> by NIRF 2022 | Accredited with 'A+' Grade by NAAC  
AICTE & UGC Approved, ISO 9001:2015 Certified, Affiliated to Bharathiar University

PG & Research Department of Social  
Work



PUZZLE



PUZZLE



A and B invest in a business in the ratio 3 : 2. If 5% of the total profit goes to charity and A's share is Rs. 855, the total profit is \_\_\_\_\_.

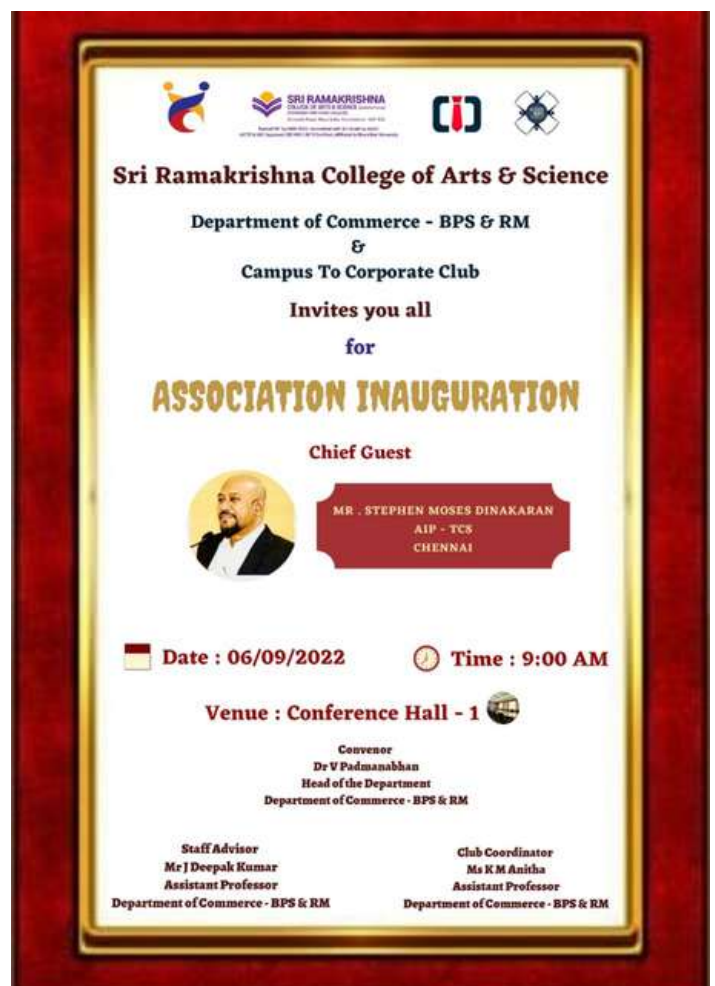
Check with your Answers for Page No. 10

# Events @ SRCAS

## B.Com BPS&RM - Association & C2C Club Inauguration

6<sup>th</sup> September 2022

Department Association & Campus to Corporate Club Inaugural was organized on September 6, 2022. Office bearers' installation was proceeded by Mr. Stephen Mosses Dhinakaran, Higher Educations Manager, AIP-TCS, Chennai. 215 students of B.Com BPS & RM attended the session.





# Events @ SRCAS

## B.Com BPS - TCS Orientation

6<sup>th</sup> September 2022

Orientation Program for TCS was organized on September 6, 2022. The Session was proceeded by Mr. Stephen Mosses Dhinakaran, Higher Educations Manager, AIP-TCS, Chennai on the topic "TCS Orientation" 120 students of I B.Com BPS & II B.Com BPS attended the session.





**Sri Ramakrishna College of Arts & Science**  
Department of Commerce - BPS & RM  
&  
Campus To Corporate Club  
Invites you all  
for  
**ORIENTATION FOR TCS - I & II B.COM - BPS**

**Chief Guest**  
**MR. STEPHEN MOSES DINAKARAN**  
AIP - TCS  
CHENNAI

**Date : 06/09/2022** **Time : 10:00 AM**

**Venue : Conference Hall - 1**

**Cerevonor**  
Dr V Padmanabhan  
Head of the Department  
Department of Commerce - BPS & RM

**Staff Advisor**  
Mr J Deepak Kumar  
Assistant Professor  
Department of Commerce - BPS & RM

**Club Coordinator**  
Ma R M Anitha  
Assistant Professor  
Department of Commerce - BPS & RM



# Events @ SRCAS

## B.Com BPS - Workshop

6<sup>th</sup> September 2022

Workshop was organized on 06 September 2022. The Session was proceeded by Mr. Stephen Mosses Dhinakaran, Higher Educations Manager, AIP-TCS, Chennai on the topic "Interview Readiness" 60 students of III B.Com BPS attended the session.





**Sri Ramakrishna College of Arts & Science**  
Department of Commerce - BPS & RM  
&  
Campus To Corporate Club  
Invites you all  
for  
**INTERVIEW READINESS WORKSHOP FOR  
III B.COM - BPS**  
Chief Guest  
**MR. STEPHEN MOSES DINAKARAN**  
AIP - TCS  
CHENNAI  
Date : 06/09/2022 Time : 11:00 AM  
Venue : Conference Hall - 1  
Convenor  
Dr V Padmanabhan  
Head of the Department  
Department of Commerce - BPS & RM  
Staff Advisor  
Mr J Deepak Kumar  
Assistant Professor  
Department of Commerce - BPS & RM  
Club Coordinator  
Ms K M Anitha  
Assistant Professor  
Department of Commerce - BPS & RM



# Events @ SRCAS

## CS-CS - Orientation Programme

6<sup>th</sup> September 2022

"Interaction With Industry Academia Interface" an event organized by the Dept. Of Computer Science with Cognitive Systems with TCS Team on September 6, 2022.

Department of Computer Science with Cognitive Systems  
(Integrated with TCS)

INTERACTION WITH INDUSTRY ACADEMIC INTERFACE  
**ORIENTATION PROGRAM**



P N Polayam, Tamil Nadu, India  
95, P N Polayam Rd, P N Polayam, Tamil Nadu 601007, India  
Lat 11.002234°  
Long 76.884609°  
06/09/22 10:53 AM GMT +05:30



P N Polayam, Tamil Nadu, India  
95, P N Polayam Rd, P N Polayam, Tamil Nadu 601007, India  
Lat 11.002234°  
Long 76.884609°  
06/09/22 10:54 AM GMT +05:30



P N Polayam, Tamil Nadu, India  
95, P N Polayam Rd, P N Polayam, Tamil Nadu 601007, India  
Lat 11.002234°  
Long 76.884609°  
06/09/22 10:55 AM GMT +05:30



**SRI RAMAKRISHNA**  
SRI RAMAKRISHNA  
DEPARTMENT OF COMPUTER SCIENCE WITH COGNITIVE SYSTEMS  
(Integrated with TCS)

INTERACTION WITH INDUSTRY  
ACADEMIC INTERFACE  
**ORIENTATION PROGRAM**

*Chief guest*  
**Mr Stephen Dinakaran**  
Human Resources  
Tata Consultancy Services

 06-09-2022  Conference Hall-I



P N Polayam, Tamil Nadu, India  
95, P N Polayam Rd, P N Polayam, Tamil Nadu 601007, India  
Lat 11.002234°  
Long 76.884609°  
06/09/22 10:56 AM GMT +05:30

 06.09.2022  Conference Hall-I



# INFO Corner

## INDIA'S FIRST CNG TRUCK



**TATA MOTORS HAS LAUNCHED INDIA'S FIRST CNG TRUCK IN THE MEDIUM AND HEAVY COMMERCIAL VEHICLE SEGMENT IN THE 28 AND 19 - TONNE NODES !**

**CNG TRUCK IS THE FUTURE OF INDIA **



## KARTAVYA PATH - NEW NAME OF RAJPATH



**GOVERNMENT OF INDIA TO RENAME NEW DELHI'S HISTORIC RAJPATH AND CENTRAL VISTA LAWNS AS 'KARTAVYA PATH' !**

**GREAT MOVE BY GOVT OF INDIA **



**ANSWERS**



**PUZZLE**



**PUZZLE**



Let the total profit be Rs. 100.

After paying to charity, A's share =  $(95 \times \frac{3}{5}) = \text{Rs. } 57$ .

If A's share is Rs. 57, total profit = Rs. 100.

If A's share is Rs. 855, total profit =  $(100/57 \times 855) = 1500$ .



# Upcoming Events



**SRI RAMAKRISHNA**  
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AICTE & UGC Approved, ISO 9001:2015 Certified, Affiliated to Bharathiar University

**PG AND RESEARCH DEPARTMENT OF INTERNATIONAL BUSINESS**

**ONE DAY SPONSORED NATIONAL SEMINAR  
ON  
INSURANCE AND RISK MANAGEMENT - IMPACT AND  
DEVELOPMENT IN POST PANDEMIC REGIME**

**Presided by**  
**Dr.B.L.Shivakumar**  
Principal & Secretary

**Special Address by**  
**Sri. B.Prasad**  
Hon'Secretary  
Coimbatore Insurance Institute

**7 SEPTEMBER,2022**

**Time : 09.30 am**

**Venue : Conference Hall I**

**SRI RAMAKRISHNA**  
COLLEGE OF ARTS & SCIENCE  
**Department Information Technology &  
Programming Club  
Organizes**

**THE SPARKZ**

**Karunakaran V**

Bsc IT(III Year)

**X**

**John Samuel J**

Bsc IT(I Year)

**Date: 7 Sep 2022 Time:12:30pm**

**Venue: Computer Lab-2**

**SRI RAMAKRISHNA**  
COLLEGE OF ARTS & SCIENCE  
(Autonomous)  
Avinashi Road, Nava India, Coimbatore - 641 006

**DEPARTMENT OF BCOM & F  
ORGANIZES**

**Phenom 3.0**

**Events**

Quizzard Oz

Yantra Art

Dumme Scharaden

Festival du Film

Snapshots

Dangleman

Cartel Design

Cluster Parley

Shudh Art

Cuisson Sans Feu

Conference Hall 3

09.09.2022

**Guest of Honour**

**Dr.R.Karunambigai**  
Head, Department of English

**Co-ordinators**  
Dr. A. Tharmalingam  
Ms. R. Greshma  
Ms. Jasmine Anitha

**Convenor**  
Dr. G. Agila



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**SCHOOL OF MANAGEMENT  
MBA**

Induction program 2022 - 2024 batch  
**DIGITAL TRANSFORMATION IN BUSINESS**

**TRENDS  
IN  
SOCIAL MEDIA MARKETING**

**Ms. Merbin Shamini**  
Consultant & Content Writer,  
Formerly Unilever, Dubai.

**Day 3**

**WEDNESDAY**  
07.09.2022 | 10.00 am  
CH II

**Dr. Baminji Rajasekharan**  
Convenor

**Dr. T. Nagaprakash, Mr. N. Illango**  
Coordinators

WWW.SRCASAC.IN

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**SCHOOL OF MANAGEMENT  
MBA**

Induction program 2022 - 2024 batch  
**DIGITAL TRANSFORMATION IN BUSINESS**

**DIGITAL MEDIA DISTRACTIONS**

**Shri. Karuna Keshava Das**  
ISKCON, Coimbatore.

**Day 3**

**WEDNESDAY**  
07.09.2022 | 11.30 am  
CH II

**Dr. Baminji Rajasekharan**  
Convenor

**Dr. T. Nagaprakash, Mr. N. Illango**  
Coordinators

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**DEPARTMENT OF COMMERCE WITH COMPUTER  
APPLICATIONS**

**AWARENESS PROGRAMME  
ON  
PREPARATION FOR COMPETITIVE EXAM**



**SHIRAMANI K @ GANESH**  
COUNSELLOR, COMPETITIVE EXAMS

**06 SEP 2022** | **2:15 PM - 3:15 PM** | **Conference Hall 1**

**Coordinator**  
**Dr Ramesh Kumar D**

**Convenor**  
**Dr Geetha R**

**SRI RAMAKRISHNA**  
COLLEGE OF ARTS & SCIENCE  
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Avinashi Road, Nava India, Coimbatore - 641 006

**POST GRADUATE AND RESEARCH  
DEPARTMENT OF COMPUTER SCIENCE  
AND  
DEPARTMENT OF INFORMATION TECHNOLOGY**

**ORGANIZE**

**DBT SPONSORED**

**One Day Seminar on  
FEED FOR INDUSTRY NEEDS**



**Resource Person :**  
**Dr.K.SASHI**  
Vice President  
Durotech Solutions  
Saihaba colony  
Coimbatore

**07-09-2022  
WEDNESDAY**

**CONFERENCE HALL-3** | **10.30 am**

**Convenor**

**Dr G Maria Priscilla**

Head Dept of Computer Science

**Dr N Sumathi**

Head Dept of Information Technology

**Organizing Secretary**

**Dr.M.Hemalatha**

Associate professor,

Dept of Computer Science





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## CONVENOR

**Dr.D.Sampath Kumar**

Associate Professor - Information Technology

## COORDINATORS

### **Media**

**Dr.T.Sathiyaseelan**

Assistant Professor - Tamil

### **Technical**

**Dr.P.Manikandaprabhu**

Assistant Professor - Computer Science



[dailynews@srcas.ac.in](mailto:dailynews@srcas.ac.in)

**SRCAS/IQAC/Pulse/2022-57**