

SRCAS TIMES

BI-ANNUAL NEWS LETTER

Vol 16 / JAN-JUNE 2020



SRCAS

INSIDE

Computing	4
Commerce	16
Science	
& Humanities	36
Management	64
Clubs	75

SRCAS TIMES

BI-ANNUAL NEWS LETTER

Volume 16
JANUARY-JUNE 2020

Editorial Board

EDITOR

Dr.B.Balamayuranathan

Associate Professor,
Department of English

EDITORIAL TEAM

Prof. P.Karthikeyan

Assistant Professor,
Department of English

Prof. S.Rajagopalan

Assistant Professor,
Department of Commerce(A&F)

Prof.P.Valarmathi

Assistant Professor,
Department of Commerce

CREATIVE DESIGNER

Dr. P.Manikandaprabhu

Assistant Professor,
Department of Computer Science

PRINCIPAL'S DESK

Today's situation has pushed every one of us to meet the challenges without providing any options. I would like to give you a piece of my mind in tackling challenges.

A professor began his class by holding up a glass with some water in it. He held it up for all to see and asked the students "How much do you think this glass weighs?"

'50gms!'..... '100gms!' '125 gms' ...the students answered. "I really don't know unless I weigh it," said the professor. "But, my question is: What would happen if I hold it up like this for a few minutes?".... 'Nothing'the students said. "Okay, what would happen if I hold it up like this for an hour?", the professor asked.

"Your arm would begin to ache", said one of the students.

"You're right, now what would happen if I hold it for a day?"

"Your arm could go numb; you might have severe muscle stress & paralysis & have to go to hospital for sure!", ventured another student and all the students laughed.

"Very good! But during all this, did the weight of the glass

change?", asked the professor. 'No' was the answer. "Then what caused the arm ache & the muscle stress?".

The students were puzzled. "What should I do now to come out of pain?", asked professor again. "Put the glass down!", said one of the students.

"Exactly!", said the professor. Life's problems are something like this. Hold it for few minutes in your head and they seem ok. Think of them for a long time and they begin to ache. Hold it even longer and they begin to paralyze you. You will not be able to do anything.

It's important to think of the challenges or problems in your life, but even more important is to 'put them down' with a solution at the end of every day before you go to sleep.

That way, you are not stressed, you wake up every day fresh and strong, and can handle any issue, any challenge that comes your way!



Dr.B.L.Shivakumar

Principal & Secretary

The background of the entire image is a vibrant blue and purple digital theme. It features a dense pattern of binary code (0s and 1s) and glowing circuit lines. In the upper right, there is a cloud shape composed of circuit traces. In the lower left, another cloud-like shape is formed by similar circuit patterns. The overall aesthetic is high-tech and futuristic.

School of Computing

“Education is the manifestation of perfection present already in man. Divinity is the manifestation of the religion already in man”.

- Swami Vivekananda.



B.Sc CS

DEPARTMENT ACTIVITIES

EVENT ORGANIZED

School of Computing organized National Level Intercollegiate Technical Fes *Technoglanz* consisting five events, in which 150 participants from various colleges participated. Mr Ananthapadmanabhan, Business Solution Manager - SWG Services Business Analytics and ECM, IBM Private Limited was the resource person. The event was conducted on 24 Jan. 2020.

WEBINAR ORGANIZED

A Webinar conducted on *Employability Skills for Career Development*, addressed by Dr.A. Madhu Prasad, Assistant Professor & Placement Co-ordinator, Department of Business Administration, Ayya Nadar Janaki Ammal College, Sivakasi on 5 May 2020.

A Webinar conducted on *Trends in UI Design*, addressed by Mr. Pathy Thangavelu, Business Head, Zillion Cubes, Coimbatore on 8 May 2020.

A Webinar organized on *IBM Foundations in Business Analytics*, addressed by Ms. K.Sowmiya, Team Lead, IBM India Pvt, Ltd., on 9 May 2020.

A Webinar organized on *Importance of Photography in Designing*, addressed by Mr.S.Thiyagarajan, Operations Head, Image Creative Foundation, Coimbatore on 15 May 2020.

A Webinar conducted on *Recent Trends in AI*, addressed

by Dr.T.Vigneshwaran, Founder & CEO, Nandha Infotech, Coimbatore on 11 May 2020.

A Webinar conducted on *Career Opportunities for Graduates in Union and State Civil Services*, addressed by Dr.G.Arivazhagan, Sankar IAS Academy on 23 May 2020.

A Webinar organized on *Opportunities in IT Industry*, addressed by Mr. R. Hari Shankar, Founder, Open Source Academy India Pvt Ltd, Coimbatore on 29 May 2020.

JOC COMPLETED

II B.Sc CS students completed JOC on *AI for Everyone* in Coursera and I B.Sc CS students completed JOC on *AWS Fundamentals: Going Cloud Native* in Coursera.

FACULTY PARTICIPATIONS

Dr. Anna Saro Vijendran attended 14 National level Webinars, 1 International level Webinars, 1 National level Workshop and 14 National level FDP's.

Dr. Maria Priscilla G attended 15 National level Webinars, 2 International level Webinars, 3 National level Workshops and 21 National level FDP's.

Dr. Mukunthan B attended 6 National level Webinars, 1 International level webinar, 1 National level Workshop, 8 National level FDPs and 1 International level FDP

Dr. Kavitha P attended 22 National level Webinars and 3 National level FDP's

Dr. Govindaraju S participated in 15 National level Webinars, 1 National level Workshop and 6 National level FDPs.



Prof. Mahendiran N participated 10 National level Webinars, 1 International level Webinars, and 9 National level FDP's.

Prof. Nagarajan R attended 2 National level Webinars and 7 National level FDP's.

Prof. Praneesh M attended 30 National level Webinars, 1 International level Webinars, 10 National level Conferences, 2 International level Conferences, 4 National level Workshops, 20 National level FDPs and 5 International level FDP's.

Dr. Manikandaprabhu P attended 5 National level Webinars, 2 International level Webinars, 6 National level Workshops, 1 International level Workshop and 10 International level FDP's.

Prof. Devibala Subramanian attended 11 National level Webinars, 2 International level Webinars and 8 National level FDP's

•Prof. Arthi R attended 10 National level Webinars, 3 International level Webinars, 3 National level Workshops and 14 National level FDP's.

FACULTY PUBLICATIONS

Prof. Praneesh M published a paper entitled *A New design for HGA-SVM based CNN classifier Architecture with DSN Model for classifying Remote Sensing Images* in Adalya Journal, Vol. 9(2), Feb. 2020, PP.135-138, ISSN: 1301-2746.

Prof. Praneesh M published a paper entitled *A Novel method of fire Detection and Classification based on Anisotropic Directional Derivative Representations* in Adalya Journal, Vol. 9(2), Feb. 2020, ISSN: 1301-2746.

Prof. Praneesh M published a paper entitled *Comparative Analysis of Classifying Remote Sensing Images for Jensen Distance based Affinity Propagation Algorithm* in Journal of Xi'an University of Architecture & Technology, Vol. 12(7), PP.522-527, ISSN: 1006-7930.

Prof. Praneesh M published a paper entitled *Extraction of Text from Compound Images using Ridler Calvard Based Median Filtering Algorithm* in International Journal of Engineering Research & Technology (IJERT), Vol. 8(4), PP.51-4, ISSN: 2278-0181.

Prof. Praneesh M published a paper entitled *Distance Measure Based Affinity-Propagation for Classifying Remote Sensing Images: A Comparative Analysis* in Karpagam Journal of Computer Science, Vol. 14(2), ISSN: 0973-2926.

Dr. Mukunthan B published a paper entitled *Hybridized Gradient Descent Spectral Graph and Local-global Louvain Based Clustering of Temporal Relational Data* in International Journal of Engineering and Advanced Technology, Vol.9(3),ISSN: 2249 – 8958.

Dr. Mukunthan B published a paper entitled *Efficient Synergetic Filtering in Big Dataset using Neural Network Technique* in International Journal of Recent Technology and Engineering, Vol.8(5),ISSN: 2277 – 3878.

Dr. Mukunthan B published a paper entitled *Big Data Optimization Techniques: An Empirical Study* in International Journal of Scientific & Technology Research (IJSTR), Vol.9(3), March 2020, ISSN: 3203-2355.

Dr. Mukunthan B published a paper entitled *A Machine Learning Method for Spam Detection in Twitter using Naive Bayes and ERF Algorithms* in International Journal of Innovative Technology and Exploring Engineering (IJITEE), Vol.9(6), Apr. 2020, ISSN: 2278-3075.

Dr. Mukunthan B published a paper entitled *Evolutionary Traits in Digital Spam: History, Types, Techniques and Anti-Spam Solutions* in International Journal of Advanced Science and Technology (IJAST), Vol. 29(3), ISSN: 2005-4238.

Dr. Mukunthan B published a paper entitled *Review on Classification of Anti-Spam Solutions: Approaches, Algorithms Demystified* in Studies in Indian Place Names, Vol.40 (60), March 2020, ISSN: 2394-3114.

Dr. Mukunthan B published a paper entitled *A Research on Cancer Subtype Classification Using Gene Expression Data* in Journal of Advanced Research in Dynamical & Control Systems, Vol.12(4)-Special Issue, ISSN 1943-023X.

FACULTY PRESENTATIONS

Prof. Praneesh M presented the paper entitled *Software Quality Assurance: Usability Testing to Generate Test*

Data Using Android Applications in Third National Conference on Advanced Computing, organized by Bharathiar University on 23 and 24 Jan. 2020.

Dr. Manikandaprabhu P presented the paper entitled *Manet Routing Protocols: A Survey* in Third National Conference on Advanced Computing, organized by Bharathiar University on 23 and 24 Jan. 2020.

Prof. Praneesh M presented the paper entitled *A New Design for HGA – SVM based CNN Classifier architecture with DSN Model for Classifying Remote Sensing Images* in a Two day International Conference on Recent Technology of Embedded System in Computer Science, organized by Idhaya College for Women, Kumbakonam on 4 Feb. 2020.

Prof. Praneesh M presented the paper entitled *Software Metrics based Quality Analysis of Software Clone Detection* in National Conference on Emerging Trends in Information Technology, organized by Sree Narayana Guru College on 7 Feb. 2020.

Prof. Praneesh M presented the paper entitled *Tamil Sign Language to Speech Translation and Classification Systems based on Feature Extraction Approach* in National level Conference on Recent Technologies in Computer Science and Its Applications, organized by Kaamadhenu Arts and Science College and received **Best Paper Award** for the same on 28 Feb. 2020.

Prof. Praneesh M presented the paper entitled *Software Clone Detection for Knowledge Trajectory Service Framework Based Approach* in National Conference on Emerging Technologies in Computer Science and Engineering (NCETCSE -2020), organized by Santhiram Engineering College, New Delhi on 13 Jun. 2020.

Prof. Praneesh M presented the paper entitled *Feature Extraction Approach for Translating and Classification of Tamil Sign Language based NLP Approach* in IEEE Sponsored National Conference on Recent Trends in Electronics and Electrical Engineering, organized by Inderprastha Engineering College, Ghaziabad on 25 and 26 Jun. 2020.

ONLINE COURSES COMPLETED - FACULTY

- Dr. Anna Saro Vijendran completed 21 online courses in Coursera.
- Dr. Maria Priscilla G completed 20 online courses in Spoken Tutorial and Coursera.
- Dr. Mukunthan completed 1 online course in Spoken Tutorial.
- Dr. Kavitha P completed 7 online courses in Spoken Tutorial and Coursera.
- Prof. Nagarajan R completed 7 online courses in Spoken Tutorial and Coursera.
- Prof. Praneesh M completed 51 online courses in Spoken Tutorial, Coursera, IBM, Amity University and Udemy.
- Dr. Manikandaprabhu P completed 12 online courses in Spoken Tutorial and Coursera.
- Prof. Mahendiran N completed 7 online courses in Coursera.

FACULTY ACTIVITIES

Dr. Manikandaprabhu P delivered a Special talk on *Artificial Intelligence in Future World* in State Level Seminar organized by Department of Software Computer Science, Shanmuga Industries Arts & Science College, Tiruvannamalai on 15 February 2020.

Prof. Praneesh M delivered a talk on *Essential Points of Writing Informative Research Article and How Our Paper Gets Evaluated* in Online Course on Research Methodology at Grabs Educational Trust, and Tamilnadu Association of Intellectuals and Faculty (TAIF) on from 5 to 11 May 2020.

Dr. Maria Priscilla G handled a session in Faculty Development Programme on *Online Teaching Modes* in Nirmala College, Coimbatore on 22 and 23 May 2020.

Dr. Manikandaprabhu P organized National Level Quiz on *UGC/NTA NET Paper-I (General)* in which 4080 participants attended the quiz on June 2020.

STUDENT ACTIVITIES

6 students of II B.Sc CS participated in the Intercollegiate Meet, conducted by Kamadhenu College of Arts & Science, Coimbatore.

B.Sc IT

DEPARTMENT ACTIVITIES

GUEST LECTURES /SEMINARS /WEBINARS ORGANISED

A Seminar was organized on *ZOHO Analytics*, delivered by Ms. Monica Shree, Trainer, TECH4IS Solution for III BSc. IT Students on 8 Jan. 2020.

A Webinar was organized a webinar on *Getting Super-Ready for The Interview Post Lockdown* delivered by Mr.Jagadeesh Babu, Founder, The D Team on 8 May 2020.

A Webinar was organized on *Digital Marketing*, delivered by Mr. Logeshkumar Manokaran, Digital Marketing Specialist, Thiranz Tech solutions on 11 May 2020.

A Webinar was organized on *Worms Eye View on Canva*, delivered by Dr. Santhanakrishnan D, Assistant Professor, Department of International Business, Sri Ramakrishna College of Arts and Science on 18 May 2020.

A Seminar was organized on *Business in Social media*, delivered by Mr. Nithilan D, Assistant Professor, Department of International Business, Sri Ramakrishna College of Arts and Science on 19 May 2020.

A Webinar was organized on *Need for Skill Development - Effect of COVID 19 in placement*, delivered by Dr. Manjula M, Assistant Professor, Department of BBA-CA, Sri Krishna College of Arts and Science on 20 May 2020.

A Faculty Development Programme was organized on *Data Science – Research Opportunities*, delivered by Dr. Ambika P, Expert Data Scientist, Impact Analytics, Bangalore on 21 May 2020 for faculty members from various colleges.

A Webinar was organized on *Programming Methodologies*, delivered by Mr. Purusothaman G, Associate Professor, Department of Computer Science, RVS College of Arts and Science on 21 May 2020.

A Webinar was organized on *Industry 4.0 Post COVID 19*, delivered by Dr. Kumar R, Associate Professor and Head, PG Department of Computer Science, Kristhu Jayanthi College, Bangalore on 22 May 2020.

A Webinar was organized on *Plant UML*, delivered by Mr. Shibu NV, Assistant Professor, Department of Computer Science & Engineering, Sri Ramakrishna Institute of Technology on 24 May 2020.

A Webinar was organized on the topic *Vaanam Vasappadum*, delivered by Dr. Vasanthimala G, Associate Professor, Department of Tamil, PSG College of Arts & Science on 26 May 2020.

A Webinar was organized on *Information Technology in Global Business*, delivered by Mr. Sivaramakrishnan R, Assistant Professor, Department of International Business, Sri Ramakrishna College of Arts and Science on 28 May 2020.

FACULTY PARTICIPATIONS

Dr. Sumathi N attended two days FDP on *Artificial Intelligence and Machine Learning* at Sri Ramakrishna Mission Vidyalaya, Coimbatore on 5 and 6 Feb. 2020.

Dr. Sumathi N, Dr. Deepa C, Prof. Vidhya B, Prof. Kiruthika S and Prof. Karthik S attended one week online FDP on *Quality Initiatives in Higher Education*, organized by Dr. N.G.P Arts and Science College, Sri Ramakrishna College of Arts and Science, Gobi Arts and Science College, Vellalar College for Women from 13 to 20 Apr. 2020.

Dr. Sumathi N and Prof. Vidhya B attended two days online FDP on *Virtual Teaching*, organized by Coimbatore Institute of Technology from 20 to 21 Apr. 2020.

Dr. Sumathi N, Dr. Deepa C, Prof. Vidhya B and Prof. Karthik S attended two weeks online FDP on *Managing Online Classes and Co-creating MOOCS*, organized by Ramanujan College from 20 Apr. 2020 to 6 May 2020.

Dr. Deepa C attended four days online FDP on *Research Funding Projects and IPR*, organized by KC College of Engineering and Management Studies and Research, Thane from 7 May. 2020 to 10 May 2020.

Prof. Vidhya B attended three days online FDP on *Improve Research Visibility - Impacts and Metrics*, organized by Vellalar College of Engineering and Technology from 11 to 13 May 2020.

Dr. Deepa C attended five days online training programme on *Cloud Computing and Its Relevance in 2020*, organized by Stella Maries College from 11 to 15 May 2020.

Prof. Sunil Samson A attended six days online FDP on *Impact of Education Post COVID19*, organized by Sri Ramakrishna College of Arts and Science from 11 to 16 May 2020.

Prof. Vidhya B attended seven days online Short-term Training Programme on *Python Beginners Tutorial*, organized by Alagappa University from 11 to 17 May 2020.

Prof. Vidhya B attended four days online FDP on *Computational Intelligence*, organized by PSG College of Arts and Science from 12 to 15 May 2020.

Prof. Kiruthika S attended one day online FDP on *Augmented Reality and Virtual Reality*, organized by Dr. M.G.R Educational & Research Institute on 15 May 2020.

Dr. Deepa C attended one day online FDP on *Where Technology meets Business - Industry 4.0*, organized by Nehru Institute of Management Studies on 17 May 2020.

Dr. Deepa C attended five days online FDP on *Principles of Management*, organized by Panimalar Institute of Technology, Chennai from 18 to 22 May 2020.

Prof. Vidhya B and Prof. Kiruthika S attended four days online FDP on *Research Prospects and Promises of Deep Learning*, organized by NGM College from 19 to 22 May 2020.

Prof. Kiruthika S attended seven days online FDP on *Effective Learning and Teaching Methods of Business Practices*, organized by Sri Ramakrishna College of Arts and Science from 19 to 25 May 2020.

Dr. Sumathi N, Prof. Vidhya B and Prof. Kiruthika S attended one day online FDP on *Uncovering Piazza for Effective Teaching*, organized by Sri Amaravathi College of Arts and Science on 20 May 2020.

Prof. Kiruthika S attended one day online FDP on *Data Science – Research Opportunities*, organized by Sri Ramakrishna College of Arts and Science on 21 May 2020.

Prof. Vidhya B attended one day online FDP on *RPA and*

Its Allied Machine Learning Techniques, organized by Vel's Institute of Engineering and Technology on 23 May 2020.

Dr. Deepa C attended four days online FDP on *Computer Intelligence in Digital Era*, organized by PSG College of Arts and Science from 23 to 26 May 2020.

Dr. Deepa C attended six days online FDP on *Fundamentals of Machine Learning*, organized by ICTACT from 25 to 30 May 2020.

Prof. Vidhya B attended one day online FDP on *Future Automotive Industry and Challenges*, organized by Vel Tech High Tech College on 27 May 2020.

ONLINE COURSES COMPLETED BY FACULTY

Dr. Sumathi N completed the online courses *AI for Everyone*, *Science of Well Being* and *Cloud Computing Basics* offered by Coursera.

Dr. Rajeev completed the online courses *AI for Everyone*, *Positive Psychology*, *Programming for Everybody*, *R Programming*, *Create a Business Marketing Brand kit using Canva*, *Big Data Integration and Processing*, *Game Development using PyGame* and *Wordpress for Beginners by Design Tuts* offered by Coursera.

Dr. Deepa C completed the online courses *AI for Everyone*, *Write Professional E-Mails in English* and *Fundamentals of Network Communication* offered by Coursera.

Prof. Vidhya B completed the online courses *AI for Everyone* and *Technical Support Fundamentals* offered by Coursera.

Prof. Kiruthika S completed the online course *AI for Everyone* offered by Coursera.

Prof. Karthik S completed the online courses *AI for Everyone*, *Programming for Everybody* and *Technical Support Fundamentals* offered by Coursera.

STUDENTS' ACTIVITIES

Selva Kumar S of I B.Sc IT secured **First Place** in *Poster Design event* in the Inter-Department Technical fest, held at Sri Ramakrishna College of Arts and Science on 9 Jan. 2020.

In the National Level Symposium competition, held at Kathir College of Arts and Science, Selva Kumar S of I B.Sc IT participated and won **First Place** in *Image Mania* (Poster Presentation) event and Gokul S and Vasudevan M of I B.Sc IT participated and won **Third Place** in *Techno Talk* (Paper Presentation) event on 22 Jan. 2020.

In the State level Technical Fest, held at Hindusthan College of Arts & Science, Coimbatore, Paramasivan S of I B.Sc IT participated in the *Web Designing* event and Vasudevan M and Gokul S of I B.Sc IT participated in the *Paper Presentation* event and won **Second Place**, Vignesh T, Kesavan P, Dinesh P, Deepak Prakash S, Sanjay R and



Arun Raja R of I B.Sc IT participated in the *Debugging* event on 23 Jan. 2020.

Sanjay Kumar N of I B.Sc IT participated in the *Kumite* event in the 29th Coimbatore District Karate Championship 2020, held at Hindusthan College of Arts & Science, Coimbatore on 1 & 2 Feb. 2020.

Saranya N and Sri Arthi V L of II B.Sc IT participated and won **First Place** in Paper Presentation event in a National Level Symposium competition, held at Dr.N.G.P Arts and Science College on 7 Feb. 2020.

Vishnu Akash S of II B.Sc IT won **Second Place** in Group Dance event in the Inter-Collegiate cultural meet, held at KPR College of Arts Science and Research on 19 Feb. 2020 and won **Second Place** in Group Dance event in the Inter-Collegiate cultural meet, held at Sri Jayendra Saraswathi Maha Vidyalaya College of Arts Science, Coimbatore.

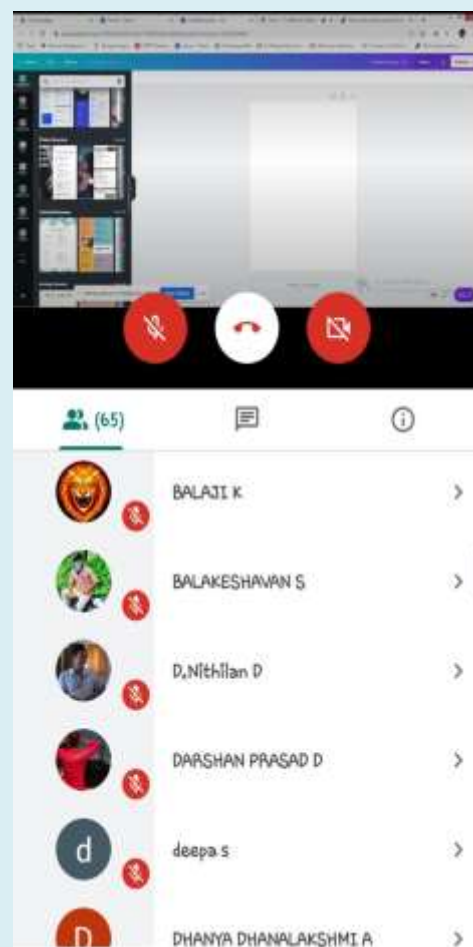
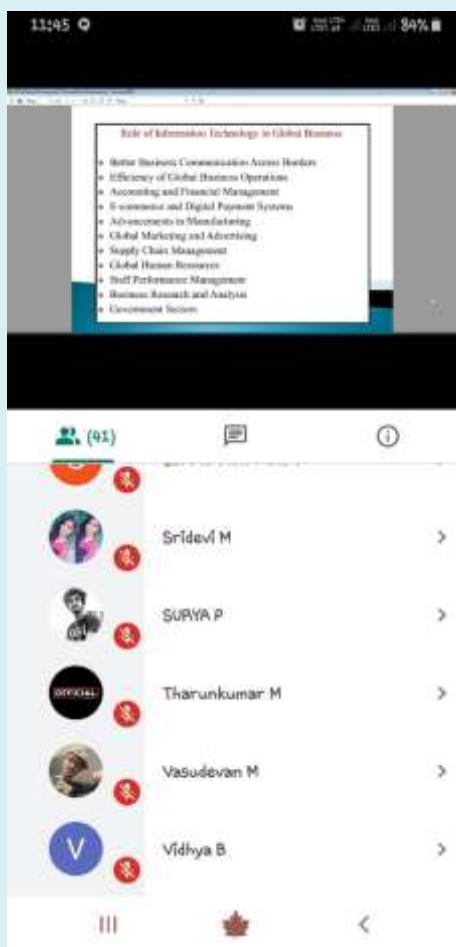
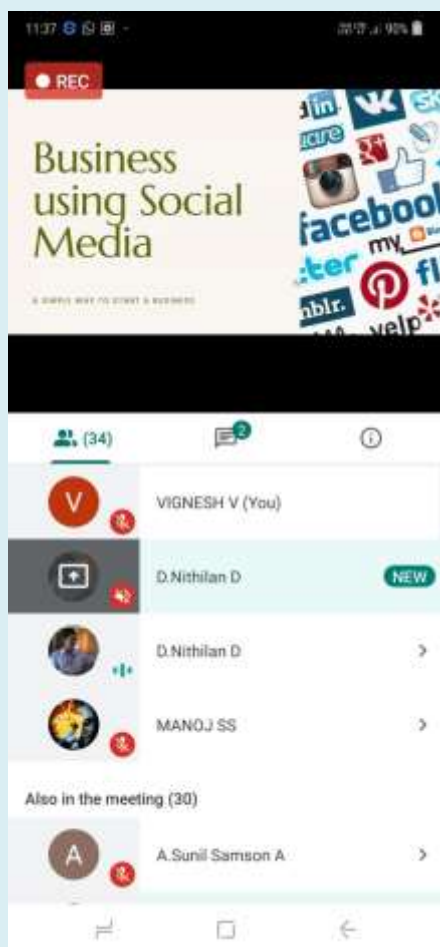
Sanjay Kumar N of I B.Sc IT participated in the *Kumite* event in the 23rd State level open Karate Championship 2020, held at Cuddalore on 23 Feb. 2020.

Vasudevan M and Gokul S of I B.Sc IT participated in the *Paper Presentation* event and won **First Place** in the Intercollegiate Meet, held at Kongunadu Arts and Science College, Coimbatore on 28 Feb. 2020.

Vasudevan M of I B.Sc IT won **First Place** in the *Paper Presentation* event, held at Rathinam College of Arts and Science, Coimbatore and won **First Place** in the *Paper Presentation* event, held at PPG College, Coimbatore.

Siddharth Mohan of II B.Sc IT won **Second Place** in the *English Debate* event, held at PSG College of Arts and Science, Coimbatore on 7 Mar. 2020

Vasudevan M of I B.Sc IT Siddharth Mohan of II B.Sc IT won **First Place** in the *Best Manager and Solo Dance* events, held at Wisdom School of Management, Udumalpet.



BCA**DEPARTMENT ACTIVITIES****GUEST LECTURES/WEBINARS ORGANISED**

A Webinar conducted on *A Fresher An Industry Perspective*, addressed by Mr Madhusudhanan G R, Senior Software Engineer, Kasadara Technologies Solutions Private Limited on 5 May 2020.

A Webinar conducted on *Communication the Corporate Tool*, addressed by Prof Mahesh Babu Basavalingam, English Language Instructor Medical College, Jazan University on 6 May 2020.

A Webinar organized on *Green Computing*, addressed by Mr Bhuvanesh Mohankumar, Solution Architect, Polaris Consulting & Services Limited FL, United States of America on 7 May 2020.

A Webinar organized on *Goals Set and Achieve*, addressed by Dr Balamurugan S, Head of the Department, Department of International Business, Government Arts and Science College, Avinashi on 14 May 2020.

A Webinar conducted on *Mongo DB Biginers Perspective*, addressed by Dr. G Pandiyan, Associate Professor, Department of MCA, Rathnavel Subramaniam College of Arts and Science on 15 May 2020.

A Webinar conducted on *Artificial Intelligence with Google Dialogflow*, addressed by Mr Dwarakanath Cheyyur, Co-Founder & Director, CloudReign Technologies, Chennai on 18 May 2020.

A Webinar organized on *Machine Learning and its Application on Image Processing*, addressed by Dr. S. Rajkumar, Associate Professor, School of Computer Science and Engineering, VIT University, Vellore on 21 May 2020.

A Webinar organized on *Preparation Tips for Campus Placement*, addressed by Dr. S. Rajkumar, Associate Professor, School of Computer Science and Engineering, VIT University, Vellore on 1 Jun. 2020.

INDUSTRIAL VISIT

As a part an Industrial Visit, to learn the process of making Soap and expanding their industries, III BCA students visited Karnataka Soap & Detergent Limited, Bangalore on 15 Mar. 2020.

JOC CONDUCTED

II BCA students completed JOC on *R Programming* Coursera and I BCA students completed JOC on *AI for Everyone* in Coursera.





FACULTY PARTICIPTIONS

- Dr Hariprasad D attended 18 National level Webinars and 9 National level FDP's.
- Dr Thavamani S attended 20 National level Webinars and 16 National level FDP's.
- Dr Gomathi @ Rohini attended 8 National level Webinars, 4 National level Workshops and 9 National level FDP's.
- Prof Sumathi V participated in 5 National level Webinars, 1 National level Workshop and 12 National level FDP's.
- Prof Shobana participated 5 National level Webinars, 1 National level Workshop and 6 National level FDP's.
- Prof. Vibinchandar S attended 10 National level Webinars and 13 National level FDP's.
- Prof. Pradeep T attended 5 National level Webinars and 4 National level FDP's.
- Prof. Punitha R attended 8 National level Webinars.

FACULTY PAPER PRESENTATIONS

Prof. Vibinchandar presented a paper entitled *Digital Marketing for the New Era* in Government Arts College, Avinashi and in Gnanamani CIT, Namakkal.

Prof. Vibinchandar presented a paper entitled *Digital Marketing* in SNS Rajalakshmi College of Arts and Science, Coimbatore.

Prof. Vibinchandar presented a paper entitled *Cyber Security the Need of the Hour* in MJC College of Arts and Science for Women, Coimbatore.

ONLINE COURSES COMPLETED

- Dr Hari Prasad, completed 15 online courses in Spoken Tutorial, Coursera, Alyson and Udemey.
- Dr Thavamani S completed 6 online courses in Spoken Tutorial, Coursera, Alyson and Udemey.
- Dr S Gomathi @ Rohini completed 11 online courses in Spoken Tutorial, Coursera, Alyson and Udemey.
- Prof. Sumathi V completed 6 online courses in Spoken Tutorial, Coursera, Alyson and Udemey.
- Prof. Shobana completed 33 online courses in Spoken Tutorial, Coursera, Alyson and Udemey.
- Prof. Vibinchandar completed 13 online courses in Spoken Tutorial, Coursera, Alyson and Udemey.
- Prof. Pradeep completed 20 online courses in Spoken Tutorial, Coursera, Alyson and Udemey.
- Prof. Punitha R completed 6 online courses in Spoken Tutorial, Coursera, Alyson and Udemey.

FACULTY ACTIVITIES

Dr Thavamani S organized one week online FDP on Spoken Tutorial Courses where 200 faculties were certified. FDP was conducted between 25 and 29 Apr. 2020.

Dr Thavamani S arranged Spoken Tutorial Courses Big Python, Pythonv3.4.3, Front Accounting 2.4.7, Arduino, Introduction to Computers and R Programming where 800 students. It was conducted between 25 and 29 Apr. 2020.

M.Sc CS & IT

DEPARTMENT ACTIVITIES

GUEST LECTURES/WORKSHOPS/WEBINARS ORGANISED

A one day Workshop was conducted with DEMO on *Python Programming (Pandas, Numpy)*, addressed by Dr.Ramyachitra D, Assistant Professor, Department of Computer Science on 4 Feb. 2020.

A one day Guest Lecture was organised on *Design Thinking*, addressed by Dr.Santhanakrishnan D, Assistant Professor, Innovation and EDC Cell Coordinator, Sri Ramakrishna College of Arts and Science, Coimbatore on 14 Feb. 2020.

A National Level Technical Meet *TECHNOVATION' 2020* was organized on 2 Mar. 2020, addressed by Dr Perumal P, Professor, Department of Computer Science Engineering, Sri Ramakrishna Engineering College, Coimbatore, around 350 Students from various college participated.

An online Webinar on *Skill based Career Opportunities* was organized on 11 May. 2020, addressed by Dr.J.Soonu Aravindhan and Aneesh Mani.

An online Webinar on *Career Opportunities for Graduates in Union & State Civil Services* was organized on 11 May 2020.

An online Webinar on *Collaborative Learning Strategies and Practices* was organized on 25 Jun. 2020, addressed by Dr. Buvaneshwari V, Associate Professor, Department of Computer Applications, Bharathiar University, Coimbatore.

FACUTLY PARTICIPATIONS

- Dr. Krishna Priya V attended 14 National level Webinars, 1 International level Webinars, 5 National level Seminars, 2 National level Workshops and 15 National level FDP's.
- Dr. Jeyalakshmi A attended 6 National level Webinars, 1 International level Webinar, 1 International Conference, 4 National level Seminars, 2 National level Workshops and 8 National level FDP's.
- Dr. Hemalatha M attended 15 National level Webinars, 1 National and International level Conferences, 5 National level Seminars, 2 National level Workshops and 10 National level FDP's.
- Dr. Mahalakshmi S B attended 10 National level Webinars, 2 National level Seminars, 2 National level Workshops and 10 National level FDP's.



FACULTY PAPER PRESENTATION

- Dr. Jeyalakshmi A presented the paper entitled Enhanced Region Oriented Image Forgery Detection in AICTE Sponsored Fourth International Conference on Green Intelligent Computing and Communications Systems organised by Hindusthan College of Engineering and Technology, Coimbatore and **received the Best Paper Award** for the same on 5 and 6 March 2020.

ONLINE COURSES COMPLETED

- Dr. Krishna Priya V completed 3 online courses in Coursera.
- Dr. Jeyalakshmi A completed 9 online courses in UIPATH Academy, GUVI and Coursera.

- Dr. Hemalatha M completed 5 online courses in Coursera.
- Dr. Mahalakshmi S B completed 10 online courses in Coursera.

RESEARCH FUND GRANTS RECEIVED

- Dr. Hemalatha M received students' project proposal fund from TNSCST.

STUDENTS' ACTIVITIES

- 2 quizzes were attended by First year students.
- 42 students of First year completed online courses in UIPATH RPA Academy, Coursera and Solo Learn.
- 24 students of First year completed online courses in Solo Learn.



School of Commerce



“By education, I mean an all-round drawing of the best in child and man in body, mind and spirit”.

- Mahatma Gandhi



B.Com & M.Com FCA

DEPARTMENT ACTIVITIES

GUEST LECTURES ORGANISED

A Guest Lecture on Indian Stock Market - An Overview was delivered by Mr. Thangaraj K, Lotus Knowlwealth, Mumbai on 06 Jan. 2020.

A Career Guidance Programme was organized for the students on Job Opportunities in Government Sector on 21 Jan. 2020.

A Seminar on Finance Bill 2020 - An Insight was organized on 18 Feb. 2020, Mr Badri Narayanan, FCA, Grad CWA ACS, M/S Badri & Vijay CAs, Coimbatore and Mr. Karthick V, Chartered Accountant, SVVK Associates were the resource persons.

A Guest Lecture on Traditional Marketing Vs Internet Marketing was delivered by Mr Senthil Kumar M, Shiv Consultants, Coimbatore on 11 Mar. 2020.

JOB ORIENTED COURSE CONDUCTED

JOC on Advance Excel 2016 for II B.Com. was conducted and the training was also given by The Institute of Advanced Computing during 25 to 28 Feb. 2020.

JOC on Capital Market and its Operations for III B. Com - Shift I & Shift II students and the training was also given by

The Institute of Advanced Computing during 25 to 28 Feb. 2020.

INTER/INTRA COLLEGE COMPETITIONS ORGANISED

National Level Intercollegiate Competition Talent Quest 2020 was organised with 4 events on 18 Feb. 2020, in which 282 participants were enthusiastically participated and secured prizes.

INDUSTRIAL VISIT

First and Second year UG and PG students visited Masco Tea Factory at Cochin on 01 Mar. 2020.

FACULTY PARTICIPATED IN SEMINAR/WEBINAR/CONFERENCE

- Dr. Nirmala Devi V attended 4 National Level Webinar, 2 International Level Conference, 1 National Level Seminar, 2 International Level Seminar and 5 National Level FDP.
- Dr. Kavitha G attended 1 International Level Conference and 1 National Level Seminar.
- Dr. Kavithamani R attended 1 National Level Webinar, 1 International Level Webinar, 1 International Level Seminar and 1 International Level FDP.
- Prof. Kavipriya P attended 2 National Level Webinar, 1 International Level Webinar and 2 National Level FDPs.



- Prof. Akash R attended 2 National Level Webinar.
- Prof. Christy Monisha S attended 2 International Level Webinar and 1 National Level Seminar.
- Prof. Kalaivani R attended 1 National Level FDP.
- Prof. Pavithra G attended 1 International Level Webinar and 1 International Level FDP.
- Prof. Valarmathi P attended 54 National Level Webinar, 6 International Level Webinar, 2 National Level Conference, 1 National Level Seminar, 1 National Level Workshop, 37 National Level FDP and 4 International Level FDPs.
- Prof. Nandhini A attended 5 National Level Webinar, 3 National Level FDP and 2 International Level FDPs.

STAFF PUBLICATIONS

Dr. Nirmala Devi V published a paper entitled 3 Years of GST in India: A Progress Report after 36 Months of Implements in Dogo Rangsang Research Journal (UGC Care - Group I), Vol. 10, Issue-7, Page No.47, 2020.

Prof. Akash R published a paper entitled *A study on customer perception towards green products with special reference to Coimbatore city* in Mukta Shabd Journal, ISSN: 2347-3150, Vol.9, Issue-6, Apr. 2020.

Prof. Akash R published a paper entitled *A comparative*

study on customer perception towards online and offline shopping with special reference to Coimbatore city in Tathapi Journal (UGC Care Listed), ISSN:2320-0693.

Prof. Valarmathi P published a paper entitled *Financial Inclusion in India - Sukanya Samridhhi Scheme* in Our Heritage Journal (UGC Care Listed), ISSN: 0474-9030, Issue-2, Jan. 2020.

FACULTY - ONLINE COURSE COMPLETED

- Dr. Shanmuganandha Vadivel J completed 4 online courses in Coursera.
- Dr. Nirmala Devi V completed 102 online courses in Coursera and Spoken Tutorial.
- Dr. Selvakumar N completed 62 online courses in Coursera and Spoken Tutorial.
- Dr. Senthil Kumar M K completed 10 online courses in Coursera.
- Dr. Kavitha G completed 11 online courses in Coursera and Spoken Tutorial.
- Dr. Kavithamani R completed 8 online courses in Coursera and Spoken Tutorial.
- Prof. Kavipriya completed 7 online courses in Coursera and Spoken Tutorial.
- Prof. Christy Monisha completed 17 Courses in Coursera and Spoken Tutorial.

- Prof. Christy Monisha completed 17 Courses in Coursera and Spoken Tutorial.
- Prof. Kalaivani R completed 10 Courses in Coursera and Spoken Tutorial.
- Prof. Valarmathi P completed 36 courses through various platforms like Vivekanandha College of Arts and Science, Krishna Adithya College of Arts and Science, AXN Infotech, Kaypeeeyes College of Arts and Science, ADBI Institute, Sri Ramakrishna College of Arts and Science, Sree Narayana Guru College, TCS Ion and Coursera.
- Prof. Pavithra G completed 4 Courses in Coursera and Spoken Tutorial.
- Prof. Nandhini A completed 6 Courses in Coursera and Spoken Tutorial.

FACULTY - QUIZZES/ EVENTS ORGANISED

- Prof. Pavithra G organised an E-Quiz on Financial Inspection of Companies, in which 327 students participated and got benefited with E-certificate on 08 May 2020.
- Dr. Kavitha G organised an E-Quiz on *Financial*

Management, in which 113 students were participated and got benefited with E-certificate on 12 May 2020.

- Dr. Kavithamani R organised online webinar on Tally ERP 9 Technology Features, in which 110 students participated and got benefited with E-certificate during 11 May 2020 to 15 May 2020.
- Dr. Nirmala Devi V organised online webinar on Cyber Crime and its Implications in Young Generation, in which 95 students participated and benefited with certificate during 16 May 2020.
- Prof. Christy Monisha S organised an E-Quiz on Consumer Protection Act, in which 1679 students participated and got benefited with E-certificate on 16 May 2020.
- Prof. Christy Monisha S organised an E-Quiz on Depreciation, in which 300 students w participated and got benefited with E-certificate on 17 May 2020.
- Prof Kavipriya P organised an E-Quiz on Recent Trends in IT, in which 200 students participated and got benefited with E-certificate on 19 May 2020.
- Dr. Nirmala Devi V organised an E-Quiz on Indian Accounting Standards, in which 376 students



- Dr. Nirmala Devi V organised an E-Quiz on Indian Accounting Standards, in which 376 students participated and got benefited with E-certificate on 20 May 2020.
- Prof. Kalaivani R organised an E-Quiz on Double Entry System, in which 3450 students participated and got benefited with E-certificate on 20 May 2020.
- Prof. Kalaivani R organised an E-Quiz on Research Methodology, in which 1072 students participated and benefited with E-certificate on 20 May 2020.
- Prof. Pavithra G organised online webinar on Challenging Global Business Scenario in Post Covid-19 and Indian Economy, in which 75 students participated and got benefited with E-certificate during 22 May 2020.
- Dr. Kavithamani R organised an E-Quiz on Marketing and its Strategies, in which 1045 students participated and benefited with E-certificate on 22 May 2020.
- Prof. Akash R organised an E-Quiz on Accounting for Corporate Environment, in which 310 students participated and got benefited with certificate on 22 May 2020.
- Prof. Nandhini A organised an E-Quiz on Principles of Insurance, in which 113 students participated and got benefited with E-certificate on 22 May 2020.
- Prof. Valarmathi P organised a National Level E-Quiz on *Stock Market Operations*, in which 3606 students participated and got benefited with E-certificate on 24 May 2020.
- Dr. Kavitha G organised an E-Quiz on *Indian Taxation*, in which 1800 students participated and got benefited with E-certificate on 25 May 2020.
- Dr. Kavitha G organised online webinar on *Overview of Financial Management*, in which 80 students participated and benefited with certificate during 26 May 2020.
- Dr. Kavithamani R organised an E-Quiz on *Business Brevis*, in which 1045 students participated and got benefited with certificate on 26 May 2020.
- Dr. Nirmala Devi V organised online webinar on *Working Capital Management*, in which 95 students participated and got benefited with E-certificate during 27 May 2020.
- Prof. Nandhini As organised an E-Quiz on Digital Marketing, in which 256 students participated and got benefited with E-certificate on 27 May 2020
- Prof. Pavithra G organised an E-Quiz on Digital Era, in which 265 students were participated and got benefited with E-certificate on 29 May 2020.
- Prof. Valarmathi P organised a National Level E-Quiz on Fundamentals of Accounting, in which 1070 students participated and got benefited with E-certificate on 30 May 2020.
- Prof. Kavipriya P organised an E-Quiz on Shortcut Keys in MS Office, in which 5067 students participated and got benefited with E-certificate on 30 May 2020.
- Prof. Kavipriya P organised an E-Quiz on Expertise in E-Commerce, in which 1306 students participated and benefited with E-certificate on 03 Jun. 2020.

FACULTY - RESEARCH FUND RECEIVED

Dr. Nirmala Devi V received research grant Rs.3,46,500 from Indian Council of Social Research for the project entitled Outcome of Covid-19 Outbreak on Agricultural Sector on 14 May 2020.

STUDENTS' PARTICIPATION

13 students of I B.Com participated in Technical Events, organised by Rathinam College of Arts and Science, Coimbatore.

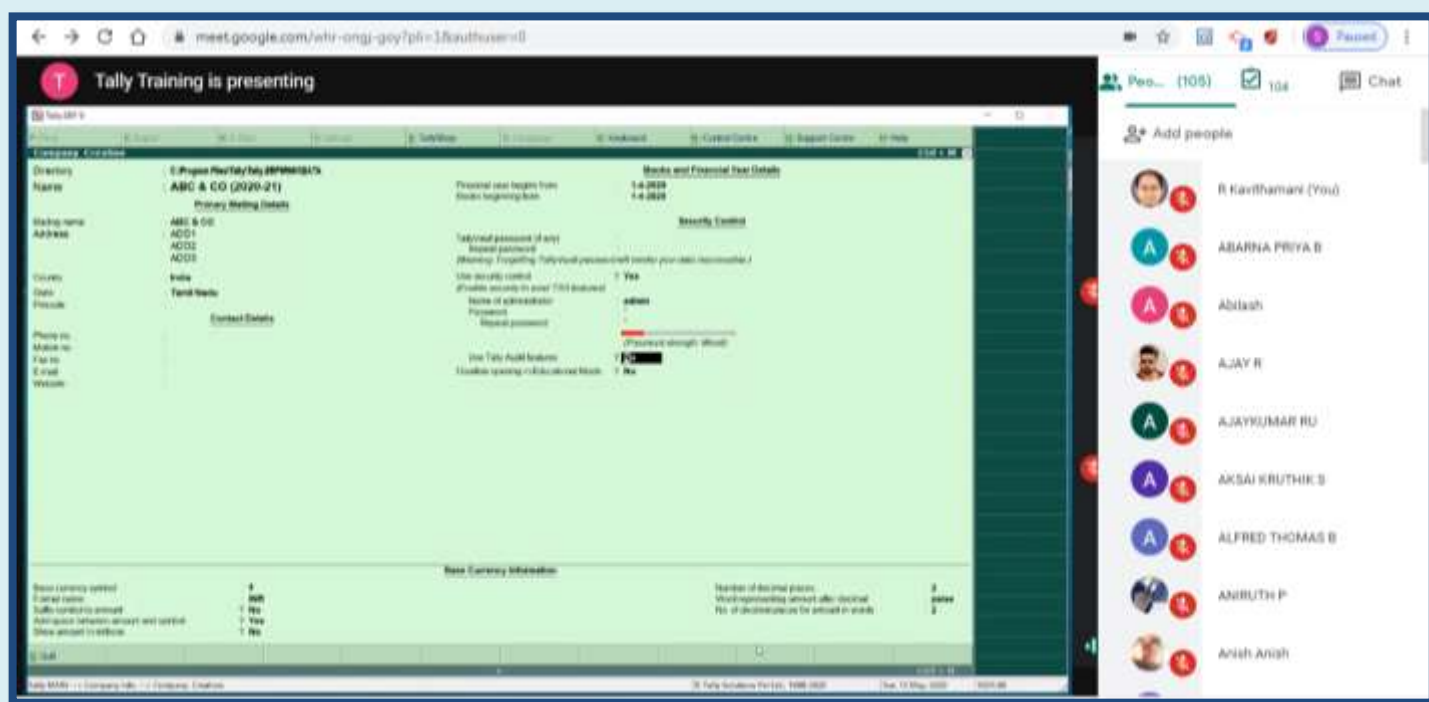
9 students of I B.Com participated in Intercollegiate Competition IGNITARA 2020, organised by PSGR Krishnammal College of Arts and Science, Coimbatore.

42 students of I B.Com and II B.Com participated in Intercollegiate Competition NAYA, organised by Sankara College of Science and Commerce, Coimbatore.

2 students of I B.Com participated in Intercollegiate Competition CASCALL'20, organised by PSG College of Arts and Science, Coimbatore.

2 students of II B.Com and III B.Com participated in Intercollegiate Competition COPRAC-2K20, organised by PSG College of Arts and Science, Coimbatore.

2 students of III B.Com participated in *Business Quiz*, organised by Ramakrishna College for Women,



STUDENTS' PARTICIPATION - SEMINAR/ WORKSHOPS/ CONFERENCE

11 Students of I B.Com participated in National Conference on Business Opportunities and Challenges for \$5 Trillion Indian Economy, organised by Kongunadu Arts and Science College, Coimbatore.

45 Students of I B.Com, II B.Com and III B.Com participated in International Conference on Sustainable Development and Green Practices in MNCs, Contemporary Issues in GST in India, organised by Pioneer College of Arts and Science, Coimbatore.

12 Students of I B.Com participated in International Seminar on Contextual Perspective on Recent Global Commerce Industry, organised by Hindusthan College of Arts and Science, Coimbatore.

QUIZZES ATTENDED

Students of I B.Com participated in 1165 quizzes, organised by various institutions across India and received certificates.

Students of II B.Com participated in 1080 quizzes, organised by various institutions across India and received certificates.

Students of III B.Com participated in 50 quizzes, organised by various institutions across India and received

Certificates.

Students of I M.Com-FCA participated in 35 quizzes, organised by various institutions across India and received certificates.

ONLINE COURSES COMPLETED

- 5 students of I B.Com completed online courses in Coursera.
- 124 students of II B.Com completed online courses in Coursera and Spoken Tutorial.
- 25 students of III B.Com completed online courses in Coursera.
- 12 students of I M.Com-FCA completed online courses in Coursera.



STUDENT - PLACEMENT DETAILS

- 2 students of III B. Com got placed in QBSS.
- 1 student of III B. Com got placed in ADF.
- 1 student of III B.Com got placed in Infosys, Mysore.
- 4 students of III B. Com got placed in Just Dial.
- 1 student of III B. Com got placed in FUTURE Generali.
- 2 students of III B. Com got placed in State Street HCL.
- 2 students of III B. Com got placed in VServe Solutions.
- 1 student of II M. Com-FCA got placed in Avantor.
- 1 student of II M. Com-FCA got placed in VWR Lab Products.

B.Com CA

DEPARTMENT ACTIVITIES

GUEST LECTURES / WEBINARS ORGANISED

A Guest Lecture on Top Business Transformation of last decade was delivered by Dr.Pon Meenakshi, Associate professor, Sri Ramakrishna College of Management, Coimbatore was organized for the students on 07 Jan. 2020.

A Guest Lecture on GST With TALLY ERP 9 was delivered by Ms. Arthi D, APM Tally GST Academy, Ram Nagar, Coimbatore on 21 Jan. 2020.

A Guest Lecture on Impact of Equipment management in Quality Management was delivered by Dr. SelvaKumar N, Associate Professor, Sri Ramakrishna College of Arts and Science on 14 Mar. 2020.

A Webinar on Impact of GST on Economy was delivered by Mr. Balasubramaniam G, Company secretary, Roots Multi clean Limited, Coimbatore on 01 May 2020.

A Webinar on Innovative Techniques in Human Resource Auditing was delivered by Dr. Karthikeyan M, Volvo University, Ethiopia on 05 May 2020.

A Webinar on Dealing with Cyber Security Issues during Lockdown Times was delivered by Dr. Varun Kapoor, IPS Additional General of Police Indore, Madhya Pradesh on 07 May 2020.

A Webinar on Impact of Covid-19 on Retail Industries in India was delivered by Dr. Karunakaran R, Hawasa University, Ethiopia on 08 May 2020.

A Webinar on the topic "Designed to change for designed tomorrow" was delivered by Mr. Shivmoorthy Sivaraman, Enterprise Application Architect, Chennai on 09 May 2020.

A Webinar on Financial Management was delivered by Dr.Sridhar LS, Assistant Professor, St. Joseph College of Commerce, Bangalore, on 11 May 2020.

A Webinar on Skills for Entrepreneurial aspirants was delivered by Dr. Arul Murugan, Assistant professor, Department of Commerce, Pondicherry University on 12 May 2020.

A Webinar on Financial Literacy and inclusive growth in India was delivered by Dr. Rameshkumar S, Associate Professor, Department of commerce, Tezpur University, Assam on 13 May 2020.

A Webinar on Education Empowering post Pandemic Environment was delivered by Dr. Maran K, Professor and Director, Sri Sai Ram Institute of Management Studies, Chennai on 15 May 2020.

A Webinar on Economic Rejuvenation and Empowering in Post Covid -19 was delivered by Dr. Sabarinathan K S, Professor, Sri Ramakrishna College of Arts and Science, Coimbatore on 29 May 2020.

A Webinar on Career opportunities in Banking and Financial service Industry was delivered by Dr. Alok Malhotra, Delivery Leader, NIIT Ltd, Uttar Pradesh on 09 Jun. 2020.

INDUSTRIAL VISIT

As a part of curriculum, III B.Com CA students visited HI-Q Electronics Private Limited, Hosur, Bangalore on 26 Feb 2020.

As a part of curriculum, II B.Com CA students visited Karnataka Silk Industries Corporation (KSIC), Mysore on 28 Feb 2020.

JOC CONDUCTED

JOC on Advance Excel 2016 was organised for II year B.Com CA students and the training was also given by TiaC during 03 Mar. 2020 to 14 Mar. 2020.

JOC on Career Edge-Knockdown the Lockdown was organised for I year B.Com CA students sponsored by TCSiON on 30 Jun. 2020.

FACULTY DETAILS

- Dr. Geetha R attended 3 National level FDP and 1 International Level FDP.
- Dr. Tharmalingam A attended 1 International Level Conference, 6 National Level FDP and 1 International Level FDP.
- Dr. Vidhya P attended 1 National Level Webinar, 1 National Level Workshop, 3 National Level FDP and 2 International Level FDP.
- Dr. Ramesh Kumar attended 2 National Level FDP and 1 International Level FDP.
- Prof. Nithya T V attended 1 National Level Webinar, 1 International Level Conference, 1 National Level Workshop, 1 National Level FDP and 2 International Level FDP.
- Prof. Ranjith Kumar C attended 2 National Level Webinar and 4 National Level FDPs.
- Prof. Nathiya P attended 1 National Level Webinar, 1 International Level Conference, 3 National Level FDP and 2 International Level FDPs.
- Prof. Mohan Raj S attended 1 National Level Webinar and 8 National Level FDPs.
- Dr. Gayathiry D attended 1 National Level Conference, 4 National Level FDP and 2 International Level FDPs.

STAFF PUBLICATIONS

Dr. Gayathiry D published a paper entitled Repetition of Swachhata App with special reference to Coimbatore City in *Our Heritage Journal (UGC Care)*, ISSN:2472-9030, Vol. 68, Issue-2, Jan 2020.

Prof. Ranjith Kumar C published a paper entitled The Role of Block Chain in Cloud Based IoT Solutions to build

End to End Automated and Secured Solutions in *International Journal of Computer Science and Engineering*, ISSN:2347-2693, Vol.8, Page No:179-186, Jan 2020.

Dr. Gayathiry D published a paper entitled Recognition of Digital payment system- Realistic analysis of user trust and acceptance factors in *Mukt Shabd Journal*, ISSN:2347-3150, Vol.9, Issue-6, Apr 2020.

STAFF PRESENTATIONS

Dr. Gayathiri D presented a paper entitled MSME - Starts ups in International Conference on Micro, Small and Medium Enterprise in the Global Economy Organised by PSGR Krishnammal College for Women on 03 Jan 2020.

Dr. Gayathiri D presented a paper entitled Digital India- Issues and Challenges in Implementation in National Level Conference on Financial Inclusion: Creating Value for Banks and Boosting Economic Growth Organised by Bharathiar University on 06 Jan 2020 to 8 Jan 2020.

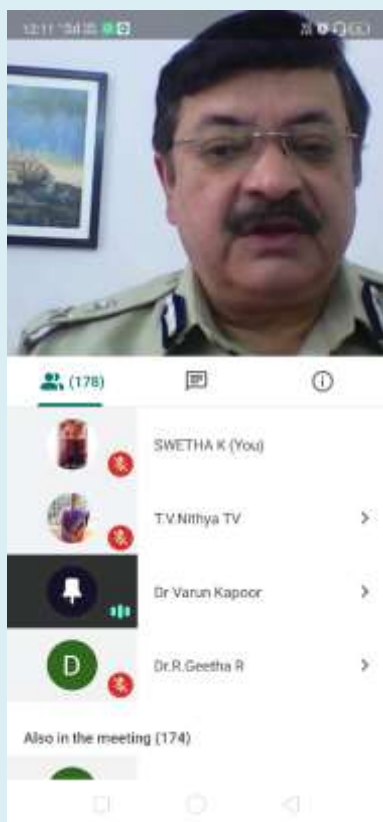
FACULTY - ONLINE COURSE COMPLETED

- Dr. Geetha R completed 3 online courses in Coursera.
- Dr. Tharmalingam A completed 3 online courses in Coursera.
- Dr. Vidhya P completed 15 online courses in Coursera.
- Prof. Nithya T V completed 4 online courses in Coursera.
- Prof. Nathiya P completed 4 online courses in Coursera.
- Prof. Mohan Raj S completed 2 online courses in Coursera.
- Dr. Gayathiri D completed 7 online courses in Coursera.

FACULTY - OTHER ACTIVITIES

Dr. Geetha R acted as Doctoral Committee Member at Hindustan College of Arts and Science, Coimbatore on 06 Feb. 2020.

Dr. Geetha R was the Chief Guest for Association Valedictory Function held at Bishop Ambrose College, Coimbatore on 20 Feb. 2020.



Dr. Geetha R acted as Moderator in Third International Conference on Business Dynamic and Sustainable Development, St. Joseph College, Bengaluru on 02 Mar. 2020 and 03 Mar. 2020.

STUDENT DETAILS

- 2 students of I B.Com CA participated in Intercollegiate Competition TESLA Fest 2020, organised by Kongu Arts and Science College, Coimbatore.
- 10 students of I B.Com CA participated in Intercollegiate Competition IGNITARA 2020, organised by PSGR Krishnammal College of Arts and Science, Coimbatore.
- 3 students of I B.Com CA participated in Intercollegiate Competition URJITH 2020, organised by GRG School of Management Studies, Coimbatore.
- 20 students of I B.Com CA participated in Intercollegiate Competition COMFEST 2020, organised by Bharathiar University, Coimbatore.

STUDENTS – PARTICIPATION SEMINAR/ WORKSHOPS/ CONFERENCE

- 5 Students of I B.Com CA attended International Seminar, organised by Department of Commerce,



Kongunadu College of Arts and Science, Coimbatore.

- 3 Students of I B.Com CA attended International Conference, organised by Nirmala College for Women, Coimbatore.
- 4 Students of III B.Com CA attended National Conference, organised by School of Commerce, Bharathiar University, Coimbatore.

STUDENT - AWARDS/RECOGNITIONS

- Ananth Kumar M and Karthick C of III B.Com CA & II B.Com CA secured Third Place and received Award in Power Lifting Competition on 09 Jan. 2020.
- Gokul K of I B.Com CA completed CA Foundation level on 11 Feb. 2020.
- Gokhil S of II B.Com CA was participated in National Integration Camp organised by JSS Academy of Higher Education and Research, Karnataka during 05 Mar. 2020 to 11 Mar. 2020.
- Dinesh Babu, Ponnalagu, Smirithi, Divya Dharshini, Rajeshwari students of II B.Com CA completed Foundation level in CMA Examination during Jun. 2020.

STUDENT - PLACEMENT DETAILS

- 6 students got placed in Focus Edumatics.
- 22 students got placed in SURETI IMF.
- 13 students got placed in FUTURE Generali.
- 2 students got placed in VServe.
- 4 students got placed in Bluez Infomatic.
- 4 students got placed in QBSS.
- 4 students got placed in Just Dial.
- 2 students got placed in Oppo Mobiles.
- 10 students got placed in IDBI.

B.Com PA

DEPARTMENT ACTIVITIES

GUEST LECTURES / WEBINARS ORGANISED

A Guest Lecture on *Financial Analytics* was organized on 10 Jan. 2020, addressed by Mr. Pathy Thangavelu, Director –Sales and Marketing, Zillion NDC.

A Guest Lecture on *GST an overview* was organized on 10 Jan. 2020, addressed by Ms. Pallavi Gandhalikar, Deputy General Manager, Corporate Social Responsibility, Bajaj finserv Limited.

A Guest Lecture on *Communication skills and personality development* was organized on 11 Jan. 2020, addressed by Mr. Thangaraj, Trainer-Annamalai Capital Services, Coimbatore.

A Guest Lecture on *Investment avenues in India* was organized on 21 Jan. 2020, addressed by Ms. Tharani, Senior Analyst, Global Markets, State street HCL Services(INDIA) Pvt. Ltd. TIDEL Park, Coimbatore.

A Guest Lecture on *Match the Expectations of the Corporate* was on 21 Jan. 2020, addressed by Ms.Soundharya S, Senior Analyst, Global Markets, State street HCL Services(INDIA) Pvt. Ltd. TIDEL park, Coimbatore.

A National Level Workshop on *E-Commerce and FMCG* was conducted on 31 Jan. 2020, addressed by Mr.Dinesh Kumar K, Business Development Lead, Imarticus

Learning Pvt. Ltd, Coimbatore.

Profeast an Intercollegiate meet was organized on 20 Feb. 2020, where 200 participants from various colleges participated.

A Guest Lecture on *Investment Banking* was organized on 6 Mar. 2020, addressed by Mr.K Dinesh Kumar, Business Development Lead, Imarticus Learning Pvt. Ltd.

A Guest Lecture on *Challenges Faced in Marketing During Covid 19* was organized, addressed by Mr.Sivaprakash, Research Head, ASYLE Capitals, Coimbatore on 5 May 2020.

A Webinar on *Leadership Challenges for the New Millennium* was organized on 7 May 2020, addressed by Dr. Dhamayanthi Arumugam, Senior Lecturer, Asia Pacific University, Malaysia.

A Webinar on *Data Science and Analytics* was organized on 8 May 2020, addressed by Dr. Madhavi R, Jain university, Bangalore, Karnataka.

A Webinar on *Leadership Incorporates Lessons of Career* was organized on 19 May 2020, addressed by Ms.Kahyahthri Suppiah. ACCA,CA-MIA. Faculty-School of Accounting and Finance, Asia Pacific University, Malaysia.

A Webinar on *Sell Yourself* was organized on 13 May 2020, addressed by Dr. Leena Jeneffa, Tecnia Institute of Advanced Studies, Delhi.

A Webinar on *Sucessful Fintech Start-Ups and Companies in India as of 2020* was organized on 5 May 2020, addressed by Dr. Sharan Kumar Shetty, Professor of MBA, Sahyadri College of Engineering & Management, Adyar, Mangaluru.

A Webinar on *Avenues for entrepreneurs post COVID 19* was organized on 5 May 2020, addressed by Dr. Jeetesh Kumar, Senior Lecturer, School of Hospitality, Tourism and Events, Taylor's University, Malaysia.

INDUSTRIAL VISIT

Students visited Bench Mart Tea Factory, Ooty as a part of Industrial visit on 2 Feb. 2020.



FACULTY PARTICIPATIONS

- Dr. Prince Paul Antony K attended 5 National level webinars, 1 International Conference, 1 National level Workshop and 2 National level FDP.
- Dr. Pirakatheeswari P attended 14 National level Webinars, 2 International Webinars, 1 National and International level Conferences, 6 National level Seminars and 3 National level Workshops.
- Dr. Saranya W attended 13 National level Webinars, 2 International Webinars, 1 National level Conference, 3 National level Seminars and 1 National level Workshop.
- Dr. Prabu Vengatesh T attended 4 National level Webinars, 1 International Conference, 2 National level Seminars, 2 National level FDP and 1 National level Workshop.
- Dr. Sridevi R attended 8 National level Webinars, 2 International Webinars and 1 International Conference.
- Dr. Padmaja D V attended 12 National level Webinars, 4 International Webinars, 3 National level Seminars and 1 National level Workshop.
- Prof. Vini Infanta A attended 10 National level Webinars, 2 International Webinars and 2 National level Seminars.
- Prof. Vadivel M attended 10 National level Webinars, 1 International Webinar, 3 National level Seminars and 1 National level Workshop.

FACULTY PUBLICATION

Dr. Sridevi R published two papers entitled *A Study on Consumer Awareness on Buying House and Impact and Challenges on Digital India* in Our Heritage Journal, Vol.68(2), ISSN:0474-9030.

ONLINE COURSES COMPLETED

- Dr. Prince Paul Antony completed 4 online courses in Coursera.
- Dr. Pirakatheeswari completed 18 online courses in Spoken Tutorial and Coursera.
- Prof. Vadivel M completed 13 online courses in Spoken Tutorial and Coursera.



B.Com BPS

DEPARTMENT ACTIVITIES

WEBINARS ORGANISED

A one day Virtual Webinar on *Covid 19- Opportunities and Challenges in Industrial Sector* was addressed by Mr. Balaji T V, Operations SR Manager, Accenture, Chennai was organized for the students on 01 May 2020.

A one day Virtual Webinar on *Covid 19- A Healthy Outside Starts from Inside* was addressed by Mr. Vinayaga Moorthy K V, Safety Training Officer, Coimbatore was Organized for the students on 3 May 2020.

A one day Virtual Webinar on *Quest on Quarantine* was addressed by Mr. Arun, Health Inspector, Deputy Director of Health Service, Coimbatore was organised for the students on 04 May 2020.

A one day Virtual Webinar on *Post Covid-19 Businesses* was addressed by Mr Siju Rajan, Founder, Aduaidh Institute, Kerala was organized for the students on 05 May 2020.

A one day Virtual Webinar on *The Role of People and Capabilities in establishing Effective and Efficient Strategy Execution* was addressed by Ravi Varmman Kannippan, Senior Lectures HELP University, Member of Chartered Management Institute of UK was organized for the students on 06 May 2020.

A one day Virtual Webinar on *Covid 19- Opportunities in a Strom (an Educationist Perspective)* was addressed by Dr Benedict V Arulanandam, Senior Lecturer, Sunway College, Victoria University, Malaysia was organized for the students on 09 May 2020.

A one day Virtual Webinar on *Technology Transformation- The Changing Role of Management Accountants* was addressed by Dr Dhanuskodi Rengasamy, Postgraduate Program Coordinator, Dept of Accounting, Faculty of Business, Curtin University, Mari, Sarawak, Malaysia was Organized for the students on 14 May 2020.

A one day Virtual Webinar on *Creative Problem Solving*

Techniques was addressed by Ms Rasika Jayatilleke, Ph D Research Scholar, Sunway College (KL) was Organized for the students on 22 May 2020.

INDUSTRIAL VISIT

As a part of curriculum, to learn the process of making soap and expanding their industries III B.Com BPS students visited Karnataka Soap & Detergent Limited, Bangalore on 15 Mar 2020.

JOC CONDUCTED

JOC on Marketing in Digital World was organised for I B.Com BPS students sponsored by Coursera during Jan. 2020 to Jun. 2020.

INTER / INTRA COLLEGE COMPETITIONS ORGANISED

National Level Inter College Competition Business 5.0 with five events was organised on 26 Feb. 2020, in which 100 participants were enthusiastically participated.

FACULTY PARTICIPATION in Conference / Seminar / Workshop

- Dr. Padmanabhan V attended 16 National Level Webinar, 1 National Level Workshop and 17 National Level FDP.
- Dr. Nandhini M attended 33 National Level Webinar, 6 International Level Webinar, 3 National Level Workshop and 7 National Level FDP.
- Prof. Anitha K M attended 2 National Level Webinar and 1 National Level Workshop.



FACULTY PUBLICATIONS

Dr. Padmanabhan V published a paper entitled DSNS-Mirror of Modern in digital platform: A Theoretical and an empirical assessment in International Journal of Advanced Science and Technology, ISSN:2005-4238, Vol.29, Special Issue.

Dr. Padmanabhan V published a paper entitled *Attitude of Working women towards social media in Coimbatore City* in International Journal of Scientific Research in Engineering and Management, ISSN:2582-3930, Vol.4, Issue-4, 04 Apr. 2020.

Dr. Padmanabhan V published a paper entitled *Customer perception on usage of Digital payment systems with reference to Coimbatore City* in AEGAUM Journal, ISSN:0776-3808, Vol.8, Issue-4, Apr. 2020.

Dr. Nandhini M published a paper entitled *A Study on Problems Faced by Exporters and Importers in Logistic Operations with Special reference to Coimbatore District* in Studies in Place Names Journal, ISSN:2394-3114, Vol.40, Issue-90, Mar. 2020.

Dr. Nandhini M published a paper entitled *A Study on Satisfaction of Customers towards Service Provided by Coimbatore Airport* in Journal of Management Research and Analysis UGC Care Approved International Indexed and Referred Journal, ISSN:2394-2762, Vol.7, Issue-1, Mar. 2020.

FACULTY - ONLINE COURSE COMPLETED

- Dr. Padmanabhan V completed 5 online courses in Coursera and 4 courses sponsored by various colleges.
- Dr. Nandhini M completed 15 online courses in Coursera & Spoken Tutorial and 8 courses sponsored by various colleges.
- Prof. Anitha K M completed 4 online courses in Coursera & TCSiON and 1 course conducted by Sri Krishna College of Arts and Science.

STUDENT PARTICIPATION DETAILS

7 students of I B.Com BPS participated in Intercollegiate Competition BIZCOM-2K20, organised by Karpagam

College of Arts and Science, Coimbatore.

8 students of I B.Com BPS participated in Intercollegiate Competition NAYA TALENTIA EVENT 2020, organised by Samkara College of Arts and Science, Coimbatore.

30 students of I B.Com BPS, II B.Com BPS and III B.Com BPS participated in Intercollegiate Competition MATHLETES FEST, organised by Sri Ramakrishna College of Arts and Science, Coimbatore.

53 students of I B.Com BPS, II B.Com BPS and III B.Com BPS have participated in Intercollegiate Competition GESTAO 3.0, organised by PSGR Krishnammal College of Arts and Science for Women, Coimbatore.

23 students of I B.Com BPS, II B.Com BPS and III B.Com BPS participated in Intercollegiate Competition EXEMPLER 2020, organised by Hindusthan College of Arts and Science for Women, Coimbatore.

42 students of I B.Com BPS, II B.Com BPS and III B.Com BPS participated in Intercollegiate Competition BIZTECHNOVA 2020, organised by Sri Ramakrishna College of Arts and Science for Women, Coimbatore.

2 students of I B.Com BPS participated in Intercollegiate Competition Language Fest organised by Madurai Kamarajar University, Madurai.

33 students of II B.Com BPS and III B.Com BPS participated in Intercollegiate Competition TREFFEN 2020, organised by Sri Krishna Adithya College of Arts and Science, Coimbatore.

STUDENTS - PARTICIPATION WORKSHOPS /SEMINAR/CONFERENCE

- 5 Students of I B.Com BPS attended International Seminar organised by Department of Commerce, Kongunadu College of Arts and Science, Coimbatore.
- 3 Students of I B.Com BPS attended International Conference organised by Nirmala College for Women, Coimbatore.
- 4 Students of III B.Com BPS attended National Conference organised by School of Commerce, Bharathiar University, Coimbatore.

STUDENTS - QUIZZES ATTENDED

- Students of I B.Com BPS attended 24 Quizzes.
- Students of II B.Com BPS attended 10 Quizzes.
- Students of I B.Com BPS attended 14 Quizzes.

STUDENTS – ONLINE COURSES COMPLETED

- 172 Students of I B.Com BPS, II B.Com BPS and III B.Com BPS completed online courses TCS ION.
- 114 Students of I B.Com BPS and II B.Com BPS completed online courses in Coursera.
- 9 Students of I B.Com BPS and II B.Com BPS completed online course offered by Google.
- 1 Students of I B.Com BPS completed online course offered by Life and Lite Academy.
- 8 Students of I B.Com BPS completed online course offered by Sri Krishna College of Arts and Science, Coimbatore.
- 58 Students of II B.Com BPS completed online courses offered by ICT Academy.

STUDENT - AWARDS/RECOGNITIONS

Manoj Kumar T secured Best Performance Award from Nature Club, Sri Ramakrishna College of Arts and Science, Coimbatore.

Megha A and Mahesh S of I B.Com BPS secured First Place in Facial Painting competition on 27 Feb. 2020.

Mahesh S, Megha A, Taha M Saleh, Suruthi Priya K and Daniel Denson Paul of I B.Com BPS secured First Place in Facial Painting competition on 27 Feb. 2020.

Jayapretha M, Liny Sanafia M and Narmatha Yazhini SS of I B.Com BPS secured First Place in Best Management Event on 05 Mar. 2020.

Rubalavinitha S and Pari Poorani A of I B.Com BPS secured First Place in Dual Singing on 08 Mar. 2020.

Megha A and Suruthi Priya K of I B.Com BPS secured Third Place in Wealth out of Waste on 08 Mar. 2020

Priyanka K and Nithya J of I B.Com BPS secured Third Place in Connections on 22 Feb. 2020

Manikandan M, Sangeethkumar S, Nandha Kumar P, Janani S and Uma Maheswari N T of I B.Com BPS secured **First Place** in **Adcast Event** on 04 Jan. 2020.

Naveen of I B.Com BPS secured Second Place in 4 x 100 Mtrs Relay secured **First Place** in **Adcast Event** on 04 Jan. 2020.

Mohammed Marzook R and Kishore Kumar A of II B.Com BPS secured **First Place** in **Nose Count** Event on 21 Jan. 2020.

Mohammed Marzook R and Arun S of II B.Com BPS secured **First Place** in **Hot Seat** event on 24 Jan. 2020.

Pavin Kumar M and Mohammed Marzook R of II B.Com BPS secured **First Place** in **Math Connection** event on 22 Feb. 2020.

Mownish and Ramya of II B.Com BPS secured **First Place** in **Math Crossword** event on 22 Jan. 2020.

Vigneswar of II B.Com BPS secured **Third Place** in **Brain Teaser** Event on 24 Jan. 2020.

Vigneswar of II B.Com BPS secured **First Place** in **Chess Tournament** on 01 Feb. 2020.

Sri Lakshmi of B.Com BPS secured **First Place** in **Sports Meet** on 02 Mar. 2020.

Sowndharya S and Bhavadharani D of III B.Com BPS secured **First Place** in **Kabadi** on 02 Mar. 2020.

Krishna A T of III B.Com BPS secured **Second Place** in **Group Dance** on 14 Jan. 2020.

Nithyakannan of III B.Com BPS secured **Third Place** in **Treasure Hunt**.

Priyadharshini P of III B.Com BPS secured **First Place** in **Inter-College Chess Match**.

Kalyani D of III B.Com BPS secured **Second Place** in **Solo Singing**.

Padmashalini of III B.Com BPS secured **Second Place** in **Rangoli Event**.

Venu Aravindan N of III B.Com BPS secured **First Place** in **Film Saaz**.

STUDENT - PLACEMENT DETAILS

- 21 students got placed in Tata Consultancy Services.
- 5 students got placed in IDBI.
- 3 students got placed in Just Dial.
- 1 student got placed in APTLOGIX.
- 1 student got placed in QBSS.
- 2 students got placed in Focus Edumatics.
- 2 students got placed in HRH.
- 1 student -BPS got placed in Bajaj Finserv.
- 1 student got placed in Blues Informatics

B.Com A&F

DEPARTMENT ACTIVITIES

GUEST LECTURES/ WORKSHOP/ WEBINAR ORGANISED

A Guest Lecture organized on *Capital Market Instruments* by Mr. Thangaraj, Trainer-Annamalai Capital Services, Coimbatore on 6 Jan. 2020.

A Guest Lecture on *Financial Market operations and global trends* was organized on 8 Jan. 2020. The lecture was delivered by Ms Tharani, Senior Analyst, Global Markets, State street HCL Services(INDIA) Pvt. Ltd. TIDEL Park, Coimbatore.

A Guest Lecture on *Accounting software for multinational companies* was organized on 8 Jan. 2020. The lecture was delivered by Ms Soundharya S, Senior Analyst, Global Markets, State street HCL Services(INDIA) Pvt. Ltd. TIDEL park, Coimbatore.

A Guest Lecture on *Debt Recovering Complexities under GST* by Mr. Pathy Thangavelu, Director –Sales and Marketing, Zillion NDC. was conducted on 23 Jan. 2020.

A Workshop on *Self Awareness to Professional Life* was held by Ms Pallavi Gandhalikar, Deputy General Manager, Corporate Social Responsibility, Bajaj finserv Limited on 27 Jan. 2020.

A Guest Lecture on *Investment Banking* was organized on 6 Mar. 2020. The lecture was delivered by by Mr.K Dinesh Kumar, Business Development Lead, Imarticus Learning Pvt. Ltd.

A Guest Lecture on *Foreign Direct Investment in Global Economy* was organized on 6 Mar. 2020. The lecture was delivered by by Mr.K Dinesh Kumar, Business Development Lead, Imarticus Learning Pvt. Ltd.

A Guest Lecture on *Ethics in Research* was organized on 13 Mar. 2020. The lecture was delivered by Mr.Sivaprakash, Research Head, ASYLE Capitals, Coimbatore.

A Webinar on *Auditing in Digital Era- Impacts and Challenges* was organized on 4 Apr. 2020. The lecture was delivered by Dr Dhamayanthi Arumugam, Senior Lecturer, Asia Pacific University, Malaysia.

A Webinar on *Unraveling the Financial Meltdown* was organized on 1 May. 2020. The lecture was delivered by





Dr.Madhavi R, Jain university, Bangalore, Karnataka.

A Webinar on *Interpretation of Financial Performance Affecting Sem- Status Quo* was organized on 4 May. 2020. The lecture was delivered by Ms. Kahyahthri Suppiah ACCA,CA-MIA, Faculty-School of Accounting and Finance, Asia Pacific University, Malaysia.

A Webinar on *Framework of Strategic Management for Global Marketing Environment* was organized on 5 May. 2020. The lecture was delivered by Dr Leena Jenefa, Tecnia Institute of Advanced Studies, Delhi.

A Webinar on *Industrial Revolution 4.0 – Expectations from Gen Z Leaders* was organised on 7 May. 2020. The lecture was delivered by Dr Sharan Kumar Shetty, Professor of MBA, Sahyadri College of Engineering & Management, Adyar, Mangaluru.

A webinar on *Crisis Vs Opportunities on the Global Economy during and Post COVID-19* was organized on 8 May. 2020. The lecture was delivered by Dr Jeetesh Kumar, Senior Lecturer, School of Hospitality, Tourism and Events, Taylor's University, Malaysia.

A motivational talk on *Strong Mind, Strong Life* was organized on 9 May. 2020. The lecture was delivered by Dr.Peter Raj, Principal, Bishop Ambrose College, Coimbatore.

A webinar on *Time Management Techniques* was organized on 14 May. 2020. The lecture was delivered by Dr Venu Gopal R, Physical Director, Bishop Ambrose College, Coimbatore.

A webinar on *Educational Technology for 21st Century Students to Stay Motivated* was organized on 15 May. 2020. The lecture was delivered by Dr. Sumathy, DMI SEU, Lusaka, Zambia.

A webinar on *Role of Entrepreneurship in Revamping post COVID Economy* was organized on 18 May. 2020. The lecture was delivered by Mrs. Savita S Rai, Assistant Professor, Business Administration MBA, Sahyadri College of Engineering and Management, Adyar, Mangaluru.

A webinar on *Post COVID-19 Marketing Strategies, Outlook & Expectation* was organized on 20 May. 2020. The lecture was delivered by Mr Suraj Kumar Shanmugam, Proprietor, Solace Asia Sdn Bhd, Malaysia.

INDUSTRIAL VISIT

Students visited Lotus Temple, Chettipalayam, Coimbatore as a part of Value Education Activities on 11 Jan. 2020.

To have a knowledge on single point mooring facility and functions of Kochi refineries, The students visited Cochin Port Trust and Cochin Shipyard - The largest ship building on 29 Jan. 2020.



B.Com B&I

DEPARTMENT ACTIVITIES

GUEST LECTURES/ TRAINING ORGANSIED

A Hands on Training on *Banking products and services* was organized on 10 Jan. 2020. The lecture was delivered by Mr.G.Arun Kumar, Loan Appraiser, Canara Bank, KGISL branch, Coimbatore and on *Digitalisation in Banking* by Prof.S.Rajagopalan, Department of B. Com A&F, Sri Ramakrishna College of Arts and Science, Coimbatore

A Guest Lecture on *Recovery of Debt in Accounting Practices* was organized on 23 Jan. 2020. The lecture was delivered by Mr. Pathy Thangavelu, Director –Sales and Marketing, Zillion NDC.

INDUSTRIAL VISIT

Students visited Aavin Milk Industries, Pachapalayam as a part of Industrial visit on 27 Feb. 2020.

Students visited Mother Teresa Old-age Home as a part of Value Education Activities on 5 Mar. 2020.



B.Com IT & B.Com CS

DEPARTMENT ACTIVITIES

GUEST LECTURES/ WEBINARS ORGANSIED

A Guest Lecture on *Computerised Accounting* was conducted on 8 Jan. 2020, the session was addressed by CA Ponnarasu M H, ACA., Certified Auditor, Coimbatore.

A Workshop on *Data Analytics & Business Intelligence* was organized on 24 Jan. 2020, addressed by Mrs Vasantha Kokilam K, CEO-Candle Fire Development Academy, PN Palayam, Coimbatore.

A Guest Lecture on *Professional Skill Development* was organized on 31 Jan. 2020, addressed by Mr Nisar Ahamed MR, CEO & Founder, Rabbit Tortoise, Coimbatore.

A Guest Lecture on *Robotic Process Automation in Banking* was organized, addressed by Mr Manoj Kumar A, Edufly groups, Coimbatore on 19 Feb. 2020

A Two day Workshop on *Python* by Dr Mohana Manikanda Babu V, Cloud developer, Accent Techno Soft, Coimbatore was organized on 13 Mar. and 14 Mar. 2020.

A Webinar on *New Trends, Behaviour and Strategies in Business* was organized by Ms Veena B, Independent Company Secretary, Coimbatore on 11 May 2020.

A Webinar on *Digital Media Analysis* was organized on 12 May 2020, addressed by Mr Santhosh Kumar K, Digital Media Analyst, Accent Techno Soft (ATS), Coimbatore.

A Webinar on *Creativity & Innovation* was organized on 13 May 2020, addressed by Dr Suresh V, Head of the Department, PG Department of Commerce, Sri Krishna College of Arts and Science, Coimbatore.

A Webinar on *Cyber Security* was organized, addressed by Mr.Ragavendran Nagarajan, Corporate Trainer NLP Life Coach, Cyber Security Consultant for Salem Police on 14 May 2020.

A Webinar on *Statistics for Economic in Present Trends* was organised on 15 May 2020, addressed by Dr Esha Raffi B, Assistant Professor, Department of Mathematics, Sri Krishna College of Arts and Science, Coimbatore.

A Webinar on *Talent Management* was organized on 16 May 2020, addressed by JCF HCA Surya Arularasan, Director, JCI Proprietor Eventac Management, Coimbatore.





INDUSTRIAL VISIT

86 Students of I B.Com IT and I B.Com CS visited KR Bakes Pvt Ltd, Cochin and learned the practical knowledge about accounting process and auditing transactions followed in the company on 29 Feb. 2020.

SOCIAL ACTIVITY

B.Com IT and B.Com CS students rendered their helping hands by giving foods clothes and also encouraging them by conducting games and events with love and care to Cannon Social Trust, GV Residency road, Near Fun mall, Coimbatore.

JOC CONDUCTED

III BCom IT students completed JOC on Advanced Excel in Feb. and Mar. 2020.

FACUTLY PARTICIPATION

- Dr Sasikaladevi D attended 3 National level Webinars, 2 International level webinars and 7 National level FDPs.
- Prof Manochitra P attended 23 National level Webinars 2 International level webinars and 12 National level FDPs.

FACUTLY PARTICIPATION

- Prof Vijetha M attended 6 National level Webinars and 7 National level FDPs.
- Prof Sathyapriya M attended 22 National level Webinarss and 9 National level FDPs.
- Prof Dinesh Kumar P attended 1 National level Webinars, 1 International level Webinar and 10 National level FDPs.

FACUTLY PRESENTATIONS

- Dr Sasikaladevi D presented a paper entitled Economic Growth trends in India in National Conference organized by Hindusthan College of Engineering and Technology on 25 Jan. 2020
- Prof Manochitra P presented a paper entitled Corporate and Strategic Entrepreneurship in International Conference organized by Rathinam College of Arts and Science on 25 Feb. 2020
- Prof Sathyapriya M presented a paper entitled Social and Community Entrepreneurship in International Conference organized by Rathinam College of Arts and Science on 25 Feb. 2020.



ONLINE COURSES COMPLETED

- Dr Sasikaladevi D completed 6 online courses in Coursera and Refreshers Course.
- Prof. Manochitra P completed 18 online courses in Spoken Tutorial and Coursera.
- Prof. Vijetha M completed 12 online courses in Spoken Tutorial and Coursera.
- Prof. Sathyapriya completed 10 online courses in Coursera.
- Prof. Dinesh Kumar completed 5 online courses in the various platforms.

FACULTY INVITEES

- Dr Agila G and Prof. S Rajagopalan served as Guest Speaker for the Guest Lecture Application of Online Assessment Tools–Kahoot & Quizmo for the Faculties of Bishop Ambrose College, Coimbatore on 18 Apr. 2020.
- Dr Agila G served as Guest Speaker for the Guest Lecture Teaching and Learning 21st Century for the Faculties of Nirmala College for Women, Coimbatore on 4 Jun. 2020.
- Prof. Rajagopalan served as Guest Speaker for the Guest Lecture Accounting software for SMEs for the Students of Bishop Ambrose College, Coimbatore on 15 Apr. 2020.
- Prof. Rajagopalan served as Guest Speaker for the Guest Lecture Effective Usage of Google Apps for the Students of Sri Ramakrishna College of Arts and Science, Coimbatore on 12 May 2020.



STUDENTS ACTIVITIES

- 5 students of II B. Com IT participated in the Intercollegiate meet, organized by Sri Saraswathi Thyagaraja College, Pollachi.
- 8 students of I B. Com IT attended National level Workshop, organized by Tamil Nadu Advanced Technical Training Institute.
- 3 students of I B. Com IT participated in National level Seminar, organized by Koval Kalaimagal College of Arts and Science, Coimbatore.
- 4 students of I B. Com IT attended International Conference, organized by Rathinam College of Arts and Science, Coimbatore.
- 1 student of I B. Com IT attended National level Symposium, organized by Sri Krishna Aditya College of Arts and Science, Coimbatore.
- 1 student of II B.Com IT attended National level Seminar, organized by Alpha College of Arts and Science, Coimbatore.
- I and II students completed 1 course Career Edge in TCS iON.
- I B.Com IT and B. Com IT students attended 3 online quizzes and II B.Com IT students attended 7 quizzes online.





School of Science & Humanities

**“Education is the most powerful weapon
which you can use to change the world”.**

- Dr.APJ. Abdul Kalam



MATHEMATICS

DEPARTMENT ACTIVITIES

GUEST LECTURES/ SEMINARS ORGANIZED

A one day Workshop in *LATEX* was delivered by Dr.Vencatachalam M, Department of Mathematics, Kongunadu Arts and Science College, Coimbatore for the students of M.Sc Mathematics, and for the faculties and other college students on 22 Jan. 2020.

A Guest Lecture on *Career Opportunities after MBA* was delivered by Prof. Parthasarathy S, for II B.Sc Mathematics students on 6 Feb. 2020

A Guest Lecture on *Effective Presentation Skills* was delivered by Dr. Sampath Kumar S, Head & Professor, Department of Sociology and Population, Bharathiar University, Coimbatore for B.Sc. Mathematics Students on 28 Feb. 2020 at the Conference hall-II

WEBINAR ORGANIZED

A Webinar on *Applications of Discrete Mathematics in Real World* was held on 6 May 2020.

A Webinar on *Statistics in Big Data Analytics* was held on 7 May 2020.

A Webinar on *Basic Concepts of FLT* was held on 8 May 2020.

A Webinar on *Crowning Yourself with Good Health* was held

on 9 May 2020.

A Webinar on *Graph Theory Fundamentals and Applications* was held on 11 May 2020.

A Webinar on *Pioneers' Outlook and Captivating Realities of Chemistry* was held on 12 May 2020.

A Webinar on *Introduction to SAGEMATH* was held on 13 May 2020.

A Webinar on *Life and Success* was held on 14 May 2020.

A Webinar on *Hands on Training in Java Programming* was held on 15 May 2020.

A Webinar on *Introduction to Operations Research* was held on 16 May 2020.

A Webinar on *Canva Aesthetics and Functions: Students Perspective* was held on 17 May 2020.

An International Webinar on *Time Series Analysis* was held on 28 May 2020.

A Webinar on *Data Mining & RDBMS* was held on 11 Jun. 2020.

A Webinar on *Vedic Mathematics: Numerical Aptitude & Shortcuts* was held on 26 Jun. 2020.

A Webinar on *Applications of Statistics* was held on 29 Jun. 2020.

JOC COMPLETED

II BSc Maths students completed a JOC on *Statistical Package for Social Sciences (SPSS)* from 4 Jan. 2020 to 6 Jan. 2020.



INDUSTRIAL VISITS

I B.Sc Maths students visited G D Naidu Museum on 8 Jan. 2020.

II B.Sc Maths students visited Kothalango Orphange Home, Sowripalayam on 8 Jan. 2020.

III B.Sc Maths students visited Kerala - Cochin Shipping Yard, Allepy, Vagamon on 8, 9 and 10 Mar. 2020.

INTRA- COLLEGE COMPETITION

An Intra Collegiate competition was held on Math Modelling in which 60 students participated on 5 Feb. 2020.

An Intra Collegiate competition was held on Math π Rates 2020 in which 35 students participated on 5 Mar. 2020.

FACULTY'S ACHIEVEMENTS

Dr. HANNAH REVATHY F

Participation

Attended 1 International Webinar and 4 National level FDP's.

Online Courses

- Completed 2 courses in Coursera.
- Completed 2 courses in TCS ION.
- Completed a course offered by Sri Krishna Adithya College of Arts and Science.
- Completed 1 course in Spoken Tutorial.
- Completed 1 course from 360 Degree Key Minds.

Resource Person

Acted as a Resource Person for a session on *Applications of Operations Research* at PSGR Krishnammal College

for Women, Coimbatore on 11 Jan. 2020.

Dr. UMA N

Participation

Attended 1 International and 2 National Webinars, 1 International 2 National level FDP's.

Paper Presentation

Presented a paper on *Image Forgery Detection Using Intuitionistic Fuzzy Sets* in a National Conference on Contributions of Mathematics in Science and Technology – COMIST 2020 in Bannari Amman Institute of Technology, Sathyamangalam on 14 Mar. 2020.

Online Courses

- Completed 3 courses in Spoken Tutorial.
- Completed 1 course in Coursera.
- Completed 1 course in Go Digital.

Events Organized

- Organized a Workshop on LATEX in which 80 students participated on 22 Jan. 2020.
- Organized an event Math Modelling in which 60 students participated on 5 Feb. 2020.
- Organized an event Career Opportunity after MBA in which 48 students participated on 6 Feb. 2020.
- Organized an event Effective Presentation Skills in which 90 students participated on 8 Feb. 2020.
- Organized an event Mathlete's Fest in which 180 students participated on 22 Feb. 2020.
- Organized an event Math π Rates 2020 in which 35 students participated on 5 Mar. 2020.

Prof. VASANTH KUMAR BONIFACE**Participation**

Participated in 1 National level FDP.

Online Courses

Completed 1 course in Coursera.

Events Organized

An event on Introduction to Operations Research was organized in which 130 students participated on 16 May 2020.

Prof. VIVEK E**Participation**

Participated in 1 International and 2 National Webinars, 1 International FDP and 2 National FDP's.

Paper Presentation

Presented a paper on Image Forgery Detection Using Intuitionistic Fuzzy Sets in a National Conference on Contributions of Mathematics in Science and Technology – COMIST 2020 in Bannari Amman Institute of Technology, Sathyamangalam on 14 Mar. 2020

Online Courses

- Completed 3 courses in Spoken Tutorial.
- Completed 1 course in Coursera.
- Completed 1 course in Go Digital.

Events Organized

Organized an event on Canva Aesthetics and Functions: Students Perspective in which 100 students participated on 17 May 2020.

Prof. SINTHIYA J**Presentation**

Attended 1 International and 9 National FDPs.

Online Courses

- Completed 2 courses in Spoken Tutorial.
- Completed 1 course in Coursera.
- Completed 3 courses offered by Sri Krishna Adithya College of Arts and Science.

Events Organized

Organized an event on *Statistics in Big Data Analytics* in which 150 students participated on 7 May 2020.

Prof. SANTHAKUMARI R**Participation**

Attended 1 National level FDP.

Online Courses

- Completed 5 courses in Coursera.
- Completed 3 Short Term Courses.

Events Organized

Organized an event on Graph Theory and Applications in which 130 students participated on 11 May 2020.



Prof. MOHAMED RAJIK M**Participation**

Attended 1 International and 4 National Webinars, and 4 National level FDPs.

Publication

Published a paper titled VWI- Ideals of Lattice WAJSBERG Algebras, Volume 14, Issue 3 in Xidian University journal on 8 Mar. 2020.

Online Courses

- Completed 4 courses in Coursera.
- Completed 1 course in Spoken Tutorial.

Events Organized

Organized an event on Basic Concepts of Fourier and Laplace Transforms in which 150 students participated on 8 May 2020.

Prof. INFANT GABRIEL G**Participation**

Attended 2 International and 1 /national Webinar, and 1 International level FDPs.

Online Courses

- Completed 5 courses in Coursera.
- Completed 2 course in Spoken Tutorial.
- Completed 1 course in Go Digital.

Events Organized

Organized an event on Applications of Discrete Mathematics in Real World in which 157 students participated on 6 May 2020.

Prof. MANI N**Participation**

Attended 2 International Webinars and 1 International and 8 National level FDPs.

Presentation

Presented a paper on *Construction of Quick Switching Systems using Intervened Random Effect Poisson Distribution* in a National Conference on Contributions of Mathematics in Science and Technology – COMIST 2020 in Bannari Amman Institute of Technology, Sathyamangalam on 14 Mar. 2020.

Award Received

Awarded *International Best Professor in Statistics* by IJRULA(International Journal of Research Under Literal Access) on 26 Jan. 2020.

Online courses

- Completed 2 courses in TCSiON.
- Completed 1 courses in Coursera.
- Completed 3 course in spoken Tutorial.
- Completed 1 course in Data Camp.
- Completed 1 course in Udemy.
- Completed 1 courses offered by KSR College of Arts and Science.
- Completed 4 courses offered by Sri Krishna Adithya College of Arts and Science.

Event Organized

Organized an event *Crowning Yourself with Good Health* in which 135 students participated on 9 May 2020.

Prof. SIVACHANDRAN Y L**Participation**

Attended 2 National Webinars, 1 International Conference, 1 International and 2 National level FDPs.

Online Courses

- Completed 1 course in Spoken Tutorial.
- Completed 9 courses in Coursera.

Event Organized

Organized an event *Introduction to SAGEMATH* in which 130 students participated on 13 May 2020.

Prof. KARPAGAM K**Participation**

Attended 2 National Webinars, 1 International Conference, 2 National Workshop, 3 International and 7 National FDPs.

Online Courses

- Completed 1 course in Guvi.
- Completed 1 course in TCSiON.
- Completed 3 courses in Coursera.



Event Organized

- Organized an event *Life and Success* in which 140 students participated on 14 May 2020.
- Organized an event *Hands on Training in Java Programming* in which 120 students participated on 15 May 2020.

Dr. RADHA N**Participation**

Attended 1 National Webinar, 1 National Seminar, 1 National Workshop, 5 International and 2 National FDPs.

Online Courses

- Completed 6 courses in Coursera.
- Completed 3 courses offered by Amity Future Academy.

Event Organized

Organized an event *Pioneers' Outlook and Captivating Realities of Chemistry* in which 130 students participated on 12 May 2020.

Dr. RAMYA K**Participation**

Attended 3 National Webinars, 2 International Conferences, 2 National Workshops, 5 International and 2 National FDPs.

Online Courses

- Completed 17 courses in Coursera.
- Completed 3 Short Term Courses.
- Completed 1 course in Guvi.
- Completed 2 courses offered by Sri Krishna Adithya College of Arts and Science.

Event Organized

Organized an event *Life and Success* in which 140 students participated on 14 May 2020.

Prof. MALARVIZHI M**Participation**

Attended 3 National Webinars, 2 International Conferences, 2 National Workshops, 5 International and 2 National FDPs.

Presentation

Presented a paper on *On Ng^αalpha - Homeomorphism in Nano Topological Spaces* in a National Conference on Contributions of Mathematics in Science and Technology – COMIST 2020 in Bannari Amman Institute of Technology, Sathyamangalam on 14 Mar. 2020.

Online Courses

- Completed 17 courses in Coursera.
- Completed 3 Short Term Courses.
- Completed 1 course in Guvi.
- Completed 2 courses offered by Sri Krishna Adithya College of Arts and Science.
- Completed 1 course in TCSiON.

Event Organized

Organized an event *Hands on Training in Java Programming* in which 120 students participated on 15 May 2020.

Students' Achievements**Participation**

- I BSc Maths students participated in a National Level Inter Collegiate South Indian Cultural Fest, SHTRIST-Sri Saraswathi Thyagaraja College, Pollachi.
- I MSc Maths students attended a National Workshop in Government Arts College, Udhamandalam.
- I MSc Maths students attended a National Conference in Sri Krishna Arts and Science College, Coimbatore.
- I BSc Maths and II BSc Maths students completed courses in TCS iON.
- I BSc Maths, II BSc Maths, III BSc Maths and I MSc Maths students completed courses in Coursera.
- II BSc Maths students completed courses in Alison Learner Record.
- II BSc Maths students completed courses in GUVI's RPA-SKILL-A-THON.

Awards Received

- Silambarasan A of III BSc Maths was honoured with Maanava Abdul Kalam Award on 26 Jan. 2020.
- Vikasini A of III BSc Maths was honoured with Best College Student Award.

MATHEMATICS (CA)

DEPARTMENT ACTIVITIES

GUEST LECTURES/ SEMINARS ORGANIZED

A Guest Lecture on *How to be a Better Speaker?* by Prof. Vibin Chandar S, Assistant Professor, Department of Computer Applications, Sri Ramakrishna College of Arts and Science, Coimbatore was delivered on 8 Feb. 2020.

A Guest Lecture on *Complex Analysis and Geometry and Basics of Applied and Pure Mathematics* by Dr. Vivek D, Assistant Professor, PSG College of Arts & Science, Coimbatore gave a brief talk on the basics of Applied and Pure Mathematics on 21 Feb. 2020.

A Guest Lecture on *Java Programming* by Prof. Deepa V, Assistant Professor, Department of PG and Research Computer Science, Hindustan College of Arts and Science, Coimbatore was delivered on 29 Feb. 2020.

WEBINAR ORGANIZED

A Webinar on *Get Ready for Success – Experience Sharing* was delivered by Mr. Balaji A, from II B.Sc Maths(CA), SRCAS on 7 May 2020.

A Webinar on *Data Analytics for Beginners* was delivered by Ms. Narmadha R P from Anna University, Panruti on 12 May 2020.

A Webinar on *IOT & AI* was delivered by Dr. Shriram Vasudevan, Assistant Professor (Selection Grade), Computer Science and Engineering, Amrita Vishwa Vidyapeetham (Deemed to be University), Coimbatore on 13 May 2020.

A Webinar on *Differential Equation and its Applications* was delivered by Dr. Mohanapriya N, Assistant Professor, PG & Research Department of Mathematics, Kongunadu Arts and Science College, Coimbatore 14 May 2020.

A Webinar on *Mathematics for Competitive Exams* was delivered by Mr. Vimal Kumar R Assistant Professor, Department of Mathematics, Kaamadhenu Arts and Science College, Sathyamangalam on 15 May 2020.

A Webinar on *Linear Algebra for Machine Learning* was delivered by Dr. Pranjali, Assistant Professor, Department of Mathematics, University of Rajasthan, Jaipur on 16 May 2020.

A Webinar on *Introduction to AI and Machine Learning* was delivered by Mr. Navaneeth Malingan, Head, Coimbatore AI Community, Director, Nunnari Labs, AI & IOT Researcher, Coimbatore on 18 May 2020.

A Webinar on *AGILE Environment* was delivered by Mr. Ragunadhan P, Technical Lead, EXPLEO Solution, Brussels, Belgium on 21 May 2020.



JOC Completed

- II B.Sc Maths (CA) students completed a course *Career Edge - Knockdown the Lockdown* offered by TCSiON on 11 Jun. 2020
- II B.Sc Maths (CA) students completed a course *Introduction to Calculus* in Coursera for JOC IV on 16 Jun. 2020.

Inter- College Competition

An Intercollegiate Competition *Bravado'20* was organized and 3 events were conducted in which 120 participants participated on 5 Mar. 2020.

Field Trip

A one day field trip visit was arranged for 49 students to GD Naidu Museum, Avinashi Road, Anna Salai, Coimbatore was made on 8 Jan. 2020.

Exhibition

A total of 40 Math Models created by Maths(CA) students were displayed to the Krishnarayapuram Middle School students at Avarampalayam on 7 Feb. 2020 and also the model were displayed to Coimbatore Corporation Middle School students at Masakalipalayam on 17 Feb. 2020.

FACULTY'S ACHIEVEMENTS

Dr. KOWSALYA V

Participation

Attended 2 International, 1 National Webinar, and 1 International level FDPs.

Online Courses

Completed 5 courses in Coursera.

Prof. KANIMOZHI V A

Participation

Attended 1 International and 7 National Webinars, 4 National level FDPs.

Online Courses

Completed 10 courses from Coursera, Udemy and Alison.

Prof. GOMATHI G

Participation

Attended 1 International and 1 National Webinar, 2 International and 3 National level FDPs.

Online Courses

Completed 6 courses from Coursera and Spoken Tutorial.

Prof. KARTHIKEYAN M P

Participation

Attended 1 International, 4 National Webinars, and 1 National level FDPs.

Online Courses

Completed 5 courses from Coursera and Spoken Tutorial.

Prof. GOWRISANKAR S

Participation

Attended 4 International, 2 National Webinars, and 3 National level FDPs.

Online Courses

Completed 13 courses from Coursera, Udemy and Spoken Tutorial.

Prof. KARUNYA N

Participation

Attended 5 International, 21 National Webinars, 1 International Conference, 4 National Workshops, 5 International and 20 National level FDPs.

Publication

Published a paper titled *Handbook for Teaching Yourself JAVA* in a journal Amazon KDB, ISIN: B087FQPCLS.

Online Courses

Completed 19 courses in Coursera.

STUDENTS' ACHIEVEMENTS

Participation

- I B.Sc Maths (CA) students participated in *HILARICAS* conducted by Hindusthan College of Arts and Science, Coimbatore.
- II B.Sc Maths (CA) students participated in *Ariyasnam 20, Intercollegiate Cultural Meet* conducted by KPR

College of Arts and Science, Coimbatore.

- II B.Sc Maths (CA) students participated in a National Workshop organized by REOPYX Technologies.
- II B.Sc Maths (CA) students participated in a National Workshop organized by PG And Research Department of Mathematics, Kongunadu Arts and Science College, Coimbatore.
- I B.Sc Maths (CA) students participated in 2 quizzes.
- II B.Sc Maths (CA) students participated in 2 quizzes.
- III B.Sc Maths (CA) students participated in 8 quizzes.
- I B.Sc Maths (CA) students completed 13 courses in Coursera and 13 courses in TCS.
- II B.Sc Maths (CA) students completed 5 courses in TCS iON, 2 courses offered by Amity Future Academy, 1 course offered by GUVI, Step into Robotic Process Automation, 1 course offered by Step Plus, and 1 course offered by Udemy.

Awards

- Philip Devkumar S of I B.Sc Maths(CA) won 1st place in 800 mts running and the award was given in Annual Sports Day on 6 Mar. 2020.

Placement

- 2 students of III B.Sc Maths (CA) got placed in ZIFO RnD Solutions.
- 10 students of III B.Sc Maths (CA) got placed in Infosys Limited.
- 6 students of III B.Sc Maths (CA) got placed in Quintessence Business Solutions & Services.
- 7 students of III B.Sc Maths (CA) got placed in Focus Edumatics Pvt Ltd.
- 3 students of III B.Sc Maths (CA) got placed in TCS.
- 3 students of III B.Sc Maths (CA) got placed in WIPRO.
- 3 students of III BSc Maths (CA) got placed in CTS.
- 4 students of III BSc Maths (CA) got placed in V Serve.
- 1 student of III BSc Maths (CA) got placed in So/Co.
- 1 student of III BSc Maths (CA) got placed in ESCO.
- 1 student of III BSc Maths (CA) got placed in Capgemini.
- 2 students of III BSc Maths (CA) got placed in Bluez Informatics.



PHYSICS

DEPARTMENT ACTIVITIES

GUEST LECTURES/ SEMINARS ORGANIZED

A Guest Lecture on *Extra Galactic Astronomy* was delivered by Dr. Mujiber Rahman A, Associate Professor, Department of Physics, Hajee Karutha Rowther Howdia College, Uthamapalayam on 25 Jan. 2020.

A Guest Lecture on *Modernization from Classical to Quantum Mechanics* was delivered by Dr. Logeshkumar S, Dean Electronics, Greener Technology Solutions, Coimbatore on 22 Feb. 2020.

A Guest Lecture on *Semi-Conductor Devices – “FET, MOSFET & UJT”* was delivered by Prof. Prasannakumar M, Assistant Professor, Department of Electronics, Sri Ramakrishna College of Arts and Science, Coimbatore on 22 Feb. 2020.

WEBINARS ORGANIZED

A Webinar on *Creative Learning on PPT through CANVA* was delivered by Dr. Santhanakrishnan D, Assistant Professor, Department of International Business, Sri Ramakrishna College of Arts and Science, Coimbatore on 7 May 2020.

A Webinar on *Mastering Excel* by Dr. Santhanakrishnan D, Assistant Professor, Department of International Business, Sri Ramakrishna College of Arts and Science, Coimbatore was held on 9 May 2020.

ALUMNI MEET

An Alumni meet *Genesis 2020* was organized for the students in which Mr. Prabhu, President, Alumni association, Sri Ramakrishna College of Arts & Science, Coimbatore was the resource person on 25 Jan. 2020.



INDUSTRIAL VISITS

Third year and Second year students visited Radio Astronomy Center, Ooty on 03 Jan. 2020.

First and Second year students participated in *International Engineering Sourcing Show* at Codissia Trade fair Complex, Coimbatore held on 06 Mar. 2020.

JOC COMPLETED

III B.Sc Physics students completed *Mechanics of Materials I, II, III & IV* offered by Georgia Institute of Technology through Coursera during May- Jun. 2020.

II B.Sc Physics students completed *Entrepreneurship cum Skill Development Program on Solar PV Systems* conducted by MSME - TDC, EC, Coimbatore from 17 Feb. 2020 to 19 Mar. 2020.

II B.Sc Physics students completed *Wind Energy* offered by Technical University of Denmark during May- June 2020.

I B.Sc Physics students completed *Career Edge-Knockdown the Lockdown* conducted by Tata Consultancy Services (TCSiON) during Mar.- May 2020.

I B.Sc Physics students completed *Speak English Professionally: In Person, Online & On the Phone* offered by Georgia Institute of Technology through Coursera during Mar.- May 2020.

INTER- COLLEGE COMPETITION

Organized a State Level Intercollegiate Competition *Vigyan 2020*, in which 78 students participated on 28 Jan. 2020.

FACULTY'S ACHIEVEMENTS

Dr. POONGUZHALI S

Participation

Attended 1 International Webinar, 1 International Conference and 7 National level FDP's.

Online Courses

- Completed 4 courses in Coursera.
- Completed 1 course in Spoken Tutorial.

Prof. GOWRISANKAR G

Participation

Attended 3 National level FDPs.





Online Courses

- Completed 1 course in Coursera.

Dr. MANOHARAN D

Participation

Attended 2 National level FDP's

Online Courses

- Completed 5 courses in Coursera.
- Completed 1 course in Spoken Tutorial.

Prof. DHIVYA R

Participation

Attended 1 International Webinar, and 5 National level FDPs.

Online Courses

- Completed 9 courses in Coursera.
- Completed 1 course in Spoken Tutorial.

Prof. Sahana Fathima A

Participation

Attended 3 National level FDP's.

Online Courses

- Completed 7 courses in Coursera.

Online Courses

- Completed 7 courses in Coursera.

Dr. RAZAD P M

Participation

Attended 1 International and 1 National Webinar, and 5 National level FDP's.

Online Courses

- Completed 6 courses in Coursera.
- Completed 1 course in Spoken Tutorial.

STUDENTS' ACHIEVEMENTS

Participation

- I B.Sc Physics students participated in various competitions in an Intercollegiate Meet.
- Conducted by SRMV College of Arts and Science, Coimbatore.
- II B.Sc Physics students participated in Dcathlon conducted by Leap Year Ride.
- II B.Sc Physics students participated in various competitions in an Intercollegiate Meet conducted by PSG College of Arts and Science, Coimbatore.
- II B.Sc Physics students participated in Expo and Events in Science Day 2020, SRCAS.
- II B.Sc Physics students participated in various



competitions in an Intra- College meet conducted by Dept of chemistry, SRCAS.

- II B.Sc Physics students participated in various competitions in an Intercollegiate Meet conducted by Sankara College of Science and Commerce, Coimbatore.
- III B.Sc Physics students participated in Pencil Sketching Competition conducted by Sasurie College of Engineering.
- III B.Sc Physics students participated in Rangoli conducted by Nehru Engineering College.
- III B.Sc Physics students participated in Face Painting conducted by Krishna 2020.

- III B.Sc Physics students participated in various competitions conducted by Kalaimagal ICM.
- III B.Sc Physics students participated in Doodle conducted by CASCALL 20.
- III B.Sc Physics students participated in Mix & Math conducted by Rathinam College of Arts and Science, Coimbatore.
- I B.Sc Physics students attended a National Seminar and a National Workshop.
- I B.Sc Physics students attended 28 quizzes.

Placement

- 12 students of III B.Sc Physics got placed in V Serve E Business.



CHEMISTRY

DEPARTMENT ACTIVITIES

GUEST LECTURES/ SEMINARS ORGANIZED

A Guest Lecture was organized on *Research and Developments in Medical Textiles* on 22 Jan. 2020 and the Resource person was Mr. Suresh Ram T, Senior Scientific Officer, SITRA, Coimbatore.

A one day National level Conference on *Advances in Green Chemistry and Its Applications - AGCA 2K20* was organized on 30 Jan. 2020 which was catalyzed and financially supported by TNSCST.

WEBINAR ORGANIZED

A webinar was organized on *Developments of Therapeutics and Vaccines for COVID-19* on 12 May 2020 and the resource person was Dr. Loganathan R, Associate Professor, VIT, Vellore.

A webinar was organized on *Career Profiling* on 14 May 2020 and the resource person was Mr. Prasanna M, Founder of ELTAC Services, Bengaluru.

A webinar was organized on *UV- Visible Spectroscopy and its Applications* on 16 May 2020 by Dr. Sridhar T M, Assistant Professor, University of Madras, Guindy Campus, Chennai.

A webinar was organized on *Principles and Applications of Electrochemistry* on 19 May 2020 by Dr. Sasikumar R, Assistant Professor, University of Madras, Guindy Campus, Chennai.

A webinar was organized on *Sustainable Waste Management through Bioplastic production - A Special study of Polyhydroxyalkanoates* on 20 May 2020 by Dr. Mridhuk Umeah, Assistant Professor, VHRIST, Bengaluru.

INDUSTRIAL VISIT

Third year students visited Central Sheep Institute, Mannavanur, Kodaikanal to learn the process of separation and processing of sheep on 29 Feb. 2020.



JOC COMPLETED

Second UG students completed on Chemical Processing of Textile Materials, conducted by Sardar Vallabhai Patel Institute of Textiles & Management, Coimbatore from 7 Jan. 2020 to 11 Jan. 2020.

First UG students completed TCS iON through online, conducted by TCS on 30 Apr. 2020.

FACULTY'S ACHIEVEMENTS

Dr. SASIKALA T

Participation

Attended 4 National Webinars, 1 International Conference, and 9 National level FDP's.

Paper Presentation

Published a paper titled Experimental Studies of Benzodiazepine Derivative against Mild Steel Corrosion in Acidic Medium in an International Conference held at SRM Institute of Science and Technology on 29 and 30 Jun. 2020.

Online Courses

Completed 11 courses from SWAYAM, Spoken Tutorial and Coursera.

Prof. GREESHMA K P

Participation

Attended 2 International and 4 National Webinars, 1 National Workshop, 2 National level FDP's.



Paper Presentation

Published a paper titled *Sodium Hydroxide Mediated Alumina Nano Particles from Waste Aluminium Foil Sheets-Biological Impact and Photocatalytic Efficacy on Commercial Dyes* in a journal *Materials Today: Proceedings* (Science Direct) in May 2020.

Published a paper titled *Phytochemical Analysis and a Review on Biological Importance of Allium Cepa.L* in a journal *GSC Advanced Research and Reviews*, Volume 2, 2020.

Online Courses

Completed 7 courses from SWAYAM, Spoken Tutorial and Coursera.

Dr. GNANA PRIYA K

Participation

Attended 6 National Webinars, and 8 National level FDP's.

Online Courses

Completed 10 courses from SWAYAM, Spoken Tutorial and Coursera.

Dr. AKILA A

Participation

Attended 1 National Webinar, 3 International Conferences, and 4 National level FDP's.

Publication

Published a paper titled *Synthesis, Characterization,*

Publication

Published a paper titled *Synthesis, Characterization, Stereochemistry and Antimicrobial Evaluation of N-Acyltetrahydrobenzodiazepin-2-ones* in Asian Journal of Chemistry, Volume 32, 2020.

Paper Presentation

Presented a paper titled *Synthesis and Acylation of Diarylidene Cyclohexane* in ICSTEM'20 conducted by Kalaingar Karunanidhi Institute of Technology, Coimbatore on 13 and 14 Mar. 2020.

Online Courses

Completed 10 courses from SWAYAM, Spoken Tutorial and Coursera.

Prof. NANDHAKUMAR C**Participation**

Participated in 1 National Conference, and 1 National level FDPs.

Online Courses

Completed 9 courses from SWAYAM, Spoken Tutorial and Coursera.

Dr. MUTHULINGAM S**Participation**

Attended 2 International Webinars, 1 International Conference, 1 International Workshop, and 1 National level FDPs.

Publications

- Published a paper titled *Sodium Hydroxide Mediated Alumina Nanoparticles from Waste Aluminum Foil Sheets-Biological Impact and Photocatalytic Efficacy* in a journal Materials Today: Proceedings (Science Direct) in May 2020.
- Published a paper titled *Phytochemical Analysis and a Review on Biological Importance of Allium Cepa.L* in a journal GSC Advanced Research and Reviews, Volume 2, 2020.

Presentation

Presented a paper titled *Synthesis of Carbon Quantum Dots Decorated ZnO Nanoparticles for Photocatalytic*

Activities in CIFTD-2020 conducted by VIT, Vellore from 01 Jun. 2020 to 03 Jun. 2020.

Online Courses

Completed 8 courses from SWAYAM, Spoken Tutorial and Coursera.

STUDENTS' ACHIEVEMENTS**Participation**

- First UG attended 41 National Conferences.
- Second UG attended 47 International and 68 National Seminars.
- Second UG attended 5 National Workshops.
- Second UG attended 4 International and 25 National Conferences.
- Third UG attended 1 International and 1 National Conference.
- First UG attended 61 quizzes.
- Second UG attended 164 quizzes.
- First UG completed 26 courses in Coursera, 97 Courses in TCS, and 90 Courses from ICT.
- Second UG completed 40 courses in Coursera, 41 courses in TCS, 30 courses from ICT, 15 courses in GUVI, 6 courses in Step into Robotics, and 1 course in Chromatography.

Awards Received

Nithish S of III BSc Chemistry was awarded as *Best Oral Presenter* at an International Conference on 13 Mar. 2020, National Conference on 26 Feb. 2020, Science Day at Sri Ramakrishna College of Arts and Science, Coimbatore on 28 Feb. 2020, and by the department of Biotechnology, Sri Ramakrishna College of Arts and Science, Coimbatore on 24 Feb. 2020

Placements

- 10 students were placed in IDBI Bank.
- 2 students were placed in TCS.
- 1 student was placed in Just dial.

ELECTRONICS

DEPARTMENT ACTIVITIES

GUEST LECTURES/ SEMINARS/ WORKSHOPS ORGANIZED

A Workshop on *PCB Design for Bio medical Electronics* was organized and Mr. Ramesh D and Mr. Dasha Jothi from Chip Craft were the resource persons for the workshop on 3 Jan. 2020 and 4 Jan. 2020.

A Guest Lecture on *Automotive Bio Sensors* was organized and Mr. Prakash Thangavel and Mr. Krishnamoorthi Sundaram from Robert Bosch were the resource person on 06 Jan. 2020.

A Guest Lecture on *Python Programming for Bio Informatics* was organized and Dr. Deepa C, Associate Professor, Department of Information Technology, SRCAS was the resource person on 8 Jan. 2020.

A Guest Lecture on *Awareness on Medical Imaging Techniques* was organized and Mr. Jaison C S, Assistant Professor in ECE, Amal Jothi College of Engineering, Kalayanam, Kerala was the resource person on 9 Jan. 2020.

A Guest Lecture on *Microbial Fuel Cell* was organized and Dr. Subash Kumar R, Associate Professor, Department of Biotechnology, SRCAS was the resource person on 11 Jan. 2020.

A Guest Lecture on *Bio Computing* was organized and Mr. Mahendiran N, Assistant Professor, Department of Computer Science, SRCAS was the resource person on 20 Jan. 2020.

A Guest Lecture on *Medical Image Processing* was delivered by Mr. Niyaz Hussain A M J, Assistant Professor, Department of Information Technology, SRCAS on 21 Jan. 2020.

A Guest Lecture on *Wearable Sensors* was delivered by Mrs. Archana R, Assistant professor, Department of Electronics and Communication System, Nehru Arts and Science College on 22 Jan. 2020.

A Guest Lecture on *Advance Trends in Biomedical*

Instrumentation was delivered by Mr. Nandhakumar N and Mr. Dharanidharan T from Prime Biomedical System on 28 Jan. 2020.

A Guest Lecture on *Emerging Trends in Biomedical Electronics* was delivered by Dr. Balaji Prasad M, Associate Professor, Department of Electronics, LRG Govt. Arts College on 1 Feb. 2020.

A Guest Lecture on *Bio Materials for Bio Medical Applications* was delivered by Mr. Gowtham M, Research Associate, National Chung Hsing University, Taichung, Taiwan on 7 Feb. 2020.

A Workshop on *IoT for Agriculture* was organized and Mr. Prasanna Kumar D and his team from Bare Hands Development were the resource persons on 7 Feb. 2020 and 8 Feb. 2020.

A Guest Lecture on *Electronic Science in Wildlife Protection and Monitoring* was delivered by Mr. Shal Sabeel H and his team from Forge factory, KCT Tech Park on 8 Feb. 2020.

A National Level Workshop on *Machine Learning for IoT Applications* was organized for the outside college students by Mrs. Sasi Nadarajan and her team from Duratech Solutions from 11 Feb. 2020 to 13 Feb. 2020.

A Seminar on *Opportunities & Government Initiatives in India's Transition to Electric Mobility* was organized and Mr. Aravind M, Training Coordinator, Haritha Tech Logix, Bangalore was the resource person on 20 Feb. 2020.

A Seminar on *Recent Trends in Electric Vehicles* was delivered by Dr. Gopalakrishnan K, Deputy Controller and Associate Professor, Bharath University, Chennai on 22 Feb. 2020.

WEBINARS ORGANIZED

A Webinar on *Effective use of CANVA for Design Aspects* was delivered by Dr. Santhanakrishnan D, Assistant Professor and IEDC Coordinator, Sri Ramakrishna College of Arts and Science on 11 May 2020.

A Webinar on *3D IC Technology* was conducted and Dr. Mangalam H, Professor and Head, Sri Ramakrishna Institute of Technology, Coimbatore was the resource person on 12 May 2020.

A Webinar on *3D IC Technology* was conducted and Dr. Mangalam H, Professor and Head, Sri Ramakrishna Institute of Technology, Coimbatore was the resource person on 12 May 2020.

A Webinar on *ASIC and IP Core Design* was organized and Dr. Veeraraghavan C, Asst. Manager, NTT India Private Limited, Electronic City, Bangalore was the resource person on 13 May 2020.

A Webinar on *Scenario of Fresher Hiring – Strengthening the Employability Skills* was organized and Mr. Edwin Antony, Joint Director (T & P), Rungta Group of Institutions, Bhilai and Raipur, was the resource person on 15 May 2020.

A Webinar on *AI for Beginners* was delivered by Mr. Anjit Raja R, Assistant Professor, Department of Information Technology, Dr. N.G.P Arts and Science College, Coimbatore on 16 May 2020.

A Webinar on *Introduction to FPGA and its use for IoT* was organized and Mr. Mriganka Gogai, Assistant Professor, Electronics and Communication Engineering, Assam Don Bosco University, was the resource person on 18 May 2020.

A Webinar on *Wireless Embedded Using LORA IoT* was delivered by Mr. Raja S, Product Development Engineer, Silicon Systems, Coimbatore on 19 May 2020.

A Webinar on *Vizhithiru Thanithiru* was delivered by Mrs. Yamunadevi S, Assistant Professor, Department of Tamil, Sri Ramakrishna College of Arts and Science on 21 May 2020.

A Webinar on *Augmented Reality in Electronics* was delivered by Dr. Stalin Subbiah, Sr. Lecturer, Bahrain Training Institute, Ministry of Education, Kingdom of Bahrain on 22 May 2020.

A National Webinar on *Bio – Medical Textile- A Sojourn from Fibers To Fabrics* was organized for the outside college participants and Dr. Balaji Prasad M, Assistant Professor, Department of Electronics, LRG Govt. Arts College for Women, Tirupur, was the resource person on 14 May 2020.

A Webinar on *Career in Defence* was delivered by Mr. Manoj B, Pilot Officer, Indian Air Force on 19 Jun. 2020.

A Webinar on *Current Trends in Automotive Electronics* was organized and Mr. Neveth Karunanithi, Embedded Software Engineer, A Consulting Company, Frankfurt, Germany was the resource person on 30 Jun. 2020.

INTERCOLLEGIATE COMPETITION

Synchronics- 2020, an Intercollegiate National Level Competition was held with 5 events in which a total of 100 participation occurred on 11 Mar. 2020.

OUTREACH PROGRAMME

An outreach activity named *Advance Electronics Science in Medical Field* was organized at C. Arthanaripalayam, Panchayat Union Primary School, Pollachi on 04 Feb. 2020. The resource person was Mr. Sathish Kumar V, Assistant Professor, Department of Electronics, SRCAS.

FACULTY'S ACHIEVEMENTS

Dr. POORNIMA K

Participation

Attended 1 International and 8 National Webinars, 1 International Conference and 5 National FDP's.

Online Courses

- Completed 2 Courses in Coursera.
- Completed 1 course in Spoken Tutorial.

Events Organized

- A quiz was conducted on Emerging Trends in Biomedical Electronics for 68 students on 1 Feb. 2020.
- A quiz on Python Programming for Bio Informatics was conducted for 68 students on 1 Feb. 2020.
- An event named Machine Learning for IoT Applications was organized and a total of 48 students participated from 11 to 13 Feb. 2020.
- A quiz on 3D IC Technology was conducted for 80 students on 12 May 2020.

Prof. RAMESH A P

Participation

Attended 14 National Webinars, and 12 National level FDP's.

Publication

Published a paper titled *IoT based Real-time Air Quality*

Monitoring and Control System to Improve the Health and Safety of Industrial Workers in International Journal of Innovative Technology and Exploring Engineering (IJITEE), ISSN: 2278-3075, Volume-9, Issue-4, Feb. 2020

Online Courses

Completed 2 courses in Spoken Tutorial and 1 Short Term Course.

Events Organized

- Organized an event named Automotive Bio Sensors in which 60 students participated on 6 Jan. 2020.
- Organized an event named Scenario of Fresher Hiring – Strengthening the Employability Skills in which 60 students participated on 15 May 2020.

Dr. THAMARAI SELVEN M

Participation

Attended 10 National Webinars and 12 National level FDP's.

Publication

Published a paper titled *Wireless Network System in VLSI System Design Secured Routing Protocol Technique* in Lap Lambert Academic Publishing in 2020.

Online Courses

- Completed 11 courses in Coursera.
- Completed 2 Courses in Spoken Tutorial.
- Completed 3 Short Term Courses.

Events Organized

- Organized an event Bio Materials for Bio Medical Applications on 7 Feb. 2020. 30 students took part.
- Organized an event Wireless Embedded Using LORA IoT on 19 May 2020. 75 students participated.
- Organized an event Opportunities & Government Initiatives in India's Transition to Electric Mobility on 20 Feb. 2020. 43 students took part.
- Organized an event *Effective use of CANVA for Design Aspects* on 11 May 2020. 75 students participated.
- Organized an event Get Ready to Become a Boss on 26 May 2020. 65 students took part.

Guest Lecture

Gave a guest lecture in a National level Webinar on

Wireless Technology What Why & Where held at L.R.G Government Arts College for Women, Tirupur on 13 Jun. 2020.

Prof. ASHOK KUMAR K

Participation

Attended 16 National Webinars and 15 National level FDP's.

Events Organized

- Organized an event PCB Design for Bio medical Electronics in which 45 students participated on 3 and 4 Jan. 2020.
- Organized an event Introduction to FPGA and its use for IoT in which 73 students participated on 18 May 2020.

Dr. SIDHARTHAN V

Participation

Attended 15 National Webinars, 1 National Conference, 1 National Workshop, 2 International level FDP and 10 National level FDP's.

Publications

Published a paper titled *Spurious Power Suppression Technique for DSP Applications*, ISBN 978-613-8-26972-4, Lambert Publisher.

Published a paper titled *Solar Powered Smart Sprinkling System* in International Journal of Innovative Technology and Exploring Engineering, ISSN: 2278-3075 (Online), Volume-9 Issue-7, May 2020, Page No. 1121-1123.

Online Courses

- Completed 13 courses in Coursera.
- Completed 1 course in Spoken Tutorial.

Events Organized

- Organized an event Bio Computing in which 43 students participated on 20 Jan. 2020.
- Organized an event Medical Image Processing in which 60 students participated on 21 Jan. 2020.
- Organized an event Recent Trends in Electric Vehicles in which 38 students participated on 22 Feb. 2020.
- Organized an event *ASIC and IP Core Design* in which 80 students participated on 13 May 2020.



Prof. SATHISH KUMAR V

Events Organized

Organized an event *Bio – Medical Textile A sojourn from Fibers to Fabrics* in which 750 students participated on 14 May 2020.

Prof. PRASANNA KUMAR M

Participation

Attended 20 National Webinars, 1 International Conference and 1 National Conference, 3 National Workshops and 10 National level FDPs.

Online Courses

- Completed 3 courses in Coursera.
- Completed 3 courses in NPTEL.
- Completed 3 courses from TATA Steels.
- Completed 1 course in Google.

Events Organized

- Organized an event Microbial Fuel Cell in which 47 students participated on 11 Jan. 2020.
- Organized an event Advance Trends in Biomedical Instrumentation in which 60 students participated on 28 Jan. 2020.
- Organized an event Electronic Science in Wildlife Protection and Monitoring in which 30 students participated on 8 Feb. 2020.
- Organized an event IoT for Agriculture in which 40 students participated on 8 Feb. 2020.
- Organized a quiz on Basic Electronics in which 1824 students participated from 20 May 2020 to 25 May 2020.



Prof. INDIRA S

Participation

Attended 14 National Webinars and 10 National level FDP's.

Online Courses

- Completed 7 courses in Coursera.
- Completed 3 courses in Spoken Tutorial.

Events Organized

- Organized an event *Wearable Sensors* in which 43 students participated on 23 Jan. 2020.
- Organized a webinar on *AI for Beginners* in which 55 students participated on 16 May 2020.
- Organized a webinar on *Current Trends in Automotive Electronics* in which 50 students participated on 30 Jun. 2020.

Prof. CHARLES BABU J

Events Organized

Organized an event *Awareness on Medical Imaging Techniques* in which 41 students participated on 9 Jan. 2020.

STUDENTS' ACHIEVEMENTS

Participation

- 4 students of I BSc Electronics participated in an *Inter Collegiate south Indian Cultural Fest NAYA 2020* at Sankara College of Science and Commerce.
- 4 students of I BSc Electronics participated in a *Project Presentation* held at Sri Krishna Arts and Science College.
- 4 students of I BSc Electronics participated in *Circuit Debugging* at Hindustan College of Arts and Science.

- 16 students of II BSc Electronics participated in *Gate Way 2020* at PSG College of Arts and Science.
- 16 students of II BSc Electronics participated in an *Inter Collegiate south Indian Cultural Fest NAYA 2020* at Sankara College of Science and Commerce.
- 22 students of II BSc Electronics participated and presented their papers in Hindustan College of Arts and Science.
- 2 students of III BSc Electronics participated in *National Level Short Film Making on Biological Concepts* in PSGR Krishnammal College for Women.
- 16 students of III BSc Electronics participated in *ECSNOVA UTSAV 2020* held at Sri Krishna College of Arts and Science.
- 1 student of III BSc Electronics participated in an *Inter Department Sports Meet* at Sri Ramakrishna College of Arts and Science.
- 2 students of I MSc Electronics participated in a *Poster Presentation* at Sri Krishna College of Arts and Science.
- I and III BSc Electronics students and II MSc Electronics students participated in a National Conference on *Innovations in Electronics and Material Science NCIEMS 2020* in Nehru college of Arts and Science.
- I MSc Electronics students participated in a National Seminar on *IoT Based Smart Information System for Healthcare Application* organized by IFET College of Engineering, Villupuram.
- 15 students of I MSc Electronics attended a National Conference at Hindustan College of Arts and Science.
- II BSc Electronics participated in 8 quizzes.

Awards Won

- Mr. Subash, Mr. Deepak, Mr. Sidhu and Mr. Arif Ahmed won second place in a *National level Short Film Competition* held at PSGR Krishnammal College of Arts and Science on 29 Jan. 2020.



BIOTECHNOLOGY

DEPARTMENT ACTIVITIES

GUEST LECTURES/ SEMINARS/ WORKSHOPS ORGANIZED

A Guest Lecture on *Nuances and Nitty Gritty of Being Ethically Intellectual* was organized on 3 Jan. 2020. Dr. Madhan Shankar, Dean, Rathinam College of Arts and Science, Coimbatore was the resource person.

A Guest Lecture on *Animal Experimentation Studies on Drug Discovery* was organized on 31 Jan. 2020. Dr Hari Prasath L, Assistant Professor, Department of Biochemistry, Karpagam Acedamy of Higher Education, Coimbatore served as the resource person.

A Guest Lecture on *Biomarkers for Diagnosis of Human Diseases – Past, Present and Future Frontiers* was organized on 7 Jan. 2020. Dr. Meena, Deputy Quality Manager, Bioline Laboratory, Coimbatore delivered a lecture.

A Guest Lecture on *Wireless Communication in Biomedical Sciences* was organized on 27 Jan. 2020. Dr. Thamarai Selvan M, Assistant Professor, Department of Electronics, SRCAS, Coimbatore was the resource person.

A Guest Lecture on *Alcoholic Beverages* was organized on 12 Mar. 2020. Prof. Sri Hari M, Assistant Professor, Department of Catering Science and Hotel Management, SRCAS, Coimbatore was the resource person.

A one day Seminar on *Advances in Biotechnology for Sustainable Development* was organized on 8 Feb. 2020. Dr. Ramesh T, Associate Professor, CAS in Marine Biology, Annamalai University, Parangipettai, Dr. Raja S, Assistant Professor in Zoology, Kongunadu Arts and Science College, Coimbatore, and Dr. Sangilimuthu S, Head, Department of Biotechnology, Karpagam Acedamy of Higher Education Coimbatore were the resource persons.

A one day outstation Seminar cum Workshop on *Bio-integrated Farming System* was organized on 15 Mar. 2020. Dr. Balu Prakash T, Naturalist and farmer, Pungampalayam village, Karamadai was the resource person.



WEBINARS ORGANIZED

A Webinar on *Drug Discovery and NGS Data Analysis* was organized on 9 May 2020. Prof. Vivek Chandramohan, Assistant Professor, Department of Biotechnology, Siddaganga Institute of Technology (SIT), Tumkur, Karnataka was the resource person.

A Webinar on *Next Generation Sequencing* was organized on 7 May 2020. Dr Manimekalai R Scientist, Division of Crop Improvement, Sugarcane Breeding Institute (ICAR), Coimbatore was the resource person.

A two day Webinar on Instrumentation Techniques was organised for the students on 27 and 28, May 2020. Dr. Laxmi Subramaniam, CEO, Shruthi Herbals, Velandipalayam, Coimbatore was the resource person of the webinar.

INDUSTRIAL VISITS

- Second year students visited Pasteur Institute of India, Coonoor to learn the process of making vaccine and its uses on 8 Jan. 2020.
- First year students visited Santhosh Farms, Pollachi, Coimbatore to learn the process of making organic products on 25 Jan. 2020.
- Third year students visited Karamadai, Balu Farms, Coimbatore to learn the arts of making bonsai and its ornamental properties on Feb. 2020.

JOC COMPLETED

I B.Sc Biotech students completed a course named The Science of Stem Cells in Coursera for their JOC.

II B.Sc BT students completed a course named Toxicology: 21 in Coursera for their JOC.

INTRA- COLLEGE COMPETITION

An Intra- College competition was held on 24 Feb. 2020. Model Presentation, Oral Presentation, Poster Presentation, and Petri Art were the events conducted.





SPECIAL CAMPAIGN

A special campaign named Diabetes Screening Campaign & Life style Modification was organized for the Teaching and Non-Teaching Faculty on 19 Feb. 2020. Dr.Balamurugan Ramanathan, Chief Diabetologist, Kovai Diabetes Specialty Centre and Hospital, Coimbatore was the special invitee.

FACULTY'S ACHIEVEMENTS

Dr. MALEEKA BEGUM S F

Participation

Participated in 2 International Webinars and 3 National Webinars, 2 International level FDP and 8 National level FDP's.

Publication

Published a paper titled *In Vitro and In Vivo studies of PHB Cast Films Blended with Various Herbs and its Biocompatible Characterization* in International Journal of Pharmaceutical Sciences and Research (IJPSR) with (E-ISSN: 0975-8232; P-ISSN:2320-5148)

Online Courses

- Completed 3 courses in Coursera
- Completed 2 courses in Spoken Tutorial
- Attended 3 quizzes

Dr. JAYASHEELA D

Participation

Participated in 12 National Webinars, 2 International Conferences, 1 International Workshop, 2 National Workshops and 6 National level FDP's.

Online Courses

- Completed 5 courses in Coursera

Dr. NISHU SEKAR

Participation

Participated in 1 International Webinar and 3 National Webinars and 1 National level FDP.

Dr. Helan Soundra Rani M

Participation

Participated in 7 International Webinars, 18 National

Webinars, 5 National Seminars, 2 National Workshops and 9 National level FDPs.

Online Courses

- Completed 36 courses in Coursera
- Completed 3 courses in spoken Tutorial

Prof. ASWINI A

Participation

Participated in 14 National Webinars, 1 International and 2 National Workshops, 2 International and 5 National FDPs.

Online Courses

- Completed 11 courses in Coursera
- Completed 2 courses Spoken Tutorial

Dr. RATHISH KUMAR S

Participation

Participated in 1 International Webinars, 3 National Webinars, 1 International Conference, 1 National Workshop and 1 National level FDP.

Online Courses

- Completed 5 courses in Coursera



Dr. RATHISH KUMAR S**Participation**

Participated in 1 International Webinars, 3 National Webinars, 1 International Conference, 1 National Workshop and 1 National level FDP.

Online Courses

- Completed 5 courses in Coursera

Dr. SUBASH KUMAR R**Participation**

Attended 3 International webinars, 7 National Webinars, 1 International Conferences, 3 National Conferences, 1 National Seminar, 2 National Workshops and 5 National level FDPs.

Paper Presentation

Presented a paper titled *Current Trends in Bacterial Biofilm* in an International Web Conference on Emergence of Alternative Therapeutic to Contagious Diseases conducted by Department of Zoology, Vasavi College, Erode on 11 Jun. 2020.

Guest Lectures Delivered

- A lecture on *Microbial Fuel Cells* for event DBT Star College Scheme was delivered for the department of Electronics, Sri Ramakrishna College of Arts and Science, Coimbatore on 11 Jan. 2020.
- A lecture on *Bacterial Biofilm – Development, Dispersal and Therapeutic Strategies in Post-antibiotic Era* was delivered for the department of Biotechnology, RVS College of Arts and Science, Coimbatore on 25 Feb. 2020.

Online Courses

- Completed 4 courses in Coursera
- Completed 6 courses in Spoken Tutorial

Webinar Organized

Organized an International Webinar Conference on *Facts and Perspectives of Integrative Biology* in which 260 students participated. It was held from 2 to 4 Jun. 2020.

Dr. DINESH BABU J**Participation**

Participated in 6 National Webinars, 1 National Workshop and 2 National level FDPs.

Online Courses

- Completed 2 courses in Spoken Tutorial

STUDENTS' ACHIEVEMENTS

- First UG attended 29 National Seminars, 2 National Workshops.
- Second UG attended 22 National Seminars, 19 National Workshops, and 35 National Conferences.
- Third UG attended 16 National Seminars.
- First PG attended 1 international and 2 National Seminars, 3 National Workshops, 5 International and 2 National Conferences.
- First UG attended 110 quizzes.
- Second UG attended 30 quizzes.
- First PG attended 6 quizzes.
- First UG completed 65 courses in Coursera.
- Second UG completed 52 courses in Coursera.
- First PG completed 11 courses in Coursera.

CATERING SCIENCE AND HOTEL MANAGEMENT

DEPARTMENT ACTIVITIES

GUEST LECTURES/ WORKSHOPS ORGANIZED

A Workshop on *Millet Cookies and English Cookies* was organized in association with Karaikudi Bakery Owners Association on 26 and 27th Jan. 2020.

A Guest Lecture on *Operations of Housekeeping in Star Hotels* was delivered by Mr. Muthuchamy, Executive housekeeper of ITC Welcom Hotel, Coimbatore on 8 Feb. 2020.

A Guest Lecture on *Latest Trends in Food and Beverage Operations* for 1st year and *Changing Trends in Bar Operations* for 2nd year was delivered by Mr. Sukumar N, Principal of Shevoray's, Salem on 9 Mar. 2020.



WEBINARS ORGANIZED

A Webinar on *Recent Trends and New Norms in the Restaurant Industry* was delivered by Dr. Kandapan Balasubramaniam on 11 May 2020.

A Webinar on *Hospitality Career Post Covid-19 Challenges and Opportunities* was delivered by Mr. Balaji Chandrasekar, Cluster Manager on 12 May 2020.

A Webinar on *Culinary Education for a New breed of Culinarian* by Chef Raj Mohan was held on 13 May 2020.

A Webinar on *New Normal in Hotels Post Covid-10* was delivered by Mr. Amarnath S on 14 May 2020.

A Webinar on *The Importance of Service Etiquette in Hospitality Industry* was delivered by Mr. Sankara Narayana G on 16 May 2020.

A Webinar on *Hospitality Industry-Global Scenario* was delivered by Chef. Sudharsan Murugavel on 21 May 2020.

A Webinar on *Overview of Cruise Line Industry* was delivered by Mr. Vairavan on 22 May 2020.

A Webinar on *Winning Customer Satisfaction in the Hospitality Industry-The Extra Mile* was delivered by Chef. Emil Pillai on 27 May 2020.

INDUSTRIAL VISIT

The students of second year were taken to Mirinda Beach resort & Ice Bar Baga beach, Goa on 20 and 22 Feb. 2020.

DEMONSTRATIONS

A demonstration program on *Homemade Chocolate* was organized by Women Empowerment Cell & Aram Foundation Charitable Trust with Department of Catering Science and Hotel Management for the school students on 4 Feb. 2020.

A demonstration program on *Towel Art* was organized in which Mr. Muthuchamy, Executive housekeeper of ITC Welcom Hotel, Coimbatore was the resource person and it was held on 8 Feb. 2020.

A demonstration program on *Flower Arrangement* was organized for the 1st year by Nilla blooms, Coimbatore on 7 Mar. 2020.

FACULTY'S ACHIEVEMENTS

Dr. DEENA S

Participation

Attended 2 National Webinars and 2 National level FDP's.

Online Courses

- Completed 10 courses in Coursera

Prof. SRI HARI M

Participation

Attended 2 National Webinars and 1 National level FDP.

Online Courses

- Completed 75 courses in Coursera.

Prof. RENJITH P

Participation

Attended 2 National Webinars and 1 National level FDP.

Online Courses

- Completed 9 courses in Coursera.

Prof. SHANKAR G

Participation

Attended 1 National Webinars and 1 National level FDP.

Online Courses

- Completed 4 courses in Coursera.
- Completed 1 course in Spoken Tutorial.

Guest Lecture

Delivered a guest lecture on *Home Made Snacks to Crack Lockdown* for the department of Physics, Sri Ramakrishna College of arts and Science, Coimbatore.

STUDENTS' ACHIEVEMENTS

- I BSc CS & HM students, a total of 36, attended a National Workshop on *Millet Cookies and English Cookies* organized by Karaikudi Bakery Association.
- I BSc CS & HM students attended 3 quizzes.
- II BSc CS & HM students attended 3 quizzes.
- I BSc CS & HM students completed 30 courses in Coursera.
- II BSc CS & HM students completed 34 courses in Coursera.
- III BSc CS & HM students completed 33 courses from On Training.

ENGLISH

DEPARTMENT ACTIVITIES

GUEST LECTURES/ SEMINARS ORGANIZED

A guest lecture was organized on *Literary Theories and Criticism: A New Perception* and the resource persons were Dr. Saritha M S, Assistant Professor of English, PSG College of Arts and Science, Coimbatore who spoke on the *Origin of Literary Criticism from Plato and Aristotle*, *Indian Aesthetics-Rasa Theory*, *Deformalization to T.S. Eliot's Objective Correlative in Literary Theories and Criticism* and Dr. Vanitha S, Assistant Professor of English, PSG College of Arts and Science, Coimbatore who spoke on *The Difference between Theory and Criticism and the Evolution of Literary Theory and Literary Criticism* on 11 Jan. 2020 in Conference Hall I.

A guest lecture on *Indian Writing in English* was delivered by Dr. Manju Kumari K, Head & Assistant Professor, Nirmala College for Women, Coimbatore on 25 Jan. 2020 in Conference Hall II.

A guest lecture on *Extended Figures of Speech* was delivered by Dr. Vasanthan M S, Sri Ramakrishna Dental College and Hospital, Coimbatore on 25 Feb. 2020 in Conference Hall I.

A one day National Seminar on *Delight in Modern Poetry* was held and the resource person for the plenary session I was Prof. John Britto M, Assistant Professor of English, St. Joseph's College, Tiruchirapalli. He spoke on the topic *Interpreting Poetry from the Perspective of Literary Theories* and Dr. Jehoson Jireh J, Assistant Professor of English, Christ Academy Institute for Advanced Studies, Bengaluru was the resource person for the plenary session II. He spoke on the topic *Enjoying Poetry: A Musical Perspective* on 6 Mar. 2020 in Conference Hall I. There were nearly 170 participants who attended the National Seminar from in and around Coimbatore and got benefitted.

STTP

The students of II MA English Literature attended Student Teacher Training Programme (STTP) from 6 Jan. 2020 to 22 Jan. 2020 at Sri Ramakrishna Matric. Hr. Sec. School, Coimbatore.

JOC Completed

- II BA English Literature students completed JOC IV titled *Professional Writing and Presentation* from 22 Jan. 2020 to 26 Jan. 2020 offered by Aware Automation Pvt. Ltd, Coimbatore.
- II BA English Literature students completed JOC III titled *Short Fiction in English Literature* from Swayam Portal.
- I BA English Literature students completed an online course for JOC II titled *Career Edge - Knockdown the Lockdown* offered by TCSiON in Apr. 2020.

BEC

- Dr.Karunambigai, Head, Dr.Balamayuranathan, Associate Professor and Prof.Vijayalakshmi, Assistant Professor attended an annual *Speaking Examiner's Training* on 13 and 14 Feb. 2020 at Sri Ramakrishna Engineering College the Authorized Cambridge English Centre (CELAC), Vattamalaipalayam.
- The training for Business English Certificate Course (BEC)- Business Preliminary (B1) was given for 35 students (School of Science and Humanities-31, School of Commerce-1, School of Management-2, School of Computing- 1) of various disciplines. The students cleared the examination which was held on 19 and 21 Feb. 2020 at Sri Ramakrishna Engineering College (CELAC), the Authorized Cambridge English Centre.

FACULTY'S ACHIEVEMENTS

Dr. KARUNAMBIGAI R

Guest Lecture Delivered

Handled a Webinar Session on *Analytical Approach to Literature* organized by Sri GVG Visalakshi College for Women, Udumalpet on 11May 2020.

Online Courses

Completed courses in Coursera, and Spoken Tutorial.

Dr. BALAMAYURANATHAN B

Participation

Attended 1 International, 1 National Webinar, and 2 National level FDPs.

Online Courses

Completed 1 certificate course in *Strategies to Address the Soft Skill Gap*.

Prof. VIJAYALAKSHMI S

Participation

Attended 6 National Webinars and National level FDP.

Online Courses

- Completed 4 courses offered by TCSiON.
- Completed a course offered by Sri Krishna Adithya College of Arts and Science.
- Completed 2 courses in Spoken Tutorial.
- Completed a course in Future Learn.
- Completed 2 courses offered by Alison.

Prof. KARTHIKEYAN P

Participation

Attended 4 National and 2 International Webinars, 2 National Workshop, and 5 National level FDP's.

Guest Lecture Delivered

Delivered a Guest Lecture on *Fiction Writing: Methods and Techniques* for B.A., M.A., English students and faculties of English Department in Michael Job College for Women, Sulur, Coimbatore on 12 Mar. 2020.

Online Courses

- Completed 5 courses in Coursera.
- Completed 4 courses in Future Learn.
- Completed 1 course in Spoken Tutorial.
- Completed 8 quizzes.

Prof. Mary Velanganni M

Participation

Attended 2 National Webinars, 2 National level FDPs.

Online Courses

- Completed an online course on *Strategies to Address Soft Skill Gap* conducted by IJASRW.
- Completed a crash course on *Art of Professional Writing* conducted by Mahendra Institute of Technology.
- Completed a course on *Verbal Proficiency* hosted by Sri Krishna Adithya College of Arts and Science.
- Completed a crash course on *Shakespeare* conducted by Tirupur Kumaran College for Women, Tirupur.

- Completed 1 course in Future Learn.
- Completed 2 courses in Spoken Tutorial.

Prof. JAMUNA V

Participation

Attended 1 National Symposium, 1 2 Day Online Refresher Course, 1 National Seminar, 8 National Webinars, 1 International Workshop, and 4 National FDP's.

Presentation

Participated and presented paper entitled Making of Women World in Anita Nair's Ladies Coupe: A Postmodern Ethnographical Study in a 2 day International Virtual Conference on Understanding Literature in the Context of Contemporary Theories - Indian and Western Prospective organized by NGM College, Pollachi from 7 May 2020 to 8 May 2020.

Online Courses

- Completed 1 course in Coursera.
- Completed 1 course in Future Learn.
- Completed 2 courses in Spoken Tutorial.
- Attended 2 online courses conducted by AVS College of Arts and Science, Salem.

Prof. DINESH KUMAR G

Guest Lecture Delivered

- Delivered a guest lecture on Linguistics organized by Nirmala College for Women, Coimbatore on 24 Jan. 2020.
- Served as a Resource Person in a One Day Workshop on Phonetics organized by APA College for Women, Palani on 14 Feb. 2020.

Online Courses

- Completed 1 course in Future Learn.
- Completed 1 course in Coursera.
- Completed 1 course in Spoken Tutorial.

Prof. RINI S

Participation

Attended 5 International Webinars, 10 National Webinars, 1 National Conference, and 2 National level FDP.

Online Courses

- Completed 3 courses offered by AVS College of Arts and Science, Salem.
- Completed a course offered by A.P.C. Mahalaxmi College for Women, Thoothukudi
- Completed 3 courses in Coursera.

Prof. SHOBHANA SREE R

Online Courses

- Completed a course offered by Mahendra Institute of Technology.
- Completed a course conducted by IJASRW.
- Completed a course in Spoken Tutorial.

Prof. LAVANYA N

Online Courses

- Completed a course offered by Mahendra Institute of Technology.
- Completed a course conducted by IJASRW.

Prof. Rusi R

Online Courses

- Completed a course offered by Mahendra Institute of Technology.
- Completed a course conducted by IJASRW.

Prof. MONISHA S

Online Courses

- Completed a course offered by Mahendra Institute of Technology.
- Completed a course conducted by IJASRW.

Prof. KRITHIKA DEVI S

Online Courses

- Completed a course offered by Mahendra Institute of Technology.
- Completed a course conducted by IJASRW.
- Completed 2 courses in Spoken Tutorial.

Prof. JINISHA S

Participation

- Attended 4 National Webinars.

Students' Achievements

- B A English students participated in various competitions in *Oru Naal Koothu 2020* organized by Rathinam College of Arts and Science, Coimbatore, on 9 Jan. 2020.
- Hamrin D F, Brindha P N & Maheswari M of II B A English participated in the National Conference organized by Nirmala College for Women, Coimbatore on 8 Jan. 2020.
- Students of B A English and M A English won third prize in Literary Parade, LITZEAL 2K20 conducted at PSG College of Arts and Science, Coimbatore on 31 Jan. 2020.

School of Management



“Real education enhances the dignity of a human being and increases his or her self-respect”.

- APJ.Abdul Kalam



School of Management

MBA

DEPARTMENT ACTIVITIES

GUEST LECTURES/ SEMINARS/ WEBINARS ORGANIZED

A Workshop was conducted on *Empower Yourself*, addressed by Mr Rex Mohan Kumar A, HR Global Head, Prophonix Technologies Pvt Ltd on 04 Jan. 2020.

A Workshop was conducted on *HR Analytical Tools for Professionals*, addressed by Mr Kumaravelan, National Trainer, JCI on 07 Jan. 2020.

A Workshop was conducted on *Digital Marketing Strategies*, addressed by Mr Udhayakumar, Head, Business Development, E-Cube Technologies on 10 Jan. 2020.

A Workshop was conducted on *Financial Instruments and Debt Recovery*, addressed by Mr Parthy Thangavelu, Business Head, Zillion Cubes on 10 Jan. 2020.

A Webinar on *HR beyond Covid-19* was delivered by Mr Pandi Alagu Raja, HR Business Leader, Oneyes Technologies on 20 Apr. 2020.

A Webinar on *Get Ready for the Industry* was delivered by Mr Parthi Thangavelu, Business Head, Zillion Cubes on 22 Apr. 2020.

A Webinar on *Entrepreneurship Before and After Covid 19*, was delivered by Mr Narasimhan B, Motivational Speaker, Assistant Professor, NGP College of Arts and Science, Coimbatore on 23 Apr. 2020.

A Webinar on *Entrepreneurship Before and After Covid 19*,

A Webinar on *Entrepreneurship Before and After Covid 19*, was delivered by Mr Jagadeesh Babu, Managing Director, The D Team, Chennai on 23 Apr. 2020.

A Webinar on *Getting Super Ready for Interviews After the Pandemic*, was delivered by Mr Parthi Thangavelu, Business Head, Zillion Cubes on 27 Apr. 2020.

A Webinar on *Post Covid-Hiring Norms*, was delivered by Mr Newton, Head-HR, Covenant Consultants on 02 May 2020.

A Webinar on *Post Post Covid Business Opportunities*, was delivered by Dr Bexci, Asso. Prof, Lincoln University College, Malaysia on 04 May 2020.

A Webinar on *Impact of AI in Busienss & Health Care*, was delivered by Dr Meenalosini Vimal Cruz, AP, Keene State College, University System of New Hamshire, USA on 20 May 2020.

INDUSTRIAL VISIT

As a part of curriculum, I MBA students went for an educational tour to Asia Pacific University, Malaysia on 14 to 18 Feb. 2020.

INTER/INTRA COLLEGE COMPETITIONS ORGANISED

Inter Department Competition *Zazzy 2020* was organised on 09 to 13 Mar. 2020, in which 350 students were participated.

National Level Inter Collegiate Competition *Sagacity 2020* was organised on 01 to 15 Jun. 2020, in which 900 participants were enthusiastically participated and secured various prizes.

National Level Inter Collegiate Competition *Design a PPT on Digital or E-learning Technologies* was organised on 01 to 15 Jun. 2020.

FACULTY DETAILS

- Dr Bamini Rajasekharan attended 6 National Level Webinars, 5 National Level Seminars, 4 National Level Workshops and 6 National Level FDP's.
- Dr Naga Prakash P attended 4 National Level Webinars, 1 National Level Seminar and 1 National Level FDP.
- Dr Pon Meenakshi P attended 3 National Level Webinars, 2 National Level Seminars, 2 National Level Workshops and 5 National Level FDP's.
- Dr Merceline Anitha B attended 3 National Level Webinars, 1 National Level Seminar, 2 National Level Workshops and 8 National Level FDP's.
- Dr AVR Akshaya attended 2 National Level Webinars, 5 National Level Seminars, 1 National Level Workshop and 2 National Level FDP's.
- Ms Caroline Rebecca D attended 5 National Level Webinars, 1 National Level Seminar, 3 National Level Workshop and 7 National Level FDP's.

FACUTLY PUBLICATIONS

- Dr Bamini Rajasekharan published a paper entitled Impression Management–Reviewing its Impact on Work Performance and Instrument Validation in Gedrag & Organisatie Journal, Vol.33, Issue-02, Page No 850 to 864
- Dr Bamini Rajasekharan published a paper entitled A Study on Measuring the Talent Acquisition Practices in Selected IT Companies in Chennai, Tamilnadu in Journal of Xidian University, ISSN No: 1001-2400, Vol.14, Issue-03, Page No 850 to 864
- Dr Pon Meenakshi P published a paper entitled A Collection of Reviews on Capital Markets Financial Risk in an Organization in International Journal of Advance and Innovative Research, ISSN No: 2394-7780, Vol.7, Issue-2(1)
- Dr Pon Meenakshi P published a paper entitled Digital Transformation of Travel agencies using *Connected Products and live streaming to Provide Personalized services* in International Journal of Advance and

Innovative Research, ISSN No: 2394-7780, Vol.7, Issue-2(1)

- Dr Pon Meenakshi P published a paper entitled Re-conceptualizing cycling in the New Era in International Journal of Advance and Innovative Research, ISSN No: 2394-7780, Vol.7, Issue-2(1)
- Dr Pon Meenakshi P published a paper entitled A study on People's Attitude towards international scope of Entrepreneurship in International Journal of Management Technology and Engineering, ISO: 7021-2008, Vol.9, Issue-12
- Dr Pon Meenakshi P published a paper entitled Reviews on Goods and service Tax in India in Purakala Journal, ISSN: 0971-2143, Vol.31, Issue-14, April 2020
- Dr Pon Meenakshi P published a paper entitled To analyse the Impact of Artificial Intelligence in Education system During Quarantine Period-2020 in Studies in Indian Place Names Journal, ISSN: 2394-3114, Vol.40, Issue-39
- Dr Pon Meenakshi P published a paper entitled Implications of Time spent on Social media on Academic performance by Youngsters in Coimbatore city in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-24600
- Dr Pon Meenakshi P published a paper entitled An empirical study on significance of personal selling in Nilgiris Departmental store, Tirupur in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-37652
- Dr Pon Meenakshi P published a paper entitled Effectiveness of service provided with special reference to Deccan industries pvt. Ltd., Coimbatore city in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-25000.
- Dr Pon Meenakshi P published a paper entitled *A study on financial performance of Mahalakshmi Primary Agricultural Cooperative Credit society Ltd., at Salem* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-48.653

- Dr Pon Meenakshi P published a paper entitled The study on leverage analysis with reference to Rajesh Engineering works, Coimbatore in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-48838
- Dr Pon Meenakshi P published a paper entitled A study on perception of freight forwarders towards third party logistics with reference to Athish Exports in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-52103
- Dr Pon Meenakshi P published a paper entitled A study on Supply chain Management on AB Plastic Industry, Coimbatore in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-66258
- Dr Pon Meenakshi P published a paper entitled The role of consumer Activism in Marketing of organic products with reference to Pandian Traders, Coimbatore in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-45752
- Dr Pon Meenakshi P published a paper entitled A study on Marketing mix with reference to SNS packs, Coimbatore in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-48961
- Dr Pon Meenakshi P published a paper entitled A study on Promotional strategy used in make IT technologies, Coimbatore in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-81269
- Dr Pon Meenakshi P published a paper entitled A impact of loyalty cards on consumer purchase intention in Chennai silks in Coimbatore city in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-28920
- Dr Pon Meenakshi P published a paper entitled *A study on impact of smart tools & techniques on Secondary school students* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-45568
- Dr Pon Meenakshi P published a paper entitled A study on Employee perception towards logistics Management with reference to Southern Frozen Foods, Pollachi in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-57685
- Dr Pon Meenakshi P published a paper entitled A study on customer Relationship Management with reference to Ashok leyland, Chennai in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-91675
- Dr Pon Meenakshi P published a paper entitled A comparative study between IOS Vs Android users at Coimbatore city in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-64121
- Dr Pon Meenakshi P published a paper entitled A study on privacy Maintenance in Online Shopping with reference to Coimbatore in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4, Paper ID-60533
- Dr Merceline Anitha B and Prof Caroline Rebecca D published a paper entitled A Study on Impact of Software Applications in Logistics Management with Reference to Everon Impes in Coimbatore City in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4
- Dr Merceline Anitha B published a paper entitled *A Study on about Brand Awareness Towards Airtel at Kumbakonam* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4

- Dr Merceline Anitha B published a paper entitled *A Study on Process Management Based on Supply Chain Industry at Halidon Logistics Limited* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4
- Dr Merceline Anitha B published a paper entitled *A Study on Challenges Faced by Logistics Management with Special Reference to Abs Plastic Industry, Coimbatore* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4
- Dr Merceline Anitha B published a paper entitled *A Study on Honda Motors Service and Sales and Services* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4
- Dr Merceline Anitha B published a paper entitled *A Study on Working Capital Management with Special Reference to Manna Health Foods, Chennai* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4
- Dr Merceline Anitha B published a paper entitled *A Study on Inventory Management Sri Kannabiran Mill, Coimbatore City* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4
- Dr Merceline Anitha B published a paper entitled *To Measure the Customer Preferences towards the Chandran Steel House Pvt Ltd, Coimbatore* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4
- Dr Merceline Anitha B published a paper entitled *A Study on Customer Perception Towards Fast Track Watches at Coimbatore City* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4
- Dr Merceline Anitha B published a paper entitled *Analysis of Employess Performance at K M Knitwear Private Limited, Tirupur City* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4
- Dr Merceline Anitha B published a paper entitled *A Study on Marketing Strategies on Vijay Cements, Tiruchirappalli* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4
- Dr Merceline Anitha B published a paper entitled *A Study of Worl Life Balance of an Employees in CRI Pumps, Coimbatore* in International Research Journal of Modernization in Engineering technology and Science, Journal No: 2582-5208, Vol.2, Issue-4
- Dr Akshaya AVR published a paper entitled *A relationship between stress Management and Organisational Commitment among Women employees in NBFC with special reference to Coimbatore city* in Journal of Management Research and Analysis, ISSN No: 2394-2762, Vol.7, Issue-1, Jan-Mar 2020
- Dr Akshaya AVR published a paper entitled *A Study of Work life balance and Stress among women employees working with NBFC with special reference to Coimbatore District* in Journal of Management Research and Analysis, ISSN No: 2394-2762, Vol.7, Issue-1, Jan-Mar 2020
- Dr Akshaya AVR published a paper entitled *A Study on Employee Engagement in Smart Home Textiles, Karur - A Study in* International Research Journal of Modernization in Engineering Technology and Science, E-ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020.
- Dr Akshaya AVR published a paper entitled *A Study on Employees Performance Management System with Special Reference to Manna Health Foods* in International Research Journal of Modernization in Engineering Technology and Science, E-ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020
- Dr Akshaya AVR published a paper entitled *The Study on Leverage Ratio for Rajtharun Textiles Company in Annur* in International Research Journal of Modernization in Engineering Technology and Science, E-ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020
- Dr Akshaya AVR published a paper entitled *A Study on*

Customer's Perception on Organic Blend Tea of Thiashola with Special Reference to Cochin District, Kerala in International Research Journal of Modernization in Engineering Technology and Science, E-ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020

- Dr Akshaya AVR published a paper entitled To Study the Employee Motivation in Jegananth Textile, Coimbatore in International Research Journal of Modernization in Engineering Technology and Science, E-ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020.
- Dr Akshaya AVR published a paper entitled Leave Management Using Web Application in International Journal of Innovative Research in Technology, ISSN No: 2349-6002, Vol.6, Issue-10, Mar 2020
- Dr Akshaya AVR published a paper entitled A Study on Employee Performance Appraisal in IT Industry with Special Reference to Foresight Software Solution in Coimbatore in International Research Journal of Modernization in Engineering Technology and Science, E-ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020
- Dr Akshaya AVR published a paper entitled A Study on Employee Performance Appraisal and its Impact on Employee Retention with Special Reference to Metro Yaarns and Fabrics, Karur in International Research Journal of Modernization in Engineering Technology and Science, E-ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020
- Dr Akshaya AVR published a paper entitled A Study on Brand Awareness and Customer's Preference towards the Gold Winner Special Reference to Kaleesuwari Refinery Private Limited, Coimbatore in International Research Journal of Modernization in Engineering Technology and Science, E-ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020
- Dr Akshaya AVR published a paper entitled *Organisational Climate and its impact on QWL of the employees with special reference to Suguna Industries* in International Journal of Latest Engineering and Management Research, ISSN No: 2455-4847, Vol.5, Issue-3, Mar 2020
- Prof Caroline Rebecca D published a paper entitled To Analyse the impact of Artificial Intelligence in education system during quarantine period - 2020 in Studies in Indian Place Names Journal, ISSN No: 2394-3114, Vol.40, Issue-82
- Prof Caroline Rebecca D published a paper entitled A Study on Logistics System Performance Monitoring and Control VET Garments, Tirupur in International Research Journal of Modernization in Engineering technology and Science, ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020
- Prof Caroline Rebecca D published a paper entitled A Study on Financial Performance with reference to Mahindra Finance, Coimbatore in International Research Journal of Modernization in Engineering technology and Science, ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020
- Prof Caroline Rebecca D published a paper entitled A Study on Employees Satisfaction Towards Quality of Work life at Mahendra Pumps Private Limited, Coimbatore City in International Research Journal of Modernization in Engineering technology and Science, ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020
- Prof Caroline Rebecca D published a paper entitled A Study on the Current issues related to Appraisal for Employees at Riverbay International Pvt Ltd, Tirupur in International Research Journal of Modernization in Engineering technology and Science, ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020
- Prof Caroline Rebecca D published a paper entitled *A Study on Customer Preference and Brand Awareness with Reference to Submerisable Pump* in International Research Journal of Modernization in Engineering technology and Science, ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020
- Prof Caroline Rebecca D published a paper entitled *A Study on Financial Leverage Analysis with Special Reference to Deccan Industries, Coimbatore City* in International Research Journal of Modernization in Engineering technology and Science, ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020
- Prof Caroline Rebecca D published a paper entitled *Effectiveness of Service Provided with Special*

Reference to Deccan Industries Private Limited, Coimbatore City in International Research Journal of Modernization in Engineering technology and Science, ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020

- Prof Caroline Rebecca D published a paper entitled *A Study on Customer Satisfaction towards the Bajaj Pulsar, Jai Krishna Bajaj, Coimbatore* in International Research Journal of Modernization in Engineering technology and Science, ISSN No: 2582-5208, Vol.2, Issue-4, Apr 2020
- Prof Caroline Rebecca D published a paper entitled *A Study on Customer Perception towards Bajaj Platina with Special Reference to Aaditya Motors in Coimbatore* in International Research Journal of Modernization in Engineering technology and Science, ISSN No: 2582-5208, Vol.2, Issue-5, Apr 2020
- Prof Caroline Rebecca D published a paper entitled *A Study on Logistics System Performance Monitoring and Control VET Garments, Tirupur* in International Research Journal of Modernization in Engineering technology and Science, ISSN No: 2582-5208, Vol.2, Issue-5, Apr 2020.

FACULTY - ONLINE COURSE COMPLETED

- Dr Bamini Rajasekharan completed 44 online courses in Coursera and Globsyn Business School Online - Approved by AICTE
- Dr Pon Meenakshi P completed 41 online courses in Coursera, AICTE, Harvard and Spoken Tutorial
- Dr Merceline Anitha B completed 22 online courses in Coursera, Globsyn Business School Online - Approved by AICTE, Harvard and Spoken Tutorial
- Dr Akshaya AVR completed 4 online courses in Coursera and Globsyn Business School Online - Approved by AICTE
- Prof Caroline Rebecca D completed 14 online courses in Coursera and Spoken Tutorial

FACULTY INVITEES

- Dr Akshaya AVR acted as Guest Speaker in SDP- Webinar on *Be an Identity through your Emotions*, organised by Dr.N.G.P Institute of Technology, Coimbatore on 07 May 2020.
- Dr Akshaya AVR acted as Guest Speaker in Student

Development Program-Career Enhancement Program on *Identity through your Emotions*, organised by Kalaingar Karunanithi Institute of Technology, Coimbatore on 07 May 2020

STUDENT DETAILS

STUDENTS - PARTICIPATION WORKSHOPS/ SEMINAR/CONFERENCE

Students of I MBA participated in 23 National Level Seminars, 14 National Level Workshops and 1 International Level Workshop

STUDENTS – QUIZZES ATTENDED

Students of II MBA attended 40 Quizzes organised by various institutions

STUDENTS – ONLINE COURSES COMPLETED

- 40 students of I MBA completed online course in the platform by Coursera
- 11 Students of I MBA completed online courses offered by Sri Krishna Adithya College of Arts and Science
- 15 students of I MBA completed online course offered by TCS
- 1 student of I MBA completed online course offered by Great Learning Academy
- 3 students of I MBA completed online course in the platform TATA ION
- 1 student of I MBA completed online course offered by Google Digital George
- 1 student of I MBA completed online course offered by Facebook
- 1 student of I MBA completed online course offered by TATA Steel
- 1 student of I MBA completed MOOC online course
- 2 students of I MBA completed online course offered by ICT Academy.

BBA & BBA CA

DEPARTMENT ACTIVITIES

GUEST LECTURES/ SEMINARS/ WEBINARS ORGANIZED

A Guest Lecture on German Gestures for Business was delivered by Mr Murugesan, General Manager, Perfect Engineers, Coimbatore on 4 Jan. 2020

A One Day Market was exhibited by the students on 9 Jan. 2020

A Motivational Talk on Vaanavil Vazhkai for IAS Aspirants was delivered by Mr Srithar ITS, Deputy Director of Foreign Trade, Coimbatore on 12 Feb. 2020

A One Day National Level Talent Summit-2020 was organised and Mr Ananad Pillai, Brand Consultant, Life Coach, New Delhi was the resource person

JOC on Fundamentals of Management was conducted for the students I BBA A, I BBA B and I BBA CA

FACULTY PARTICIPATION

- Dr Jayanthi G attended 5 National Level Webinars, 3 National level Seminars and 3 National level FDP's
- Dr Sivakumar G attended 15 National Level Webinars, 9 International Level Webinars, 2 International Level Conferences, 3 National Level Seminars, 16 National Level FDP's and 11 International Level FDP
- Prof Karthika M attended 8 National Level Webinars, 2 International Level Webinars and 5 National Level FDP's
- Prof Rekha R attended 25 National Level Webinars, 2 International Level Webinars, 2 International Level Conferences, 2 National Level Seminars, 2 National Workshops, 1 International Workshop, 15 National Level FDP's and 7 International Level FDP's.
- Prof Subhasheni A attended 7 National Level Webinars, 1 International Level Webinar, 16 National Level FDP's and 2 International Level FDP's
- Prof Dinesh S attended 8 National Level Webinars, 2 International Level Webinars and 5 National Level FDP's

- Prof Venkatalakshmi R attended 3 National Level Webinars, 1 International Level Webinar, 22 National Level FDP's and 2 International Level FDP's
- Dr Mani Malathi attended 19 National Level Webinars, 2 International Level Webinars, 1 International Level Conference, 8 National Level FDP's and 1 International Level FDP's.
- Prof Ilango N attended 19 National Level Webinars, 2 International Level Webinars, 1 International Level Conference, 8 National Level FDP's and 1 International Level FDP's

FACULTY PUBLICATIONS

- Dr Jayanthi G published a paper entitled Role of Management in Internationalization: Analysis of Managerial & Firm Characteristics in International Journal of Creative Research Thoughts, Vol. 8, Mar.2020, Issue 3
- Dr Sivakumar G published a paper entitled Challenges and Strategies of Global Branding in Indian Market in D.R.S Research Journal, Vol. 10, Issue 7
- Prof Venkatalakshmi published a paper entitled Entrepreneurship an Art mastered by the Youths in Digital India in Indian Market in D.R.S Research Journal, Vol. 10, Issue 7

FACULTY PAPER PRESENTATIONS

- Prof Karthika M presented a paper entitled A Study on Determinants of Employee Satisfaction And Retention Strategy With Reference To Agua Clan Water Purifiers Private Limited Coimbatore in One day National Level Talent Summit-2020 Organised by Department of Management Science, Sri Ramakrishna College of Arts and Science on 18 Feb. 2020
- Prof Dinesh S presented a paper entitled A Study on Determinants of Employee Satisfaction And Retention Strategy With Reference To Agua Clan Water Purifiers Private Limited Coimbatore in One day National Level Talent Summit-2020 Organised by Department of Management Science, Sri Ramakrishna College of Arts and Science on 18 Feb. 2020



FACULTY - ONLINE COURSE COMPLETED

- Dr Jayanthi G completed 15 online courses in Coursera and Open Learn
- Dr Sivakumar G completed 33 online courses in Coursera, Udemey and E-Marketing Institute
- Prof Karthika M completed 25 online courses in Coursera and NPTEL
- Prof Rekha R completed 39 online courses in Coursera, Future Learn, NPTEL and Spoken Tutorial
- Prof Subhasheni A completed 10 courses in Coursera, NPTEL and Spoken Tutorial
- Prof Dinesh S completed 10 courses in Coursera and NPTEL
- Dr Arun Vidhya completed 10 courses in Coursera and NPTEL
- Prof Venkatalakshmi R completed 15 courses in Coursera, NPTEL and Spoken Tutorial
- Dr Mani Malathi completed 20 courses in Coursera and NPTEL
- Prof Ilango N completed 9 courses in Coursera and Spoken Tutorial.

QUIZZES & EVENTS ORGANISED BY FACULTIES

- Prof Rekha R organised an event *Am I Employable*, in which 47 students were participated and benefited with certificate on 19 May 2020
- Prof Rekha R organised an event *Great Strategies for Exceptional Growth*, in which 35 students were participated and benefited with certificate on 29 May 2020
- Prof Rekha R organised an event *Am I Employable*, in which 47 students were participated and benefited with certificate on 19 May 2020
- Dr Sivakumar G organised an event *Finding me in myself*, in which 50 students were participated and benefited with certificate on 06 Jun. 2020
- Prof Venkatalakshmi R organised an event *What Next? Dream Big!*, in which 50 students were participated and benefited with certificate on 06 Mar. 2020
- Prof Venkatalakshmi R organised an event *How to Crack Competitive Exams?*, in which 55 students were participated and benefited with certificate on 06 Feb. 2020
- Dr Manimalathi organised an event *Impact of Covid-19 on Indian Economy*, in which 65 students were participated and benefited with certificate on 22 May 2020
- Prof Venkatalakshmi R organised an event *Toyota Production System*, in which 47 students were participated and benefited with certificate on 23 May 2020
- Dr Manimalathi organised an event *Micro Economic*
- Dr Sivakumar G organised an event *Industry 4.0*, in which 80 students were participated and benefited with certificate on 20 May 2020
- Prof Rekha R organised an event *Am I Employable*, in which 47 students were participated and benefited with



Principles in Real World, in which 46 students were participated and benefited with certificate on 19 May 2020

- Dr Arun Vidhya organised an event *Cross Culture Behaviour*, in which 57 students were participated and benefited with certificate on 18 May 2020
- Prof Subhasheni A organised an event *G Suit*, in which 43 students were participated and benefited with certificate on 18 May 2020

Prof Karthika organised an event *Corona Virus and its Effects*, in which 58 students were participated and benefited with certificate on 16 May 2020

Dr Jayanthi organised an event *Launcing Design Thinking*, in which 54 students were participated and benefited with certificate on 15 May 2020

Prof Karthika organised an Motivational Talk, in which 56 students were participated and benefited with certificate on 14 May 2020



- Dr Jayanthi organised an event Purposeful Living and Personality, in which 42 students were participated and benefited with certificate on 05 Jun. 2020
- Prof Dinesh organised an event Entrepreneurship Development, in which 53 students were participated and benefited with certificate on 05 Jun. 2020
- Prof Dinesh organised an event The Cultural Impact of Business Communication, in which 67 students were participated and benefited with certificate on 05 May 2020

FACULTY - RESEARCH FUND RECEIVED

Dr Jayanthi G received fund from AICTE to conduct STTP for the year 2019-2020

STUDENT PARTICIPATION DETAILS

- 120 students of I BBA and I BBA CA participated in National Seminar, organised by Department of Management Science, Sri Ramakrishna College of Arts and Science, Coimbatore
- 110 students of II BBA and II BBA CA participated in National Seminar, organised by Department of Management Science, Sri Ramakrishna College of Arts and Science, Coimbatore
- 110 students of III BBA and III BBA CA participated in National Seminar, organised by Department of Management Science, Sri Ramakrishna College of Arts and Science, Coimbatore

STUDENT - ONLINE COURSES COMPLETED

- 59 students of I BBA CA completed online course on *Fundamentals of Management* in Coursera
- 104 students of I BBA completed online course on *Fundamentals of Management* in Coursera
- 50 students of I BBA completed online course on *Essentials of Entrepreneurship: Thinking and Action* in Coursera
- 50 students of I BBA completed online course on *Sales and Distribution Management* in NPTEL
- 56 students of I BBA CA completed Foundation course on *Managerial Economics* in NPTEL

STUDENT – PLACEMENT DETAILS

- 2 students got placed in Infosys
- 1 student got placed in V Serve
- 9 students got placed in IDBI Federal
- 3 students got placed in QBSS
- 2 students got placed in Just Dial
- 2 students got placed in One Rof
- 1 student got placed in Alcance Technologies
- 2 students got placed in Tata Consultancy Services
- 5 students got placed in Focus Edumatics
- 1 student got placed in IBM
- 1 student got placed in V Serve
- 1 student got placed in Just Dial
- 3 students got placed in Focus Edumatics
- 1 student got placed in IDBI Federal



SRI RAMAKRISHNA HOSPITAL

Clubs



“When We Think We Know We Cease To Learn”.

-Dr.Sarvepalli Radhakrishnan

CLUBS

NCC

CAMP

Eight of our cadets attended the *Attachment Camp* at Secundrabad from 31 Dec. 2019 to 14 Jan. 2020.

CPL Jayasoorya B attended the *National RD Camp – 2020* at New Delhi from 28 Dec. 2019 to 2 Feb. 2020.

PROGRAMME ORGANISED

NCC - SRCAS in association with the Coimbatore Cancer Foundation (CCF) created awareness on Anti - Tobacco and Anti - Tobacco Act to all I year UG students from 8 Jan. to 11 Jan. 2020

Republic Day was celebrated with a Ceremonial Parade in our college on 26 Jan. 2020

Fifteen of our cadets participated in the One day firing programme at PSGCAS on 5 Feb. 2020

NCC and TN Ex. NCC Cadets Organization jointly organised a NCC seminar on Experience on Recent SSB. The session was addressed by Mr Praveeth Kumar and Mr Gopal , Ex. NCC cadets of Coimbatore Group on 20 Feb. 2020.

NCC and TN Ex. NCC Cadets Organization jointly organised the Kavalan SOS Programme in Schools at RS Puram, Vellalar and Gopal Naidu Schools on 17 Feb 2020, 19 Feb. 2020 & 14 Mar. 2020

Fifteen of our cadets participated in the *Defence Career Expo* at KCT College, Coimbatore on 5 Mar. 2020.

NCC and 6 TN Med Coy NCC Unit jointly organised a

National Level E Quiz on *Engage and enhance the students during the quarantine period of COVID19* from 15 May. to 18 May. 2020.

EXAMINATIONS ATTENDED

- Fourteen of our NCC cadets attended the *B Certificate Examination* at PSGCAS from 15 to 16 Feb. 2020
- Eleven of our NCC cadets attended the *B Certificate Examination* at PSG College of Technology on 29 Feb. 2020 and 1 Mar. 2020

SEMINARS ATTENDED

NCC and Coimbatore Cancer Foundation jointly organised a seminar on *No Tobacco Awareness* on 16 Feb. 2020







Entrepreneurship Development Cell

ACTIVITIES ORGANISED

A GST sponsored Entrepreneurship Awareness Camp was organized for the students of Department of Electronics from 01 Jan. to 11 Jan. 2020.

A GST sponsored Entrepreneurship Awareness Camp was organized for the students of Department of Computer Science from 01 Jan. to 11 Jan. 2020.

A GST sponsored Entrepreneurship Awareness Camp was organized for the students of Department of Physics from 23. Jan to 25 Jan. 2020.



Physical Education

ACHIEVEMENTS

The Cricket team of our college won the title in the recently conducted CDCA'S 10th Inter Collegiate Cricket Tournament. Mr. A. H. Abul Hakkim, Mr. D. Mathesh kumar and Mr. N. Mohammed Ashik, three students of our college bagged the **Man of the Finals, Best Bowler and Best Batsman Awards**.

The women Throw ball team secured **3rd place** in the SHRETHA Senior 2019 Inter collegiate Throw ball Tournament, conducted by Sri Ramakrishna College of Arts and Science for Women.

S.I.Mohamed Ashiq of I B.Sc CS & HM won **Gold Medal** in the Bharathiar University Inter Collegiate Boxing (91+ kg) Competition and represented Bharathiar University.

U.B.Yateesh of I BBA.CA won **Gold Medal** in the Chief Minister's Trophy Weight Lifting (85kg) Competition.

K. Muthu Harini of I B.Com. IT won **Silver Medal** in Bharathiar University Inter Collegiate Boxing (75 + kg) Competition and also won **Silver Medal** in the Chief Minister's Trophy Weight Lifting (75kg) Competition.

R. Ruthick of II B.Sc. CS got selected to play for India at Dubai International Para Badminton



R. Santhini of I B.Com. PA won **Gold Medal** in National Skating meet, organised by the Student Olympic Association, held at Lovely Professional University, Punjab-Phagwara.

N.Surya of II B.Sc. ECS represented Tamil Nadu and played Open National Kabaddi Tournament, held at Warrangal, Telunghana State, conducted by **TAFTYGAS**.

S. Santhni of I BBA. CA won **Gold Medal** in the Chief Minister's Trophy Weight Lifting(75kg) Competition and also won **Silver Medal** in the Chief Minister's Trophy Javelin Throw Competition.





SRI RAMAKRISHNA

COLLEGE OF ARTS & SCIENCE

(Formerly SNR Sons College - Autonomous)



SRCAS won the Bharathiar University Men Badminton for the year 2019-20, @ Sri Ramakrishna Mission Vidyalaya. We defeated PSG CAS in the finals.

ROTARACT CLUB

PROGRAMME'S ORGANISED

Karunai Karangal (Donation of Sanitary Items to People in Orphanage) was organized on 29 Feb. 2020

An Id session and CRP Awareness was organized on 11 Mar. 2020

Rangotsav (Online Painting And Pencil Sketching Competition) was organized on 25 Apr. 2020



MEMBERS PARTICIPATION

The members of the club participated in the event Battleground on 4 and 5 Jan. 2020

The members of the club participated in the event Problem Faced by Animals in Captivity on 22 Jan. 2020

The members of the club participated in the event Swag (Group 1 Forum) on 9 Feb. 2020

The members of the club participated in the event Pride on 9 Mar. 2020



ENGLISH LITERARY CLUB AND LIT- AURA CLUB

English Literary Club & Lit-Aura conducted a one day Intercollegiate Literary Meet 'Li-Treat'20' - A Feast of Happiness, on 20 Feb. 2020. Ten competitions: Enact- tone, Pot Painting, Oratorical, Literary Parade, Oratorical, News-Story Writing, Drama, Lit-Connect, Poem Writing, Deliver the Dialogue and Quiz on Quotes were conducted. Nearly 200 participants took part in the events. Kumaraguru College of Technology, Coimbatore won the overall trophy.





தன்னம்பிக்கை மன்றம்

பிப்ரவரி 3 Feb. 2020 அன்று தன்னம்பிக்கை மன்றத்தின் சார்பாக எனும் பயிலரங்கு நடைபெற்றது. கோவை மாநகரைச் சார்ந்த பல கல்லூரிகளிலிருந்து மாணவர்கள் பங்கேற்று சிறப்பித்தனர். பயிலரங்கு சிறப்பு விருந்தினர்களாக திரு.ப.பிரேம்குமார் பிரேம்ஸ் கீரவண்டி எனும் நிறுவனத் தலைவர், திரு.பா.இராஜேஷ் நடிகர், நக்கலட்ஸ், திரு.தினேஷ் மாணிக்கம்; நோ புட் வேஸ்ட் எனும் நிறுவன இணைத்தலைவர் ஆகியோர் கலந்து கொண்டனர். மூவரும் மாணவப் பருவத்திலிருந்தே தனக்கென ஒரு பாதையை வடிவமைத்துக் கொண்டு அதன்வழி பல வெற்றிகளைப் பெற்று தடைக்கற்களை தகர்த்தெறிந்தவர்கள். பல்வேறு நிலைகளில் பயணிக்கும் இவர்கள் தங்களது அனுபவத்தோடு

தற்போதுள்ள உலகம் எதை எதிர்பார்க்கிறது. எந்த வழி சென்றால் நாம் நம் இலட்சியத்தை அடையலாம் என்பது குறித்து உரையாற்றினார்கள். இதனால் மாணவர்கள் அனைவரும் தன்னம்பிக்கை அடைந்தோடு தனக்கென ஒரு பாதையை வகுக்கும் வழியையும் கற்றுக்கொண்டனர்.

வானவில் வாழ்க்கை கருத்தரங்கு

12 Feb. 2020 அன்று D.ஸ்ரீதர் துணை டி.ஜி.எஃப்.டி அவர்கள் கல்லூரி கருத்தரங்கு அறை -1ல் வானவில் வாழ்க்கை எனும் தலைப்பில் மாணவர்களுக்கு ஊக்கம் நல்கும் வகையில் தன்னம்பிக்கைக் கருத்துக்களை பகிர்ந்ததோடு, தொழில் ஏற்றுமதி இறக்குமதி மூலமாக சுயதொழில் பெறுவது குறித்தும் கலந்துரையாடினார்.



EXPLORE.

EXPERIMENT.

EXCEL.



SRI RAMAKRISHNA

COLLEGE OF ARTS & SCIENCE (Autonomous)

Formerly SNR Sons College

Avinashi Road, Coimbatore – 641006, Tamil Nadu, India.

Phone: 0422 – 2562788 | www.srcas.ac.in



Expect your valuable feedback to: srcastimes@srcas.ac.in