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S.N.R. SONS COLLEGE
 (An Autonomous Institution)
 Coimbatore - 641 006.

SNR TIMES

A Bi - ANNUAL NEWSLETTER

FOR PRIVATE CIRCULATION ONLY



Dr. Ebenezer Jeyakumar A
 Director - Academics, SNR Sons Trust

DIRECTOR'S DESK

One warm evening many years ago...

Once upon a time, a man found a butterfly that was starting to hatch from its cocoon. He sat down and watched the butterfly for hours as it struggled to force itself through a tiny hole. Then, it suddenly stopped making progress and looked like it was stuck.

Therefore, the man decided to help the butterfly out. He took a pair of scissors and cut off the remaining bit of the cocoon. The butterfly then emerged easily, although it had a swollen body and small, shriveled wings.

The man thought nothing of it, and he sat there waiting for the wings to enlarge to support the butterfly. However, that never happened. The butterfly spent the

rest of its life unable to fly, crawling around with small wings and a swollen body.

Despite the man's kind heart, he didn't understand that the restricting cocoon and the struggle needed by the butterfly to get itself through the small hole were God's way of forcing fluid from the body of the butterfly into its wings to prepare itself for flying once it was free.

Our struggles in life help to develop our strengths. Without struggles, we never grow and get stronger, so it's important for us to tackle challenges on our own, and not rely on help from others all the time.



Dr. Karunakaran K
 Principal & Secretary, SNR Sons College

PRINCIPAL'S DESK

In ancient times, a king had his men place a boulder on a roadway. He then hid in the bushes, and watched to see if anyone would move the boulder out of the way. Some of the king's wealthiest merchants and courtiers passed by and simply walked around it.

Many people blamed the King for not keeping the roads clear, but none of them did anything about getting the stone removed.

One day, a peasant came along carrying vegetables. Upon approaching the boulder, the peasant laid down his burden and tried to push the stone out of the way. After much pushing and straining, he finally managed.

After the peasant went back to pick up his vegetables, he noticed a purse lying in the road where the boulder had been. The purse contained many gold coins and note from the King explain that the gold was for the person who removed the boulder from the road.

Moral of the story: Every obstacle that we come across gives us an opportunity to improve our circumstances, and while the lazy complain, others are creating opportunities through their kind hearts, generosity, and willingness to get things done.

CHIEF EDITOR

Dr. Karunakaran K Principal & Secretary

EDITOR

Mr. Balamayuranathan B Assistant Professor of English

EDITORIAL TEAM

Mr. Marutha Vijayan S Assistant Professor of Management

Mrs. Mary Velanganni M Assistant Professor of English

Mr. Ganesh Muthuram K Assistant Professor of English

Expect your valuable feedbacks to:
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S.N.R. SONS COLLEGE

(An Autonomous Institution)

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BCA

SEMINAR AND WORKSHOP'S ORGANISED

S.no.	DATE	TOPICS	RESOURCE PERSON
1	4.7.2017	Android Technology	Mr.Karthick, HP Enterprise Software, Coimbatore
2	4.7.2017	PYTHON Programming	Mr.Tamilselvan, IT Manager, Mazenet Solution, Chennai
3	11.7.2017	Software Testing	Mr.M.A.Farzana, NIMIS EDUCATOIN LIMITED
4	1.8.2017	Personality Development	Mr.Gopal, ATS Technology, Coimbatore
5	1.8.2017	Project Development	Mr.Sathiyar, Research Analyst, Tiruppur
6	8.8.2017	Oracle Database System By Vland Technology	Mr.Sathishkumar, Vland's Best Hub Pvt Ltd
7	10.8.2017	Cyber Security	Ms.Meena Gayathri, Talent Acquisition
8	3.10.2017	Amazon Aws	Mr.Annamalai Panchanathan, Sr.Data Tire Architect, Pricol, Coimbatore
9	8.12.2017	Icict'17 International Conference	Prof.Abubakar Mohammed, Artificial Intelligence
10	8.12.2017	Icict'17 International Conference	Ms.Swathi Venkitachalam, United States
11	8.12.2017	Icict'17 International Conference	Dr.P.Krishnapriya, KG College Of Arts And Science



DEPARTMENT ACHEIVEMENTS

All the faculties successfully completed NPTEL EXAM with ELITE certification

Students successfully completed their ONLINE certifications on various subjects under SPOKEN TUTORIAL and SOLO LEARNER

ORGANISED INTERNATIONAL LECTURE SERIES

International Lecture Series-1:
Mr Annamalai Panchanathan, Sr. Data Tire Architect, Pricol, delivered a seminar on *Amazon AWS* on 03.10.2017

International Lecture Series 2:
Mr Lakshminarayanan, Vice President, United States delivered a seminar on *Secure Web Applications* on 10.01.2018

International Lecture Series 3:
Dr Vasudevan S and Dr Senthamari R, delivered a seminar on *Big Data and Analytics* on 07.03.18

STUDENT'S ACHIEVEMENTS

Mr Suganath C R of II BCA won First Prize in a FASHION SHOW which was organized by Tamilnadu Fitness Association on 24.09.2017

Mr Suganath C R of II BCA won First Prize in a FITNESS CHAMPION which was organized by Tamilnadu Fitness Association on 10.12.2017

FACULTIES ACHIEVEMENTS:

Prof. Dr ANNA SAROVIJENDRAN - DEAN (SCHOOL OF COMPUTING)

Publications – International Journals

Published a paper entitled An Analysis of Data Characteristics and Classifier Performance in the Context of Ordinal Classification in the International Journal of Data Mining and Emerging Technologies, Vol.7 (1), May 2017, ISSN: 2249-3212.

Presentations – International Conferences

Presented a paper entitled Evaluation of Speckle Reduction Filtering Technique on SAR Images in the International Journal of Advancd Research in Science and Engineering (IJARSE) –ISSN 2319-8354, Volume.No. 06, Issue. No.12, Pages 268-276 . Dec-2017. www.ijarse.com

Presented a paper entitled A Survey on Collaborative Learning Framework using Cloud Computing in the International Journal of Advancd Research in Science

and Engineering (IJARSE) –ISSN 2319-8354, Volume.No. 06, Issue. No.12, Pages 268-276 . Dec-2017. www.ijarse.com

APPRECIATION RECEIVED

A Certificate of Appreciation for Instrumental role of SPOC for the NPTEL Local Chapter by IIT Madras for the period July – December 2017

Received THE BEST PAPER AWARD for the paper entitled An Improved Sampling Algorithm for Imbalanced Data Sets in the context of Ordinal Classification in the International Conference on Intelligent Computing and Technology -ICICT'17 held on 8th Dec.2017 organized by Sri Ramakrishna College of Arts and Science, Coimbatore

Prof. Dr Hariprasad D

1. Published a research article on the topic An Overview of Glaucoma Segmentation Using Watershed Transformation on December 8.12.2017, organized by Sri Ramakrishna College of Arts and Science, Coimbatore.

PUBLICATIONS: INTERNATIONAL CONFERENCE

Prof. Dr THAVAMANI S

Published an article entitled 'Design and Development of Hyper Spectral Image Classification Using Enhanced Mean Shift Segmentation in Image Mining' in the International Journal of Emerging Trends in Science and Technology (IJETST) – IC Value : 76.89 (Index Copernicus) Impact Factor : 4.219, ISSN 2348-9480, Volume 4, Issue-8, Pages 5725-5733. Aug-2017

Published an article entitled 'A Study on Security Mechanism Employed on The Electronic Health Records in The Cloud' in the International Journal of Contemporary Research in Computer Science & Technology (IJCRCST) –ISSN 2395-5325, Volume.No.3, Special Issue.3, Pages 208-214. Sep-2017



PRESENTATIONS IN INTERNATIONAL CONFERENCES:

Presented a paper entitled Survey on Network Security and Cryptography in the International Conference on Computing Intelligence and Applications organized by the Department of Computer Technology, Dr SNS Rajalakshmi College of Arts and Science, Coimbatore on 29th July 2017

AWARDS AND ACHIEVEMENTS

Received THE BEST PAPER AWARD for the paper entitled A Study on Security Mechanism Employed on the Electronic Health Records in the Cloud in the International Conference on Recent Trends in Computational Life Science & Information Technology ICLSIT-17 held on 5th Sept. 2017 organized by PG & Research Department of Computer Science, Tiruppur Kumaran College for Women, Tiruppur

Received BEST FACULTY AWARD for the Futuristic and Outstanding Best Practices in the field of education for the year 2017 from ARUNAI International Research Foundation (AIRF AWARDS - 2017) On 25.Oct. 2017

PARTICIPATION IN FDP

Participated in 9-Days FDP on Business Foundation Skills conducted by Infosys BPO Ltd, at Mangalore from 1st Aug to 9th Aug. 2017

Prof. Dr. MUTHUMANI N JOURNAL PUBICATION

Cancer Classification Using Hybrid Particle Swarm Optimization Genetic Algorithm with Improved Transductive Support Vector Machine for Gene Expression Data in Accent Journal of Economics, Ecology & Engineering, ISSN 2456-1037, Volume 02, Issue 10, October 2017

PUBLICATIONS IN CONFERENCES

Microarray Gene Expression Data Classification using RF-SVM Algorithm in the International conference on Computing Intelligence and Application, organized by Department of Computer Technology, Dr SNS Rajalakshmi College of Arts and Science, Jul. 2017

PARTICIPATION IN SEMINAR / WORKSHOP / FDP

Participated in two day IQAC sponsored workshop on Technology Based Learning at Sri Ramakrishna

College of Arts and Science for Women, Coimbatore on 8th and 9th Dec. 2017

Participated in two day Faculty Development Program on Introduction to IOT at Avinashilingam Faculty of Engineering, Coimbatore on 9th and 10th Nov. 2017

ACHIEVEMENTS:

Acted as a Resource Person for the ICMR sponsored Workshop on Intellectual Property Rights for Biotechnology Students and Staffs on the topic IPR in the ERA of Big and Open Data held at Sri Ramakrishna College of Arts and Science, Coimbatore on 15th and 16th Dec. 2017

Acted as a Resource Person for the Faculty Development Program on Outcome Based Education and Bloom's Taxonomy at PKR Arts and Science, College, Gobichettipalayam on 14th June 2017

Prof. SHOBANA R

Participated in a seminar organized by Sankara College Arts and Science on the topic Cloud Computing

Presented a paper entitled on Recent Trends of Teaching Methodology

Published a research paper entitled Survey on Mutation Testing Cost Reduction Methods on 8th Dec. 2017

Prof. SUMATHI V

Participated in a one day workshop, organized by Sri Ramakrishna College of Arts and Science on the topic Software Testing in Win Runner on 11th July 2017

Published a paper entitled Study and Investigation of Tampering Detection Methods Based on Image Hashing in International Journal of Scientific Research in Computer Science and Information Technology. Vol 2 Issue 6 ISSN 2456--3307

Prof. VIBINCHANDER S

Conducted a one day Workshop on Ethical Hacking at St. Joseph's College for Women, Hosur.

Delivered lecture in a one day International Seminar on Cyber Security at A.V.P College for Women, Poondi, Tirupur

B.SC COMPUTER SCIENCE



Prof. Dr. MARIA PRISCILLA

Presented a paper titled, A Study on Email Management Using Feature Selection Methods in Classification Algorithms in the International Conference, organized by the PG & Research Department of Computer Science, held at Tiruppur Kumaran College for Women, Tiruppur, on 05 Sep. 2017

Presented a paper titled, Intelligent Door for Security by JARVIS to Control Internet of Things in CCTV in

Sensitive Places in the International Conference on Intelligent Computing and Technology ICICT -17, 18 Dec. 2017 held at Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore

FACULTY DEVELOPMENT PROGRAMME

Attended a two day Faculty Development Program on INTERNET OF THINGS (IOT) conducted by the Department of Extension & Career Guidance,

Attended a two day Faculty Development Program on Internet of Things (IOT) conducted by the Department of Extension & Career Guidance, Bharathiar University jointly with UTL Technologies Ltd. Bangalore on 10 and 11 Jul. 2017

Attended a two day Faculty Development Program on introduction to mobile app development conducted by the ICT Academy on 27 and 28 Nov. 2017 held at Jay Shriram Group of Institutions, Tiruppur

Participated in two days Faculty Development Program on internet of things conducted by the Department of Extension & Career Guidance, Bharathiyar University and UTL Technologies LTD, Bengaluru on 10 and 11 July 2017

Acted as a Co- Convener in the International Conference on Intelligent Computing and Technology – ICICT - 17 on 18 Dec. 2017 held at Sri Ramakrishna College of Arts and Science (Autonomous), Coimbatore

An online certification course was completed on Introduction to Modern Application Development offered by NPTEL

Prof. Dr. MUKUNTHAN B

Dr Mukunthan B and Prof Radha B published a paper titled A Novel Healthcare Model To Explore Cloud Data Space Digitally For Health Improvement In Rural Areas in the International Journal of Advanced Research in Computer Science, Volume 8, No. 7, July – August 2017, DOI:

<http://dx.doi.org/10.26483/ijarcs.v8i7.4343>. (UGC Approved Journal)

Dr Mukunthan B, Prof Radha B and Prof. Govindaraju S published a paper entitled Probabilistic B-Tree Based Clustering Algorithm for Vehicular Ad-Hoc Network with Data Aggregation in the International Journal of Computer Sciences and Engineering, E-ISSN: 2347-2693, Volume-5, Issue-3. (UGC Approved Journal)

FDP ATTENDED

Dr Mukunthan B, attended the Faculty Development Programme on Introduction to big data analytics, Karpagam College of Engineering, C No: 017-22376: conducted by ICT Academy on 02,03 Aug. 2017

Prof Gomathi. D and Dr Mukunthan B published a paper entitled Enhanced Forensics Enabled Cloud through Secured Logging as a Service in the International Journal of Engineering Research in

Prof. Dr. MUKUNTHAN B

Computer Science and Engineering, ISSN 2394-2320, Vol 4, August 2017, DOI: 01.1617.vol4.iss8.pid06128. (UGC Approved Journal)

Prof. Geetha and Mukunthan B published a paper entitled Mitigating Denial of Service Attacks in Search Engines Using OLSR Metho in the International Journal of Engineering Research in Computer Science and Engineering (IJERCSE) Vol 4, Issue 8, August 2017. (UGC Approved Journal)

Prof. PREMA K

PAPER PUBLICATIONS

Presented a paper titled Artificial Neural Networks: Application, Issues & trends in Data Mining in the International Conference on Computing Intelligence and Applications conducted by Department of Computer Technology at Dr. SNS Rajalakshmi College of Arts and Science, on 29 Jul. 2017. The paper is published in the proceeding book which contains ISBN 978-1-941505-98-4



WORKSHOPS ATTENDED

Attended TNSCT sponsored National Workshop on Rapid Miner Tool at Avinashilingam College, on 25 July 2017

FACULTY DEVELOPMENT PROGRAMME

Attended Eight Days Faculty Development Programme at Infosys Campus, Mangalore, from 01 to 09 Aug. 2017

ONLINE EXAM

Completed 8 week online course on Soft Skills with Elite Certificate, offered by NPTEL

Prof. GOVINDARAJU S

ARTICLE PUBLICATION

Published an article entitled Content Based Medical Image Retrieval using Scale Invariant Feature Transform and Speed-Up Robust Feature in the International Journal of Control Theory and Applications (IJCTA), Volume No.10, Issued No.31, July 2017 (UGC Approved Journals)

FACULTY DEVELOPMENT PROGRAMMES ATTENDED

Attended a FDP, conducted by Dell EMC on Data Science and Big Data Analytics, held at KPR Institute of Technology, Coimbatore. 09 Jun. 2017

Attended a FDP on Problem Solving and Python Programming, held at RVS College of Engineering, Coimbatore from 05 to 12 Aug. 2017

Prof. NAGARAJAN R

ARTICLE PUBLICATION

Published an article entitled A Survey on Mobile Operating Systems and Mobile Networks in the International Journal of Advance Research in Science and Engineering Volume No.06, issue No 12, December 2017.(UGC Approved Journals)

PAPER PUBLICATION

Presented a paper titled A Survey on Mobile Operating Systems and Mobile Networks, conducted by School of Computing at Sri Ramakrishna College of Arts & Science on 08 Aug. 2017

CERTIFICATION COURSE

With Elite certification, completed NPTEL online certification course on Developing Soft Skills and Personality on 24 Sep. 2017

FACULTY DEVELOPMENT PROGRAMME

Participated in a two-day Faculty Development Programme on Internet of Things (IoT), conducted by the Department of Extension and Career Guidance, Bharathiar University, Coimbatore on 10 & 11 Jul.2017

Prof. KAVITHA P

ARTICLE PUBLICATION

Published an article entitled A Novel Video Coding Framework Based on Compressed Sensing and Discrete Wavelet Coding Approach for Edge Preserving in the International Journal of Emerging Trends and Technology in Computer Science (IJETTCS), Volume No.6, Issued No.6, Nov. 2017. ISSN 2278-6856 (UGC Approved Journals)

Published an article entitled A Guided Image Fusion Approach for Spectral Compressed Sensing Based Optimal Compression Plane Video Compression in the International Journal of Pure and Applied Mathematics, Volume No.117, Issued No.21, 2017. ISSN 1314-3395 (Scopus indexed, UGC Approved Journals)



PAPER PUBLICATION

Presented a paper titled An Efficient Video Coding Framework Based on Compressed Sensing For Video Compression in the International Conference on Next Generation Computing Technologies. (ICNGCT – 2017)

ONLINE CERTIFICATE COURSE

8 week online course, Introduction to Modern Application Development was completed, offered by NPTEL Certification

Prof. VIMAL CHAND C R

ARTICLE PUBLICATION

Published an article entitled Developing Face Recognition System using Convulutional Neural Network and Raspberry Pi Including Facial Expression in the International Journal of Advanced Research in Science and Engineering (IJARSE), Volume No.06, Issue No.12, Dec. 2017

ONLINE CERTIFICATION COURSE

With an ELITE Certificate, NPTEL online certification course, Introduction to Internet of Things - 8 week course was completed

FACULTY DEVELOPMENT PROGRAMM ATTENDED

Attended a FDP, conducted by Dell EMC on Data Science and Big Data Analytics, held at KPR Institute of Technology, Coimbatore on 09 Jul. 2017

Prof. PRANEESH M

ARTICLE PUBLICATION

Published an article entitled Building Keypoint Matching by Iteration and Global Information for Identifier of Mammogram Type Based on Feature Extraction in the International Journal of Advanced Research in Science and Engineering (IJARSE), Volume No.06, Issue No.12, December 2017 (UGC Approved Journals) Dec. 2017

Presented an article entitled Analysis of Real Time Application Based on IoT Architecture Reference Model in the International Conference on Internet of Things, held on 15 Sep. 2017 at Kodaikanal Christian College, Kodaikanal

Presented an article entitled Enhanced Digital Processing Average RGB Algorithm for Content Based IRIS Image Retrieval in the International Conference on Impact of Digitization, held on 13 Sep. 2017 at Dr. RV College of Arts and Science

ONLINE CERTIFICATION COURSE

Completed NPTEL online certification course Introduction to Digital Image Processing with Remote Sensing Data- 4 week course

Completed NPTEL online certification course Introduction to Modern Application Development - 8 week course

FACULTY DEVELOPMENT PROGRAM

Attended a two day Faculty Development Program on Introduction to Big Data Analytics, conducted by ICT Academy on 02 and 03 Aug. 2017 at Karpagam College of Engineering

Prof. JEYALAKSHMI

FACULTY DEVELOPMENT PROGRAMME

Attended Ten Days Faculty Development Programme at Infosys Campus, Mysore from 17 to 28 Dec. 2017

STUDENTS ACHIEVEMENTS

STUDENTS PLACEMENT DETAILS

S.No.	Name	EVENT	COLLEGE	POSITION
2	JEEVANANTHAN V YASHWANTH R MANOJ KUMAR K SABAREESH G	QUIZ	KGISL	RUNNER
3	SANDHIYA V ANEESHA M	SRCAS	SRCAS	WINNER
4	KALAIARASAN K GOWTHAM R	TREASURE HUNT	SRCAS	RUNNER
5	NITHISH B	JAM (DANCE)	SRCAS	WINNER
6	SABAREESH G	SOLO SINGING	KGISL	RUNNER
7	SRIKANTH K	CODING	PROGRAMMIN CLUB, SRCAS	WINNER
8	KALAIARASAN K	HAND BALL	CMS	RUNNER
9	ASHWATH S VINAY KUMAR D	DUMBCHARADES	SRCAS	RUNNER
10	RAGAVI A PRIYADHARSHINI P	CONNECTION	SRCAS	RUNNER

S.No.	REG.NO	NAMES	COMPANY NAMES	TOTAL No. OF COMPANIES PLACED
1	15106001	ABIMANYU M P	KOTAK, IDBI	2
2	15106006	ARAVIND S	IDBI	1
3	15106008	BALAJI B R	CG-VAK, AMAZON	2
4	15106010	DEEPAK C N	KGISL, KOTAK	2
5	15106012	DHARSHAN KUMAR R	JOY ALUKAS	1
6	15106013	DIVYA SREE S	IDBI	1

STUDENTS ACHIEVEMENTS

S.No.	Name	EVENT	COLLEGE	POSITION
1	Preethi Dhiviya R Aishwarya G Dharshan Kumar R Pari Ilanthariyan Santhosh Kumar R Aneesha M Swathi M Rakshith A.P	GROUP DANCE	SRCAS	RUNNER

S.No.	REG.NO	NAMES	COMPANY NAMES	TOTAL No. OF COMPANIES PLACED
7	15106016	HARI KRISHNA R	IDBI	1
8	15106018	INDHUMATHI S	KOTAK	1
9	15106021	KARTHIKEYAN KALAI	LINLAX, IDBI	2
10	15106022	KAVITHA R	KOTAK	1
11	15106023	KISHORE KUMAR R	KOTAK, LINLAX, IDBI	3
12	15106029	PRASATH S	IDBI	1
13	15106030	PREETHI DHIVYA S	KOTAK	1
14	15106033	RAGAVI A	KOTAK	1
15	15106034	RAGOTH KUMAR S	IDBI	1
16	15106036	RAJ KUMAR K	INFOSYS, LINLAX	2
17	15106038	RUJAI J C	KOTAK, AMAZON	2
18	15106041	SATHYAMOORTHI M	KOTAK, AMAZON	2
19	15106043	SRINITHI N V	KOTAK, CAPGEMINI	2
20	15106045	VIBIN GEORGE X	KOTAK, IDBI, LINLAX	3
21	15106046	VIGNESH J	IDBI	1
22	15106047	VIGNESH R	IDBI	1

B.Sc. IT

ASSOCIATION ACTIVITIES OF INFORMATION TECHNOLOGY

The School of Computing organized an International Conference on 'Intelligent Computing' in association with Conference World with ISBN 978-93-86171-86-3. 150 articles were received. Selected articles were

published in UGC Approved journal IJARSE , ISSN (O):2319-8354,ISSN(P):2319-8346. The conference was held on 08 Dec. 2017

FDP’s Attended by the Members of Faculty

Dr. Sumathi N attended an FDP on Mobile App Development at Jai Sri Ram Institutions, Tirupur from 27 to 29 Nov. 2017

Prof. Vidhya B attended an FDP on Data Analytics with R Programming at Sri Ramakrishna Institute of Technology, Coimbatore from 06 to 07 Dec. 2017

Prof. Balasaraswathi M participated in a two-day FDP on Teaching Techniques conducted by ICT Academy on 17 and 18 Jul. 2017

Prof. Vidhya B participated in the FDP on Global Business Foundation Skills conducted by Infosys BPO at Mangalore from 01 to 07 Aug. 2017

Staff’s Talk

Prof. Rajeev R acted as a resource person to deliver a lecture on Outcome-Based Education at Sri Saraswathy Thiagaraja College of Arts and Science, Pollachi on 27 Nov. 2017

Programme Organised

Dr. Kalyani P acted as a coordinator to train on MS Office for the Department of Police Personnel from 27 to 30 Dec. 2017

Publication

Dr. Deepa C participated and presented a paper entitled Efficient near Optimal Task Allocation for Triggysback Crowdsensing in ICICI’17 on 08 Dec. 2017

COMMERCE BPS

DEPARTMENT ACTIVITIES

A one week Faculty Development Programme on Finance and Accounting for Business Process Services was organized in association with TCS from 05 to 10 June 2017

With Mr. Manickam K, Lead Academic Interface Program, Tata Consultancy Services, Chennai, a guest lecture on Career in TCS was organised on 23 June 2017

Mr Balanarayan G, Academic Interface Program Head, Tata Consultancy Services, Chennai visited and interacted with students during an Expert Lecture Session on Recent Trends and Expectations in BPS Industry and released the Department Newsletter on 07 July 2017

With Mr Sivaram Ravindran and Binu Premkumar, a guest lecture on Introduction to Financial Markets was organized on 13 July 2017

With Balaji T V, AGM - FAO TCS BPS Chennai, a knowledge sharing session on Finance and Accounting for Business Process Services was organized on 26 July 2017

An interactive session for the final year commerce stream students on Career Opportunities of Standalone

Certification Programmes with Stephen Dinakaran, Human Resources - TAG & AIP TCS, Chennai was organized

A National Conference: A mega event on Digitalization of Service Sectors – Today and Tomorrow was organized in association with TCS on 27 Sep. 2017. 600 participants in and around Coimbatore participated in the Conference

STUDENTS ACHIEVEMENTS

Students of second year visited Anaikatti PRR Centre as a part of Outbound Training - Activity-Based Learning facilitated for the students in order to develop the Interpersonal Skills and Team Spirit

Students of second year successfully completed the NPTEL online certification programme, Developing Soft Skills and Personality

Second year students participated and won the First Place in AdZap event of the Intercollegiate Cultural Meet organized by Nirmala College for Women, Coimbatore



STAFF ACHIEVEMENTS

Dr Padmanabhan V

Published a paper on A study on Emotional Intelligence and Stress Level among the Employees at Work Place in the International Journal of Current Research and Modern Education (IJCRME), Vol 2, Issue 1, 2017, ISSN 2455 – 5428, Impact Factor 6.725

Published a paper on Demonetization: Is a Good Move for Our Economy in the Asia Pacific Journal of Research UGC Approved Journal with IF: 6.58 ISSN (Print) 2320 – 5504

Presented a paper in the International Conference on

Emerging Trends and Innovative Strategies in Social Media Marketing organized by Sankara College of Science and Commerce, Coimbatore entitled Consumer Buying Behavior and E-Marketing on 11 Oct 2017

FDP

Attended a one-week Faculty Development Programme organized by TCS at PSG College of Arts and Science, Coimbatore

Completed NPTEL online Certification Course on Developing Soft Skills and Personality with Elite Certification conducted by IIT, Kanpur

Staff's Talk

Invited as a resource person to deliver a lecture on Personality Development - A way for Success at Sri Ramalinga Sowdamibigai College of Arts and Science, Coimbatore on 23 Aug. 2017

Dr Nandhini M FDP

Attended a FDP on Insurance for Business Process Services organized by TCS at Dr. N.G.P. Arts and Science College, Coimbatore on 23 Aug. 2017

Participated in a Week-long FDP on Banking for Business Process Services organized by TCS from 04 to 09 Dec. 2017

Presented Paper in the conference

Presented a paper entitled Modern Marketing Methodology in the International conference on Emerging trends and innovative strategies in social media marketing organized by Sankara College of Science and Commerce, Coimbatore on 11 Oct. 2017
Presented a paper in the National conference on Transcending boundaries in corporate world organized by Hindustan College of Arts and Science, Coimbatore

Journal Publication

Published a paper entitled A Study on financial performance of Selected Non-Banking financial companies in India in the International Journal of Current Research and Modern Education

With Elite Certification Completed NPTEL online Certification Course on Developing Soft Skills and Personality conducted by IIT, Kanpur

Prof Pavithra S FDP

Participated in a week-long FDP on Banking for Business Process Services organized by TCS from 04 to 09 Dec 2017

Presented Paper in the conference

Presented a paper in the International Conference on Emerging Trends and Innovative Strategies in Social Media Marketing organized by Sankara College of Science and Commerce, Coimbatore on 11 Oct. 2017

Presented a paper in the National conference on Transcending Boundaries In Corporate World organized by Hindustan College of Arts and Science, Coimbatore

BCOM PA

SEMINARS AND GUEST LECTURES ORGANISED

The Department jointly with ICA Edu. Skills Pvt. Ltd. organized a seminar on GST on 30 Jun 2017

An orientation Program was organized for the 1st year students on Professional Courses by CA.S. Rajesh, Chairman ICAI, Coimbatore Chapter on 7 July 2017

Dr. John Micheal Raj, Dean School of Psychology, inaugurated the department association on 09 Aug 2017

ALUMNI RECONNECT

2010 and 2011 batch - Alumni meet was arranged on 12 Aug 2017.

PROFESSIONAL COURSES

About Nine Students of I B.Com PA cleared CPT Course (Foundation for CA), Three students of I B.Com PA and One student of II B.Com PA cleared CMA Foundation and One student of III B.Com PA cleared IPCC

ONLINE COURSES

Three students completed the NPTEL course on Developing Soft Skills and Personality Development with Elite Certification. Sixty students completed online course on Saylor Academy with average percentage of 80.

CONFERENCES/ SEMINARS PARTICIPATED

Students participated in various conferences and seminars held in Sankara College of Commerce and Science, Hindustan college of Arts and Science, Karpagam University, PSGR Krishnamal College for Women.

INDUSTRIAL VISIT

First year students went for an Industrial Visit to OOTY on 14 Oct 2017. They visited Benchmark Tea factory and learned the process of making and grading Tea.



DEPARTMENT OF MATHEMATICS

GUEST LECTURES AND SEMINARS ORGANISED

A Guest Lecture on Opportunities in Careers Today with Mr Senthil Sundharamoorthy, Manager Vizhient Inc, Principal System Analyst, UHC, Texas USA, as the resource person, was conducted on 07 Aug 2017

A Guest Lecture on Consumer Protection Act was delivered by Mrs Kokila Guest Lecturer, Govt. Arts College, Coimbatore on 30 Aug 2017

A Guest lecture programme on Object Oriented Programming Concepts was organised by the

department. The resource person, Dr Muthumani M Associate Professor, Sri Ramakrishna College of Arts and Science, Coimbatore addressed the gathering on 05 Aug 2017

A Guest Lecture on Impress Management was conducted. The resource person Dr Prabhu Associate Professor, Govt. Arts College, Coimbatore addressed the gathering on 25 Sep 2017

INDUSTRIAL VISITS

Third year students visited Mysore-Bangalore-Wonderla between 11 and 13 Sep. 2017

Third year students visited Kovai Castings, Saravanampatti, Coimbatore on 13 Sep 2017



STAFF PUBLICATION

Dr.Prince Paul Antony K published a paper titled A Study to Explore the Level of Awareness of Customers on Solar Energy Products with reference to Coimbatore District, Tamilnadu in Academia. An International Multi disciplinary Research Journal with the impact factor of 5.099

Akash R published a paper entitled E-Marketing in current Scenario in Shanlax International Journal of Commerce with the impact factor of 3.017

WORKSHOP ATTENDED BY THE FACULTY MEMBERS:

Vadivel M participated in Youth Leadership Summit 2017 organized by ICT Academy on 23 Aug 2017 at Codissia Trade Fair Complex, Coimbatore

Vadivel M attended UGC – SAP sponsored National Workshop on Environmental Accounting for Sustainable Development held at the School of Commerce, Bharathiar University, from 6 to 8 Sep 2017

FACULTY DEVELOPMENT PROGRAMME

Dr. Prince Paul Antony K and Mr. PrabuVengatesh T attended 4 days FDP on Finance & Accounting from 06 to 09 July 2017 organized by Infosys BPO Mangalore Campus

M. Vadivel attended 9days FDP on Global Business Foundation Skills from 12to 20 Sep 2017 organized by Infosys BPO Ltd at Mysore.

COMMERCE A&F

STUDENTS ACTIVITIES

With Mrs Hemalatha, Faculty in IT, Higher College of Technology, Kanyakumari, as the resource person, the department organised a guest lecture on Use of Information Technology in Finance on 27 July 2017

As part of the Environmental Studies' activity, the students visited The Nilgiri-Biosphere Nature Park, Anaikatti on 17 Aug 2017

On 08 Sep 2017 for an outreach activity, our students visited Deaf and Dumb School. Students distributed food and clothes to the children, conducted games and made the children happy.

Students of I B.Com A & F participated in a one-day Guest Lecture on Social Awareness in Emotional Intelligence organised by the Department of Business Management Studies held on 18 Sep 2017

A workshop on Financial Literacy with Dr. Baluswamy, Director of Management Studies, SNMV College and a Certified Financial Trainer, as the resource person was conducted on 27 Dec 2017



STUDENTS' ACHIEVEMENTS

Students participated in the Short Film Making Competition, organised by the Department of Business Management Studies. A team of nine students: Varun Sarathy, Binosh, Aarthi, Aishwarya, Samuel, Dharani, Nirmal, Heyram and Vivekananthan participated and were awarded for Time Management on 10 Aug 2017

STAFF ACHIEVEMENTS

DR. AGILA G

Published a paper entitled on A Study on Emotional Intelligence and Stress Level among the Employees at Work Place in International Journal of Current

Balaji S of I B.Com A & F participated in Silambattam, organised by Coimbatore District Level Silambattam Championship - 2017 and won first prize at the district level.

Research and Modern Education (IJCRME), Vol 2, Issue 1, 2017, ISSN 2455 – 5428, Impact Factor 6.725.

Published a paper entitled on A Study on Consumer Behaviour Related to Tourism and Travel with Special Reference to Coimbatore in Asia Pacific Journal of Research, ISSN (Print) 2320 – 5504.

Published a paper entitled on A study on Corporate Governance with reference to manufacturing industry in Coimbatore in Asia Pacific Journal of Research ISSN (Print) 2320 – 5504 with impact factor 6.58.

Visited Singapore and Malaysia for a study tour to have future tie-ups with foreign universities. Visits were paid to Asia Pacific University, Amity University and Manipal International University from 30 Sep 2017 to 05 Oct 2017

Completed NPTEL online Certification Course on Developing Soft Skills and Personality with Elite Certification conducted by IIT, Kanpur.

MRS CHRISTINA JEYADEVI J

Attended a workshop on Banking and Insurance Practices organised by TCS at Sri Ramakrishna College of Arts and Science, Coimbatore between 05 and 10.06.2017

Participated in a National Level Workshop on Multivariate Analysis Using SPSS and AMOS organised by Kongu Engineering College, Perungudi, Erode between 18 and 20.08.2017

Presented a paper entitled on Transcend Yourself to Keep Your Job in Future in the International Conference organised by Hindustan College of Arts and Science, Coimbatore on 22.09.2017

BBA & CA

DEPARTMENT OF MANAGEMENT SCIENCE (UG)

CALENDAR

S.No	Class	Date	Activity	Resource Person
1	I BBA & BBA CA	28.06.2017	Welcoming the Freshers	Dean, School of Management SR-CAS
2	I BBA & BBA CA	30.06.2017	CEO Talk Show	Mr. Nirmalraj, Founder & CEO, Buddies Café organized by Dr. G Jayanthi & Prof. Karthika
3	III BBA & BBA CA	10.07.2017	Guest Lecture on GST	Ms. B Ramya, Financial Advisor organized by Prof. M. Karthika
4	II BBA & BBA CA	27.07.2017	Bossing Production effectiveness & efficiency	Mr. S Ramachandran, GM – operations and Technical Sriram Karthic Polymers Pvt Ltd. Coordinated by Prof. Anusha Prabha

S.No	Class	Date	Activity	Resource Person
5	III BBA & BBA CA	01.08.2017	Guest Lecture on Logistics and Cargo Management	Mr. Veerababu, SAACA Institute. Organized by Dr. G Jayanthi
6	All Batches	10.08.2017	Corporate Theatre: Intercollegiate Short Film Competition	Mr. Dhanajayan, Founder, Dean, BOFTA Film Institute, Chennai
7	II BBA CA	11.08.2017	Industrial Visit and Interaction	SRK Polymers Coimbatore, organized by Prof. Anusha Prabha
8	FDP for Faculty	12.08.2017	FDP on Optimizing Innovative Teaching Methods	Ms. Sheeba Suresh, Soft Skill Trainer & Freelancer, organized by Prof. Anusha Prabha
9	Alumni Meet	13.08.2017	Alumni Reunion of 2008 & 2009 batches	
10	II BBA & BBA CA	29.08.2017	Insurance Awareness Program	Mr. Subramaniam, Rtd.Manager, United India Insurance, Coimbatore. Organised by Prof. Maruthavijayan Organised by Dr. G Jayanthi
11	II BBA	20.08.2017	Street Selling	
12	I & III Years	08.09.2017	Success Factors of Network Marketing & Leadership	Mr. & Mrs. Sagayamary Paulraj, organized by Dr. G Jayanthi
13	All Batches	13.09.2017	INAUGURATION –School of Management	
14	All Batches	18.09.2017 SNR Audit	Seminar on Social Awareness and Emotional Learning (FN)	Mr. Karthikeya Sivasenapathy, Kangeyam Cattle Research Foundation, organized by Prof.M Karthika & Prof. Anusha Prabha
15	II BBA & BBA CA	18.09.2017 SNR Audit	Touching the Tears of Failure- Motivational Talk	Prof. Dr. Arun Rajkumar
16	I BBA & BBA CA	19.09.2017	FB – EDI Awareness Program	Arena Software Technologies

S.No	Class	Date	Activity	Resource Person
17	II BBA & BBA CA	19.09.2017	Counseling Session for Boys: Essentials of Life	Mr. Rajasekar, Retired School Head Master, Mani Hr. Sec. School
18	Alumni Meet	22.09.2017	Alumni Reunion of 2013 - 2016 Batch	Programmes conducted and organized by Prof. R Rekha
19	III BBA & BBA CA	21-23.09.2017	Industrial Visit to Kodai FM, Kodaikanal	Kodaikanal



FACULTY AS RESOURCE PERSONS

Prof. Maruthavijayan S , was invited as a resource person to Angappa College of Arts and Science for a guest lecture on Law of Contracts for the students of II and III BBA and for B.Com on 31Aug 2017

Prof. Maruthavijayan S attended a One-Day National Level Symposium on E Business and E Commerce – Its Emerging Trends at NGM College, Pollachi on 23 Aug 2017

TRAINING PROGRAMMES ATTENDED

Prof. Maruthavijayan S attended a Train the Trainer Program: GBFS organized by TIP, SRCAS at INFOSYS, Mysore from 11 to 21Sep 2017

Prof. Subhasheni attended an Orientation Program for NSS Coordinators, organized by Bharathiar University at Aviniashilingam Deemed University, Coimbatore from 05 to 12 Sep 2017

PUBLICATIONS

Dr Jayanthi G authored a book titled, Internationalization Process and Strategies from SME Perspective published by Shanlax Press, Madurai, in June 2017

Dr Jayanthi G and Kaavya A published a paper titled Differences among Multigenerational Employees at Workplace for Job Retention, IOSR Journals, Sep. 2017

FACULTY PARTICIPATIONS

Prof Anusha Prabha attended a seminar on GST Roll Out and Academic Prospect at SRCW on 30 June 2017

Prof Maruthavijayan S attended a Faculty Development Program on Organisational Behaviour Tools at Sri Krishna College of Engineering and Technology on 09 June 2017

STUDENT PARTICIPATIONS

II year BBA students participated in the Intercollegiate Fest organized and conducted by Nehru college of Arts & Science, Coimbatore

Mr Balaji N of II BBA participated in AdZap Competition conducted by Nehru College and won I prize with cash award.

Ms Kavin Sree and Naveen of I BBA CA participated in Crezil 17, at Sri Narayana Guru College and won III prize.

Mr Santhosh of I BBA participated in the Elocution Competition of Kamban Vizha and won III Prize with Rs.500 cash award on 12 Oct 2017

BA English

JUNE-DECEMBER 2017

In August, to commemorate Independence Day a series of competitions viz. Story Telling, Elocution, Spell Bee and Poetry Writing were conducted for the students of English Literature and also for those from other disciplines. The winners were honoured with prizes.

On Sep.09, 2017, the Department Association and the clubs of the Department: ELC & Lit-Aura were inaugurated by Prof.Maheswari from PSGR Krishnammal College for Women. The speaker in her address spoke on the role of extra curricular and co-curricular activities in the shaping of an individual's personality. Dr. S. Deena, Vice Principal and Dr. F.Hannah Revathy were the other dignitaries who

graced the occasion with their presence and good words.

In September, for a period of 3 days the students of II BA and I MA went on industrial visit to Mysore, Coorg and Bangalore. The feasted their eyes upon the beauty of the surroundings of R.K. Narayanan's house turned museum and also they pay a visit to the famous century old library in Bangalore.

Two faculty from English namely Prof. S. Muralikrishnan and Prof. Ganesh Muthuram has underwent a train the trainer program at Infosys, Mysore-GBFS between Sep.10 and 21 2017.



தமிழ் மன்றம்

(ஜூன் 2017 முதல் டிசம்பர் 2017 வரை)

ஆகஸ்டு 08 ஆம் தேதி 2017-2018ஆம் கல்வியாண்டின் தமிழ்மன்றத் தொடக்கவிழா நடைபெற்றது. கோவை நன்னெறிக்கழகத்துடன் இணைந்து நடத்திய இவ்விழாவில் கொங்குநாடு கலை அறிவியல் கல்லூரியின் தமிழ்த்துறைத் தலைவர் முனைவர் க.முருகேசன் அவர்கள் சிறப்பு விருந்தினராகக் கலந்துகொண்டு “வையத்தலைமைகொள்” என்ற தலைப்பில் சிறப்புரையாற்றினார்.

எம்.ஜி.ஆர். நூற்றாண்டு விழாவினை முன்னிட்டு கல்லூரி மாணவர்களுக்கு கலை மற்றும் இலக்கியப்போட்டிகள் நடத்தப்பட்டு தமிழ் மன்றத் தொடக்கவிழாவில் வெற்றிபெற்ற மாணவர்களுக்கு பரிசுகளும் சான்றிதழ்களும் வழங்கப்பட்டன.

2017 அக்டோபர் 12 அன்று கோவை கம்பன் கழகத்தினரின் கம்பராமாயணம் சுழலும் சொல்லரங்கம் நடைபெற்றது. இதில் மாணவி வித்யாமோகன்தாஸ் (பி.காம்.சி.ஏ. மூன்றாமாண்டு) முதல் பரிசினைப் பெற்றார். 2017 நவம்பர் 4 அன்று இந்தியன் வங்கி

நடத்திய “ஊழலற்ற இந்தியாவை உருவாக்குவோம்” என்ற மாவட்ட அளவிலான பேச்சுப்போட்டியில் மாணவன் ஞா.சந்தோஸ்குமார் (பி.பி.ஏ. முதலாமாண்டு) முதல் பரிசினை வென்றார்.

2017 டிசம்பர் 11 அன்று பாரதியார் பிறந்த தின விழாவினையொட்டி கோவை பாரதியார் பல்கலைக்கழகத்தில் நடைபெற்ற கவிதைப் போட்டியில் மாணவர் ம.கோ.யோகேந்திர நிருகுதீஸ் (பி.எஸ்.சி. கணிதம் இரண்டாமாண்டு) முதல் பரிசினை வென்று “இளம்பாரதி” என்ற பட்டத்தினைப் பெற்றார்.

2017 டிசம்பர் 11 அன்று பாரதியார் பிறந்ததின விழாவினையொட்டி கோவை பண்பலை ரேடியோ சிட்டி (91.1) வானொலியில் “இன்றைய இளைஞர்களின் பார்வையில் பாரதி” என்ற தலைப்பில் தமிழ் மன்ற மாணவர்கள் தங்கள் கருத்துக்களை வழங்கினர். மேலும் தமிழ்த்துறைப் பேராசிரியர் முனைவர் ப.ஜெயபால் அவர்கள் சிறப்பு விருந்தினராகக் கலந்துகொண்டு “பாரதியின் அன்பன்” என்ற தலைப்பில் உரை நிகழ்த்தினார்.





STUDENTS' ACHIEVEMENT

Faculty members of our department presented 10 papers in National / International Seminar / Conferences.

Dr Sasikala T and Prof Gnana Priya K completed NPTEL online course on Processing of Polymer and Polymer Technology

Dr Sasikala T and Prof Gnana Priya K attended Two Weeks AICTE sponsored short term training courses in the month of December 2017

Second Year students participated and won Second Place in Poster Presentation, organized by Sri Ramakrishna Mission Vidhyalaya College of Arts and Science on Sep. 2017



B.sc Chemistry

DEPARTMENT ACTIVITIES

Dr Dhandapani M Associate Professor ,SRMV College of Arts and Science, Coimbatore inaugurated Departmental Association activities on 28 Aug. 2017

Industrial Visit to GVG paper Mill, Udumalpet was arranged for Students on 12 Aug. 2017

Industrial Visit to Coimbatore Pioneer Fertilizer Factory was arranged for Students on 9th Sept. 2017

Industrial Visit to Indian Space Research Organization (ISRO) was arranged for Students on 26 and 27 Sept. 2017

FACULTY ACHIEVEMENTS

Doctoral Degree was awarded for Prof. Sasikala T and Prof Muthulingam S by Bharathiar and Anna University respectively

For an extension activity, Students involved in Lake Cleaning and Planted 150 saplings at Singanallur Lake on 29 July in association with CUBE Organization, Coimbatore

With Dr Murugan S, Retd. Prof. S T Hindu College, Nagarcoil, A workshop on Semi - Micro Qualitative Inorganic and Organic Analysis was organised for first year students on 15 Dec. 2017

Four of our department faculty members published papers in reputed International Journals



B.sc BT

DEPARTMENT ACTIVITIES:

Dr Swaminathan K delivered a special lecture on Diabetes in Rural India on 16 Aug. 2017

Dr Kandaswamy P delivered a special lecture on Ways to prepare for KVPY Scholarship Examination on 12 Aug. 2017

Dr Rajan S delivered a special lecture on Biodiversity and Conservation of Nature and Natural Resources in Nilgiris on 16 Aug. 2017

Dr Raghavendra Rao R and Dr Shivanna was invited as the chief guest for the Science Academies Lecture Workshop held on 05 and 6 July 2017

FACULTY ACHIEVEMENT

Prof Subhashini G published a paper entitled Underutilized Fruits Derived Nutraceuticals – A Rejuvenator in the Indian Journal of Scientific Research during Sep. 2017

Prof Subhashini G published a research paper entitled Nutraceutical Studies on Eriobotrya Japonica (Thunb.) Lindl. (Fruits & Seeds) in the International Journal of Advances in Scientific Research during Nov. 2017

Prof Narendhran S published a paper entitled Impact of Titanium Nanoparticles in Implants in the Research and Development in Material Science during Sep. 2017

First Year Students visited IISc, Bangalore for one day Industrial Visit

Kumaraswamy K delivered a special lecture on Environmental Studies on 29 Aug. 2017

Dr Gnanapoongothai S delivered a special lecture on Molecular Biology, Virology, and Viral Detection including Lab Animals and Ethics 13 Sep. 2017

Dr Jeyakumar delivered a special lecture on Bioinformatics on 21 Dec. 2017

Prof Narendhran S published a paper entitled Role of zinc oxide nanoparticles: Sesamum Indicum Growth and Yield in the Research and Development in Material Science during Oct. 2017

Prof Pradeepa V published a paper entitled Antioxidant and Anticancerous Activities of Fucoxanthin Isolated from Brown Seaweed Sargassum wightii against HepG2 Cell lines in the International Journal of Innovative Research in Science, Engineering and Technology during June 2017

STUDENT'S ACHIEVEMENT:

A second year PG student undergone internship training on Molecular Biology, Tissue Culture and Biotechnological Tools conducted by UPASI Tea Research Foundation, Valparai on 02 to 21 June 2017

Aneesha P presented a POSTER in the International Conference on Biosciences and Bioinformatics on 14 to 16 Dec. 2017s

Sowmiya presented a paper in Mercy College, Palkkad

Shyam M of second UG attended a training programme on Biotechnology Microbiological Laboratory Techniques at Rnd Bio Solutions Coimbatore from 23 May to 02 June 2017

Merlin Priya M of second UG got selected for the Internship Programme at Aavin Milk Industry from 25 May to 8 June 2017

Mohan Raj V, Vinu Prasath M, Birundha M, Sakthivel, and Cruz Charles were selected for the Internship Programme at Pasteur Institute, Conoor during June 2017

Sarumathi S, Aneesha P J, Deepak Kumar N, Shanmuga Sundaram K, Praveen Kumar R, Monisha D, Reshma K Nair and Sasikala N, were selected for the Internship Programme at the Department of Biochemistry, Biotechnology, Bioinformatics Avinashilingam Institute for Home Sciences and Higher Education for Women, Coimbatore from 02 to 16 June 2017

Sasi Kumar.S was selected for the Internship Programme at Kevins Bioresearch, Chennai from 5 to 20 June 2017

Iyappan M, Vijay R and Naveen Prasath S were selected for the Internship Programme at Valparai, Upasi from 02 June to 23 June 2017

Catering Science and Hotel Management

Inauguration of Association of CS&HM

Mr. Abhiram Menon, General Manager, Hotel Lemon Tree, Coimbatore and Mr. Vijeth Poojary, The HR Manager, addressed the students during the inauguration of the Association of Catering Science & Hotel Management on 17 Aug 2017

A seminar was organized in which Mr. Issac Samuvel J, Store Manager, COX & KINGS, Coimbatore was the speaker. He addressed the students on Sustainable Tourism For Development - 2017

FESTIVAL CELEBRATIONS - ONAM CELEBRATION

Onam festival was celebrated in the college on 01 Sep. 2017, with pageantry and splendor. The festive spirit was brought out by the Athapookalam, the characteristic floral designs symbolic of this festival and Onam Sadya, an elaborate and grand meal including 23 traditional dishes prepared and served by students

TOURISM DAY CELEBRATION

World Tourism Day was celebrated on 27 and 28 Sep. 2017. A rally was conducted to create awareness on various tourist destinations in India. The rally was flagged off by Mr. Kandasamy Sub-Inspector, E-2 Police Station, Peelamedu. Various competitions like Heritage Triumph, Pencil Sketch, Face Painting, Video shoot were conducted

INDUSTRIAL VISITS

To got a knowledge about the operations and functions of the various departments of a five star hotel: First years visited Vivanta by Taj Surya, Coimbatore on 12 Oct 2017

To got an exposure about basic operations and functions of various departments: Second year students visited Hotel Gokulam Park, Coimbatore on 26 Oct. 2017

DEMONSTRATIONS

The resource person Mr. Narasimhan B, Fire Safety Officer of SNR Sons Charitable Trust demonstrated Fire Safety and Life Saving Skills to the students on 04 Oct.2017

WORKSHOP

A workshop on Vegetable, Fruit & Ice Carving was organized for the final year students for two days 06 and 07 Oct. 2017. Mr. Govindaraj M Chef, Phoenix Academy of Carving was the resource person for the workshop

STAFF ACHIEVEMENTS

Dr. DEENA S - SEMINAR - RESOURCE PERSON

Acted as a Chairperson for technical session for the UGC Sponsored National Seminar on Sustainable Tourism: A Tool for Development on 26 Sep. 2017 at Avinashilingam University, Coimbatore

ACHIEVEMENTS OF THE STUDENT

S.No	NAME	CLASS	EVENT	INSTITUTION	DATE	PRIZE
1.	Aathisheshan B Abinash B Abishek R Joy William J	I yr I yr I yr I yr	Treasure Hunt	SRCAS (Manavar Manram)	07.09.2017	II
2.	Pavithran R Vibu Krishnan V	III yr III yr	Cookery Competition	SRCAS (Manavar Manram)	08.09.2017	II
3.	Gokul K	I yr	Marketing a Product	Govt. Arts College, CBE	26.09.2017	I
4.	Arun Kumar V Dhatchinamoorthy S	III yr II yr	Cookery Competition	PSG-CAS, CBE	28.09.2017	I
5.	Arun Kumar V Jeyachandran	III yr II yr	Cookery Competition	Nehru Arts & Science College, CBE	05.10.2017	I



ECS

GUEST LECTURES, WORKSHOP, AND SEMINARS ORGANIZED:

A three-day workshop in association with Robo Cart, Mumbai was conducted on Go Solar from 05 to 07 Oct. 2017

INSTITUTIONAL AND INDUSTRIAL VISIT:

As a part of an Institutional Visit, UG and PG students visited Signals and Telecommunication Centre, Southern Railway, Podanur, Coimbatore on 17 Aug. 2017

STUDENT'S ACHIVEMENTS

The following students were placed in various companies

S.No	Name of the Student (UG)	Company Name
1	Rameshraj R	Infosys/TCS/Kotak Mahindra Pvt Ltd
2	Krishna Subramanian V S	Infosys/TCS/Kotak Mahindra Pvt Ltd
3	Vinidhaswini S	KGISL/ Kotak Mahindra Pvt Ltd
4	Anitha G S	Kotak Mahindra Pvt Ltd
5	Vijayalakshmi K	IDBI Federal Pvt Ltd
6	Nishintha Jasmine W	IDBI Federal Pvt Ltd
7	Vishnuram M	TCS
8	Logesh S	Eurekha Forbes
9	Harish L	Eurekha Forbes
10	Madhan Kumar R	Eurekha Forbes

STAFF ACHIEVEMENTS

PUBLICATION

Dr Senthil Kumar G and Indira S published a research article entitled Implementation of PIC Microcontroller Based Boost Converter for Solar Panel without Battery Backup in the International Journal of Scientific Research in Science, Engineering and Technology (IJSRET), Print ISSN: 2395-1990, Online ISSN: 2394-4099, Volume 3, Issue 6, (Page No. 52-55) September-October 2017

Kanimozhi S and Dr Senthil Kumar G published an article entitled Global Peace in the Magazine ICT Connect, September 2017

Charles Babu J published a paper entitled Spin Coated Cadmium Doped Zinc Oxide Thin Films:

Preparation ,Structural ,Optical And Electrical Characterization in the International Journal of Current Engineering and Scientific Research (IJCESR), ISSN (PRINT): 2393-8374, (ONLINE): 2394-0697, VOLUME-4, ISSUE-11,November 2017

Thamarai Selvan M published a paper entitled Performance and Area Overhead Optimization Of Network-On-Chip Architecture Using Reconfigurable Swapping Router Technique in the International Journal of Current Engineering and Scientific Research (IJCESR), ISSN (PRINT): 2393-8374, (ONLINE): 2394-0697, VOLUME-4, ISSUE-11,November 2017

Ashok Kumar K published a paper entitled FPGA-Based Multi-Core Performance Analysis of Architectural Techniques in the International Journal of Modern Trends in Engineering and Research (IJMTER) Volume 04, Issue no:12, ISSN (Online):2349-9745; ISSN (Print):2393-8161 December- 2017, Page No 98 - 102

FDP's ATTENDED

Prof. Charles Babu J participated in a two-day Faculty Development Program on Teaching Techniques at SRCAS, Coimbatore on 17 and 18 Jul. 2017

Prof. Prasanna Kumar M participated in a two-day Faculty Development Program on Introduction to Internet of Things at Rathinam College of Arts and Science, Coimbatore on 07 and 08 Sep. 2017

Prof. Indira S participated in the AICTE sponsored Faculty Development Programme on Medical and Healthcare Textiles-Products, Manufacturing, Testing and Applications from 04 to 17 Dec. 2017 at Kumaraguru College of Technology

SEMINARS / WORKSHOPS /CONFERENCES/ ONLINE COURSE ATTENDED

Dr Senthil Kumar G participated in AVANTEACH-2017 Challenges In Higher Education for the Next Triennium conducted by ASFASM on 25 Nov. 2017

Dr Poornima K and Indira S participated in the National Workshop on Solar PV System Design, organized by the Department of Electronics and Communication Science and PG Department of Physics at Justice Basheer Ahmed Sayeed College for Women, Chennai on 22 Aug. 2017

Prof. Kanimozhi S participated in the one day seminar on Future Mobile Technologies and Artificial Intelligence organized by the Department of Computer Science at Bharathiar University, Coimbatore on 15 Dec. 2017

Prof. Kanimozhi S participated in Centre for Intellectual Property Rights (CIPR) sponsored one day workshop on 'Intellectual Property Rights & Innovations' at Kathir College of Engineering

Prof. Thamaraiselvan M, Prof. Ramesh A P and Prof. Indira S participated in the third National Level Workshop on Art of Writing And Publishing Effective Research Paper in Journals and Conferences at Kongu Engineering College, Erode on 07 Oct. 2017

Prof. Thamaraiselvan M participated in the one day National Level Workshop on Automation Using Plc and Scada at KG College of Arts and Science 10 Aug. 2017

ONLINE COURSE COMPLETION

Prof. Charles Babu J completed an online certification course Introduction to Research, offered by NPTEL

Prof. Thamaraiselvan M completed an online course Introduction to Research with Elite certification, offered by NPTEL

Prof. Ashok Kumar K completed an online certificate course Design for Internet of Thing offered by NPTEL

Prof. Prasanna Kumar M attended an Online Webinar on Programming Drones with Simulink organized by MathWorks on 07 Dec. 2017



MBA

ASSOCIATION INAUGURATION

Cherian K Philip, Head Sales, Planet 11 Ecommerce Solution India Pvt. Ltd was the chief guest and Ms. Kavitha Kandasamy, Lead Technical Writer, CGI Information System was the Guest of Honour for the Department Association Inauguration which was held on 13 Sep 2017.

Prof. Ms. Amsaveni N,and Prof. Ms. Akshaya A V R, attended a Faculty Development Programme on GST and Its Implications at Sri Ramakrishna College for Women on 30 Jun. 2017

Second Year students attended a GST Awareness Programme organized by the School of Commerce, Sri Ramakrishna College of Arts and Science on 30 Jun 2017

10 students of Second Year students participated in the National Fest Meet organized by the Department of Management Studies, Kannur University, Kerala on 13 & 14 Jul. 2017

Business Speaker Series 1 was organized on 26 Jul. 2017. Mr. S. Prasanna Krishna, Founder, Career Zone, Coimbatore, interacted with the students on Power of Ideas

PG Fresher’s Day 2017 was inaugurated by Mr.Karthik Ram Srinivasan, CEO, SKS Accessories, Coimbatore on 07 Jul. 2017

First and Second Year students went for a Day with Nature to Nilgiris Biosphere on 11 Aug. 2017

As a part of National Management Week, Students visited an orphanage and conducted activities for the

inmates in Arasur on 12 Aug.2017

International Speaker Series was organized, Mr. Anand Venkatachalam, System Enterprise Architecture, Costco Warehousing USA interacted with the students on the Retail Supply Chain Management and IT on 17 Aug. 2017

As a part of curriculum requirement, Second Year students underwent an Outbound Training namely Leadership Intervention 3 from 29 to 31 Aug. 2017

Dr. Chitra R, Director, MBA received the Best Self-learner Award during the Teacher’s day Award Celebrations on 05 Sep. 2017

The Department organized a Brand Expo which was inaugurated by Dr. Chitra K, Principal, Sri Ramakrishna College for Women on 14 Sep. 2017

Sri Ramakrishna Business School of Department of International Business in association with Nuova Fil Infotech & TiE Coimbatore organized a Management Development Programme and Panel Discussion on Business Opportunities in Maldives on 22 Sep. 2017

AICTE Sponsored Two-week Faculty Development Programme on Business Research and Data Analysis for Social Science was organised, in which 60 participants from various colleges participated, which was held between 20 Nov.2017 and 02 Dec. 2017

NATIONAL LEVEL WORKSHOPS ORGANISED:

S.No	Theme	Title	Date	Funded by
1.	Regional Workshop	Prevention of School Bullying for School Principals, Teachers and Support Staff	07 Oct 2017	CSR Trust, 180A, Bharathi Nagar Sirumugai - 641302 Mob: 0 9486911210 Email: csrtrust.cbe@gmail.com
2.	Two Day Technical Workshop	Intellectual Property Rights For Principals, Academicians, Researchers and Industry Practitioners	15 &16 Nov 2017	Tamilnadu State Council for Science and Technology, Chennai
3.	Two Day Technical Workshop	Intellectual Property Rights for Biotechnology Students, Scholars and Teachers	14 &15 Dec 2017	Indian Council of Medical Research, New Delhi

SEMINARS ORGANISED:

S.No	Theme	Title	Date	Funded by
1.	Seminar	Science Promotion Activities at Sri Ramakrishana Central School, Coimbatore	08 Dec 2017	Tamilnadu State Council for Science and Technology, Chennai
2	Seminar	Mangalyaan Success Story: A Technology Demonstration on Indian Space Exploration at Sri Ramakrishana Central School, Coimbatore	13 Dec 2017	Tamilnadu State Council for Science and Technology, Chennai

MSW

INTERNATIONAL PUBLICATION:

Dr. Thirumoorthi R published a paper entitled Occurrences and Economic Implications of Chronic Pain with reference Coimbatore City, India in the International Journal IOSR Journal of Humanities And Social Science (IOSR-JHSS); Volume 22, Issue 9, Ver. 6 (September. 2017) PP 72-80 e-ISSN: 2279-0837, p-ISSN: 2279-0845





CLUBS WEC

Women Empowerment Cell inauguration was held on 04 Aug. 2017 with Mrs. Jaya Mahesh, Fitness Therapist, Title Winner of Mrs. India Earth 2016. Handloom for Nation and Handloom for Fashion - Fashion parade was conducted, in which 55 students participated and 2 students won the title Handloom Ambassador

An awareness session on Legal Rights for Women was conducted on 26 Oct. 2017, in which, 200 students participated. The resource person of the session was Dr. Thirumoorthi R, Head & Associate professor, Dept. of MSW and Mr Maruthavijayan S, Asst.prof, Dept. of BBA & BBA(CA)

The test session for Legal Rights for Women was

conducted on 01 Nov 2017 for 97 students. The first three cash prize of the event worth of Rs.8,500/- was sponsored by National Commission for Women

The staff members and research scholars of our college participated in one day Symposium on Breaking the Ceiling for Women Empowerment: CYNICISM vs TRUST, organized by the Center for Women's Studies of PSG College of Arts and Science on 01 Nov 2017

A cookie baking Hands on Training Workshop was conducted on 27 Dec 2017 for all the final year UG & PG students. The session was handled by Associate Prof. Visalakshi N. Students were trained over making 9 varieties of cookies



ASSOCIATION INAUGURATION

Dr. Perumal K, Director, WCSC-Vision Academy, Aliyar inaugurated the Association of the Department Activities and released the Newsletter GRAVITY on 26 Jul 2017

INDUSTRIAL VISIT

Third year students visited Solar Trade Links at Mangalore on 06 Sep. 2017 Second year students visited Sathish Dhawan Space Center, Sriharikota, and interacted with Viswanathan Sarma P, Head, Po & SM. on 21 Sep. 2017

First year students visited Nethra Engineering Private Ltd. on 22 Dec. 2017

SPECIAL LECTURES

Eminent Scientist Mr. Rajasekar V and Mr. Santhanagopal of ISRO delivered lectures about astrophysics during the celebration of the World Space Week, a one day National Seminar on Space Science and Technology was organized by the Department of Physics jointly with the Department of Electronics on 14 Nov. 2017

STUDENT'S ACHIEVEMENTS

The students team Prasannaa Kumar D, Aravind R K and Archana Amala A ideas were selected in the top 12 among 700 by the Tamil Nadu Students Innovators 2017: A Startup Activation Programme, organized by KCT Forge Accelerator in association with EDII- Tamilnadu. The team received a cash prize of 25,000/- and consulting opportunities for their final year project at Forge Accelerator



GUEST LECTURE ORGANISED

A Guest Lecture on Bio Diversity and Field Visit to the Agricultural University were arranged for First year students on 03 Nov. 2017

Third and Second year students attended Swayam Prabha Video lectures on Forces on Bodies: Contact and Non-Contact Force & Mobility and Temperature Dependence of Resistivity on 27 Dec. 2017

During the Teachers day Celebration 2017 at SRCAS, the Department received awards under the categories of Best Emerging Department Award and Best Newsletter Award

ALUMNI

Alumni Reunion Meet for the Batches: 1994-97, 1995-98 and 1996-99 of all departments was conducted on 22.10.2017





NATIONAL CADET CORPS

NCC – EVENTS JUN 2017 – DEC 2017

Mrs. Vanitha Mohan, Managing Trustee of Siruthuli. Chief Guest, Inaugurated the NCC Programme for the academic year 2017-18 on 4 Aug. 2017 in SNR Auditorium

International Yoga Day Celebrated in our college campus on 20 Jun. 2017

Tobacco Free Coimbatore seminar programme was conducted on 30 Jun. 2017 at GKNM Hospital

A cadet, Jothish Kumar G received the Best Cadet Award with a Cash Prize of Rs.3,500 from NCC Directorate on 3 Jul. 2017

A cadet, Sri Ram U O attended one month Special Training- Basic Mountaineering Course in Jammu and Kashmir from 1 to 28 Jul. 2017

A Seminar on Anti- Tobacco Moment was organized by the NCC wing on 31 Aug. 2017, Lakshmi Prabha, Coordinator of Cancer Foundation was invited as the Chief Guest

No Tobacco Awareness Rally was organized along

with NSS NCC wing near Siddhapudur on 21 Sep. 2017

Cpl. Sajeev, the First Student of SRCAS attended the National TSC Camp 2017 (Thal sanic Camp) at Delhi

On 11 Dec. 2017, to create an awareness among the people in Anaikatti Villaga about Swatch Bharat and No Tobacco, A Cleaning Programme was done during the rally also, distributed the notice which carries the information about cleanliness

ANO and 15 cadets were participated in 15 All India Conference Cancer Care India and a presentation was given, and an Awareness Mime Programme was performed in front of DDG of NCC and audience on 16th Dec. 2017

The NCC cadets SGT. Gowtham K, Second year B.Com. PA, SGT. Surya Velayudam D Second year B.Sc. CS & SGT. Bavath D Second year B.Sc. Phy were selected for the prestigious National RD Camp under the category of Drill and Cultural at New Delhi for the year 2018

NSS

SWACHH SURVEKSHAN AWARD

NSS Programme Officer Mr. Prahadeeshwaran S was appreciated and awarded for the active contribution in Swachh Survekshan Online Feedback project and Swachh Bharat Mission by Shri. Majumdar, Director of Central Urban Development Council, Government of India and Dr. Vijayakarhikeyan K, IAS, the Corporation Commissioner

WORLD BLOOD DONORS DAY

National Service Scheme of Sri Ramakrishna College of Arts and Science associated with Sri Ramakrishna Hospital and conducted a Blood Donation Camp in remembrance of World Blood Donors Day on 14 Jun. 2017. 48 units of Blood were collected from 48 students. 75 volunteers took part in the event

WORLD ENVIRONMENTAL DAY

In the presence of Dr. K. Vijayakarhikeyan IAS, Commissioner and Special Officer, Coimbatore City Municipal Corporation, an awareness street plays was conducted during the celebration of World Environmental Day on 5th Jun. 2017 at Gandhipuram Bus Stand

WORLD YOGA DAY

World Yoga Day was celebrated on 20 Jun. 2017 with Mr. Suresh Kumar, Yoga Director of Vedhathi Maharishi, Yoga Coaching Centre, at SNR Auditorium. He taught ASANAS for the students also, explained the importance and indispensable needs of Yoga. 200 students participated and got benefited through this event

ANTI RAGGING DAY SEMINAR

Our college NSS wings joined hands in a mega memorial Rally and pledge taking on the eve of 2nd Death Anniversary of Dr. APJ Abdul Kalam. The event was conducted by Friends of Police and Coimbatore Corporation on 20 Jul. 2017 from Women's Polytechnic Junction to VOC park ground. Mr. Hariharan, the District Collector, Coimbatore flagged off and hoisted the event. More than 300 people took part in this rally and took pledge

MEGA MEDICAL CAMP (05-07-2017)

Our college NSS conducted a Mega Medical Camp on 05 Jul.2017. Blood Donation, Blood Screening, Blood Grouping were done by Sri Ramakrishna Hospitals. Dental Checkup was done by Sri Ramakrishna Dental College and Hospitals. Eye Screening was done by Lotus Eye Care Hospitals. College Dr. Karunakaran K Principal and Secretary, inaugurated the camp. Blood Screening and Grouping was done for 924 students, Eye Screening Camp was done for 257 students and Dental Checkup was done for 350 students. 120 volunteers took part in the event.

PLANTATION AT OUTER CAMPUS

NSS wing conducted a Plantation Event in association with LIONS Club on 19 Jul. 2017 at outer yard of SRCAS and Sri Ramakrishna Old Age Home. Lions club Chief Co-ordinator and Dr. Karunakaran K Principal and Secretary of SRCAS presided event. 50 volunteers participated in this event and nearly 40 saplings were planted.

S.No	Event	NO OF VOLUNTEERS	VENUE	OUTCOME
1	Rock Painting	10	Aalamaramedu- Anaikatti	10 paintings were Done
2	Street play	05	Kondanoor- Anaikatti	Awareness on Dengue was created
3	Pre-camp survey	25	Kondanoor- Anaikatti	The primary needs of the village were identified
4	Dengue awareness Education	10	Kondanoor- Anaikatti	Nearly 50 public and 24 families were being educated

WORLD HEPATITIS DAY RALLY

NSS wing joined hands with Sri Ramakrishna Hospitals organized a Mega Rally and Pledge Taking on the observance of World Hepatitis Day on 28 Jul. 2017. The rally was held from Women's Polytechnic Junction to VOC park ground. Mr. Ramakrishnan V, SNR Sons Trust COO, flagged off the event and Dr. Karunakaran K, Principal and Secretary, SRCAS hoisted the event. More than 400 volunteers participated in this rally and took pledge

SWACHH BHARAT IN AVARAMPALAYAM

As per the instruction of the Ministry of Youth Affairs and Sports, NSS wing undertook the Swachhta Pakhwada (Fortnight) Cleaning project and implemented in Vilankuirchi Road and Avarampalayam area(ward No 34). Nearly 50 volunteers took part in this event and created awareness among public about keeping the city clean

DYNAMIC EVENTS IN ANAIKATTI TRIBAL VILLAGE (12-8-17)

NSS camp was organized in Anaikatti Tribal Village on 12 Aug. 2017: many activities were done during the stay in the village. With 50 volunteers, various activities were planned like Pre-camp survey, Rock Painting, Street play, Dengue Awareness Education, Swachh Bharat Abhiyan, Check Dam cleaning and Swachh Pakhwada.

S.No	Event	NO OF VOLUNTEERS	VENUE	OUTCOME
5	Check dam Cleaning	25	Kondanoor- Anaikatti	The check dam were cleaned and many wastes were trashed
6	Swachh Bharat Abhiyan, Swachhta Pakhwada	50	Mangarai Check post	Nearly 12 bags of plastics were cleaned





FAC

SWAFINE ARTS CLUB & MANAVAR MANRAM ACHIEVEMENTS ACHH SURVEKSHAN AWARD

Mr. Stalin Gunasekaran T inaugurated the Fine Arts Club and Manavar Manram for the academic year 2017-18 on 15 Sep. 2017

In Anthariksh 2017 - A Cultural Fest held at Nehru College of Aeronautical and Applied Science on 22 Sep. 2017. Our students fetched First Prize for Group Song, Solo Song, Rangoli, Best Actor, Photography and Second Prize for Best Actor and Third Prize for Group Dance

In Fantabulous 2017 – A Cultural Fest held at Nehru College of Arts and Science on 05 Oct. 2017. Our students won First Prize for AdZap, Pencil Sketching, Best Actress, Cookery, and Second Prize for Facial Painting and Third Prize for Flower Arrangement and Solo Song

In Credies 2017 - A Cultural Fest held at Shree Narayanaguru College on 12 and 13 Oct. 2017. Our

students won Second Prize for Dumb Charades, Quiz, Pencil Sketching, Rangoli and Third Prize for Group Song, Pencil Sketching and Painting

Several guest performances were rendered by members of the Fine Arts Club on the eve of Junior Scenario held on 13 Oct. 2017

In Renaissance 2K17 – A Cultural Fest held at Michael Job College of Arts and Science for Women on 14 Oct. 2017. Our students won First Prize for Solo Dance and Rangoli.

7UP's A. R Rahman Promotional Program Singing Audition was organised by the Fine Arts Club at SRCAS Cafeteria with Big Boss fame, Raiza Wilson as the chief guest on 09 Dec. 2017

