

Sri Ramakrishna College of Arts and Science

Coimabttore-641006

Business Club

Academic Year 2018-2019

Inauguration:

Mr Shyam Sundar, CEO, Venpep Solutions, Coimbatore, inaugurated the club on 17.8.2018 and delivered chief guest address, where he gave ideas to become a successful entrepreneur.



Workshop

Organized a Workshop on Digital Marketing on 18.9.18 by Mr. Sameer, Business Analyst, Bythestartups, founder of pickmyVoice Coimbatore. Handled the session on scope of digital marketing in business and do online business without any investment.



Workshop

A Workshop on Business Model Design was organized on 12.03.2019 Charath Chandar, Founder, Maxcadd Solutions; Coimbatore handled the session and enlightens the students on steps to design a business plan to pitch the ideas for funding.



Guest Lecture

A Guest talks on Startups was organized on 20.8.2019 Mr. Mahesh, Startup Club-Meetup, Coimbatore, gave guest lecture on startups the way to register a company in startup India and methods to run a successful startup.

