

# S.N.R SONS COLLEGE

(AUTONOMOUS)

S.N.R. College Road, Coimbatore-641006



(Approved by Government of Tamilnadu, AICTE and UGC New Delhi)  
Re- Accredited by NAAC & An ISO 9001 : 2000 Certified Institution  
(Affiliated to Bharathiar University)



## Vision

To explore, experiment and excel in the field of Higher Education globally.



## Mission

Our Mission is to educate the Youth to meet global challenges, enable them to excel in field of their choice and instil in them a sense of social responsibility through enriched training and research.

Volume : 1

## Newsletter

August 2012



*This Silver Jubilee is a celebrative milestone in the journey of our vision*

### From the Editorial Desk:



Warm Greetings.

By launching the newsletter the college has taken the first proverbial step to bring the students, face to face with the facts and information. We would like to thank our Principal and Secretary Dr. H. Balakrishnan for his constant support and motivation in the making of this newsletter. A Silver Jubilee is a time to pause and reflect on all the work done. So let us all gear up for a gala celebration.



## COMMERCE



The Association of Commerce was inaugurated on 14<sup>th</sup> August 2012. Principal and Secretary Dr. H. Balakrishnan gave the Presidential address. Prof. Rangarajan gave Inaugural address. Mr. P. Sivakumar, Head of the Department installed the office bearers.

## ENGLISH LITERARY CLUB



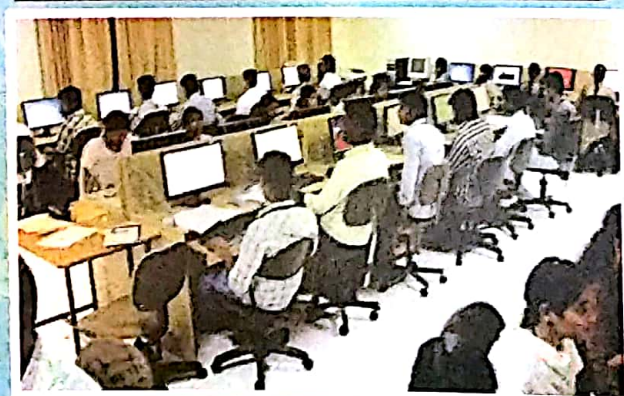
English Literary Club of S.N.R. Sons College, functions from the year 2009. Any student of SNR can become the member of the club. Every year the club conducts various activities for its students with the motive of improving their English language and communication. The club plans to have its inauguration for the academic year 2012-13 in the month of September. Prof. R. Karunambigai Head Dept. of English UG gave introductory session to the students.

## OUTBOUND TRAINING



Overcoming challenges with outbound training. Outbound training results in a radical change in students' behavior and thought process. S.N.R. Sons College conducted outbound training for all the final year UG and PG Students.

## KNOWLEDGE HOLDS THE KEY TO PROGRESS



Our computer lab has the state of the art by the updation of hardware consisting i3, 4gb Ram and 500 Gb Hard disk, software including windows 7, Oracle 11i, .Net 2010 and PHP.etc..



I hear and I forget. I see and I remember. I do and I understand.

- Confucius





## WORKSHOP ON ANDROID TECHNOLOGY



On 24<sup>th</sup> July 2012, Department of MCA conducted a 'Hands on Workshop in Android' for the second and third year students of MCA. Prof. Ganesh Babu, Assistant Professor, Dept. Of MCA, Kumaraguru College of Technology, Coimbatore highlighted the important features of Android and its applications and gave hands on training. That made the students design an application of their own. The training was very effective and the students felt comfortable to work in Android Projects.

The Association of Department of Commerce with Computer Applications was inaugurated on 13<sup>th</sup> August 2012. Mr. V. Ravi Ganesh, Company Secretaries in Practice, V. Ravi Ganesh and Associates, Coimbatore, presided over the function. Dr. J. Shanmuganandha Vadivel Head of the Dept. installed the office bearers for the year 2012 - 13.

## COMMERCE WITH COMPUTER APPLICATIONS



## B.COM PA



The Inaugural Function of B.Com PA Association was held on 8<sup>th</sup> August 2012. Mr. C.A.P. Viswanathan, Secretary, SIRC of ICAI was the Guest of Honour. Dr. H. Balakrishnan, Principal, SNR Sons College delivered the presidential address and installed the office bearers.

## CATERING SCIENCE AND HOTEL MANAGEMENT



Department of Catering Science and Hotel Management inaugurated its association for the academic year 2012 on 25<sup>th</sup> July. Mr. Selvarathinam, Training Manager of Le Meridien was the chief guest for the function. Mr. Revino dev of third year, Ms. Jocya Joy of second year, and Ms. Yashna of 1<sup>st</sup> year assumed office as chairman, secretary, and joint secretary respectively.



### ELECTRONICS ALUMINI MEET



On 14<sup>th</sup> July 2012 the former S.N.R.ians across the country were given warm welcome. They exchanged their pleasantries. They had an interactive session with their mentors which evoked nostalgia. Dr. K. Gopalakrishnan, Head, Department of Electronics (PG) and Mr. G. Senthilkumar, Head, Department of Electronics (UG) felicitated the Alumni.

### FINANCE AND COMPUTER APPLICATIONS:



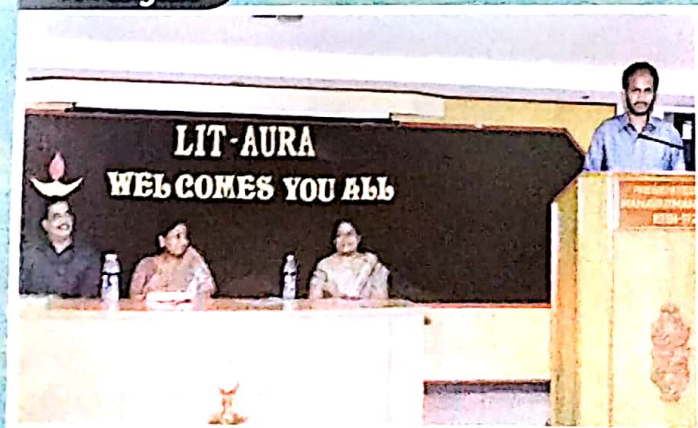
Alumni of M.Com(FCA) promised their faculty members to prepare a data consisting of their address, mail ID and telephone number for nurturing their junior students' placement as Alumni participation is a key factor in college and university rankings. Prof. A.S. Naveen Kumar Head Dept. of M.Com (FCA) interacted with the students on 5<sup>th</sup> August 2012.

### INFORMATION TECHNOLOGY



The broad Alumni participation in the Department of Information Technology on 11<sup>th</sup> August 2012 was a testimony of satisfaction as Alumni participation is often viewed as a barometer of Alumni satisfaction. Mr. A. Balasubramanian, Head of the Department felicitated the Alumni.

### MA English



### LIT - AURA

The Association of PG English was inaugurated on 13<sup>th</sup> August 2012. Dr. Jayanthasree Balakrishnan inaugurated and Principal & Secretary Dr. H. Balakrishnan presided over the function. Dr. P. Sujatha Head, Dept. of English installed the office bearers.



### MANAGEMENT SCIENCES (PG)



Mrs. V.S. Akshaya, Professor and Head, Department of Information Technology, SNS College of Engineering and Technology, Coimbatore delivered a lecture on "Internet Communication Protocol and WAP Programming Models" on 23<sup>rd</sup> July 2012.

### MANAGEMENT SCIENCES (PG)



Mr. L. Sudhir Kumar, Manager Recruitment, Connaissance Project Services (P) Ltd., Chennai conducted a one day workshop on 10<sup>th</sup> August 2012 under the title "Resume Building" for the final year MBA students.

### MANAGEMENT SCIENCES (PG)



The Department organized an Alumni meet on 12<sup>th</sup> August 2012 to form the Alumni Association 2012 and to create a net-work among the alumni of the Department. Dr. A. Ramachandran Head, Dept. of Management Sciences - PG felicitated the students.

### COMPUTER APPLICATIONS (PG)



The Alumni Meet of the Department of MCA for the academic year 2012-13 was held on 21<sup>st</sup> July 2012. Students of III Year MCA and all the staff members of the department attended the same. More than 30 Alumni from various batches (2002 to 2007) attended the meeting.





## FACULTY DEVELOPMENT PROGRAMME



### TEACHING CREATES ALL OTHER PROFESSIONS.

A Faculty Development Programme was on 25<sup>th</sup> August 2012 for the benefit of the Staff members. Dr. H. Balakrishnan, Principal and Secretary, presided over the programme. Dr. N. Seshadri, Professor, School of Education, SASTRA University, Thanjavur handled a session on "Problems in Higher Education and Probable Solutions".

Prof S. Srinivasan, M.A., M.Phil, (Retd.), Dept. of English, PSG College of Arts and Science, Cbe handled a session on "Teacher's Role in 'Man-making Education'". Teacher-student relationship was his arena and his evocative presentation made every staff member to scan his position in the mind of a student.

Both the sessions were interesting, inspirational and interactive. The Faculty Development Programme was found highly beneficial by more than 120 members of staff. Dr. R. Renugadevi, Head, Dept. of MIB presented welcome Address and Dr. P. Vasanthamani, Controller of Examinations and Head, Dept. of Mathematics, proposed Vote of Thanks.



The Department of International business under the able guidance of Dr.R.S.Renugadevi has arranged many guest lectures including soft Skills training for the welfare of the students.



The Department of Mathematics motivated the students to participate in the inter collegiate function "Automatic" conducted by providence college for women Conoor on 17<sup>th</sup> Aug 2012. Five students from III B.Com. PA participated and won prizes. Dr. P. Vasanthamani Head Dept. of Mathematics appreciated the students.



The Department of Biotechnology has communicated two research papers to African Journal of Biotechnology and SARJ of Bioscience and medicine respectively.



The PG Department of Social Work has conducted a study on school bullying in Coimbatore city in collaboration with Coimbatore City Corporation and submitted to the International Journal of school social work London.



The Department of Computer Applications UG has conducted Alumni meet on 28 July 2012. Many students participated and exchanged their views. Mr. G. Boopathy Head of the Dept. felicitated the students.

"I choose my friends for their good looks, my acquaintances for their good characters, and my enemies for their good intellects."

- Oscar Wilde



## tete-à-tête with Chef Jacob



Department of Catering Science and Hotel Management has organized a program on "Interaction on Culinary" with its alumnus Chef Jacob AV, producer and presenter of 'Aaha enna rusi', Sun TV on 3<sup>rd</sup> August 2012.

During the interaction, he recalled his days in SNR Sons College and stated that the kind of knowledge, training, and exposure he had in the department of CS&HM gave him confidence in trying out different recipes and this has made him to be a successful presenter of cookery shows and a catering professional.

Many questions were posed to Chef Jacob related to cookery. He was giving tips to one of the participants on how to make meat without salt and yet make it tastier and some quicker and healthier snacks for kids. In his speech he was reiterating that many of the traditional recipes and healthy ingredients are slowly disappearing and it is the responsibility of the student chefs to give life to the traditional recipes and directed each student to collect at least three traditional recipes from his grand mother. He was advising the students to have passion for the course and take keen interest in learning. He also suggested to take up the 'On the job training' in the hotels very seriously.

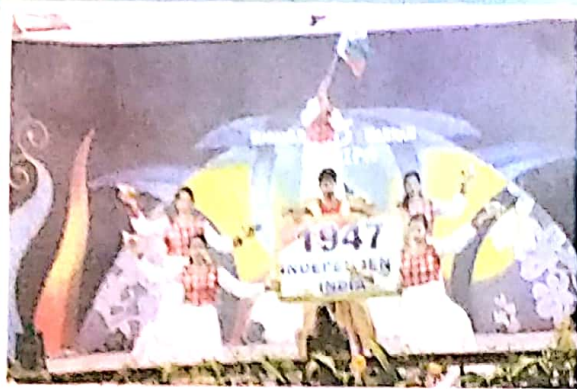


Coimbatore Super Chef contest was organized in association with Gujarathi samaj on 5<sup>th</sup> August. Around 75 contestants took part in the event including 82 year old woman. First Prize went to Ms. Nirmala Surana, second Prize to Ms. Jagruti Bhen Desai, and third prize to Ms. Sita Mepani. Chefs from Le Meridien, Vivanta by Taj Surya, The Residency, and Park Plaza and the JOD were the members of jury.

Department of Catering Science and Hotel Management and Vivanta by Taj- Surya, Coimbatore signed a Memorandum of Understanding on 27<sup>th</sup> August to fortify the teaching learning process, the quality of training, and to ensure placement for potential students. MoU will facilitate training to the students of BSc Catering Science and Hotel Management and certificate courses in all the relevant operational areas of Vivanta by Taj- Surya, Coimbatore. Training at Taj will help the trainees develop the necessary skills required to perform the job effectively and efficiently, learn the latest techniques/methods used in the operational areas, get an awareness on work safety, gain self-confidence, develop soft skills, and understand the work environment.



## KALEIDOSCOPIC PICTURES OF MANAVAR MANRAM



"And the dancing has begun now, And the dancers whirl round gaily in the waltz's giddy mazes, And the ground beneath them trembles."  
- Heinrich Heine

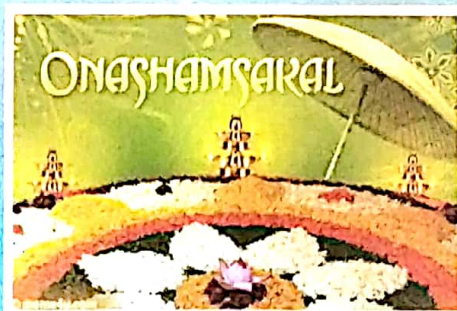
## ONAM CELEBRATIONS



Pookalam by B.Com PA Students



Pookalam by ELECTRONICS Students



"Merrily, merrily whirled the wheels of the dizzying dances under the orchard-trees and down the path to the meadows; Old fold and young together, and children mingled among them."  
- Henry Wadsworth