S.N.R. SONS COLLEGE

(An Autonomous Institution)

ANNUAL REPORT

2015 – 2016

With the vision "To explore, experiment and excel in the field of higher education globally", every year S.N.R. Sons College moves ahead in the field higher education. The award **"Best Private Institute for Arts & Science in India"** conferred by ASSOCHAM & the Education Post during the Education Excellence Awards proves the substantially standardized consistent growth of the institution in the field of higher education. *Higher Education Review*, an academic journal, published from Bangalore, had declared our college as "The College of the Month" in December 2015 and proclaimed that the institution is scaling new levels of entrepreneurial excellence. SNR Institute of Management Sciences, the leading B-School in the Coimbatore region, committed exclusively to develop business leaders, is ranked under Top 50 Private B-Schools in India by Career Link Magazine in the month of January 2016. The YRC of our college is awarded a 'Certificate of Appreciation' in this academic year.

Regular academic activities of the institution for the academic year 2015-2016, began with the Meetings of Board of Studies for all the majors on 6th June 2016. Academic Council Meeting was convened on 25th July 2015. Recertification for ISO 9001:2008 was done in October 2015 and the validity is extended up to 2018.

An MoU was signed with Infosys to train the faculty and students in the Global Business Foundation Skills Training.

A course namely, BCom-BPS, was proposed to be offered in the next academic year in collaboration with TCS.

National and International level conferences and workshops were regularly conducted. Department of Commerce with Professional Accounting conducted an International Conference "Repositioning India - Emerging Dimensions"; in February. "HR Technology Trends - A Revolution in the World of Work" by BBACA in January, "Green Marketing" by the Departments of Commerce in February, and "Professionalism in Social Work-Trends and Challenges" by the Department of Social Work in September were the National Conferences organized in the year. "Campus Wide Anti-School Bullying Network" by the Department of Social Work in September, "Effective Initiate for a Successful Career" by the Department of BBA in October, "Digital Marketing Trends" by BBACA in October, "ET Market and E-

Filing" by M.Com-FCA in January, "Big Data Hadoop" in collaboration with IIT, Bombay by Computer Applications in February and "National Network Security Championship" by the Department of Computer Science in March were the workshops conducted. A one-day Colloquium on "Banking Financial Services and Insurance Sector" was organized by MBA. Along with this seminars and guest lectures on the recent trends of their respective fields were organized by all the departments.

Valued Added Programmes were offered to the final year undergraduate students as a part of their placement training. "Customer Relationship Management" for the students of Business Management , "E-Commerce" for the students of Commerce, "Mobile Application - Android", for the students of Computer Applications, "Bioinformatics", for the students of Biotechnology, "PCB Designing", for the students of Electronics, and "Mobile Web Applications", for the students of Information Technology were some of them.

Faculty Development Programmes "Structural Equational Model" organized by MBA in January, "Challenges in Higher Education" in January and "Goal Setting and SWOT Analysis" in February organized by Internal Quality Assurance Cell helped in enhancing the teaching and learning process of faculty members.

Initiatives were taken to bring in MoUs with leading industries and companies. The Department of Social Work signed an MoU with Sri Ramakrishna Hospital for research collaboration.

Placement Cell which trains the students in communication, logical reasoning and subjects' specialization so far has procured 184 placements, which is 67% of the eligible students. The students are placed in the companies, TCS, Infosys, CTS, Varizon, Sundaram Finance, AGS Health, Homecredit, Amazon, Accenture, HCL, Pactron and Jaro education. The highest package offered for an undergraduate student is 4.4. lakh per annum. 100 % placement was achieved in the Department of Catering Science and Hotel Management.

NCC, NSS, YRC and WBDC build a strong bond between students and society. In November, our NSS volunteers visited the flood affected slums in Chennai and rendered the first-hand timely help. It was highly appreciated by the Management, public and press. 75 valiant students, from NSS and NCC, marched towards Chennai with 17 tonnes of food and other required materials and they distributed the materials in person to the flood victims. Not only on stage, but off stage too our students are real champions. ACC Cement and C4TN's **The Real Heroes Award,** presented to our students for their help in packing and shifting the flood relief materials is another proven example of our students' service to the society.

Commissioner's direct supervision and high appreciation were notable. The contribution of NSS volunteers in people mobilization for Guinness World Record - Organ Donation Programme is remarkable. The NSS volunteers tirelessly visited more than forty colleges and many number of public places to motivate the students and public through skits.

Mr. P. Keerthivasan of BBA CA brought laurel to the college by participating in the 67th Republic Day Parade from NSS wing. Keerthivasan is the only student who represented Bharathiar University in this parade. To commemorate Keerthivasan's contribution to the society, Bharathiar University and Vivekanandar, Uyar Aaivu Kalvi Maiyam awarded him 'Swami Vivekananda Elignar Sadanaiyalar Virudu' for being the Best Student of the Year.

From NCC, Mr. Joe Moses of II B.Sc. Electronics, in the IGC Camp of RD Parade, won gold medal in Contingent Drill. Mr Sekar won the title ''Renowned Shooter' in the 50 Mts Small Bore Rifle and 300 Mts Big Bore Rifle in the 59th National Shooting Championship Competition. He also won Silver Medal in G.V. Maualankar Shooting Competition held at New Delhi. Mr. G.C. Suryaprakash, III BSc CS&HM was selected for SSB training capsule at Kamptee, Maharastra in April 2016.

About 100+ prizes were bagged by our students in various inter-collegiate competitions, both in technical and fine arts.

The college celebrated all the traditional festival days like Onam, Christmas and Pongal. We were a part of Kovai Vizha 2016. A Cookery Competition and an awareness programme on "Food for Healthy Living" were conducted for the public by the Department of Catering Science and Hotel Management. Two other cookery competitions were conducted in collaboration with The Hindu and Women's Club of Coimbatore City. Interdepartmental Literary Competitions by the departments of Tamil and English, and "Matheletes" by the department of Mathematics were conducted. "Profeast", "Fiesta" and "Synchronics" were the intercollegiate programmes conducted.

Teachers of this institution are experienced, highly informed and conversant. Among the faculty members, 33 are Ph. D. holders; 7 of them are waiting for Viva-voce and 45 are pursuing their doctoral research. So far, the institution has produced 48 PhDs and 220 MPhils.

Prof. Hannah Revathy F., and Prof. N. Uma, of Department of Mathematics, Prof. G. Senthilkumar and Prof. S. Poonguzhali, Department of Electronics and Prof. A. Naveen Kumar, Department of M.Com. FCA have been awarded Doctoral Degree in this academic year. So far, around twenty papers were presented in National and International Conferences

and around 60 papers were published in National and International journals. Dr. P. Bindu and Dr. P. Padmanabhan from the Department of B. Com. PA, Dr. G. Jayanthi, Head., Department of BBACA and Dr. G. Senthil Kumar, Head., Department of Electronics have published books. Prof. S. Prahadeeshwaran, NSS Coordinator, was appointed as one of the Ambassadors of Swachh Bharath of Coimbatore Region.

In sports, two of our students represented Bharathiar University in Cricket. Two students represented Senior District Cricket Team. N. Mohammed Hassan of I B.Com. was selected for Under 19 Category Combined District. SNR athletes were appreciated for their astounding performance in the Intercollegiate Meet at Bharathiar University.

Scenario 2016, Hostel day, International Women's Day & International Students' Unity Fest was the mega events conducted in this academic year.

Guinness World Record for Highest Organ Donation Pledge Programme was one of the Best Events the year witnessed.

The right blend of young and experienced faculty members, compassionate and compelling teaching methodologies and industrious and inspiring learning strategies are the astounding assets of the college. With this, S.N.R. Sons College walks persistently in the path of gifting socially responsible citizens, scholars, academicians and entrepreneurs to the society.

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