



**SRI RAMAKRISHNA  
COLLEGE OF ARTS AND SCIENCE**  
(An Autonomous Institution)  
Nava India, Avinashi Road, Coimbatore

**Learning Outcomes-Based Curriculum**

**Framework (LOCF)**

*for*

**Undergraduate Programme**

**BCom (Computer Applications)**

*Under*

**Regulations 2020**

*For 2020 Admitted Batch onwards*

## Table of Contents

S.No	Particulars	Page No
1.	Preamble	1
2.	Introduction	2
3.	Learning Outcomes-Based Curriculum Framework for undergraduate education in B.Com CA	3
4.	Graduate Attributes	5
5.	Qualification Descriptors for UG programme	6
6.	Programme Learning Outcomes	7
7.	Structure of UG Course Core Courses Elective Courses Ability Enhancement Courses	9
8.	Scheme of Examinations	11
9.	Scheme of Evaluations	17
10.	Syllabus for Courses	18
11.	Teaching Learning Processes	36
12.	Assessment Methods	37



## **1. PREAMBLE**

Education is the key to development of any society. Role of higher education is crucial for securing right kind of employment and also to pursue further studies in best available world class institutes elsewhere within and outside India. The aim of three year Degree Programme BCom with Computer Applications is to provide quality education to enable the young and future generation of students to acquire skill, training and knowledge in order to enhance their thinking, creativity, comprehension and application abilities and prepare them to compete, succeed and excel globally. The LOCF model aims to provide a solid grounding on the theories, principles and practices in accounting, finance, taxation and auditing. It generates the skills required to enhance the analytical and quantitative capabilities.

The introduction of Learning Outcomes-based Curriculum Framework (LOCF) into curriculum focus on student centric, interactive and outcome-oriented courses with well-defined aims, objectives and goals. The main objective of this whole exercise is to prepare a comprehensive course structure with detailed syllabus along with quality reading material in order to have a uniform standard of education in undergraduate Commerce Programme. It is a student centric framework where they are expected to learn Fundamentals of Commerce along with the latest trends and techniques in computer field such as Artificial Intelligence, Internet of things etc.

The course BCom with Computer Applications (BCom CA) focus on flexibility and innovation in design and development of course content, in method of imparting training, in teaching learning process and in assessment procedures of the learning outcomes. The curriculum of BCom with Computer Applications emphasis on outcome-based curriculum framework, help students learn solving problems, accomplishing IT tasks, and expressing creativity, both individually and collaboratively. It provides the student with a logical paradigm for conceptualizing and interpreting the knowledge with stakeholders, professionals, bankers and finance managers.

## 2. INTRODUCTION

Real-world experiences are at the heart of the Bachelor of Commerce with Computer Applications. This degree develops the student's analytical, communication and problem-solving skills, providing there with a global perspective on business and preparing to pursue a career within the business, government or non-profit sectors. BCom CA aims to produce qualified and trained personnel for fields such as Banking, Insurance, Accounting, Stock markets, E-commerce, and Marketing, industry. In BCom CA programme, a wide range of managerial skills are provided to the students and their understanding in various subjects of commerce streams like accounting, economics, finance, taxation, management and insurance are made.

The Bachelor of Commerce with Computer Applications is designed in such a way in which the students are able to develop business acumen, analytical skills, financial literacy and managerial skills. The students will study topics like Management, Accounting, Economics, Business law, Information Systems and more. This course will help in building competence in a particular area of business among students. It imparts knowledge of Accounting principles, Management principles, Marketing skills, Economic policies and other aspects which tends to impact business and trade.

The programme also vividly elaborates its nature and enables the learner to accomplish the outcomes of the course. The programme state some attributes that it aims to inculcate at the point of graduation. These attributes encompass values related to wellbeing, emotional stability, critical thinking, social justice and skills for employability. The programme provides quality education prepares students for sustainability and lifelong learning. It inculcates social, environmental, ethical values coupled with information technology. This enables them to have clear conceptual understanding to deal with stakeholders with leadership qualities in order to face the challenges in the world.



### **3. LEARNING OUTCOMES BASED CURRICULUM FRAMEWORK FOR UNDER GRADUATE EDUCATION IN BCom CA**

#### **A. Nature and Extent of UG Programme in BCom CA**

- This three year Degree Programme in BCom with a specialization in Computer Applications is framed to train the learners in a broad way and detailed understanding of the requirements of accounting, auditing, taxation, laws and computer applications by including the an understanding of current issues.
- This Programme enables the learners to understand systematically about various theories and practices, strategies, policy framework required to organize business ethically.
- This programme exclusively concentrates to provide special interest on applying the skills of computer knowledge in the area of business, trade and development of Commerce.
- This programme is designed to classroom learning, e-learning, and library learning, individual and group learning and undertaking research.
- It provides a proficient environment to nurture Accounting and Finance learners with a high level of knowledge and competence to effectively contribute to society with commitment and integrity.

#### **A) Aim of UG Programme in BCom CA**

- The programme aims to provide a solid grounding on the theories, principles and practices in accounting, taxation, auditing, laws and Computer application areas.
- With courses ranging from financial accounting, management, marketing, economics, taxation, auditing and computer papers this bachelor's degree programme generates the skills required to enhance the analytical and quantitative capabilities- equipping students to

pursue a career in the field of accounting, taxation, auditing and computer applications.

- To develop into a world class center for accounting with computer applications and nurturing global competencies in students through quality education, research and continuous innovation.



#### 4. GRADUATE ATTRIBUTES

The following are the common graduate attributes framed by Sri Ramakrishna College of Arts and Science, Coimbatore.

- Demonstrate English proficiency in the Industry/enterprise/community by conveying ideas clearly, effectively and professionally to the satisfaction of all the stakeholders.
- Acquire problem solving, initiative and enterprise skills that contribute to productive and innovative outcomes.
- Develop and update domain knowledge relevant to the chosen career to succeed in highly competitive and rapidly changing work environments.
- Apply technology competently and appropriately as and when required.
- Obtain the ability to lead a team or develop group behavior in order to work in a team.
- Identify and comprehend the interrelationship among environmental, social and economic sustainability.
- Recognize and respect the role of cultural differences and diversity in work and social contexts.
- Articulate and apply personal ethical actions in professional and vocational situations.
- Show a commitment to sustained and ongoing personal and career-related learning

## 5. QUALIFICATION DESCRIPTORS FOR UG PROGRAMME

Qualification descriptors are generic statements of the outcomes of the programme. They provide clear points of reference that describe the main outcomes of a qualification often with reference to national levels. The qualification descriptors for the BCom CA Programme shall be five learning attributes such as Demonstrate, Devise, Communicate, Exhibit and Apply the subject knowledge. It involves awareness on the part of the student towards their Self-development, Society, Community and Nation. The key qualification descriptor for BCom CA shall be clarity of conceptual framework as well as critical thinking and rational approach. Each Graduate in BCom CA should be able to a coherent and systematic knowledge and understanding of the field of Accounting and Computer. This would also include the student's ability to identify, speak and write about Accounting Procedures, Financial Management, Computer Applications, Ethical Business Operations, relevant Laws and Environmental awareness. Along with computer operating skills for business development.

- Demonstrate the ability to understand the role of Commerce with Computer Applications in the dynamic world from the ethical perspective through promoting fair business and professional accounting and financial practices. The objective is to encourage the learners to practice accounting with computers optimally.
- Devise the ability to think and write critically and clearly about the role of personnel involved in each field of commerce with the help of Computer Applications who benefit the society and the community so far as the emerging issues are concerned.
- Communicate thoughts and values—both theoretical values and values of life in order to expand the knowledge of the



subject as it moves from the classroom to real life situations.

- Exhibit the results of academic and disciplinary learning through different forms of communication such as essays, dissertations, reports, findings, notes and so on, through different platforms of communication such as the classroom, the media and the internet.
- Recognize the scope of the study of BCom CA in terms of career opportunities, employment generation and lifelong engagement in teaching, publishing, translation, communication, media, soft skills and other allied fields.
- Apply subject specific skills in BCom CA to bring up a sense of ethical and moral responsibility among the learners towards general interest of the society and the nation. The Programme will encourage the students to develop a rational and scientific approach in solving real life problems on the basis of managerial theories and principles. The best practices are to be encouraged so that the interests of the nation are served in the short and the long run.

## **6. PROGRAMME LEARNING OUTCOMES**

The programme learning outcome relating BCom CA are as follows:

- PO1: Excel in complex accounting problems in Finance, Cost and Management decision making areas and provide suitable solutions
- PO2: Train computerized accounting practices and application of computer skills towards the efficient Management Information System and knowledge sharing.
- PO3: Acquire knowledge in computer programming languages to solve important business problems.
- PO4: Pursue professional courses like CA, CMA and Company Secretary ship.
- PO5: Communicate effectively at various levels.
- PO6: Apply management principles in various business decisions like Marketing, Finance and HR
- PO7: Become a Certified Internal Auditor.
- PO8: Design and develop Project Reports for various business ventures.
- PO9: Propose viable ideas and business solutions in tune with Global, Economic, Environmental and Societal contexts.
- PO10: Discharge responsibilities by practicing Professional and Ethical values.



## **STRUCTURE OF UG COURSE**

1. **Core Course:** A course, which should compulsorily be studied by a candidate as a core requirement is termed as a Core course.

2. **Elective Course:** Generally a course which can be chosen from a pool of courses and which may be very specific or specialized or advanced or supportive to the discipline/subject of study or which provides an extended scope or which enables an exposure to some other discipline/subject/domain or nurtures the candidate's proficiency/skill is called an Elective Course.

2.1 **Discipline Specific Elective (DSE) Course:** Elective courses may be offered by the main discipline/subject of study is referred to as Discipline Specific Elective. The Institute may also offer discipline related Elective courses of interdisciplinary nature (to be offered by main discipline/subject of study).

2.2 **Dissertation/Project:** An elective course designed to acquire special/advanced knowledge, such as supplement study/support study to a project work, and a candidate studies such a course on his own with an advisory support by a teacher/faculty member is called dissertation/project.

2.3 **Generic Elective (GE) Course:** An elective course chosen generally from an unrelated discipline/subject, with an intention to seek exposure is called a Generic Elective.

P.S.: A core course offered in a discipline/subject may be treated as an elective by other discipline/subject and vice versa and such electives may also be referred to as Generic Elective.

3. **Ability Enhancement Courses (AEC):** The Ability Enhancement (AE) Courses may be of two kinds: Ability Enhancement Compulsory Courses (AECC) and Skill Enhancement Courses (SEC). "AECC" courses are the courses based upon the content that leads to Knowledge enhancement; i. Environmental Science and ii.

English/MIL Communication.

These are mandatory for all disciplines. SEC courses are value-based and/or Skill-based and are aimed at providing hands-on-training, competencies, skills, etc.

**3.1 Ability Enhancement Compulsory Courses (AECC):**  
Environmental Science, English Communication/ Media and Information Literacy (MIL) Communication.

**3.2 Skill Enhancement Courses (SEC):** These courses may be chosen from a pool of courses designed to provide value-based and/or skill-based knowledge.

**3.3 Introducing Research Component in Under-Graduate Courses**

Project work/Dissertation is considered as a special course involving application of knowledge in solving / analyzing /exploring a real life situation / difficult problem. A Project/Dissertation work would be of 6 credits. A Project/Dissertation work may be given in lieu of a discipline specific elective paper.





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## Scheme of Examination

(For the students admitted during the academic year 2020 - 2021 and onwards)

Under

Choice Based Credit System (CBCS)

& Learning Outcomes-Based Curriculum Framework (LOCF)

### UNDERGRADUATE PROGRAMMES

**Programme: B Com**

**Branch: Computer Applications**

Part	Course Code	Study Components and Course Title	CIA	Comprehensive Exam (Theory)			Total Marks	Credit
				Online	Descriptive	Total		
Semester – I								
I	20TA01/ 20HA01/ 20FA01	Language-I / <b>AECC-II</b> (MIL)	40	10	50	60	100	3
II	20EA01	English-I / <b>AECC-I</b>	40	10	50	60	100	3
III	20BPSC01	CORE/ <b>DSC-I</b> Fundamentals of Accounting	40	10	50	60	100	4
III	20COA101	CORE / <b>DSC-II</b> Computer Applications in Business	40	60	-	60	100	4
III	20COA102	CORE / <b>DSC-III</b> Computer Practical I- Advanced Excel & Google Forms	40	-	-	60	100	3
III	20MATCG01	Allied-I / <b>GE-I</b> Business Mathematics	40	10	50	60	100	4
IV	20ESA01	Environmental Studies # / <b>AECC</b>	100	-	-	-	100**	1#
IV	20LSA01	Life Skills-I @ / <b>SEC</b>	100	-	-	-	100**	2 @
V	20NS01/ 20NC01/ 20SP01/ 20YR01/ 20SI01/ 20RB01	Extension Activities NSS/NCC/SPORTS/YRC/SIS	Assessment will be in the Final Semester					

Semester -II								
I	20TA02/ 20HA02/ 20FA02	Language-II / <b>AECC-II</b> (MIL)	40	10	50	60	100	3
II	20EA02	English-II / <b>AECC-I</b>	40	10	50	60	100	3
III	20CITC01	CORE / <b>DSC-IV</b> Advanced Accounting	40	10	50	60	100	4
III	20COA201	CORE / <b>DSC-V</b> Computer Practical II- Tally	40	-	-	60	100	3
III	20CITC02	CORE / <b>DSC-VI</b> Swayam Course - Principles of Management	40	--	-	60	100	4
III	20COAE01	Electives / <b>DSE-I-</b> Common for BCom-CA & BCom-A&F Modern Marketing	40	10	50	60	100	4
III	20MATCG02	Allied-II / <b>GE-II</b> Business Statistics	40	10	50	60	100	4
IV	20EIA01	Foundation Course on Entrepreneurship & Innovation #/ <b>AECC</b>	100	-	-	-	100**	1#
IV	20LSA02	Life Skills-II @/ <b>SEC</b>	100	-	-	-	100**	2 @
IV	20COA202	Industry Training	100 #	-	-	-	100**	1\$
Semester III								
III	20CPAC01	CORE / <b>DSC-VII</b> Corporate Accounting I	40	10	50	60	100	4
III	20CPAC02	CORE / <b>DSC-VIII</b> Income Tax and Procedures	40	10	50	60	100	4
III	20COA301	CORE / <b>DSC-IX</b> Computer Practical III- Digital Marketing Lab	40	-	-	60	100	3
III	20COAM02	CORE / <b>DSC-X</b> Swayam Course -	-	-	-	-	100	3
III	20COAI01	Open Elective-1 / <b>AEE-I</b>	40	10	50	60	100	4
III	20ECGE3	Allied-III / <b>GE-III</b> Economics for Finance	40	10	50	60	100	3
III	20COAE02	Electives / <b>DSE-II</b> Business Law	40	10	50	60	100	4
IV	20BT01/ 20AT01	Basic Tamil-I / Advanced Tamil-I #	100	-	-	-	100**	1\$
IV	20PEA01	PACE-I @ / <b>SEC-I</b>	-	-	-	100	100**	1@
IV	20COAV01	JOC / VAC-I \$	-	-	-	-	-	1\$



### Semester IV

III	20CIBC01	CORE / <b>DSC-XI</b> Corporate Accounting II	40	10	50	60	100	4
III	20COAC01	CORE / <b>DSC-XII</b> Goods & Services Tax (GST)	40	10	50	60	100	4
III	20COA401	CORE / <b>DSC-XIII</b> Computer Practical IV - Introduction to Data Science lab	40	-	-	60	100	3
III	20COAM03	CORE / <b>DSC-XIV</b> Swayam Course- Financial Management	-	-	-	-	100	4
III	20COAE03	Electives / <b>DSE-III</b> Banking Law & Practice	40	10	50	60	100	4
III	20COACGE4	Allied-IV / <b>GE-IV</b> Introduction to Data Science	40	10	50	60	100	3
IV	20BT02/ 20AT02	Basic Tamil-II / Advanced Tamil-II #	100	-	-	-	100**	1\$
IV	20PEA02	PACE-II @ / <b>SEC-II</b>	-	-	-	100	100**	2@
IV	20COAV02	JOC/VAC-II \$	-	-	-	-	-	1\$
IV	20COA403	Internship / Institutional Training / Mini-Project (Summer Course-2 #)	100 #	-	-	-	100**	1\$

### Semester V

III	20COC03	CORE / <b>DSC-XV</b> Cost Accounting	40	10	50	60	100	4
III	20COA501	CORE / <b>DSC-XVI</b> Fundamentals of Business Analytics	40	10	50	60	100	4
III	20COA502	CORE / <b>DSC-XVII</b> Computer Practical V - Business Analytics using Excel	40	-	-	60	100	3
III	20COAM04	CORE / <b>DSC-XVIII</b> Swayam Course	40	10	50	60	100	4
III	20COAI02	Open Elective-II / <b>AEE-II</b>	40	10	50	60	100	4
III	20COAE04	Electives/ <b>DSE-IV</b> Company Law	40	10	50	60	100	4
IV	20PEA03	PACE-III @ / <b>SEC-III</b>	-	-	-	100	100**	1@
IV	20COAV03	JOC/VAC-III \$	-	-	-	-	-	1\$

Semester VI								
III	20COAC02	CORE / <b>DSC-XIX</b> Management Accounting	40	10	50	60	100	4
III	20COA601	CORE / <b>DSC-XX</b> Internet & Web Designing	40	10	50	60	100	3
III	20COA602	CORE / <b>DSC-XXI</b> Computer Practical VI- HTML Lab	40	-	-	60	100	3
III	20COA603	CORE / <b>DSC-Project /</b> <b>Student Research</b>	80	-	-	120	200	4
IV	20COAS01	<b>Self-Study Course</b> Human Resource Management					100**	3\$
V	20NS01/ 20NC01/ 20SP01/ 20YR01/ 20SI01/ 20RB01	Extension Activities NSS/NCC/SPORTS/YRC/ SIS #	100	-	-	-	100**	1

**\$ Extra credit courses in which Basic Tamil and Advanced Tamil are for the candidates who opted other than Tamil Language in Part-I.**

**# Continuous Internal Assessment (CIA) only.**

**@ Comprehensive Examinations only.**

**\*\* Not included in Total Marks and CGPA Calculation.**

**@@ MOOC Course-Minimum of 30 Hours from recognized MOOC portal like SWAYAM, Coursera, etc. Assessment with Score/Credit and Certificate is mandatory.**



## Abstract of Scheme of Examination

(For the students admitted during the academic year 2020 - 2021 and onwards)

Part	Course	Papers	Credit	Total Credits	Marks	Total Marks
Part I	Languages/ <b>AECC-II</b> (MIL)	2	3	<b>6</b>	100	<b>200</b>
Part II	English/ <b>AECC-I</b>	2	3	<b>6</b>	100	<b>200</b>
Part III	Core / <b>DSC</b>	22	3/4/6	<b>80</b>	2200	<b>2600</b>
	Allied / <b>GE</b>	4	3/4	<b>14</b>	400	
	Open Electives / <b>AEE</b>	2	4	<b>8</b>	100	<b>200</b>
	Electives/ <b>DSE</b>	4	4	<b>16</b>	100	<b>400</b>
Part IV	Lang. (BCT/AT #)	2	1	2\$	100	<b>200**</b>
	EVS & EI / <b>AECC-III #</b>	2	1	2	100	<b>200**</b>
	Job Oriented Course / Value Added Course	3	1	3\$	-	-
	Skill Based/ PACE/ <b>SEC @</b>	3	1	3	100	<b>300**</b>
	Life Skills / <b>SEC @</b>	2	2	4	100	<b>400**</b>
	Self-Study Course / <b>DSC</b>	1	3	3\$	100	<b>100**</b>
	Internship/ Institutional Training/ Mini-Project (Summer Courses #)	2	2	2\$	100	<b>200**</b>
Part V	@ Extension	1	1	1	100	<b>100**</b>
	<b>Total</b>			<b>140 + (10 Extra Credits)</b>		<b>3600 + (1500**)</b>

Note:


- **Four core courses are mandatory in MOOC Portal**
- **Minimum 20 and Maximum 24 Credit/Semester (except for VI Sem)**
- **VI Semester will have 12 To 16 Credit (Core/DSE Papers Only)**

<b>List of Open Elective Papers</b>	
Open Electives	Yoga for Human Excellence
	Human Health & Hygiene
	Indian Culture and Heritage
	Indian Constitution and Political System
	Consumer Awareness and Protection
	Professional Ethics and Human Values
	Human Rights, Women's Rights & Gender Equality
	Disaster Management
	Green Farming
	Campus to Corporate
	How to start a Business?
	Research Methodology and IPR
	General Studies for Competitive Examinations
	IIT JAM Examination (for Science only)
	CUCET Examination
Courses offered by the Departments to other Programmes	

<b>List of Elective Papers/ DSE</b> <b>(Can choose any one of the paper as electives)</b>		
	Course Code	Title
Electives / <b>DSE-I</b>	20COAE01	Modern Marketing
		Business Environment
		Insurance Principles and Practices
Electives/ <b>DSE-II</b>	20COAE02	Business Law
		Financial Markets and Services
		E-Commerce
Electives/ <b>DSE-III</b>	20COAE03	Banking Law & Practice
		Investment Management
		Supply chain Management
Electives/ <b>DSE-IV</b>	20COAE04	Company Law
		Multimedia
		Cyber Law

  
**Syllabus Coordinator**  
**Dr. Rameshkumar D**

  
**BOS-Chairperson**  
**Dr. Geetha R**

  
**Academic Council - Member Secretary**



## SEMESTER I

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20TA01	TAMIL I	AECC - II	55	-	-	3	Theory

## PREAMBLE / COURSE OBJECTIVE

- மொழி இலக்கியத்தின் வாயிலாக அறம்சார் பண்பு மற்றும் ஆளுமைமிக்க மாணவர்களை உருவாக்குதல்.

## DEPARTMENT OFFERING

Languages

## PREREQUISITE

Higher Secondary Level – General Tamil

## EXPECTED SKILL

LSRW Skills

## COURSE OUTCOMES

On successful completion of the course, students will be

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	பண்பாட்டு மரபுகளை அறிதல்	Remember
CO2	வாழ்வியல் விழுமியங்களை உணர்தல்	Understand
CO3	மனித வாழ்வியல் மாற்றங்களைப் புரிதல்	Understand
CO4	படைப்பாற்றல் திறன் வளர்தல்	Creative

## SYLLABUS

அலகு -1 : கவிதை இலக்கியம்

பாரததேசம் - இன்பத் தமிழ் - கண்ணகியாய் வெடிப்போம் - தோகையெல்லாம் துப்பாக்கிகள் - குரோட்டன்களோடு கொஞ்ச நேரம் (54,55,71) - பசித்த சிந்தனை - போட்டி - வெட்டுப்பட்டால் பெட்டிக்குள் - தாலாட்டு - படகுக்காரன் பாட்டு - தூங்காதே தம்பி தூங்காதே - புஞ்சை உண்டு நஞ்சை உண்டு.

(11)

*Prof.*

அலகு - 2 : கட்டுரை இலக்கியம்

தொல்காப்பியரின் அறிவியல் பார்வை - உலக ஒற்றுமைக்கு வழிகாட்டியவர்கள் தமிழர்கள் - அழகுக் கலைகள் - இலக்கியத்தின் உயிர் - உலகமயமாக்கல் பின்னணியில் பண்பாடும், வாசிப்பும் - நட்பென்னும் வானம் - சூழல் அறம் - பழைய மொழியில் புதைந்துள்ள செய்தி - மன உலகம்.

(11)

அலகு - 3 : நாடக இலக்கியம்

செஞ்சோற்றுக் கடன் (இலக்கிய நாடகம்)

(11)

அலகு - 4 : இலக்கிய வரலாறு

புதுக்கவிதையின் தோற்றமும் வளர்ச்சியும் - உரைநடையின் தோற்றமும் வளர்ச்சியும் - தமிழ் நாடகத்தின் தோற்றமும் வளர்ச்சியும் - நாட்டுப்புற இலக்கியம் - தமிழ்த் திரையிசைப் பாடல்கள்.

(11)

அலகு - 5 : இலக்கணம் மற்றும் படைப்பாற்றல்

நன்னூல் ( நூற்பா: 36 - 46 ) - கலைச்சொற்கள் - பேச்சு - கவிதை - கட்டுரை - நாடகம் - தெருநாடகம் - ஆவணப்படம் - குறும்படம்.

(11)

### TEXT BOOKS

"தமிழோவியம்" - வெளியீடு, மொழித்துறை, 2020, ஸ்ரீ ராமகிருஷ்ணா கலை மற்றும் அறிவியல் கல்லூரி, கோயமுத்தூர்-641006.

### REFERENCE BOOKS

1. தமிழ் இலக்கிய வரலாறு, எஸ். இராமகிருஷ்ணன், 2012, நியூ செஞ்சுரி புக் ஹவுஸ் (பி) லிட், சென்னை-98.
2. தமிழ் இலக்கிய வரலாறு, முனைவர் ப.ச.ஏசுதாசன், 2015, நியூ செஞ்சுரி புக் ஹவுஸ் (பி) லிட், சென்னை-98.
3. இலக்கியம் என்றால் என்ன? சாமி சிதம்பரனார், 2012, ஸ்ரீ செண்பகா பதிப்பகம், சென்னை, 17.
4. தமிழின் செம்மொழித்தன்மையும் உலக இலக்கியங்களும், பேரா. கா. மீனாட்சி சுந்தரம், 2010, நியூ செஞ்சுரி புக் ஹவுஸ் (பி) லிட், சென்னை-98.
5. தமிழ்ப் பண்பாடு, முனைவர் க.த. திருநாவுக்கரசு, 2009, உலகத் தமிழாராய்ச்சி நிறுவனம், சென்னை-13.
6. தமிழ் மொழி இலக்கியம் பண்பாடு, பேரா. மு. குருவம்மாள், 2015, காவ்யா பதிப்பகம், சென்னை-24.
7. பரண், பேரா. தொ. பரமசிவன், 2013, சந்தியா பதிப்பகம், சென்னை- 83.
8. சூழல் அறம், சுப்பராரதி மணியன், 2018, நியூ செஞ்சுரி புக் ஹவுஸ் (பி) லிட், சென்னை, 98.



**MAPPING WITH PROGRAM OUTCOMES**

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1												
CO2												
CO3												
CO4												

S- Strong; M-Medium; L-Low

**ASSESSMENT PATTERN (if deviation from common pattern)****QUESTION PAPER PATTERN****SEMESTER I****PART I - TAMIL - I (20TA01)**

Time: 2 Hours

Maximum Marks: 60

**SECTION A (10X1 = 10 Marks)**

1-10 Questions: Multiple Choice questions to be equally shared among all the five units.

**SECTION B (5x4 = 20 Marks)**

[To a maximum word limit of 100 – applicable only to short answers]


Question Numbers 11, 12, 13, 14 &amp; 15 are descriptive type of questions in either ... or pattern from all the five units.

**SECTION C (5x6 = 30 Marks)**

[To a maximum word limit of 250 – applicable only to Essay type questions]

Question Numbers 16, 17, 18, 19 &amp; 20 are descriptive type of questions in either ... or pattern from all the five units.

  
**Dr VISWANATHAN D**  
 (Course Coordinator)

  
**Dr JAYASHEELA D**  
 (Academic Council)

  
**Dr VISWANATHAN D**  
 (BOS Chairman)

**I YEAR - PART II ENGLISH I (2020 BATCH)**  
**SEMESTER I**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20EA01	ENGLISH I	AECC	45	5	-	3	A (Theory)

**PREAMBLE / COURSE OBJECTIVE**

- To assist a student to hone the language skills through literature.
- To teach language through grammar and composition.

**DEPARTMENT OFFERING**

English

**PREREQUISITE**

Higher Secondary Level – General English


**EXPECTED SKILL**

Basic LSRW Skills

**COURSE OUTCOMES**

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Improve vocabulary and grammar through literature.	Remember
CO2	Apply the rules of grammar in listening, speaking, reading, and writing.	Apply
CO3	Apply formal style in comprehension and professional writing.	Apply
CO4	Present short speeches.	Advanced



Prepared By



15/6/20  
Approved By  
Chairperson-BOS



Member Secretary  
Academic Council



**SYLLABUS**

**UNIT I: PROSE**

(10)

1. A Fellow Traveller - A. G. Gardiner
2. On Doing Nothing - J.B. Priestley

**UNIT II: POETRY**

(10)

1. Beat! Beat! Drums! - Walt Whitman
2. La Belle Dame Sans Merci – Keats

**UNIT III: SHORT STORIES**

(10)

1. The Lament - Anton P. Chekhov
2. The Fly - Katherine Mansfield

**UNIT IV: FUNCTIONAL GRAMMAR - I**

(10)

1. Parts of Speech
2. Tenses
3. Modal Verbs
4. Degrees of Comparison

**UNIT V: COMPOSITION - I**

(10)

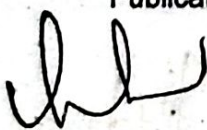
1. Comprehension (Reading and Listening)
2. Letter Writing
3. Short Speeches (Presentation -CIA)
4. Preparing Agenda and Minutes

**TEXT BOOKS**

- A. Department of English - SRCAS. *The English Aura*. Chennai: New Century Book House. 2020. Print.

**REFERENCE BOOKS**

- A. Mohan, Krishna and Meera Banerji. *Developing Communication Skills*. 2<sup>nd</sup> Edition. Chennai: Macmillan India Ltd. 2012. Print.
- B. R.P. Bhatnagar and Rajul Bhargava. *English for Competitive Examinations*. Chennai: Macmillan India Ltd. 2005.
- C. Wren and Martin, Revised by N. D. Prasad Rao. *High School English Grammar and Composition*. New Delhi: S. Chand & Co. 2011. Print.
- D. Shyamala V. *Effective English Communication for You*. Chennai: Emerald Publications. 2010. Print.

  
Prepared By

  
Approved By  
Chairperson-BOS

  
Member Secretary  
Academic Council

# I YEAR - PART II ENGLISH I (2020 BATCH)

## MAPPING WITH PROGRAM OUTCOMES

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	M	-	-	L	S	L	L
CO2	S	L	-	-	L	M	L	M
CO3	M	M	S	L	L	S	L	S
CO4	M	M	-	L	L	L	M	S

S- Strong;

M-Medium;

L-Low

## ASSESSMENT PATTERN (if deviation from common pattern)

### QUESTION PAPER PATTERN

#### SEMESTER I

#### PART II - ENGLISH – I (20EA01)

Time: 2 Hours

Maximum Marks: 60

#### SECTION A (10X1 = 10 Marks)

1-10 Questions: Multiple Choice questions to be equally shared among all the five units.

#### SECTION B (5x4 = 20 Marks)

[To a maximum word limit of 100 – applicable only to Short Answers]

Question Numbers 11, 12, & 13 are descriptive type of questions in either ...or pattern from Units I, II & III respectively.


Question Number 14 & 15: Application Oriented Questions in either...or pattern, only from UNIT IV & UNIT V, from items 1 and 3.

#### SECTION C (5x6 = 30 Marks)

[To a maximum word limit of 250 – applicable only to Essay type questions]

Question Numbers 16, 17 & 18 are descriptive type of questions in either ...or pattern from Units I, II & III respectively.

Question Number 19 & 20: Application Oriented Questions in either...or pattern, only from UNIT IV & UNIT V, from items 2 & 4.

  
Prepared By

  
Approved By  
Chairperson-BOS

  
Member Secretary  
Academic Council



**SEMESTER I**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20BPSC01	FUNDAMENTALS OF ACCOUNTING	DSC	60		-	4	A

**PREAMBLE / COURSE OBJECTIVE**

To enable the students to learn basic and fundamental concepts of accountancy.

**DEPARTMENT OFFERING**

B COM -BPS

**PREREQUISITE**

Higher Secondary Level –Accounting standards, Final accounts

Bridge Course – If not studied in Higher Secondary Level

**EXPECTED SKILL**

Domain Knowledge / Entrepreneurship / Employability / Skill Development

**COURSE OUTCOMES**

On successful completion of the course, students will be

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define the concepts and conventions of accounting and basic accounting standards	Remember
CO2	Explain the importance of journal, ledger and trial balance and apply it to prepare the accounts	Understand
CO3	Construct the financial statements and the way to reconcile the bank reconciliation statement	Apply
CO4	Gain working knowledge in single entry system of book keeping and account current, average due date account	Understand
CO5	Apply the accounts related to depreciation and accounting for profit and nonprofit organization	Apply

**SYLLABUS****UNIT I****12 HOURS**

Fundamentals of Book Keeping - Accounting Concepts and Conventions Accounting Standards- Introduction-Meaning & Significance- Need , Objectives- Accounting standards in India- Relationship of Indian Accounting Standards and International Financial Reporting Standards- Indian Accounting Standards 1,2,6,10,26,24

**UNIT II****12 HOURS**

Journal - Ledger - Trial Balance - Subsidiary Books - Errors and their rectification

**UNIT III****12 HOURS**

Preparation of Final Accounts of Sole trader- Bank Reconciliation Statement

**UNIT IV****12 HOURS**

Single Entry system of Book Keeping – Statement of affairs – Conversion of single entry into double entry system- Account Current and Average Due Date

**UNIT V****12 HOURS**

Depreciation - Meaning - Objectives - Causes - Methods - Straight Line method - Written down value method- Annuity method- Sinking fund method-Insurance Policy method- Account of Non-trading Concerns- receipts and payment account- Income and Expenditure account and Balance Sheet.

**TEXT BOOKS**

- A. S.P. Jain and K.L.Narang "Advanced Accountancy" -18<sup>th</sup> Revised Edition, Reprint 2016,Kalyani publishers, New Delhi.

**REFERENCE BOOKS**

- A. K.L.Nagarajan, N.Vinayagam and P.L. Mani "Principles of Accountancy" -, Reprint 2013, EURASI Publishing House.
- B. T.S.Reddy& Murthy "Advanced Accountancy" -, 6<sup>th</sup> Revised Edition 2016, Margham Publications, Chennai

**WEB RESOURCES**

- A. [https://lifa1.lyryx.com/textbooks/ANNAND\\_1/marketing/DauderisAnnand-IntroFinAcct-2019B.pdf](https://lifa1.lyryx.com/textbooks/ANNAND_1/marketing/DauderisAnnand-IntroFinAcct-2019B.pdf)
- B. <http://www.ddegjust.ac.in/studymaterial/mba/cp-104.pdf>
- C. <http://www.ncert.nic.in/ncerts/l/keac107.pdf>

**MAPPING WITH PROGRAM OUTCOMES**

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	P10
CO1	S	L	-	S	-	-	-	-	-	-
CO2	S	M	-	S	-	M	-	-	-	-
CO3	S	M	-	S	-	M	-	-	-	-
CO4	S	M	-	S	-	M	-	-	-	-
CO5	S	M	-	S	-	M	-	-	-	-

S- Strong; M-Medium; L-Low



**ASSESSMENT PATTERN (if deviation from common pattern)**

Follows common pattern of Internal and External assessment, suggested in the Regulations.

  
PREPARED BY

  
APPROVED BY

  
MEMBER SECRETARY  
ACADEMIC COUNCIL

**SEMESTER I**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20COA101	COMPUTER APPLICATIONS IN BUSINESS	DSC	60	-	-	4	A

**PREAMBLE / COURSE OBJECTIVE**

This course aims at facilitating the students to provide computer knowledge to commerce students and equip them with computational skills using ICT tools.

**DEPARTMENT OFFERING**

BCom - CA

**PREREQUISITE**

Higher Secondary Level – Basic knowledge of Computer

Bridge Course – If not studied in Higher Secondary Level

**EXPECTED SKILL**

Employability and Skill Development

**COURSE OUTCOMES**

On successful completion of the course, students will be

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Acquire Knowledge on the basic concepts and terminologies used in computer and recent developments in the fast changing digital business world.	Remember
CO2	Demonstrate formatting techniques to produce professional documents	Understand
CO3	Prepare the data in the area of accounting & finance and represent the business data using suitable charts	Apply
CO4	Acquire skills to create and make good presentations S/He should be able to manipulate and analyze the business data for better understanding of the business environment and decision making and apply the various database concepts and tools in the related business areas	Apply
CO5	Skill of creating a basic Google forms and to learn how to use a forms effectively	Analyze



**SYLLABUS****UNIT I : Data Processing and Recent trends in computing**

12

Concept of Computing - Data and Information - Computing Interfaces: GUI, CLI, Touch Interface, NLI - Data Processing - Applications of Computers in Business - Tools of Business Collaboration: emails, wikis, file sharing, screen sharing, web presenting, work scheduling - Cloud computing: meaning - types of cloud services.

**UNIT II: Word Processing**

12

Word processing concepts - Use of Templates - Working with word document: Editing text, Find and replace text - Formatting: spell check, Autocorrect, Auto text - Bullets and numbering - Tabs, Paragraph - Formatting, Indent, Page Formatting - Header and footer- Tables: Inserting, filling and formatting a table; Inserting Pictures and Video - Mail Merge: including linking with Databases and spreadsheet files - Printing documents - Citations and Footnotes.

**UNIT III: Spreadsheet and its Business Applications**

12

Spreadsheet concepts - Managing worksheets- Formatting, conditional formatting, Entering data, Editing, and Printing and Protecting worksheets - Handling operators in formula, Project involving multiple spreadsheets - Organizing Charts and graphs - Working with Multiple worksheets- controlling worksheet views, naming cells and cell ranges. Spreadsheet functions - Mathematical, Statistical, Financial, Logical, Date and Time, Lookup and reference.

**UNIT IV: Power point & Database**

12

Preparing Presentations Basics of presentations - Slides, Fonts, Drawing, Editing - Inserting: Tables, Images, texts, Symbols, hyper linking, Media - Design - Transition - Animation - and Slideshow. Introduction to database -Tuples - columns -data types -fields -records -keys: primary key-foreign key- relational database - Databases in Access.

**UNIT V: Google Forms**

12

Introduction to Google Forms - Create and Share a Basic Google Form - Mastering the types of questions available in forms - Analyzing and share the results of a form in chart & spreadsheet format - Automatic Grade the Results using Flubaroo - . Write a reflective document regarding the uses of Google Forms in Schools.

**TEXT BOOKS**

- A. Jain Hem Chand and Tiwari, "Computer Applications in Business", Taxmann, 5<sup>th</sup> Edition (2019).

**REFERENCE BOOKS**

- A. Dorling, Kindersley, "Introduction to Information Technology", ITL Education Solution (India) Pvt. Ltd, New Delhi., Second edition, 2012  
 B. R.Paramesswaran, A Text Book of Information Technology, S.Chand&Company Pvt.Ltd, 2014  
 C. P.Rizwan Ahmed, Introduction to Information Technology, Margham Publications, 2017  
 D. Peter Weverka, Office 2010 All-In-One For Dummies, Wiley Publishing, Inc. 2015

**WEB RESOURCES**

- A. [http://164.100.133.129:81/econtent/Uploads/MS\\_Office.pdf](http://164.100.133.129:81/econtent/Uploads/MS_Office.pdf)  
 B. <https://www.uww.edu/Documents/icit/documentation/Google/ICIT-Google%20Forms.pdf>  
 C. [https://www.mta.ca/uploadedFiles/Community/Administrative\\_departments/Human\\_Resources/Training\\_and\\_professional\\_development/Classroom/Excel%20Training%20-%20Level%201.pdf](https://www.mta.ca/uploadedFiles/Community/Administrative_departments/Human_Resources/Training_and_professional_development/Classroom/Excel%20Training%20-%20Level%201.pdf)



**MAPPING WITH PROGRAM OUTCOMES**

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	-	S	M	S	M	S	-	L	S	L
CO2	-	M	L	S	M	L	-	M	S	M
CO3	-	S	M	L	S	M	-	S	M	L
CO4	-	S	M	L	L	S	-	M	M	M
CO5	-	S	S	M	S	S	-	L	S	M

S- Strong; M-Medium; L-Low

**ASSESSMENT PATTERN (if deviation from common pattern)****Note:.**

Both Internal and External exams will be conducted online with Multiple Choice Questions (MCQs)

Examination	Assessment Type	Duration	No of Questions in each units
Internal Assessment Examination.	Multiple Choice Questions	1 Hr	20 x 5 = 100
Comprehensive Exam	Multiple Choice Questions	1 Hr 30 mins	12 x 5 = 120(Two Sets)

*Dr. Gayathri*  
**PREPARED BY**  
*Dr. Gayathri D*

*[Signature]*  
**MEMBER SECRETARY**  
**ACADEMIC COUNCIL**

*[Signature]*  
**APPROVED BY**

Dr R. GEETHA, M.com, M.com CA, M.Phil, MBA,  
 PGDCA, NET, Phd  
 Professor & Head, B.Com CA Department  
 SRI RAMAKRISHNA COLLEGE OF ARTS & SCIENCE  
 COIMBATORE.



**SEMESTER I**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20COA102	ADVANCE EXCEL & GOOGLE FORMS	DSC	-	-	30	3	B

**PREAMBLE / COURSE OBJECTIVE**

- To Acquire knowledge and skill of advance excel
- To create pivot table and charts
- To gain the knowledge creating Dashboard

**DEPARTMENT OFFERING**

BCom - CA

**PREREQUISITE**

-

**EXPECTED SKILL**

Skill Development

**COURSE OUTCOMES**

On successful completion of the course, students will be

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Design a simple data with advanced formulas and Table data	Apply
CO2	Create a pivot tables and pivot charts	Apply
CO3	Create a graphic design and import export data	Apply
CO4	Apply with multiple workbooks	Apply
CO5	Demonstrate Google sheet for creating dashboard	Apply



**SYLLABUS**

1. Calculating data with advanced formulas
2. Organizing Worksheet and Table data
3. Presenting Data using Charts
4. Analysing Data using pivot tables and pivot charts
5. Inserting graphic Objects
6. Working with multiple workbooks
7. Importing and exporting data
8. Using Excel with the web(using Google sheet)
9. Macros
10. Creating Dashboard

**TEXT BOOKS**

- A. Michael Alexander & John Walkenbach, "Excel Dashboards and Reports" 2nd Edition
- B. Jordan Goldmeier, "Advanced Excel Essentials"

**REFERENCE BOOKS**

- C. Micro soft Excel 2016 Bible, "The Comprehensive Tutorial Resources Wiley", (2016).
- D. Greg Harvey, Micro soft Excel 2016, "All in one"
- E. Excel 2016, "Formulas And Functions by Paul McFedries, Pearson" 2016

**WEB RESOURCES**

- A. <https://www.timeatlas.com/excel-pivot-tables/>
- B. <https://www.guru99.com/introduction-to-macros-in-excel.html>
- C. <https://www.goskills.com/Excel/Articles/How-to-create-excel-dashboard>

**MAPPING WITH PROGRAM OUTCOMES**

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	-	S	-	-	-	-	-	M	S	-
CO2	-	S	-	-	-	-	-	M	S	-
CO3	-	S	-	-	-	-	-	M	S	-
CO4	-	S	-	-	-	-	-	M	S	-
CO5	-	M	S	-	-	-	-	M	S	-

S- Strong; M-Medium; L-Low





**ASSESSMENT PATTERN (if deviation from common pattern)**

Follows common pattern of Internal and External assessment, suggested in the Regulations.



**PREPARED BY**

(D. Ramash Kumar)



**MEMBER SECRETARY  
ACADEMIC COUNCIL**



**APPROVED BY**

Dr R. GEETHA, M.com, M.com CA, Ph.D. MBA,  
PGDCA, NET, Phd  
Professor & Head, B.Com CA Department  
SRI RAMAKRISHNA COLLEGE OF ARTS & SCIENCE  
COIMBATORE.

**SEMESTER I**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20MATCG01	BUSINESS MATHEMATICS	GE	55	0	-	4	A (THEORY)

**PREAMBLE/COURSE OBJECTIVE**

This course aims to teach the students about fundamental concepts of financial mathematics and operation research

**DEPARTMENT OFFERING**

PG & Research Department of Mathematics

**PRE-REQUISITE**

Higher Secondary Level- Basic Mathematics

Bridge Course – If not studied in Higher Secondary Level

**EXPECTED SKILL**

Domain Knowledge

**COURSE OUTCOMES**

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Explain the basic concepts of financial mathematics such as interests, annuities, ratios, proportions and combinations	Analyze
CO2	Evaluate simple derivatives and integrals	Apply
CO3	Analyze the properties of matrices	Analyze
CO4	Solve linear programming problem by Simplex method	Apply
CO5	Determine the critical path using network models	Apply

**Syllabus****UNIT- I MATHEMATICS FOR FINANCE**

(10)

Ratio and Proportion –Permutations and Combinations -Simple interest and Compound interest. - Annuities – Sinking fund. (Simple problems).



**UNIT –II DIFFERENTIATION AND INTEGRATION**

(13)

Simple differentiation –Application to Simple Business problems- Successive differentiation- maxima and minima-Elementary Integral Calculus – Definite and indefinite integrals of simple functions [Excluding Trigonometric functions] – Application to Simple Business problems

**UNIT- III MATRIX ALGEBRA**

(9)

Basic concept – Types of matrix - Operations of matrix – Determinants – Inverse of matrix – Solution of simultaneous linear equations – Equivalent matrix - Rank of matrix

**UNIT –IV LINEAR PROGRAMMING PROBLEM**

(11)

Introduction – Mathematical Formulation of the Problem – Graphical Solution –Standard forms of LPP – Simplex Method.

**UNIT -V CPM AND PERT**

(12)

Network representation – forward and backward pass computation - Critical path - Total, free and independent floats. PERT Calculations –Time scale analysis – Critical path –Probability factor

**TEXT BOOK**

- A. S P Rajagopalan, R Sattanathan "Business Mathematics", Vijaya Nicole Imprints Private Limited 2009.
- B. Sundaresan, Ganesan&Ganapathy Subramanian "Resource Management Techniques" – A.R.Publications, 9<sup>th</sup> Edition, Chennai, 2015.

**REFERENCE BOOKS**

1. G.K.Ranganath, C.S.Sampangiram, Y.Rajaram , "Business Mathematics" , Himalaya Publishing House Pvt. Ltd., 5<sup>th</sup> edition , 2015.
2. V.Sundaresan, S.D.Jeyaseelan, "Business Mathematics" , S.Chand& Co. Ltd., Reprint 2012.
3. NavnithamPa , "Business Mathematics and Statistics (B.Com)" S.Chand& Co. Ltd., Reprint 2015

**WEB RESOURCES**

- A. <https://www.youtube.com/watch?v=0rtaUUonwkU>
- B. <https://www.analyticsvidhya.com/blog/2017/02/introductory-guide-on-linear-programming-explained-in-simple-english/>



**MAPPING WITH PROGRAM OUTCOMES**

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	P10
CO1	M	-	-	L	L	-	-	-	-	-
CO2	S	-	-	M	L	-	-	-	-	-
CO3	S	-	-	M	L	-	-	-	-	-
CO4	S	-	-	M	L	-	-	-	-	-
CO5	S	-	-	M	L	-	-	-	-	-


S- Strong; M-Medium; L-Low

**ASSESSMENT PATTERN (if deviation from common pattern)**

Follows common pattern of Internal and External assessment, suggested in the Regulations.

  
**Prof K KARPAGAM**  
 (Course Coordinator)

  
**Dr JAYASHEELA D**  
 (Academic Council-Member Secretary)

  
**Dr N UMA**  
 (BOS Chairman)  
 Dr. N UMA  
 Professor & Head  
 Department of Mathematics  
 Sri Ramakrishna College of Arts & Science  
 Coimbatore - 641 006



**SEMESTER I**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20ESA01	ENVIRONMENTAL STUDIES	AECC - III	26	-	-	1#	Theory

**PREAMBLE/ COURSE OBJECTIVE**

1. To recognize the major concepts of ecosystem and have in-depth understanding of environmental interactions and alternate energy resources.
2. To realize the effects of various environmental pollutants and measures to control pollution.
3. To identify the environmental social issues and develop problem – solving skills using scientific techniques.
4. To be aware of human population growth among the nations and the significance of human rights.

**DEPARTMENT OFFERING**

Biotechnology

**PREREQUISITE**

Higher Secondary Level

**EXPECTED SKILL**

Skill Development

**COURSE OUTCOMES**

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Describe the principles of ecology and major concepts in environmental sciences.	Remember
CO2	Interpret the key concepts in Environmental pollution that apply to air, land and water issues on a global scale and population growth.	Understand
CO3	Investigate the polluted environment area and document the risks and formulate a design for the environmental health.	Analyze
CO4	Identify the Socio- Environmental issues and apply the related analysis for the protection of environment.	Apply
CO5	Describe the human rights and welfare and role of information technology in the environment.	Analyze



**SYLLABUS****UNIT I****4 HOURS**

**Multidisciplinary nature of environmental studies** Definition, scope and importance, Need for public awareness. Introduction to Renewable and Nonrenewable sources – Uses of alternate energy sources.

**UNIT II****6 HOURS**

**Ecosystems** - Structure and function of an ecosystem, Producers, consumers and decomposers, Energy flow in the ecosystem, Food chains, food webs and ecological pyramids. Types of ecosystem - Forest ecosystem, Grassland ecosystem, Desert ecosystem, Aquatic ecosystems (ponds, streams, lakes, rivers, oceans, estuaries). Biodiversity – Levels – Patterns – Threats – Biodiversity services.

**UNIT III****5 HOURS**

**Environmental Pollution** – Definition, Cause, effects and control measures of Air pollution, Water pollution, Soil pollution, Noise pollution, Nuclear hazards. Solid waste Management : Causes, effects and control measures of urban and industrial wastes. Disaster management : floods, earthquake, cyclone and landslides.

**UNIT IV****6 HOURS**

**Social Issues and the Environment** Urban problems related to energy, Water conservation, rain water harvesting, watershed management, Environmental Issues in Coimbatore District (Noyyal River, Dye Industries and Agricultural issues). Environmental ethics : Climate change, global warming, acid rain, ozone layer depletion, nuclear accidents. Environment Protection Act, Wildlife Protection Act, Forest Conservation Act, Issues involved in enforcement of environmental legislation.

**UNIT V****5 HOURS**

**Human Population and the Environment** - Population growth, variation among nations, Population explosion – Family Welfare Programme, Environment and human health, Human Rights - Women and Child Welfare, Role of Information Technology in Environment and human health.

**\*Activity – Documentation about Impacts of pollutants in Environment/ Socio – Environmental Issues.**

**TEXT BOOKS**

- A. Erach Bharucha. "Textbook for Environmental Studies for Undergraduate Courses", 2<sup>nd</sup> edition, University Grants Commission, New Delhi and Bharati Vidyapeeth Institute of Environment Education and Research, Pune, University Press, Revised edition.

**REFERENCE BOOKS**

- A. M P Poonia and S C Sharma "Environmental Studies - Concepts, Impacts, Mitigation and Management", 2<sup>nd</sup> edition, Khanna Book Publishing, 2017.



- B. R Rajagopalan "Environmental Studies", 3<sup>rd</sup> edition, Oxford University Press, 2015.  
 C. Dr D K Asthana and Dr Meera Asthana, Text Book of Environmental Studies, Revised edition, S Chand and Company, 2010.  
 D. Shashi Chawla "A Text Book of Environmental Studies", 1<sup>st</sup> edition, Tata McGraw Hill, 2012.

### WEB RESOURCES

- A. <https://ugc.ac.in/oldpdf/modelcurriculum/env.pdf>  
 B. <https://play.google.com/books/reader?id=ZHsoDwAAQBAJ&hl=en&pg=GBS.PP1>  
 C. <http://www.nacwc.nic.in> (Suggested by UGC)  
 D. <http://www.opcw.org> (Suggested by UGC)

### MAPPING WITH PROGRAM OUTCOMES

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	-	-	-	-	-	-	-	M	S
CO2	-	-	-	-	-	-	-	M	S
CO3	-	-	-	-	-	-	-	M	S
CO4	-	-	-	-	-	-	-	M	S
CO5	-	-	-	-	-	-	-	M	S

S- Strong; M-Medium; L-Low

### ASSESSMENT PATTERN (if deviation from common pattern)

# No Comprehensive Examinations. Only Continuous Internal Assessment (CIA).

Verified and Approved by

  
 Course Coordinator  
 (Dr Jayasheela D)

  
 Academic Council  
 Member Secretary

**SEMESTER 1**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20LSA 01	Life Skills-I	SEC	-	40	-	2	A

**PREAMBLE / COURSE OBJECTIVE**

This course aims at enhancing the students self - confidence to speak in front of an audience, improve their self-awareness and overcome fear and insecurity and also help them realize their potential through various classroom practical activities.

**DEPARTMENT OFFERING**

TIP Center

**PREREQUISITE**

Higher Secondary Completion- Listening, Speaking, Reading and Writing skills

**EXPECTED SKILL**

Communication Skills and Professional Skills

**COURSE OUTCOMES**

On successful completion of the course, students will be able to-

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Introduce oneself and speak creatively	Remember
CO2	Listen and Read effectively	Understand
CO3	Write formal and informal mails	Apply
CO4	Maintain good postures, gestures and social distancing	Apply
CO5	Present effectively using tools	Apply





**SYLLABUS****UNIT I****7 HOURS**

Speaking Skills – Self Introduction, common mispronounced words – stress and intonation, impromptu speaking, two minute topics, storytelling, creative speaking – story completion, small talk, tongue twisters

**UNIT II****7 HOURS**

Listening skills and Reading Skills – Listening for gist, listening for main ideas, back to back interviews, TED talks, audio clip gap fill exercises, Reading skills – Reading for gist, reading for detail, reading comprehension, newspaper articles, vocabulary search

**UNIT III****8 HOURS**

Writing skills – email writing – formal vs informal emails, structure, useful expressions, situation based email writing practice, Effective use of social media – do's and don'ts, guidelines for effective usage of social media,

**UNIT IV****9 HOURS**

Non- verbal communication – gestures, posture, do's and don'ts of non- verbal communication, Social and cultural etiquette- how to behave in public, respect others privacy, social distancing, Trust and collaboration

**UNIT V****9 HOURS**

Presentation Skills – identifying the audience, analyzing content, creating content, signposting, tone, language, posture, getting audience attention, practice methods, usage of presentations tools, handling questions, Brainstorming – putting ideas together, making notes, selecting relevant ideas, Listening as a team skills - coordinated listening, note taking, identifying main ideas,

**TEXT BOOKS**

- A. Service provider adapted text book and study materials

**REFERENCE BOOKS**

- A. New English File – Clive Oxenden, Christina Latham- Koenig, Paul Seligson 3<sup>rd</sup> Edition  
 B. New Headway – Liz and John Soars – 4<sup>th</sup> Edition  
 C. Business Result – David Grant, Jane Hudson & Robert McLarty 1<sup>st</sup> Edition

**WEB RESOURCES**

- A. <https://busyteacher.org/>  
 B. <https://en.islcollective.com/>  
 C. <https://www.skillsyouneed.com/presentation-skills.html>

D. <https://www.englishclub.com/grammar/>

E. <https://www.mindtools.com/CommSkill/PublicSpeaking.htm>

#### MAPPING WITH PROGRAM OUTCOMES

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	-	-	-	-	S	-	-	-	-	-
CO2	-	-	-	-	S	-	-	-	-	-
CO3	-	-	-	-	S	-	-	M	-	-
CO4	-	-	-	-	M	-	-	M	M	S
CO5	-	-	-	-	S	-	-	-	-	M

S- Strong; M-Medium; L-Low

#### ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.



Verified by  
Dr T Nagaprakash



Approved by  
Dr T Nagaprakash

Approved by



Member Secretary  
Academic Council





**SRI RAMAKRISHNA**  
**COLLEGE OF ARTS AND SCIENCE**  
 (An Autonomous Institution)  
 Nava India, Avinashi Road, Coimbatore

## Scheme of Examination

(For the students admitted during the academic year 2020 - 2021 and onwards)

Under

Choice Based Credit System (CBCS)

& Learning Outcomes-Based Curriculum Framework (LOCF)

### UNDERGRADUATE PROGRAMMES

**Programme: B Com**

**Branch: Computer Applications**

Part	Course Code	Study Components and Course Title	CIA	Comprehensive Exam (Theory)			Total Marks	Credit
				Online	Descriptive	Total		
Semester – I								
I	20TA01/ 20HA01/ 20FA01	Language-I / <b>AECC-II</b> (MIL)	40	10	50	60	100	3
II	20EA01	English-I / <b>AECC-I</b>	40	10	50	60	100	3
III	20BPSC01	CORE/ <b>DSC-I</b> Fundamentals of Accounting	40	10	50	60	100	4
III	20COA101	CORE / <b>DSC-II</b> Computer Applications in Business	40	60	-	60	100	4
III	20COA102	CORE / <b>DSC-III</b> Computer Practical I- Advanced Excel & Google Forms	40	-	-	60	100	3
III	20MATCG01	Allied-I / <b>GE-I</b> Business Mathematics	40	10	50	60	100	4
IV	20ESA01	Environmental Studies # / <b>AECC</b>	100	-	-	-	100**	1#
IV	20LSA01	Life Skills-I @ / <b>SEC</b>	100	-	-	-	100**	2 @
V	20NS01/ 20NC01/ 20SP01/ 20YR01/ 20SI01/ 20RB01	Extension Activities NSS/NCC/SPORTS/YRC/SIS	Assessment will be in the Final Semester					

Semester -II								
I	20TA02/ 20HA02/ 20FA02	Language-II / <b>AECC-II</b> (MIL)	40	10	50	60	100	3
II	20EA02	English-II / <b>AECC-I</b>	40	10	50	60	100	3
III	20CITC01	CORE / <b>DSC-IV</b> Advanced Accounting	40	10	50	60	100	4
III	20COA201	CORE / <b>DSC-V</b> Computer Practical II- Tally	40	-	-	60	100	3
III	20CITC02	CORE / <b>DSC-VI</b> Swayam Course - Principles of Management	40	--	-	60	100	4
III	20COAE01	Electives / <b>DSE-I-</b> Common for BCom-CA & BCom-A&F Modern Marketing	40	10	50	60	100	4
III	20MATCG02	Allied-II / <b>GE-II</b> Business Statistics	40	10	50	60	100	4
IV	20EIA01	Foundation Course on Entrepreneurship & Innovation #/ <b>AECC</b>	100	-	-	-	100**	1#
IV	20LSA02	Life Skills-II @/ <b>SEC</b>	100	-	-	-	100**	2 @
IV	20COA202	Industry Training	100 #	-	-	-	100**	1\$
Semester III								
III	20CPAC01	CORE / <b>DSC-VII</b> Corporate Accounting I	40	10	50	60	100	4
III	20CPAC02	CORE / <b>DSC-VIII</b> Income Tax and Procedures	40	10	50	60	100	4
III	20COA301	CORE / <b>DSC-IX</b> Computer Practical III- Digital Marketing Lab	40	-	-	60	100	3
III	20COAM02	CORE / <b>DSC-X</b> Swayam Course -	-	-	-	-	100	3
III	20COAI01	Open Elective-1 / <b>AEE-I</b>	40	10	50	60	100	4
III	20ECGE3	Allied-III / <b>GE-III</b> Economics for Finance	40	10	50	60	100	3
III	20COAE02	Electives / <b>DSE-II</b> Business Law	40	10	50	60	100	4
IV	20BT01/ 20AT01	Basic Tamil-I / Advanced Tamil-I #	100	-	-	-	100**	1\$
IV	20PEA01	PACE-I @ / <b>SEC-I</b>	-	-	-	100	100**	1@
IV	20COAV01	JOC / VAC-I \$	-	-	-	-	-	1\$



### Semester IV

III	20CIBC01	CORE / <b>DSC-XI</b> Corporate Accounting II	40	10	50	60	100	4
III	20COAC01	CORE / <b>DSC-XII</b> Goods & Services Tax (GST)	40	10	50	60	100	4
III	20COA401	CORE / <b>DSC-XIII</b> Computer Practical IV - Introduction to Data Science lab	40	-	-	60	100	3
III	20COAM03	CORE / <b>DSC-XIV</b> Swayam Course- Financial Management	-	-	-	-	100	4
III	20COAE03	Electives / <b>DSE-III</b> Banking Law & Practice	40	10	50	60	100	4
III	20COACGE4	Allied-IV / <b>GE-IV</b> Introduction to Data Science	40	10	50	60	100	3
IV	20BT02/ 20AT02	Basic Tamil-II / Advanced Tamil-II #	100	-	-	-	100**	1\$
IV	20PEA02	PACE-II @ / <b>SEC-II</b>	-	-	-	100	100**	2@
IV	20COAV02	JOC/VAC-II \$	-	-	-	-	-	1\$
IV	20COA403	Internship / Institutional Training / Mini-Project (Summer Course-2 #)	100 #	-	-	-	100**	1\$

### Semester V

III	20COC03	CORE / <b>DSC-XV</b> Cost Accounting	40	10	50	60	100	4
III	20COA501	CORE / <b>DSC-XVI</b> Fundamentals of Business Analytics	40	10	50	60	100	4
III	20COA502	CORE / <b>DSC-XVII</b> Computer Practical V - Business Analytics using Excel	40	-	-	60	100	3
III	20COAM04	CORE / <b>DSC-XVIII</b> Swayam Course	40	10	50	60	100	4
III	20COAI02	Open Elective-II / <b>AEE-II</b>	40	10	50	60	100	4
III	20COAE04	Electives/ <b>DSE-IV</b> Company Law	40	10	50	60	100	4
IV	20PEA03	PACE-III @ / <b>SEC-III</b>	-	-	-	100	100**	1@
IV	20COAV03	JOC/VAC-III \$	-	-	-	-	-	1\$

Semester VI								
III	20COAC02	CORE / <b>DSC-XIX</b> Management Accounting	40	10	50	60	100	4
III	20COA601	CORE / <b>DSC-XX</b> Internet & Web Designing	40	10	50	60	100	3
III	20COA602	CORE / <b>DSC-XXI</b> Computer Practical VI- HTML Lab	40	-	-	60	100	3
III	20COA603	CORE / <b>DSC-Project /</b> <b>Student Research</b>	80	-	-	120	200	4
IV	20COAS01	<b>Self-Study Course</b> Human Resource Management					100**	3\$
V	20NS01/ 20NC01/ 20SP01/ 20YR01/ 20SI01/ 20RB01	Extension Activities NSS/NCC/SPORTS/YRC/ SIS #	100	-	-	-	100**	1

**\$ Extra credit courses in which Basic Tamil and Advanced Tamil are for the candidates who opted other than Tamil Language in Part-I.**

**# Continuous Internal Assessment (CIA) only.**

**@ Comprehensive Examinations only.**

**\*\* Not included in Total Marks and CGPA Calculation.**

**@@ MOOC Course-Minimum of 30 Hours from recognized MOOC portal like SWAYAM, Coursera, etc. Assessment with Score/Credit and Certificate is mandatory.**



## Abstract of Scheme of Examination

(For the students admitted during the academic year 2020 - 2021 and onwards)

Part	Course	Papers	Credit	Total Credits	Marks	Total Marks
Part I	Languages/ <b>AECC-II</b> (MIL)	2	3	<b>6</b>	100	<b>200</b>
Part II	English/ <b>AECC-I</b>	2	3	<b>6</b>	100	<b>200</b>
Part III	Core / <b>DSC</b>	22	3/4/6	<b>80</b>	2200	<b>2600</b>
	Allied / <b>GE</b>	4	3/4	<b>14</b>	400	
	Open Electives / <b>AEE</b>	2	4	<b>8</b>	100	<b>200</b>
	Electives/ <b>DSE</b>	4	4	<b>16</b>	100	<b>400</b>
Part IV	Lang. (BCT/AT #)	2	1	2\$	100	<b>200**</b>
	EVS & EI / <b>AECC-III #</b>	2	1	2	100	<b>200**</b>
	Job Oriented Course / Value Added Course	3	1	3\$	-	-
	Skill Based/ PACE/ <b>SEC @</b>	3	1	3	100	<b>300**</b>
	Life Skills / <b>SEC @</b>	2	2	4	100	<b>400**</b>
	Self-Study Course / <b>DSC</b>	1	3	3\$	100	<b>100**</b>
	Internship/ Institutional Training/ Mini-Project (Summer Courses #)	2	2	2\$	100	<b>200**</b>
Part V	@ Extension	1	1	1	100	<b>100**</b>
	<b>Total</b>			<b>140 + (10 Extra Credits)</b>		<b>3600 + (1500**)</b>

Note:


- **Four core courses are mandatory in MOOC Portal**
- **Minimum 20 and Maximum 24 Credit/Semester (except for VI Sem)**
- **VI Semester will have 12 To 16 Credit (Core/DSE Papers Only)**

<b>List of Open Elective Papers</b>	
Open Electives	Yoga for Human Excellence Human Health & Hygiene Indian Culture and Heritage Indian Constitution and Political System Consumer Awareness and Protection Professional Ethics and Human Values Human Rights, Women's Rights & Gender Equality Disaster Management Green Farming Campus to Corporate How to start a Business? Research Methodology and IPR General Studies for Competitive Examinations IIT JAM Examination (for Science only) CUCET Examination
	Courses offered by the Departments to other Programmes

<b>List of Elective Papers/ DSE</b> <b>(Can choose any one of the paper as electives)</b>		
	Course Code	Title
Electives / <b>DSE-I</b>	20COAE01	Modern Marketing
		Business Environment
		Insurance Principles and Practices
Electives/ <b>DSE-II</b>	20COAE02	Business Law
		Financial Markets and Services
		E-Commerce
Electives/ <b>DSE-III</b>	20COAE03	Banking Law & Practice
		Investment Management
		Supply chain Management
Electives/ <b>DSE-IV</b>	20COAE04	Company Law
		Multimedia
		Cyber Law

  
**Syllabus Coordinator**  
**Dr. Rameshkumar D**

  
**BOS-Chairperson**  
**Dr. Geetha R**

  
**Academic Council - Member Secretary**



## SEMESTER II

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20TA02	TAMIL I	AECC	55	-	-	3	Theory

## PREAMBLE / COURSE OBJECTIVE

- மொழி இலக்கியத்தின் வாயிலாக அறம்சார் பண்பு மற்றும் ஆளுமைமிக்க மாணவர்களை உருவாக்குதல்.

## DEPARTMENT OFFERING

Languages

## PREREQUISTE

Higher Secondary Level – General Tamil

## EXPECTED SKILL

LSRW Skills

## COURSE OUTCOMES

On successful completion of the course, students will be

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	படைப்பாற்றல் திறன் வளர்தல்	Creative
CO2	வாழ்வியல் விழுமியங்களை உணர்தல்	Understand

## SYLLABUS

அலகு -1 : செய்யுள் (சமய இலக்கியம் மற்றும் சிற்றிலக்கியம்)

அ. சமய இலக்கியம் - திருமந்திரம் - பெரியாழ்வார் திருமொழி (உய்யவுலகு) - திருப்புகழ் (திருவெழுக்கூற்றிருக்கை) - இயேசுகாவியம் (மலைப்பொழிவு) - சீறாப்புராணம் (மானுக்குப் பிணைநின்ற படலம்)

ஆ. சிற்றிலக்கியம் - நந்திக்கலம்பகம் (ஊசல் / மறம் / தலைவன் தன் நெஞ்சுக்குரைத்தல்) - திருக்குற்றாலக் குறவஞ்சி (மலைவளம் கேட்டல்) - மீனாட்சியம்மை பிள்ளைத்தமிழ் : அம்புலிப்பருவம் (நான்கு வழிமுறைகள்) (15)

அலகு - 2 : சிறுகதை மற்றும் குறுநாவல்

அ. சிறுகதை - அடையாளங்கள் - மனிதப் பிறவியும் வேண்டுவதே - நொய்யல் - புதுவாத்தியார் - கழிவு - படிப்பு

ஆ. குறுநாவல் - அதேநிலா

(8)

அலகு - 3 : இலக்கணம் மற்றும் படைப்பாற்றல் பயிற்சி

இலக்கணம் : இலக்கணக் குறிப்புகள் - ஒற்றுமிகும் / மிகா இடங்கள் - வேற்றுமை உருபுகள்  
படைப்பாற்றல் பயிற்சி : கவிதை - பொதுக்கட்டுரை - செய்திக்குறிப்பு - விளம்பர வாசகம் (13)

அலகு - 4 : தமிழ் இலக்கியவரலாறு

சமயமும் தமிழும் (சைவம், வைணவம்) சிற்றிலக்கியத்தின் தோற்றமும் வளர்ச்சியும் -  
சிறுகதையின் தோற்றமும் வளர்ச்சியும் - புதினத்தின் தோற்றமும் வளர்ச்சியும் (5)

அலகு - 5 : இதழியல்

செய்தி - விளக்கம் - செய்தியின் இயல்புகள் - செய்தியின் உள்ளடக்கம் - செய்தியின் வகைகள்  
- சிறப்புக் கட்டுரை - புத்தக மதிப்புரை - பேட்டி (நேர்காணல்) தலைப்பு - விளம்பரங்களின்  
மொழிநிலை (14)

### TEXT BOOKS

“தமிழ் நதி” - வெளியீடு, மொழித்துறை, ஸ்ரீ ராமகிருஷ்ணா கலை மற்றும் அறிவியல் கல்லூரி,  
கோயமுத்தூர்-641006.

### REFERENCE BOOKS

1. தமிழ் இலக்கிய வரலாறு, மு. வரதராசன், பாரிநிலையம், சென்னை - 600 007
2. நல்ல தமிழ் எழுத வேண்டுமா? - அ.கி. பரந்தாமன், பாரிநிலையம், சென்னை - 600 007
3. மொழிப்பயன்பாடு, கா. பட்டாபிராமன், நியூ செஞ்சுரி புக் ஹவுஸ் (பி) லிட்., 41பி,  
சிட்கோ இண்டஸ்ட்ரியல் எஸ்டேட், அம்பத்தூர், சென்னை - 600 098



**MAPPING WITH PROGRAM OUTCOMES**

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	S	S	S				M	S	S
CO2	S	S	S	M	M	L	M	M	S
CO3	S	S	S	M	M	L	L	M	S
CO4	S	S	S	M	M	L	L	M	S
CO5	S	S	S	M	M	L	-	-	-

S- Strong;

M-Medium;

L-Low

**ASSESSMENT PATTERN (if deviation from common pattern)****QUESTION PAPER PATTERN****SEMESTER II****PART I - TAMIL – I (20TA02)**

Time: 2 Hours

Maximum Marks: 60

**SECTION A (10X1 = 10 Marks)**

1-10 Questions: Multiple Choice questions to be equally shared among all the five units.

**SECTION B (5x4 = 20 Marks)**

[To a maximum word limit of 100 – applicable only to short answers]

Question Numbers 11, 12, 13, 14 &amp; 15 are descriptive type of questions in either ...or pattern from all the five units.

**SECTION C (5x6 = 30 Marks)**

[To a maximum word limit of 250 – applicable only to Essay type questions]

Question Numbers 16, 17, 18, 19 &amp; 20 are descriptive type of questions in either ...or pattern from all the five units.

  
**Dr VISWANATHAN D**  
 (Course Coordinator)

  
**Dr JAYASHEELA D**  
 (Academic Council)

  
**Dr VISWANATHAN D**  
 (BOS Chairman)

I YEAR - PART II ENGLISH - II (2020 BATCH)

**SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE**

(Autonomous)

(Accredited with 'A' Grade by NAAC & ISO Certified)

Nava India, Avinashi Road, Coimbatore- 641 006, Tamil Nadu

**SYLLABUS**

**PART II – ENGLISH - II**

(COMMON TO ALL UG PROGRAMMES)

*Under*

*Choice Based Credit System (CBCS)*

*& Learning Outcomes-Based Curriculum Framework (LOCF)*



**SRI RAMAKRISHNA**

COLLEGE OF ARTS & SCIENCE

SCIENTIA OMNIA VITA OMNIA

**PG & RESEARCH DEPARTMENT OF ENGLISH**

(For the students admitted during the academic year 2020 - 2021 and onwards)

**EVEN SEMESTER - II**



I YEAR - PART II ENGLISH - II (2020 BATCH)



**SRI RAMAKRISHNA COLLEGE OF ARTS AND SCIENCE**

(Autonomous)

(Accredited with 'A' Grade by NAAC & ISO Certified)

Nava India, Avinashi Road, Coimbatore- 641 006, Tamil Nadu

**PG & RESEARCH DEPARTMENT OF ENGLISH**

**PART II – ENGLISH - II**

(COMMON TO ALL UG PROGRAMMES)

**Scheme of Examination**

(For the students admitted during the academic year 2020 - 2021 and onwards)

Under

Choice Based Credit System (CBCS)

& Learning Outcomes-Based Curriculum Framework (LOCF)

**SEMESTER II**

Part	Course	Course code	Credits	Exam Hours	CIA	CE	Total
II	English II AECC-I	20EA02	3	2	40	60	100

AECC: Ability Enhancement Compulsory Course

CIA: Continuous Internal Assessment

CE: Comprehensive Examination

*P. K. K. K.*

Prepared By

*23/12/20*  
Approved By  
Chairperson-BOS

Dr. R. KARUNAKRISHNAN, M.A., Ph.D.,  
Asso. Prof. & Head of the Dept.

Department of English

Sri Ramakrishna College of Arts and Science (Autonomous)

(Formerly S.N.R. Sons College)

Coimbatore - 641 006.

*J. K. K.*  
Member Secretary  
Academic Council

**I YEAR - PART II ENGLISH - II (2020 BATCH)**  
**SEMESTER II**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20EA02	ENGLISH II	AECC	45	5	-	3	A (Theory)

**PREAMBLE / COURSE OBJECTIVE**

- To assist a student to hone the language skills through literature.
- To teach language through grammar and composition

**DEPARTMENT OFFERING**

English

**PREREQUISITE**

Higher Secondary Level - General English

**EXPECTED SKILL**

Basic LSRW Skills

**COURSE OUTCOMES**

On successful completion of the course, students will be

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Adapt language skills through literature.	Remember
CO2	Prepare grammatically correct passages.	Apply
CO3	Apply formal style in preparing reviews and professional writing.	Apply
CO4	Enhance public speaking skills.	Advanced

*P. Karthikeyan*  
Prepared By

*R. K. S. 23/12/20*  
Approved By  
Chairperson-BOS  
Department of English  
Sri Ramakrishna College of Arts and Science (Autonomous)  
(Formerly S.N.R. Sons College)  
Coimbatore - 641 005.

*[Signature]*  
Member Secretary  
Academic Council



# SYLLABUS

## UNIT I: PROSE (10)

1. A Village Cricket Match - A.G. MacDonell
2. Of Travel - Francis Bacon

## UNIT II: POETRY (10)

1. Dover Beach - Matthew Arnold.
2. Quarantine - Eavan Boland

## UNIT III: ONE-ACT PLAY (10)

1. The Proposal - Anton Chekhov

## UNIT IV: FUNCTIONAL GRAMMAR - II (10)

1. Articles
2. Direct and Indirect Speech
3. Phrasal Verbs
4. Sentence Pattern

## UNIT V: COMPOSITION - II (10)

1. Dialogue Writing
2. Book Review /Movie Review
3. Public Speaking (Ted Talks)\*
4. Report Writing

(\* Not for End Semester)

# TEXT BOOKS

- A. Department of English - SRCAS. *The English Aura*. Chennai: New Century Book House. 2020. Print.

# REFERENCE BOOKS

- A. Mohan, Krishna and Meera Banerji. *Developing Communication Skills*. 2<sup>nd</sup> Edition. Chennai: Macmillan India Ltd. 2012. Print.
- B. R.P. Bhatnagar and Rajul Bhargava. *English for Competitive Examinations*. Chennai: Macmillan India Ltd. 2005.
- C. Wren and Martin, Revised by N. D. Prasad Rao. *High School English Grammar and Composition*. New Delhi: S. Chand & Co. 2011. Print.
- D. Shyamala V. *Effective English Communication for You*. Chennai: Emerald Publications. 2010. Print.

P. Karthikeyan  
Prepared By

23/12/20  
Approved By  
Chairperson-BOS  
Department of English  
Sri Ramakrishna College of Arts and Science (Autonomous)  
(Formerly S.M.I. College)  
Coimbatore - 641 006.

Member Secretary  
Academic Council

# I YEAR - PART II ENGLISH - II (2020 BATCH)

## MAPPING WITH PROGRAM OUTCOMES

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1								
CO2								
CO3								
CO4								

S- Strong;

M-Medium;

L-Low

## ASSESSMENT PATTERN (if deviation from common pattern)

### QUESTION PAPER PATTERN

#### SEMESTER II

#### PART II - ENGLISH - II (20E02)

Time: 2 Hours

Maximum Marks: 60

#### SECTION A (10X1 = 10 Marks)

1-10 Questions: Multiple Choice questions to be equally shared among all the five units.

#### SECTION B (5x4 = 20 Marks)

[To a maximum word limit of 100 – applicable only to Short Answers]

Question Numbers 11, 12, & 13 are descriptive type of questions in either ...or pattern from Units I, II & III respectively.

Question Number 14 & 15: Application Oriented Questions in either...or pattern, only from UNIT IV & UNIT V, from items 1 and 3.

#### SECTION C (5x6 = 30 Marks)

[To a maximum word limit of 250 – applicable only to Essay type questions]

Question Numbers 16, 17 & 18 are descriptive type of questions in either ...or pattern from Units I, II & III respectively.

Question Number 19 & 20: Application Oriented Questions in either...or pattern, only from UNIT IV & UNIT V, from items 2 & 4.

P. Karthikeyan  
Prepared By

Dr. R. KARTHIKEYAN, M.A., M.Phil., Ph.D.  
Asso. Prof. & Head of the Dept.  
Department of English  
Sri Ramakrishna College of Arts and Science (Autonomous)  
(Formerly S.N.R Sons College)  
Coimbatore - 641 006.

Member Secretary  
Academic Council



**SEMESTER II**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20CITC01	ADVANCED ACCOUNTING	DSC	60		-	4	A

**PREAMBLE / COURSE OBJECTIVE**

To enable the students to learn functional Aspects of accounting.

**DEPARTMENT OFFERING**

B. Com Information Technology

**PREREQUISITE**

Fundamentals of Accounting

**EXPECTED SKILL**

Domain Knowledge / Technical Skill / Employability / Skill Development

**COURSE OUTCOMES**

On successful completion of the course, students will be able to

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Evaluate the financial position of partnership firms at the time of admission of a partner	Analyze
CO2	Employ critical thinking skills in retirement of partners and complete the settlement procedure	Analyze
CO3	Develop the process of dissolution as per the partnership act.	Analyze
CO4	Relate the difference between the concept of hire purchase system and Instalment system and prepare the calculations relating to hire purchase.	Analyze
CO5	Prepare Branch Accounts and allocate the interdepartmental transfers	Analyze

**SYLLABUS****UNIT I****12 PERIODS**

Partnership Accounting - Past Adjustments -Guarantee – Admission – Calculation of new profit sharing ratio, sacrificing ratio – Revaluation of assets and liabilities – Treatment of Goodwill as per Accounting Standard 10 – Adjustment of Undistributed profits and Losses – Adjustment of Capital.

**UNIT II****12 PERIODS**

Partnership Accounting – Retirement of a partner – Calculation of new profit sharing ratio, gaining ratio – Distinction between sacrificing ratio and gaining ratio – Revaluation of assets and liabilities – Treatment of Goodwill – Adjustment of Undistributed profit and losses – Adjustment of capital after retirement, death of a partner – Accounting treatment – Mode of payment.

**UNIT III****12 PERIODS**

Partnership Accounting – Dissolution – Modes of Dissolution – Insolvency- Garner Vs Murray decision – Insolvency of all partners – Gradual realization of assets – piecemeal distribution – Proportionate capital method and Maximum loss method.

**UNIT IV****12 PERIODS**

Hire purchase system – Definition – Features – Difference between hire purchase system and instalment system – Calculation of interest – Default and repossession.

**UNIT V****12 PERIODS**

Branch Accounts – Types of branches – Debtors system – invoice pricing (excluding Independent Branches) – Departmental Accounting – Features Advantages – Departmental Vs Branch accounts – Apportionment of Expenses – Interdepartmental transfers.

**TEXT BOOKS**

- A. S.P. Jain and K.L.Narang "Advanced Accountancy – Volume I", Kalyani publishers, New Delhi – 20<sup>th</sup> Revised Edition, Reprint 2019.

**REFERENCE BOOKS**

- A. R.L.Gupta & M.Radhasamy "Advanced Accountancy", Sulthan & Chand Publications, 16<sup>th</sup> Edition, New Delh, 2016.  
B. T.S.Reddy & Murthy "Financial Accounting", Margham Publications 6th Revised Edition, Chennai, 2017.

**WEB RESOURCES**

- A. [http://vipss.yolasite.com/resources/PCC\\_BOOKS/Advanced%20Accounting%20Vol.%202.pdf](http://vipss.yolasite.com/resources/PCC_BOOKS/Advanced%20Accounting%20Vol.%202.pdf)  
B. <http://mastermindsindia.com/ADV.%20ACCOUNTS%20PM.pdf>  
C. <http://www.himpub.com/documents/Chapter3498.pdf>

**MAPPING WITH PROGRAM OUTCOMES**

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	L	L	M	S	M	L
CO2	S	S	S	M	L	L	M	S	M	L
CO3	S	S	S	M	L	L	L	S	M	L



CO4	S	S	S	M	L	L	L	S	M	L
CO5	S	S	L	M	L	L	M	S	M	L

S- Strong; M-Medium; L-Low

#### ASSESSMENT PATTERN (If deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.



PREPARED BY  
Dr. Sasikaladevi D



APPROVED BY  
Dr. Shanmuganandhavadi J



MEMBER SECRETARY  
ACADEMIC COUNCIL

**SEMESTER II**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20COA201	Computer Practical II- Tally	DSC	-	-	30	3	B

**PREAMBLE / COURSE OBJECTIVE**

This course aims at facilitating the students to equip the computerized accounting using Tally Software.

**DEPARTMENT OFFERING**

BCom - CA

**PREREQUISITE**

Knowledge in basic accounting concept

**EXPECTED SKILL**

Employability and Skill Development

**COURSE OUTCOMES**

On successful completion of the course, students will be

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Ability to enter the accounting transactions in computerized format and find the financial result of a concern.	Remember
CO2	Acquire the skill of financial decision making in a systemized manner.	Understand
CO3	Ability to interpret the financial statements as well as evaluation of stock at the end and calculation of GST	Apply

**SYLLABUS**

- Creation of a Company and Ledger.
- Preparation of Trial Balance.
- Creation of Voucher entries.
- Preparation of cash book.
- Preparation of Bank Reconciliation statement
- Preparation of Trading, Profit and Loss Account and Trial Balance without adjustments.
- Preparation of Trading, Profit and Loss Account and Trial Balance with adjustments.
- Ratio Analysis.
- Fund Flow Analysis.
- Cash Flow Analysis.
- FIFO, LIFO.
- Stock Item Creation.
- Goods & Services Tax (GST)



**TEXT BOOKS**

- A. Vishnu Priya Singh, "Tally.ERP 9 with GST", Computech Publications Ltd, New Delhi, Sixth rev edition (2020)

**REFERENCE BOOKS**

- A. Dr.P.Rizwan Ahmed, "Tally ERP 9", Margham Publications, Chennai, First published (2016), Reprint (2017)
- B. S. Palanivel, "Tally accounting software", Margham Publications, Chennai, Second Edition (2008), Reprint (2020)

**WEB RESOURCES**

- A. <https://neerajthakur645.files.wordpress.com/2015/07/tally-erp-9-tutorial.pdf>
- B. [http://saintangelos.com/studentdesk/Download/Tally\\_Assignment.pdf](http://saintangelos.com/studentdesk/Download/Tally_Assignment.pdf)

**MAPPING WITH PROGRAM OUTCOMES**

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	S	M	M	-	-	L	L	M
CO2	S	S	S	M	M	S	-	M	S	M
CO3	S	S	S	M	S	M	-	M	S	M

S- Strong; M-Medium; L-Low

**ASSESSMENT PATTERN (if deviation from common pattern)**

  
Prepared By  
Dr. Rameshkumar D

  
Verified By  
Dr. Geetha R

Approved By  
  
Member Secretary  
Academic Council

**SEMESTER II**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20CITC02	PRINCIPLES OF MANAGEMENT	DSC	60	-	-	4	-

**PREAMBLE / COURSE OBJECTIVE**

To enable the students to analyze and understand changing business environment, and the role of ethics, social responsibility and environmental issues in contemporary business environment.

**DEPARTMENT OFFERING**

B. Com Information Technology

**PREREQUISITE**

None

**EXPECTED SKILL**

Domain Knowledge / Entrepreneurship / Employability / Skill Development

**COURSE OUTCOMES**

On successful completion of the course, students will be

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Identify three contemporary management theories and how each address the rapid pace of change of business today.	Analyze
CO2	Demonstrate the components of business forecasting, styles of management.	Analyze
CO3	Explain the organizing process for the implementation of new technology in human resource management.	Analyze
CO4	Evaluate the different stages and cycles of career development process and leadership styles of management.	Analyze
CO5	Analyze the importance of communication in work place and the causes of change in management.	Analyze

**SYLLABUS****12 PERIODS****UNIT I**

Management – An Emerging Profession - Definition, Nature, Scope, Purpose, and characteristics of Management - Functions, roles, skills of an effective Manager - Evolution of Management Thought : Classical Theory - Scientific Management -Management Process or Administrative Management – Bureaucracy - Behavioral Science Approach - Quantitative Approach - Systems Approach - Contingency Approach - Operational Approach Planning: Types of Plans-Planning Process- Introduction to Strategic Management - Types of Strategies - Understanding environment of business - Environmental appraisal –



Industry Analysis - Porter's Model of competitive advantage - analysis of organizational resources and capabilities.

## UNIT II

**12 PERIODS**

Forecasting and Premising : Introduction to Forecasting - Essential Components in Business Forecasting - Determinants of Business Forecasts - Benefits of Forecasting - Techniques of Forecasting - Limitations of Forecasting - Introduction - Components of Decision-making - Decision-making Process - Group Decision-making - Creativity Problem - solving - Management by Objectives and Styles of Management - Core Concepts of MBO - Characteristics of Management by Objectives - Process of MBO - Defining the Goal - Action Plan - Final Review - Benefits of Management by Objectives - Limitations of Management by Objectives - Styles of Management - American Style of Management - Japanese Style of Management - Indian Style of Management.

## UNIT III

**12 PERIODS**

Organizing and Directing: Introduction - Organizational Design - Hierarchical Systems - Organization Structure - Types of Organization Structure - Formal and Informal Organization - Factors Determining Span of Management - Centralization and Decentralization - Span of control - Understanding authority and responsibility - Principles of Delegation - Authority - Developing a culture of Innovation and performance - Staffing and Coordination: Introduction - Human Resource Management - Recent Trends in HRM - Technology in HRM - Economic Challenges - Workforce Diversity.

## UNIT IV

**12 PERIODS**

Concept of Coordination -Need for Coordination - Importance of Coordination - Principles of Coordination - Coordination Process - Types of Coordination - Issues and Systems Approach to Coordination -Techniques of Coordination - Career Development Strategy :Introduction - Concept and Elements of Career - Overview of Career Development - Significance and Advantages of Career Development - Objectives of Career Development - Types of Career Development Programmes - Different Stages or Cycles of Career Development Process - Career Anchors - Steps in the Career Planning Process.

## UNIT V

**12 PERIODS**

Leadership styles of Managers: Leadership Concept - Nature, Importance, Attributes of a leader - Role of a leader in demonstrating awareness of legal, personnel, and strategic issues relating to globalization, culture and gender diversity in an organization - Role of leader in conflict resolution and negotiations - Organizational Communication: Communication in Organizations: Introduction - Importance of Communication in the Workplace - Understanding Communication Process - Barriers to Communication - Use of tone - language and styles in Communication - Role of Perception in influencing communication, Role of culture in communication - Change management: Concept of change, change as a natural process, Importance & Causes of change social, economic, technological, organizational - Developing a climate for learning - Concept of learning - organizations - Challenges of Contemporary Business: Role of Ethics - Corporate social responsibility - and environmental issues.

## REFERENCE BOOKS

- A. Stephen P. Robbins, David A. Decenzo, 2016. Fundamentals of Management, Pearson Education, 9th Edition
- B. Harold Koontz, O'Donnell and Heinz Weihrich, 2012. Essentials of Management. New Delhi, 9th edition, Tata McGraw Hill
- C. Management Fundamentals: Concepts, Applications, & Skill Development, 6th edition, Sage. 2014
- D. Richard L. Daft, Principles Of Management, Cengage Learning. 2009
- E. Robbins, Management, 9th edition Pearson Education. 2008

**WEB RESOURCES**

- A. [https://onlinecourses.nptel.ac.in/noc21\\_mg30/preview](https://onlinecourses.nptel.ac.in/noc21_mg30/preview)

**MAPPING WITH PROGRAM OUTCOMES**

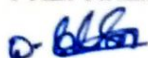
COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	S	S	M	M	M	S	L	L	M	M
CO2	S	S	M	M	M	S	L	L	M	M
CO3	S	S	M	M	M	S	L	L	M	M
CO4	S	S	M	M	M	S	L	L	M	M
CO5	S	S	M	M	M	S	L	L	M	M

S- Strong; M-Medium; L-Low

**ASSESSMENT PATTERN (if deviation from common pattern)**

- Final score = Average assignment score + Exam score
- Final score  $\geq 40/100$

PREPARED BY



(Dr. Sasikala Devi D)

APPROVED BY



(Dr. Shanmuganandavadeivel J)



MEMBER SECRETARY  
ACADEMIC COUNCIL



**SEMESTER II**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20COAE01	Modern Marketing	DSE	60	-	-	4	A

**PREAMBLE / COURSE OBJECTIVE**

This course aims at facilitating the students to apply relevant theories and concepts to various aspects of doing business and deal with competition in domestic market.

**DEPARTMENT OFFERING**

BCom - CA

**PREREQUISITE**

Higher Secondary Level

**EXPECTED SKILL**

Decision Making/ Entrepreneurship/ Marketing Executive

**COURSE OUTCOMES**

On successful completion of the course, students will be

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Define the core concepts of marketing and discuss the role of marketing in business	Remember
CO2	To perceive awareness on the different stages of a product and its development.	Understand
CO3	To apply the factors influencing consumer behavior and analyse for effective market segmentation	Apply
CO4	Examine the various levels of distribution in marketing	Apply
CO5	Analyse the recent trends in marketing for the development of business	Analyze

**SYLLABUS****UNIT I: Introduction to Marketing**

12

Marketing - definition - concepts - importance of marketing - approaches to marketing - functions of marketing - modern marketing concept - Marketing mix - various environmental factors affecting marketing functions.

**UNIT II: Product and Pricing Strategy**

12

Product — features — classification, new product planning and development — stages in new product development - product mix — product life cycle - Pricing — Objectives — Factors affecting pricing decisions — methods and types of pricing — Setting price- Price Adoptions.

**UNIT III: Consumer Behaviour and Market segmentation**

12

Consumer Behaviour — Meaning - Need for Studying Consumer Behaviour- Factors Influencing Consumer Behaviour - Buyers Decision Making Process- Market Segmentation — meaning - methods - requirements for effective market segmentation

**UNIT IV: Promotion Mix and Distribution Channel**

12

Promotion mix - Need — Advertising - kinds, benefits of advertising - Personal Selling and sales promotion -Advantages and Limitations — channels of distribution - major channels - factors considered in selecting a channel - types of channel

**UNIT V: Trends in Marketing**

12

Recent trends in Marketing-Service Marketing- Retail Marketing- Cross Marketing - Green Marketing- Viral marketing- Email marketing - Online Marketing- Blog Marketing— Social marketing.

**TEXT BOOKS**

A R.S.N. Pillai and Bagavathi, "Modern Marketing" Modern marketing(Principles and practices), Sulthan Chand Company Limited, 2015

B Philip Kotler & Gary Armstrong Principles of Marketing Prentice Hall 2015

**REFERENCE BOOKS**

A. Sontakkai. C N Principles of Marketing Kalyani publishers 16th edition

B. S.L.Sherlekar, "Marketing Management", Himalaya Publishers, 13th Edition 2010.

C. Dr.N.Rajan Nair,Dr.C.B.Gupta, "Marketing Management", Sulthan and Chand Company Limited, 15th Revised Edition 2012, Reprint 2013

**WEB RESOURCES**

A. <https://gdpi.hitbullseye.com/MBA/Example-of-Case-Study.php>

B. <http://www.universityofcalicut.info/SDE/BComBBAMarketing.pdf>

C. [http://www.mdudde.net/books/Mcom/Mcom-f/marketing-management-final\(crc\).pdf](http://www.mdudde.net/books/Mcom/Mcom-f/marketing-management-final(crc).pdf)



**MAPPING WITH PROGRAM OUTCOMES**

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1						S			M	
CO2	L					S			M	
CO3	L					S			M	M
CO4	L					S			M	
CO5			S					L	M	

S- Strong; M-Medium; L-Low

**ASSESSMENT PATTERN (if deviation from common pattern)**

Follows common pattern of Internal and External Assessment, suggested in the regulations

  
 Prepared By  
 Mrs. Nithya T V

  
 Verified By  
 Dr. Geetha R

Approved By  
  
 Member Secretary  
 Academic Council

## SEMESTER II

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT PATTERN
20COAE01	BUSINESS ENVIRONMENT	DSE – I	55	-	-	4	Theory

### PREAMBLE / COURSE OBJECTIVE

To give the detailed knowledge about different types of Business Environment and its impact on business.

### DEPARTMENT OFFERING

BCom

### PREREQUISITE

Business Organization

### EXPECTED SKILL

Domain Knowledge / Entrepreneurship / Employability / Skill Development

### COURSE OUTCOMES

On successful completion of the course, the students will be able to:

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Outline the importance and concepts of Business Environment in current scenario.	Understand
CO2	Analyzing the new Industrial Policy and its impact on privatization	Analyze
CO3	Describe the nature and role of legal, economic, Political, technological environment and role of Multinational corporation.	Analyze
CO4	Assess the impact of globalization, FDI and its importance.	Apply

### SYLLABUS

#### UNIT - I INTRODUCTION TO BUSINESS ENVIRONMENT

11 Hours

Business Environment-Concepts-Significance-Types of Environment-Inter Relationship between economic and non -economic environment-Impact of environment on business -Social Responsibilities of Business.



## **UNIT - II INDUSTRIAL POLICY**

**11 Hours**

Industrial Policies and Regulations -Industrial Policy up to1991 -New Industrial Policy -Public, Private, Joint and Co-operative Sectors - Privatization and Disinvestment - Benefits and Arguments against Privatization - Privatization in India.

## **UNIT - III ECONOMIC AND POLITICAL ENVIRONMENT**

**11 Hours**

Economic Systems – Meaning – Characteristics -Types of economic systems-Capitalism-Socialism-Mixed economy - Economic planning -Nature, Scope and Significance of Economic Planning in India -Achievements and Failures of Economic Planning. Political Environment – political system - functions of state.

## **UNIT - IV LEGAL AND TECHNOLOGICAL ENVIRONMENT – MNC's**

**11Hours**

Legal Environment – bases for legal system -Technological environment-Factors Governing Technological Environment-Management of Technology -Patents and Trademarks--Multinational Corporation –Meaning -Merits and Demerits -Control over MNC's-MNC in India..

## **UNIT - V GLOABLISATION**

**11 Hours**

Globalisation - Meaning -Features of Current Globalisation - Essential Conditions for Globalisation - Globalisation of Indian business - Foreign Direct Investment – Concept - Advantages, Disadvantages and Determinants-India's policy towards FDI.

**Total Periods: 55**

### **TEXT BOOKS**

- A. Francis Cherunilam -"Business Environment" 24th Edition 2017, Himalaya Publishing House.

### **REFERENCE BOOKS**

- A. Dr. C. B. Gupta –"Business Environment" -10th Edition- 2017 Sultan Chand & Sons.  
B. K. Aswathappa - Essentials of Business environment –14th Edition, 2017 - Himalaya publishing house.

### **WEB RESOURCES**

- <https://www.preservearticles.com/business-environment/what-is-business-environment/31072>  
<https://keydifferences.com/difference-between-privatization-and-disinvestment.html#>  
<https://www.economicsdiscussion.net/business-environment/business-environment-types-external-micro-and-external-macro/10095>  
<https://www.investopedia.com/terms/g/globalization.asp#>  
<https://www.thebalance.com/foreign-direct-investment-fdi-pros-cons-and-importance-3306283>

### MAPPING WITH PROGRAM OUTCOMES

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	L	S	-	-	-	-	-
CO2	S	L	S	M	-	-	-	-
CO3	S	M	S	M	L	-	-	-
CO4	S	-	S	-	-	-	-	-

S- Strong; M-Medium; L-Low

### ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

  
Course Coordinator  
Mrs Nithya T V

  
Chairperson BOS  
Dr Geetha R

Approved by

  
Member Secretary  
Academic Council



## SEMESTER II

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT PATTERN
20COAE01	INSURANCE PRINCIPLES AND PRACTICES	DSE- I	55	-	-	4	Theory

### TEXT BOOKS

To enable the students to gain an insight into Insurance fundamentals and practice

### DEPARTMENT OFFERING

BCom

### PREREQUISITE

Basic knowledge in Insurance

### EXPECTED SKILL

Domain Knowledge / Entrepreneurship / Employability / Skill Development

### COURSE OUTCOMES

On successful completion of the course, the students will be able to:

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Gain an insight into Insurance fundamentals and practice.	Remember
CO2	Classify the various life insurance policies and also identify the factors affecting risk.	Understand
CO3	Summarise an insight on fire insurance and marine insurance and explain the procedures for making claims against different kinds of insurance policies	Analyze
CO4	Analyse the importance of burglary insurance and personal accident insurance	Analyze
CO5	Evaluate the functions and working of insurance agents	Apply

### SYLLABUS

#### UNIT - I EVOLUTION OF INSURANCE

11 Hours

Insurance – Definition -Nature Evolution of Insurance – Functions of Insurance — Principles of insurance –Kinds of Insurance – - Growth & Development of Indian insurance industry- Regulations of insurance business and the emerging scenario -IRDA-constitution-objectives – duties and powers of IRDA.

## **UNIT - II LIFE INSURANCE**

**11 Hours**

Life insurance-Introduction – Features of Life Insurance-Essentials of life Insurance – Role and Functions- Different types of Life Policies- Annuities, Formation of Life Insurance Contracts- Assignment and Nominations- Lapses and Revivals of Policies. Surrender Value- Bases of calculating Surrender Values- Loans-Claims- Procedure for Claims- Settlement of Claims- Death and Maturity

## **UNIT - III MARINE INSURANCE-FIRE INSURANCE**

**11 Hours**

Marine Insurance – Definition – Classification – Elements of Marine Insurance Contract – Classes of policies – Marine losses – Perils – Documents required for claim. Fire Insurance – Nature – Definition – Functions – Causes – Prevention of loss – Kinds of Policies – Policy condition – Implied – Express – Payment of claim – Difference between Fire and Life Insurance – Difference between Fire and Marine Insurance

## **UNIT - IV MOTOR AND HEALTH INSURANCE**

**11 Hours**

Accident and Motor Insurance –nature , disclosure – terms and conditions – claims and recovery –third party insurance-compulsory motor vehicle insurance-Accident insurance – Health Insurance - features- schemes – mediclaim policy - Aviation insurance- Burglary insurance- Fidelity guarantee insurance- Engineering insurance- cattle insurance-Crop insurance.

## **UNIT - V AGENTS**

**11 Hours**

Agents –meaning - Procedure for becoming an Agent- Pre-requisite for obtaining a license- Duration of license - Cancellation of license-Termination of Agency.Code of Conduct- Functions of an Agent.

**Total Periods: 55**

## **TEXT BOOKS**

M. N. Mishra, “Insurance Principles and Practice” - S.Chand & Company Ltd , 22<sup>nd</sup> Edition , 2018

## **REFERENCE BOOKS**

A. Dr. P. Periyasamy , 'Fundamentals of Insurance', Himalaya Publishing Pvt Ltd, 2<sup>nd</sup> Edition 2017

## **WEB RESOURCES**

<https://www.ibef.org/industry/insurance-presentation#>  
<https://www.dripcapital.com/en-in/resources/blog/marine>  
<https://www.policybazaar.com/commercial-insurance/marine-insurance/>  
<https://www.godigit.com/guides/types-of-general-insurance>  
<https://wealthbucket.in/insurance-distributor/become-insurance-agent/>



## MAPPING WITH PROGRAM OUTCOMES

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	-	-	M	-	-	-	-
CO2	S	-	-	M	-	-	-	-
CO3	S	-	-	M	-	-	-	-
CO4	S	-	-	M	-	-	-	-

S- Strong; M-Medium; L-Low

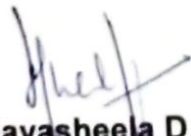
## ASSESSMENT PATTERN (if deviation from common pattern)

Follows common pattern of Internal and External assessment, suggested in the Regulations.

  
**Mrs. Nithya T V**  
Course Coordinator

  
**Dr. Geetha R**  
Chairperson – BOS

Approved by

  
**Dr. Jayasheela D**  
Member Secretary  
Academic Council

## SEMESTER II

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20MATCG02	BUSINESS STATISTICS	GE	55	-	-	4	A

**PREAMBLE / COURSE OBJECTIVE**

This course aims at facilitating the students to understand the basic concepts in Statistics and the applications of Statistics with R programming.

**DEPARTMENT OFFERING**

PG & Research Department of Mathematics

**PREREQUISITE**

Higher Secondary Level – Basic knowledge in Statistics

Bridge Course – If not studied in Higher Secondary Level

**EXPECTED SKILL**

Employability / Skill Development

**COURSE OUTCOMES**

On successful completion of the course, students will be

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Explain the basic concepts of Statistics	Understand
CO2	Solve problems on central tendencies and dispersion	Apply
CO3	Analyze data using Correlation and Regression	Analyze
CO4	Solve problems on Time Series and Index Numbers	Apply
CO5	Apply R programming to the statistical concepts	Apply

**SYLLABUS****UNIT I****12 HOURS**

Statistics – Introduction – Definition – Scope & Uses – Limitations – Collection of Primary and Secondary Data – Classification and Tabulation-Diagrammatic Representation – Bar Diagram – Pie Diagram – Graphical Representation – Histogram – Frequency Polygon – Frequency Curve – Ogives.



**UNIT II****11 HOURS**

Measures of Central tendency – Arithmetic Mean – Median – Mode – Geometric Mean and Harmonic Mean – Properties and Uses – Simple problems.

Measures of Dispersion – Mean Deviation – Standard Deviation and Co-efficient of Variation – Simple problems.

**UNIT III****11 HOURS**

Correlation – Meaning and definition – Scatter Diagram – Karl Pearson's Correlation co-efficient – Computation and Interpretation – Rank Correlation. – Simple problems.

Regression – Meaning of Regression and Linear Prediction – Regression in two variables – Uses of regression – Simple problems.

**UNIT IV****10 HOURS**

Time Series – Basic concepts – Models – Semi Average Method – Moving Average Method and Least Square Method.

Index Numbers – Methods – Uses – Laspeyer's, Paasche's and Fisher's index – Time and Factor Reversal test.

**UNIT V****11 HOURS**

Introduction to R – Basics – Variables – Functions – Data Types – Operators – Vectors and Data Frames – Diagrammatic Representation using R – Simple, Multiple, Bar & Pie Chart – Problem Solving Using R – Mean, Median, Mode, Standard Deviation, Correlation and Regression.

**TEXT BOOKS**

- A. Navnitham Pa : "Business Mathematics and Statistics (B.Com)" S. Chand & Co. Ltd reprint 2017.
- B. Dr Mark Gardener : "Beginning R the Statistical Programming Language: John Wiley and Sons.

**REFERENCE BOOKS**

- A. R. S. N. Pillai & V. Bagavathi "Statistics" S.Chand & Co. Ltd, 1<sup>st</sup> edition 1984, Reprint 2016.
- B. S. P. Gupta : "Statistical Methods" 1<sup>st</sup> Edition 1969, Reprint 2017.

**WEB RESOURCES**

- A. <https://sydney.edu.au/content/dam/students/documents/mathematics-learning-centre/introduction-to-descriptive-statistics.pdf>
- B. <http://moirabaricollegeonline.co.in/attendance/classnotes/files/1589856922.pdf>
- C. [https://www.tutorialspoint.com/r/r\\_tutorial.pdf](https://www.tutorialspoint.com/r/r_tutorial.pdf)

**MAPPING WITH PROGRAM OUTCOMES**

Cos	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	-	M	S	L	-	-	-	-	-	-
CO2	-	M	S	L	-	-	-	-	-	-
CO3	-	M	S	L	-	-	-	-	-	-
CO4	-	M	S	L	-	-	-	-	-	-
CO5	-	M	S	L	-	-	-	-	-	-

S- Strong; M-Medium; L-Low

**ASSESSMENT PATTERN (if deviation from common pattern)**

Follows common pattern of Internal and External assessment, suggested in the Regulations.


Dr RAMYA K  
(Course Coordinator)

Dr JAYASHEELA D  
(Academic Council -Member Secretary)

Dr UMA N  
(BOS Chairperson)



**SEMESTER II**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20EIA01	Entrepreneurship & Innovation	AECC-III	26	-	-	1#	Theory

**PREAMBLE / COURSE OBJECTIVE**

Students acquire the knowledge and skills needed to manage the development of innovations, to recognize and evaluate potential opportunities to monetize these innovations, to plan specific and detailed methods to exploit these opportunities, and to acquire the resources necessary to implement these plans. Topics include entrepreneurial thinking; innovation management; opportunity spotting and evaluation; industry and market research; business strategy; business models and business plans; financial forecasting and entrepreneurial finance; pitching to resource providers and negotiating deals; and launching new ventures.

**DEPARTMENT OFFERING**

Corporate Secretary ship

**PREREQUISITE**

Higher Secondary (+2 Pass).

**EXPECTED SKILL**

Interested to become an Entrepreneur / Innovator / Design thinker

**COURSE OUTCOMES**

On successful completion of the course, students will be

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Think critically and creatively about the nature of business opportunities, resources, and industries.	Remember
CO2	Delineate the processes by which innovation is fostered, managed, and commercialized.	Understand
CO3	Effectively and efficiently evaluate the potential of new business opportunities.	Apply
CO4	Assess the market potential for a new venture, including customer need, competitors, and industry attractiveness.	Apply
CO5	Develop a business model for a new venture, including revenue, margins, operations, working capital, and investment.	Apply

**SYLLABUS**

Module No.	Topic	Total Hours
1.	Entrepreneurial Thinking	2
2.	Innovation Management	2
3.	Design Thinking	2
4.	Opportunity Spotting / Opportunity Evaluation	2
5.	Industry and Market Research	2
6.	Innovation Strategy and Business Models	2
7.	Financial Forecasting	2
8.	Business Plans/ Business Model Canvas	3
9.	Entrepreneurial Finance	2
10.	Pitching to Resource Providers / Pitch Deck	3
11.	Negotiating Deals	2
12.	New Venture Creation	2
Total Hours		26

**TEXT BOOKS**

- A. Arya Kumar "Entrepreneurship – Creating and leading an Entrepreneurial Organization", Pearson, Second Edition (2012).
- B. Christopher Golis "Enterprise & Venture Capital", Allen & Unwin Publication, Fourth Edition (2007).
- C. Emrah Yayici "Design Thinking Methodology", Artbiztech, First Edition (2016).
- D. Thomas Lock Wood & Edgar Papke "Innovation by Design", Career Press.com, Second Edition (2017).

**REFERENCE BOOKS**

- A. Andrew J. Dubrin "Leadership – Research Findings, Practice & Skills", Biztantra Publishers, Fourth Edition (2007).
- B. Jonathan Wilson "Essentials of Business Research", Sage Publication, First Edition (2010).

**WEB RESOURCES**

- A. <https://blog.forgeforward.in/tagged/startup-lessons>
- B. <https://blog.forgeforward.in/tagged/entrepreneurship>
- C. <https://blog.forgeforward.in/tagged/minimum-viable-product>
- D. <https://blog.forgeforward.in/tagged/minimum-viable-product>
- E. <https://blog.forgeforward.in/tagged/innovation>
- F. <https://www.youtube.com/watch?v=8vdEyL7uKXs&list=PLmP9QrmTNPqBEvKbMSXvwIwn7fdnXe6Lw>



**MAPPING WITH PROGRAM OUTCOMES**

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10
CO1	M	L	L	-	-	S	-	S	S	M
CO2	L	L	L	-	-	S	-	S	S	S
CO3	L	M	L	-	-	S	-	S	S	M
CO4	L	L	L	-	-	M	-	S	S	M
CO5	L	S	S	-	-	S	-	S	S	M

S- Strong; M-Medium; L-Low

**ASSESSMENT PATTERN**

To Successfully Complete the course, Students must achieve a passing grade of 40% in the Comprehensive Internal Examination.

# Extra Credit Course

\* No Comprehensive Examination only Continuous Internal Assessment

Assessment Type	Topic	Marks
Assignment	Strategic Innovation	20
Group Discussion/ Presentation	Design Thinking	10
Objective Type	MCQ (CIA 1)	20
Assignment	Market Research	10
Group Discussion/ Presentation	Pitch Deck / Business Plan (Presentation)	20
Descriptive Type	Model Test (4 Questions * 5 Marks)	20
Total		100 Marks

  
Prepared by  
Dr D Santhanakrishnan

  
Verified by  
Dr D Santhanakrishnan

Approved by

  
Member Secretary  
Academic Council

## SEMESTER 2

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT
20LSA02	Life Skills-II	SEC	40	-	-	2	Theory

## PREAMBLE / COURSE OBJECTIVE

This course aims at

- Developing essential skills to influence and motivate others
- Creating and maintaining an effective and motivated team to work for the society
- Nurture a creative and entrepreneurial mindset and Explore desired career opportunities
- Inculcating and practicing human values

## DEPARTMENT OFFERING

TIP Center

## PREREQUISITE

First Semester - Life Skills- I

## EXPECTED SKILL

Leadership Skills/ Professional Skills/ Entrepreneurial Skills

## COURSE OUTCOMES

On successful completion of the course, students will be able to-

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Understand the skills, strengths and abilities of different leadership styles	Understand
CO2	Demonstrate the practical skills in conflict management and self management	Apply
CO3	Understand the basics of entrepreneurship and develop business plans	Apply
CO4	Explore sources of career opportunities	Apply
CO5	Become conscious practitioners of human values	Apply



**SYLLABUS****UNIT I Leadership Skills****8 Hours**

Understanding leadership and its importance – meaning of leadership, significance of leadership required, characteristics of an ideal leader

Traits and Models of Leadership - leaders born or made, key characteristics of an effective leader, Leadership styles, perspectives of different leaders

Basic Leadership Skills – motivation, team work, negotiation, networking

**UNIT II Managerial Skills****8 Hours**

Basic Managerial Skills - planning for effective management, organizing teams, recruiting and retaining talent, delegation of tasks, learning to coordinate, conflict management

Self-Management Skills - understanding self-concept, developing self-awareness, self-examination, self-regulation

**UNIT III Entrepreneurial skills****8 Hours**

Basics of Entrepreneurship - meaning of entrepreneurship, classification and types of entrepreneurship, traits and competencies of entrepreneur

Creating Business Plan - problem identification and idea generation, idea validation, pitch making

**UNIT IV Career Skills****8 Hours**

Group Discussion- meaning and methods, , procedure, simulation ,common errors

Exploring career opportunities – knowing yourself, personal characteristics, knowledge about the world of work, requirements of jobs including self-employment, sources of career information, preparing for a career based on potentials and availability of opportunities

**UNIT V Universal Human Values****8 Hours**

Universal human values - love and compassion, truth, non-violence, righteousness, peace, service, renunciation (sacrifice)

**TEXT BOOKS**

A. Ashokan, M. S. (2015). Karmayogi: A Bibliography of E. Sreedharan. Penguin, UK.

B. Brown, T. (2012). Change by Design. Harper Business

C. Elkington, J., & Hartigan, P. (2008). The Power of Unreasonable People: How Social Entrepreneurs Create Markets that Change the World. Harvard Business Press.

D. Goleman D. (1995). Emotional Intelligence. Bloomsbury Publishing India Private Limited

E. Kalam A. A. (2003). Ignited Minds: Unleashing the Power within India. Penguin Books India

F. Kelly T., Kelly D. (2014). Creative Confidence: Unleashing the Creative Potential within Us All. William Collins

G. Kurien V., & Salve G. (2012). I Too Had a Dream. Roli Books Private Limited

H. Livermore D. A. (2010). Leading with cultural intelligence: The New Secret to Success. New York: American Management Association

- I. McCormack M. H. (1986). What They Don't Teach You at Harvard Business School: Notes From A Street-Smart Executive. RHUS

### REFERENCE BOOKS

- A. O'Toole J. (2019) The Enlightened Capitalists: Cautionary Tales of Business Pioneers Who Tried to Do Well by Doing Good. HarperCollins  
B. Sinek S. (2009). Start with Why: How Great Leaders Inspire Everyone to Take Action. Penguin  
C. Sternberg R. J., Sternberg R. J., & Bales P. B. (Eds.). (2004). International Handbook of Intelligence. Cambridge University Press.

### WEB RESOURCES

- A. Fries, K. (2019). 8 Essential Qualities That Define Great Leadership. Forbes. Retrieved 2019- 02-15 from <https://www.forbes.com/sites/kimberlyfries/2018/02/08/8-essentialqualities-that-define-great-leadership/#452ecc963b63>.  
B. How to Build Your Creative Confidence, Ted Talk by David Kelly - [https://www.ted.com/talks/david\\_kelley\\_how\\_to\\_build\\_your\\_creative\\_confidence](https://www.ted.com/talks/david_kelley_how_to_build_your_creative_confidence)  
C. India's Hidden Hot Beds of Invention Ted Talk by Anil Gupta - [https://www.ted.com/talks/anil\\_gupta\\_india\\_s\\_hidden\\_hotbeds\\_of\\_invention](https://www.ted.com/talks/anil_gupta_india_s_hidden_hotbeds_of_invention)  
D. Knowledge@Wharton Interviews Former Indian President APJ Abdul Kalam - . "A Leader Should Know How to Manage Failure" <https://www.youtube.com/watch?v=laGZaS4sdeU>  
E. Martin, R. (2007). How Successful Leaders Think. Harvard Business Review, 85(6): 60.  
F. NPTEL Course on Leadership - <https://nptel.ac.in/courses/122105021/9>



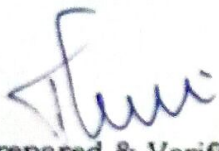
**MAPPING WITH PROGRAM OUTCOMES**

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1									
CO2									
CO3									
CO4									
CO5									

S- Strong; M-Medium; L-Low

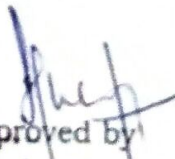
**ASSESSMENT PATTERN (if deviation from common pattern)**

- Total: 100 Marks
- Online exam: 50 Marks
- Oral Evaluation: 50 Marks
- Passing Minimum: 40 %
- **External Assessment**

  
Prepared & Verified by  
**Dr Thamarai selvan M**



**Dr. S. DEENA, Ph.D.,**  
DIRECTOR  
Catering Science & Hotel Mgt.,  
Sri Ramakrishna College of Arts & Science  
(Formerly S.N.R. Sons College)  
Coimbatore - 641 006

  
Approved by  
**Academic Council**

**SEMESTER II**

COURSE CODE	COURSE NAME	CATEGORY	L	T	P	CREDIT	ASSESSMENT CODE
20COA202	Industry Training	Summer Course-1	-	-	-	1	-

**PREAMBLE / COURSE OBJECTIVE**

To train the student in field work so as to have a firsthand knowledge of practical problem in carrying out the work and to develop skills in facing and solving the field problems.

**DEPARTMENT OFFERING**

B.Com CA

**PREREQUISITE**

Basic Knowledge in Business

**EXPECTED SKILL**

Domain Knowledge / Entrepreneurship / Employability / Skill Development

**COURSE OUTCOMES**

On successful completion of the course, students will be

S. NO.	COURSE OUTCOME	BLOOMS LEVEL
CO1	Describe the application of theoretical knowledge in the practical field.	Analyze
CO2	Evaluate the procedures and functioning of institutional requirements to be followed.	Analyze

**SYLLABUS****OVERVIEW**

"Each student has to select the company to undergo Industrial training for the period of 15 days at the end of the second semester and required to submit a report in the prescribed format and marks will be awarded accordingly. The student performance will be monitored by the Head of the Department / Class tutor."

**TASK**

The student should identify a company and undergo training in the company.

**CONTENT OF THE REPORT**

- A. Introduction
- B. Profile of the Company
- C. Organization Structure
- D. Functioning of Various Departments



E. Key Results of the Study

F. Conclusion

**MAPPING WITH PROGRAM OUTCOMES**

COs	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8
CO1	S	S	M	M	-	-	-	S
CO2	S	S	M	M	-	-	-	S

S- Strong; M-Medium; L-Low

**ASSESSMENT PATTERN**

Internal Only	
Attendance Regularity	40 Marks
Report Preparation	60 Marks
Total	100 Marks



**Dr. Rameshkumar D**  
Course Coordinator



**Dr Geetha R**  
Chairperson – BOS

Approved by

  
**Dr Jayasheela D**  
Member Secretary  
Academic Council