IMAGINE YOUR FUTURE
EXPLORE. EXPERIMENT. EXCEL.

THE COLLEGE AT A GLANCE

www.srcas.ac.in
VISION
To explore, experiment and excel in the field of higher education, globally.

MISSION
Our mission is to educate the youth to meet the global challenges, enable them to excel in the field of their choice and instill in them a sense of social responsibility through enriched training and research.
Internationally accredited with Grade 'A' by the Confederation of International Accreditation Council

ISO 9001:2015 Certified Institution

Accredited with Grade 'A' by NAAC in its 3rd cycle

Ranked 69th in NIRF by Government of India in 2017 and 150-200 Range in 2018

Ranked in Top 100 All India Ranking of Arts & Science Colleges by INDIA TODAY Magazine, 2018

Ranked 45th in Top 50 Best Arts & Science Colleges in India by THE WEEK Magazine, 2018

Honoured with the Best College for Innovative Education Award by the Government of Telangana, 2018

Ranked among the Top 20 promising B-Schools by Academic Insights Magazine, 2018

Awarded within Top 10 in DAAN UTSAV Social Entrepreneurship Challenge, 2018

Certificate of Participation for the UNNAT BHARAT ABHIYAN, 2018

Honoured with the Best Cooperating Team Award for National Service Scheme, 2018

Bagged the Swachhagrahi Award for highest participation in Swachh Survekshhan Online Feedback Forum, 2018

Higher Ranking Grade ‘AA’ by NPTEL in 2018 & was ranked ‘A’ in 2017

Ranked as the 5th Cleanest College in India by Swachhta Ranking of MHRD, Govt of India, 2017

Ranked AAA+ by Careers360, 2017

Ranked among the Top 50 Best Private B-Schools in India by Career Links Magazine, 2017

Ranked among the Top 100 Best Private B-Schools in India by Higher Education Review, 2017

Bestowed with the Most Promising Institute for Arts & Science in India title at the Asia Education Summit & Awards, 2017

The Real Hero’s Award by C4TN & ACC Cement, 2016

Certificate of Appreciation from Swachh Bharath Mission, Corporation of Coimbatore, 2016

Awarded with Best Private Institute for Arts and Science in India by ASSOCHAM, 2015
UNIQUE FEATURE

MEMORANDUM OF UNDERSTANDING

Twinning Programme  
- Asia Pacific University, Malaysia

R&D  - LAMK -  
Lahti University of Applied Sciences, Finland

English Proficiency  
- STEP - The Hindu

Curriculum Development  
- INFOSYS, TCS, UTL

Data Analytics  
- DELL EMC, ISDC

Banking & TNPSC Coaching  
- RACE, Chennai

Course Integration  
- TCS, Chennai

R&D  
- Kavin Biotechnology, Chennai

Internship & Market Research  
- Nuovafil Infoteck, Coimbatore

Social Responsibility  
- Nature Foundation, Tamil Nadu

Consultancy Projects  
- AMS India Pvt Ltd, Pune, India

Industry Integration  
- Lakhshya Cyber Security Lab, Coimbatore

Commerce Course Integration  
with ACCA, ISDC, IFRS, CMA, CA

Technology & Training  
Study Spring Pvt. Ltd.

Overseas Educational Guidance  
Education Matters, Chennai & Career Zone, Coimbatore

Training and Project Support  
Accent Techno Soft (ATS), Coimbatore

Cyber Security Training  
Lakhshya Cyber Security Labs, Coimbatore
SR-CAS coalesces with Malaysia-based Asia Pacific University (APU) to offer twinning programmes for students from the School of Management and Commerce. The twinning programme enables the students to gain international exposure and know the known better along with the unknown. Also, this twinning is exclusively signed and meticulously planned out for the benefit of the student community who can bring home back new knowledge to add to the already existing body of knowledge for betterment of the individual, community, institution and society at large. The students can either study one full semester abroad in APU or just one course based on his/her interest and affordability.
SPECIAL COURSES & OPPORTUNITIES PROVIDED BY SRI RAMAKRISHNA ACADEMY OF EXCELLENCE

Value-Added  Career-Oriented  Diploma Courses  PG Diploma Courses  Foreign Languages

SPECIAL FEATURES OF SR-CAS

Need-Based Curriculum
- CBCS, OBE, GAs, PEOs, POs, COs, Bloom’s Taxonomy, Open Electives

Exemplary Education System
- CGPA, Analytical approach, Online Exams, MOOCs

Placement Enhancement Approach
- PACE, JOC, STEP

ACADEMIC PARTNERS

• Computer Society of India
• ORACLE Academy
• NPTEL

• ICTACT
• Institute of Chartered Accounts
• ACCA

• IBM
• INFOSYS
• TCS

• DELL EMC
• UTL
• ISDC
FACULTY

- A teaching fraternity constituted by 178 highly qualified, experienced and devoted individuals
- The teaching faculty of SR-CAS has individuals from various platforms, viz. academics, experts from industry and authors of imported texts
- Every semester, through Faculty Development Programs, the faculty members of SR-CAS undergo specialized training in teaching and learning tools and their effective application in real-time situations
- Besides Teaching & Learning, the faculty and student community collaborate and indulge in research projects, both major and minor, funded by agencies such as; UGC, ICSSR, TNSCST and so on
- The faculty fraternity is trained from time-to-time in order to keep up with the latest trends in teaching & learning
- The faculty of SR-CAS promote patenting by setting models for the learning community to follow suit and benefit from it

INFRASTRUCTURE

- The college stands tall in the heart of the city of Coimbatore adorned by well-furnished classrooms
- Has smart classrooms to make the teaching-learning process learner-friendly
- Houses state-of-the-art laboratories for the cause of the School of Science
- Houses exclusive laboratories thoroughly equipped with all modern tools necessary to aid learning
- Harboursp spacious and advanced computer labs with full access to the web
- Hosts other resources as well with its two conference halls and a gargantuan auditorium with large seating capacity deems itself self-sufficient with special regards to meetings and other programmes
- A full-fledged 5 Men Synthetic Football Court and Cricket Ground is at par for both the students and for the public.

HOSTEL

- In-house hostels for boys and girls
- Located lush green coconut groves
- Spacious and tidy rooms
- Hygienic and nutritious food
- Gym facilities within the hostel premises
- Recreation rooms
- Indoor gaming facilities
- Generators for dealing with power cuts
- 24x7 ambulance services and hospital facilities
- Functions and games for students to keep them motivated

LIBRARY

- A common library that prides itself with 45,000 volumes of books and spacious reading halls
- An exclusive library for Management Studies
- Each department has its own personal library with rare collection of books
- Digital libraries with umpteen subscriptions and membership in Swayam, NDLM, DOAJ, EBSCO, INFLIBNET & ShodhGanga.
- Journal subscriptions and CD-ROMs in large numbers for the benefit of exposure of the learning community
DEAN’S DESK

“I take immense pleasure in inviting all eligible young minds to join hands with our School to enhance skills for your career growth and nation building. Do visit our campus, enjoy learning and feel the difference.” - Dean, Commerce

ABOUT THE SCHOOL

The School of Commerce functions with 6 departments. The courses offered imbib the necessary skill sets that students would need to face the open challenges of the industry and challenges of the outside world. The School focuses on more of practical training to the students by taking them to Industries, organizing Seminars, Guest Lectures and Skill Development programs. The School prides itself with a highly experienced and dedicated team of 30 faculty members among whom 20 are doctorates with an average experience of 15 years.

HIGHLIGHTS OF THE SCHOOL

• Commerce courses integrated with ACCA, ISDC, IFRS, CMA, CA
• Continuous students participation in the Honorable Indian Republic Day Parade
• The Department of Commerce with CA has collaborated with the Chamber of Commerce
• School of Commerce takes pride in producing the highest number of doctorates every year
• On a regular basis the faculty members attend FDPs and Internships in TCS and Infosys
• The Department of Commerce with CA department of the School has its own National (bi-annual, print) Journal namely Vanijay Vimarsh

COURSES


PG: MCom International Business, MCom Finance and Computer Application

Research: MPhil, Ph.D
DIRECTOR’S DESK
“*The mission of the School of Management is to develop principled, innovative leaders who improve the world and to generate ideas that advance management practices.*” - Dean, Management

ABOUT THE SCHOOL
The School of Management aims at offering much more than just degrees, our courses are designed to meet out the needs of the industry, influenced by our experiences with industrialists and organisations. The undergraduate courses offered, develop a range of personal skills and provide a broad understanding of the core disciplines and activities. The School helps you develop skills that are highly prized by employers, such as communication skills, group behaviour and proficiency in using modern Information Technology. With a wide array of job opportunities to pick from, and with a strong alumni network, the School stands strong in the college helping students grow and excel from time to time.

HIGHLIGHTS OF THE SCHOOL
- The School has a wide array of specializations like International Business, HR, Marketing, Finance, Operations and Social Works
- The School has to its credit two major projects
- The School holds the motto of producing entrepreneurs with the Entrepreneurship Development Cell's (EDC) able support
- Organises CEO Talk every year for students to interact with industry people
- Our faculty hold membership in professional bodies like CMA, CII, IWN, RMAI
- Rated among Top 50 B-Schools by Career Links
- Students are taken on International Tours every year as a part of the International Business curriculum
- The School holds tie-ups with Government NGO’s
- Student Mentorship is provided to students to help them get in contact with Industry People and get guidance from them

COURSES  UG: BBA, BBA CA  PG: MiB, MBA (Full time & Part time)  Research: MPhil, Ph.D
DEAN’S DESK

“The concept of school of computing is a combined entity where 3 UG Courses and 2 PG Courses come together to provide a versatile environment to the needs of different types of students. The school has well qualified and dedicated team of faculties to enrich young minds of students. Best in class computing infrastructure is available for academic and research activities. The school offers various MOOC courses and train students to get them placed in different reputed MNCs.”

- Dean, Computing

ABOUT THE SCHOOL

Beyond the bounds of traditional study the students of Computer Science, Computer Applications and Information Technology are educated in the School of Computing. Cooperative learning is encouraged by the faculty fraternity thereby setting a collaborative environment which allows students to explore the important research challenges that lie in the intersection of Computer Science and other disciplines. The undergraduate and postgraduate curriculums we offer include various sequential courses during whose runtime the learners are allowed to immerse themselves in laboratories, team projects and hands- on research experience. In addition to these, the research department enables scholars to equip themselves to meet the ever-growing demands of the industry.

HIGHLIGHTS OF THE SCHOOL

- Signed a memorandum of understanding with ‘C’ Cube Technologies and Dell, EMC Centre of Excellence Lab
- The School takes privilege in imparting computing skills among rural children
- School of Computing has a Student Chapter under Computer Society of India
- The School has the Honorary Membership in Oracle Academy

COURSES

UG: BCA, BSc Information Technology, BSc Computer Science

PG: MSc Computer Science, MSc Information Technology

Research: MPhil, Ph.D
DEAN’S DESK

“Our School allows you to have a taste of an excursion in a journey and a journey in an excursion. With technology enabled classrooms, the tailor made Job Oriented Courses and PACE paving the way for better placements, you can be assured of a happy and fruitful learning experience in the campus.”
- Dean, Science & Humanities

ABOUT THE SCHOOL

The School of Science & Humanities is the intellectual hub of various Science and Arts courses offered at SR-CAS. The School provides meaningful opportunities to the Science stream students towards becoming scientists through innovative courses, hands-on laboratory experiments, and stimulating research projects with assistance from faculty. By presenting live functional models of their ideas in various prestigious competitions, they bag laurels and prizes to the Department, School and the Institution. The School supports students from the Humanities stream and is recognized for its excellent and experienced community of faculty and for its research accomplishments. The modules cover a whole range of subjects that sharpens the abilities of our students highly marketable in the fields of education, journalism, advertising and media, public relations, screen writing and publishing.

HIGHLIGHTS OF THE SCHOOL

• The Department of Physics has a Tie-up with Mas Solar System Pvt. Ltd.
• The Department of Bio-Technology has a functional MoU with Kavin Biosearch
• The Department of Languages play a vital role in contribution towards creating individuals with language proficiency

COURSES

UG: BA English Literature, BSc Electronics & Communication Systems, BSc Catering Science & Hotel Management, BSc Biotechnology, BSc Physics, BSc Chemistry, BSc Mathematics, BSc Mathematics with Computer Application

PG: MA English Literature, MSc Electronics & Communication Systems, MSc Applied Electronics & VLSI Design, MSc Biotechnology

Research: MPhil, Ph.D
The EDC was started in the year 2003 with the purpose of promoting Entrepreneurship as a career option for students. Technology and Globalisation are ushering an era of unprecedented change. Perhaps there is no mantra as strong as today, as one about the need and pressure for change and innovation. Business and Nations have to respond innovatively to these developments to continue their growth. As the need for Emerging Technology of today’s world, SR-CAS has incorporated an Entrepreneurship Development Cell for the Budding Entrepreneurs.

**VISION**
Nurture the innate desire and ideas lying dormant in the individual and create avenues to fructify those ideas into meaningful enterprise.

**MISSION**
To be the leader in enabling & facilitating entrepreneurs, support the sparks of budding entrepreneurs and manifesting the spirit and energy of young students from ideation to start-up to establishment and scaling up with integrity and sustainability through constant guidance & mentoring through various programs and schemes.

**OBJECTIVES**
- Creating awareness among the students and motivate them to take up Entrepreneurship as a career option
- Conduct training program in the field of Entrepreneurial Skill Development
- Exposure to various aspects of Entrepreneurship during the Programme period with help of both in house and Guest Facilities
- To facilitate the interested Entrepreneurs to test and stimulate the ideas in Incubation Center
WHAT SIC DO?

SR-CAS innovation centre leverages innovation and inventiveness of students and faculties by connecting people, designing, developing opportunities, and facilitating entrepreneurship through innovation and research. Rapid changes in the higher education will open the opportunities for new ways to think, learn, create and grow.

SIC ensures the ability to educate student innovators capable of life changing work that addresses the nation’s toughest challenges. We welcome the innovators to innovate with us, and to join SIC for the purpose of entrepreneurial development.

SIC recognizes the innovation in learning and the use of learning technologies come from faculty, students and staff working together inside and across experiences programs and departments. Our nature of job is to identify, accelerate, and create new ways to learn, research, develop, deliver and collaborate.

VISION

The vision of the centre is to inculcate the entrepreneurship and Innovation education research to the Learner Community of SR-CAS.

MISSION

The Mission of the centre for Innovation and Research is to help Learner’s Community in improving their Innovative and Entrepreneurial Mindset.

OBJECTIVES

• To motivate the students to think laterally and to generate innovative ideas.
• Providing guidance to students with the help of international resources and local resources for product development.
• To organize workshops and guidance to students towards entrepreneurship and Innovative Research.
• Seed funding and space for students to work on idea to develop with commercial product from time of learning.
• To create awareness about patenting among faculty, students and researchers.

STUDENT START UPS IN SR-CAS: Fablabz.edu | Globe hand | FFE Studio
SR-CAS contributes to the growth and development of the learning community and the society at large through its clubs. The college has a total of 33 odd clubs which untiringly revolve around the spheres of academics and service. Each club is distinct; each club operates with a purpose, a serious and noble one at that; and each club has its own share of goodness as its take away for the benefit of the stakeholders and the society. Below is the list of clubs we harbor:

- National Service Scheme
- Voluntary Blood Donor Club
- Manavar Manram
- Idea 2 Innovate
- Tamil Manram
- English Literary Club
- Consumer Awareness Club
- Campus-To-Corporate
- Higher Education Club
- Women Empowerment Cell
- International Students Club
- Youth Red Cross
- National Cadet Corps
- Fine Arts
- Innovation Center
- Thanambigai Tamil
- Lit-Aura
- Business Club
- Science Club
- IQAC
- Entrepreneurship Development Cell
- Red Ribbon Club
- Rotaract
- Nature Club
- Programming Club
- STAR Club
- IQ Club
- Sports Club
- Talk Masters Club
- Business Club
- Induction Team
- ISO
TRAINING, INTERNSHIP & PLACEMENTS (TIP)

The Placement and Career Guidance Cell of Sri Ramakrishna College of Arts and Science has got job placement offers for many of the final year students, in the leading IT and Non-IT companies and industries with good compensation and remuneration packages.

TIP trains the students of SR-CAS at different levels as seen in the tables below;

**Trainings Conducted**

<table>
<thead>
<tr>
<th>Topic</th>
<th>Hrs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Aptitude</td>
<td>60</td>
</tr>
<tr>
<td>Communication Skills</td>
<td>80</td>
</tr>
<tr>
<td>Softskills</td>
<td>25</td>
</tr>
<tr>
<td>Career Enhancement Fit Program</td>
<td>60</td>
</tr>
<tr>
<td>Aptitude Tests</td>
<td>22</td>
</tr>
<tr>
<td>Mock Group Discussion &amp; Mock Interview</td>
<td>5</td>
</tr>
<tr>
<td>Value Added Programmes</td>
<td>60</td>
</tr>
</tbody>
</table>

**Training Hours**

312

**INTERNSHIPS PROVIDED**

- Software / Electronics: 22%
- Banking / Insurance: 14%
- Accounts / Finance: 17%
- Catering & Hospitality: 9%
- Bio-Tech: 7%
- Others: 31%

**PLACEMENT RECORD**

For the previous year the Placement Cell led to 91% of placements for all the eligible job seekers. In concurrence with academics, students were also specially trained on aptitude skills, logical reasoning ability, quantitative techniques, business communication and soft skills through various employability enhancement and value added programmes and career guidance programmes. Continuous coaching, training and mentoring by Professors in the College and Professionals from the Industrial field were the integral part of the function of the Placement Cell.